

Discovery Park is about:

Interdisciplinary research

- builds on world-class disciplinary strengths of Purdue
- unique link between science and engineering
- unique facilities for collaboration

On the frontiers of science and engineering

- e.g., nanotechnology
- life sciences
- systems engineering

Focused on application

- entrepreneurship
- learning center
- links to industrial / commercial partners

To solve global problems

- energy
- global warming
- health

To build a better future.

Or, if alliteration is more inspirational, a five-word list might be the following.

Discovery Park is about:

- Insight
- Ingenuity
- Integration (even Interdisciplinary integration)
- Innovation
- Implementation

and a lot of hard work.