Center for Career Opportunities

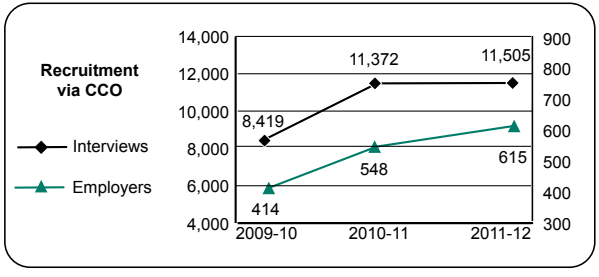
(for Academic Year 2011-12)

MISSION

The Center for Career Opportunities prepares Purdue University students and graduates to launch successful careers by providing career development and job search services utilizing connections with employers and organizations in Indiana and beyond.

EMPLOYER INTERVIEWING

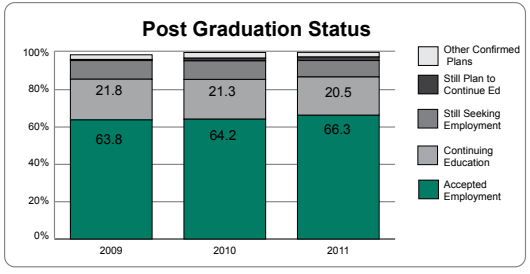
Employers continue to visit campus in significant numbers and engage students in many ways. The chart below specifically represents formal interviewing activity conducted by the CCO. Since 2009-10, when the job market for college students and new graduates bottomed out in a struggling economy, we have witnessed annual increases of 32% and 11% respectively in the number of unique employers at the CCO conducting campus interviews. We attribute the modest increase in the number of interviews to greater interview selectivity by students and higher intern to full-time hire conversion rates among employers.



POST-GRADUATE COMMITMENT RATE

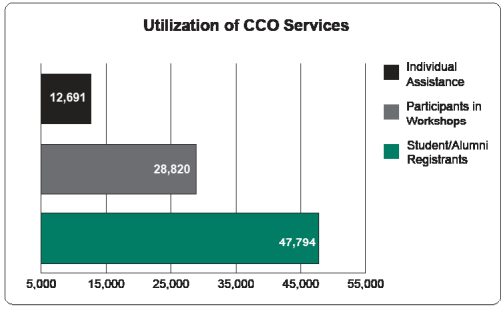
The CCO collects self-reported post-graduate data from newly-minted baccalaureate and professional school degree recipients from the Purdue University West Lafayette campus. Over the past three years, the number of May graduates accepting relevant employment has steadily increased while those accepted for further study has decreased. The first destination confirmation rate (a.k.a. placement rate) which also incorporates graduates in the category of *other confirmed plans* is 89.3%. Prominent among those indicating *other confirmed plans* are graduates that are pursuing post-graduate internships, or working in service to others in programs such as the Peace Corps, AmeriCorps or Teach for America. The data reported from each of these three year periods reflect graduate response rates ranging from 86% to 89%.

For more survey data details, go to https://www.cco.purdue.edu/About/PostGradData.shtml



STUDENT CONTACT

An indication of the CCO's success in delivering career services to students and alumni is the volume of activity that is generated. Individual assistance is provided through pre-scheduled career counseling appointments, walk-in services and on-line advising. Those who register on-line through the CCO Express system avail themselves of a robust delivery of resources including campus recruitment participation, a sophisticated practice interviewing program, comprehensive industry/employer information databases, and on-line job search video streaming.



Source: Center for Career Opportunities