Purdue Student Group Guide

I. Introduce yourself to the group leader or members
   Offer the DP Engagement card as well as your own

II. Welcome group to Discovery Park/Thank them for coming

III. Ask group:
   A. How they learned about Discovery Park
   B. What the purpose of the visit is
   C. What is their time schedule

IV. Explain the overall tour plan
   A. Who will speak; will you show a video; what buildings will you tour;
      how long will you take?
   B. Encourage questions

V. Show introductory video or discuss one page handout briefly

VI. Student Involvement in Discovery Park
   A. Either have a student talk briefly about their project/involvement with
      Discovery Park, OR
   B. Use the PowerPoint slide on the Interns for Indiana Program to discuss
      and give them the pamphlet
      1. Places undergraduates in start-up companies
      2. Great experience--very small companies so opportunity to do
         important work
      3. About 30 of these students have been hired upon graduation by
         the Start-up company and another 6 have started their own
         companies
   C. Hand out the Discovery Undergraduate Research Internship Program
      1. 50 students placed each semester
      2. students in all disciplines are eligible
      3. students apply for projects and are selected
      4. highly interdisciplinary
      5. students have co-authored papers and presented at poster
         sessions
   D. Entrepreneurial Certificate Program
      1. 5 course sequence
      2. two introductory courses, two courses selected in major area, and
         one capstone course
      3. Earn a Certificate in Entrepreneurship
      4. To date (2007), 800 students involved
   E. Contacts: Amy Childress and Nathalie Duval-Couetil
   F. Mention Student Ambassador Programs in Entrepreneurship and the
      Regenstrief Center for Healthcare Engineering

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VII. Optional--handout Facilities Brochure--point out features in Burton Morgan
       -Discuss major features of buildings as walking to buildings

VIII. Tour Facilities
       A. Pass questions to Valerie; she can also assist with contact for programs
       B. Keep track of recurrent questions

IX. At conclusion, thank them

X. Contact Beth who will e-mail them for feedback on their experience