Public-Private Partnerships

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Summary

- Government reform
- Redefining the role for government: policy vs service delivery
- Public trust
- Funding constraints
- Business approach
- Long term implications
Summary

- Transfer of risk
- Decrease in the size of government
- Maintaining core competencies in critical areas
- Increased competition
- Public units competing among themselves & with private units domestically & internationally
Keys to Success

- a compelling vision shared among members
- result-oriented objectives with measurable standards of achievement
- ability to adapt and change
Commitment of Partners

- ensure that all relevant parties are actively involved
- cooperation between traditionally competitive parties
- trust is of paramount importance
- focus on customer and delivering results
VII Concept

Private Sector Uses

- Real Time Network Data
- Situation Relevant Information

VII Infrastructure Network

- Instrumented Roadside
- Probe Data
- Safety Communications

- E-payment
- Signal Phase and Timing

Real Time Network Data

Private Sector Uses

E-payment

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Each information network has multiple stakeholder and many different data “owners”
- e.g., the “Highway Information Network” has many stakeholders, including state/local DOT’s, vehicle operators or manufacturers, package delivery, etc – all of these groups have data pertaining to the highway

Data “owners” control the functionality, quality, security, and privacy of their data

In a “shared network,” stakeholders cooperate and share data to manage the system and provide value-added information to others
Consumer Services

- Parking Location Assistance
- Parking Access (security / payment)
- Food Drive-Through Payment
- Roadway Toll Payment
- Concierge Assistance
- Appointment Confirmation / Changes
- Download Data Files (MP3, games)
- Home Network Content Synchronization
Commercial Services

- Software / Firmware Updates
- Remote Control
- Secure Access
- Just-in-Time Repair Notification
- Safety Recall Notification
- Remote Diagnostics
- Customer Relations Management
- Fleet Management
“Trust your neighbors & brand your calves”

Cowboy Motto