HOW TO FOLLOW THE ENTREPRENEURIAL TRACK

1. Send an Email to etrackenroll@purdue.edu
2. Participate in Semester Workshops (one per semester)
3. Enroll in One Introductory Course
4. Invite DIFF or ELA Faculty to Join Ph.D. or M.S. Thesis Committee
5. Learn About the Purdue Foundry Process
What is the "Entrepreneurial Graduate Track"?

This graduate track includes a series of classes and experiences that introduce graduate students with entrepreneurial aspirations to various resources offered at Purdue University, including at the Burton D. Morgan Center for Entrepreneurship and the Krannert School of Management.

Steps to enroll and complete the Entrepreneurial Track:

1. Send an email to etrackenroll@purdue.edu. This will get you officially started and entered onto the entrepreneurial graduate mailing list.

2. Participate in Semester Workshops. The Entrepreneurial Workshop is hosted by the Burton D. Morgan Center For Entrepreneurship once a semester. The purpose is to network with other students participating in the track and to hear about the latest developments within the Purdue Entrepreneurial Ecosystem. This workshop will also introduce you to key leadership in Discovery Park, the Purdue Foundry, and various other support agencies.

3. Enroll in one Introductory Course. You can enroll in either ENTR 500 or ENTR 501 to fulfill this requirement. ENTR 500 is a seminar series course offered in the fall semester that is focused on the discussion of pertinent issues related to technology innovation and entrepreneurship. ENTR 501 is offered in the spring semester and is an introductory course covering topics that take you from the lab to the marketplace. These courses are cross-listed in all academic degree programs.

4. Invite a Deliberate Innovation For Faculty Director or Entrepreneurship Leadership Academy graduate/enrollee to be part of your Masters or Ph.D. committee. The DIFF program and ELA are managed by the Burton D. Morgan Center for Entrepreneurship. They contain numerous faculty members from various disciplines who have demonstrated entrepreneurial leadership in the academic setting, within industry, or both. The Burton D. Morgan staff will assist you in finding the DIFF or ELA member that best fits your specific academic and entrepreneurial pursuits.

5. Learn to use the Purdue Foundry Process. The Purdue Foundry is a hub to transform innovators into entrepreneurs. Here, Purdue faculty, staff and students find fast, effective ways to move their ideas to the marketplace. While developing your translational graduate research project, enroll in the Foundry’s LaunchBox process and explore the commercial potential of your idea. If you wish to pursue commercialization and you have filed for a license through the Purdue Research Foundation Office of Technology Commercialization, you can form a startup team with a Purdue Foundry Entrepreneur-in-Residence (EIR) or enroll in a Lean LaunchPad course at the Krannert School of Management. For either of these options, you are eligible for a $3,000 NSF I-Corps Site grant to cover costs of meeting with potential customers/strategic partners and proof-of-concept/prototyping.