Many universities around the globe are searching for models to build their entrepreneurial capacity and create a culture of innovation and entrepreneurship among faculty and students.

**IN Initiative**

Discovery Park’s Burton D. Morgan Center for Entrepreneurship supports several education programs on entrepreneurship for faculty and students. These highly successful programs include the Burton D. Morgan Business Plan Competition, the Entrepreneurial Leadership Academy and the Student Managed Venture Fund. Purdue’s highly successful undergraduate Certificate in Entrepreneurship and Innovation was created through the Burton D. Morgan Center for Entrepreneurship.

Discovery Park has a partnership with the Lobachevsky State University of Nizhni Novgorod (UNN), Russia, through the Enhancing University Research and Entrepreneurial Capacity (EURECA) program to assist UNN with the development of a Student Center for Innovation and Entrepreneurship, four new entrepreneurial courses, and strategies to become a regional hub for the dissemination of entrepreneurial strategies. The EURECA program was launched in 2010 by a consortium of three NGOs: the New Eurasia Foundation in Russia and two U.S. based NGOs — American Councils for International Education and the National Council for East European and Eurasian Research. The program operates under the guidance of the U.S.-Russia Foundation in close collaboration with the Ministry of Education and Science of the Russian Federation.

**Impact**

- In 2014, the fall training program at Purdue University expanded in two ways:
  1. Students with promising technologies from both the Lobachevsky State University of Nizhni Novgorod (UNN) and from Perm National Research Polytechnic University (PNRPU) were mentored for a week on the development of a business plan; and
  2. Staff from both universities were trained for a week on the programs and resources essential to develop a supportive entrepreneurial ecosystem.
- In fall 2012 and 2013, five student winners of UNN’s InnoBusiness Competition spent a week at Purdue for mentoring on the development of a plan for their business idea.
- The EURECA partnership has been the basis for other relationships including Kazan National Research Technology University, and the U.S. Russia Foundation
- Faculty and administrators from UNN have visited Purdue multiple times to meet with faculty and administrators, observe classes, observe entrepreneurial competitions and tour facilities.
- Purdue administrators have visited UNN several times to better understand their available resources, challenges and accomplishments.
- UNN has launched several new courses, a new Student Center for Innovation and Entrepreneurship, has held a regional conference on innovation and entrepreneurship, and held workshops and discussions to involve faculty in entrepreneurship.