Jeff Vredevoogd

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Jeff leads Herman Miller’s efforts regarding learning trends and higher education environments. Jeff works to expand the understanding of evolving learning trends and the impacts on higher education environments. Through his involvement with many learning institutions, he helps clients solve the important equation required to create effective learning spaces: people + pedagogy + place = possibilities.

Specific areas of contribution are:
* Maintaining a strong focus on researching changes in teaching and learning and how space can support this evolution
* Developing knowledge and insights that will assist Higher Education leadership in shaping new approaches to campus learning spaces
* Working with clients to develop new approaches to campus learning spaces (learning space strategy, observation, design criteria, change management, etc.)
* Assessment efforts that help leadership understand in the impact that space can have on teaching and learning

With over 25 years experience in the commercial furniture industry, Jeff works with Higher Education leadership to develop spaces that have a positive impact on teaching and learning. Jeff is a member of key Higher Education related organizations, including Educause, Society for College and University Planning and Acuho-i.