		Purdue	Big Ten Mean	Peer Mean
Overall Rankings and Recognitions	US News Best Colleges Overall (2013 Edition)	65	61.4	41.3
	US News Best Colleges Public (2013 Edition)	23	22.1	10.5
	US News Best Colleges Peer Assessment Score (2013 Edition)	3.7	3.7	4.1
	US News Best Colleges - Undergraduate Engineering (2013 Edition)	10	31.2	9.4
	US News Best Colleges - Undergraduate Business (2013 Edition)	21	23.2	15.0
	US News Best Graduate Schools - Engineering (2013 Edition)	10	34.6	10.3
	US News Best Graduate Schools - Management (2013 Edition)	42	32.2	25.9
	US News Best Graduate Schools - Education (2013 Edition)	37	21.7	17.6
	Shanghai Jiao Tong Univ Academic Ranking of World Univ (2012)	56	48.6	35.3
	The Times Higher Education (2012)	69	71.3	45.0
	QS World Universities (2012)	95	111.6	69.4
	Washington Monthly (2012)	58	65.9	23.9
Academic Profile of New Freshmen	SAT Math 25th - 75th Percentile (Fall 2011)	550-690	587-706	623-731
	SAT Critical Reading 25th - 75th Percentile (Fall 2011)	490-610	521-653	561-674
	SAT Writing 25th - 75th Percentile (Fall 2011)	500-610	550-658	576-683
	SAT Math and Reading 25th - 75th Percentile (Fall 2011)	1040-1300	1108-1359	1184-1405
	ACT Composite 25th-75th Percentile (Fall 2011)	24-30	25-30	26-31
	Percent of Freshmen with Top 10% High School Rank (Fall 2011)	39%	41.1%	66.3%
	Average High School GPA (Fall 2011)	3.62	3.65	3.75
Selectivity and Yield for Enrollment	Acceptance Rate (Fall 2011)	68%	61%	49%
	Yield (Fall 2011)	33%	36%	40%
Undergraduate Retention and Graduation Rates	Undergraduate one-year retention rate (Fall 2011)	90%	91%	94%
	Undergraduate six-year graduation rate (Fall 2011)	69%	78%	84%
Athletics' Competitiveness	25/85 Club — Director's Cup (Fall 2011)	51	24	22
	25/85 Club - Four-year Graduation Rate (Fall 2011)	78%	84%	81%
Faculty/Instruction	Ratio of Full-time Equivalent Students to FTE Faculty (Fall 2011)	14	17.6	17.6
	Percent of Undergraduate Classes Taught by Faculty (Fall 2011)	74%	NA	86.6
	Undergraduate Student Credit Hours Generated per FTE Faculty (Fall 2011)	374	323.7	330.9
	Percent of Class Sections with Less than 20 Students (Fall 2011)	37%	39%	40%
	Percent of Class Sections with More than 50 Students (Fall 2011)	17%	17%	20%

Note: Data from different point in time due to data availability. FY = Fiscal Year, CY = Calendar Year
As of December 5, 2012
NA = Not Available

Source: Office of Institutional Research

New Synergies Strategic Plan 2008-14
University-wide Dashboard Measures
(continued)

		Purdue	Big Ten Mean	Peer Mean
Graduate Degrees Granted per Year	Number of Masters Degrees Granted (AY10-11)	1,501	2,505	2,482
	Number of Doctorate Degrees Granted (AY10-11)	668	646	722
	Graduate Student Enrollment (Fall 2010)	7,980	11,941	10,736
	Graduate Enrollment - Percent of Total (Fall 2010)	20%	27%	26%
Career Placement and Additional Study of Graduates	Percent of Students Employed after Graduation (AY11-12)	65%	NA[2]	
	Percent Students Seeking Graduate Education after Graduation (AY11-12)	21%	NA[2]	
Graduate Stipends	Avg 10-month Net Salary for Graduate Teaching Assistants (Fall 2011)	$15,730	$16,070	$15,592
	Avg 10-month Net Salary for Graduate Research Assistants (Fall 2011)	$17,467	$16,639	$16,612
Undergraduate Indebtedness upon Graduation	Average Undergrad Indebtedness upon Graduation (Fall 2011)	$27,286	$26,362	$24,597
Financial Aid Disbursement	Average Financial Aid for Undergraduates (AY11-12)	$11,572	$11,545	13,519
	Average Need-based Scholarships or Grants for Undergrads (AY11-12)	$10,216	$8,326	$10,020
	Average Need-based Loans (excluding PLUS or private loans) for Undergrads (AY11-12)	$4,861	$4,605	$4,950
	Percent of Undergraduate Aid Recipients (AY10-11)	69%	73%	69%
	Percent of Pell Grant Eligible Matriculants (AY10-11)	24%	NA[2]	NA[2]
Diversity	Faculty Demography - Percent Female (Fall 2011)	27%	32%	29%
	Faculty Demography - Percent Minority (Fall 2011)	23%	20%	21%
	Staff Demography - Percent Female (Fall 2011)	58%	59%	55%
	Staff Demography - Percent Minority (Fall 2011)	8%	14%	24%
	Student Demography - Percent Female (Fall 2011)	42%	49%	47%
	Student Demography - Percent Minority (Fall 2011)	13%	17%	27%
Faculty and Staff Salary and Compensation	Overall Average Faculty Salary (in Thousands) (Fall 2011)	$102.1	$105.0	$109.4
	Overall Average Faculty Compensation (in Thousands) (Fall 2011)	$130.0	$134.7	$136.9
	Overall Avg. Faculty Compensation Adjusted to Cost of Living (in Thousands) (Fall 2011)	$130.0	$123.4	$118.7
	[1]Staff Salary Range- Non-exempt (in Thousands) (Fall 2011)	21.0-50.5		
	[1]Staff Salary Range - Mid-level Admin/Professional (in Thousands) (Fall 2011)	35.2-55.4		
	[1]Total Average Salary - Mid-level Admin/Professional (Fall 2011)	$49,723		
	[1]Staff Salary Range - Upper Administrative (in Thousands) (Fall 2011)	93.9-257.6		
	[1]Total Average Salary - Upper Administrative (Fall 2011)	$157,499		
Faculty and Staff Quality and Recognition	Number of Members in National Academy of Sciences (Fall 2012)	3	14.6	32.41
	Number of Members in National Academy of Engineers (Fall 2012)	21	11.6	31
	Number of Members Receiving Other National and International Awards(AY10-11)	13	23.4	29.6
	Highly Cited Faculty (Fall 2012)	NA	NA	NA

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[1] The non-exempt salary comparison is based upon institutions within the state of Indiana. The mid-level salary comparison is with CIC institutions. The upper administrative salary comparison is with National Doctoral Institutions.
[2]Insufficent Big Ten and Peer information available.

Source: Office of Institutional Research

New Synergies Strategic Plan 2008-14
University-wide Dashboard Measures
(continued)

		Purdue	Big Ten Mean	Peer Mean
Global Presence	Number of Students who Participated in Study Abroad (AY11-12)	1,353	2,087	1,948
	Percent of International Students (Fall 2011)	20%	11%	12%
	Percent of International Faculty (Fall 2011)	12%	9%	10%
	Global Language Monitor (Fall 2012)	43	29	25
Financial Resources	IPEDS Adjusted Total Annual Operating Expenses per Student FTE (FY11)	$34,651	$45,090	$49,134
	Revenues per Student FTE (State Appropriations) (FY11)	$8,030	$8,514	$9,271
	Revenues per Student FTE (Tuition and Fees) (FY11)	$16,058	$16,912	$15,495
	Total Endowment Market Value (in Millions) (FY11)	$2.00	$2.30	$4.98
	One-year Percent Return of the Endowment (FY11)	24%	22%	21%
	Long Term Municipal Bond Rating Moody's / Standard & Poor's	Aaa / AA+	NA	
Alumni Participation Rate	Percentage of Graduates who are Alumni Donors (FY12)	12%	12%	11%
Sponsored Program Awards and Expenditures	NSF R&D Science & Engineering Expenditures (in Thousands) (FY11)	$529,069	720,537	762,234
	National Rank of NSF R&D S&E Expenditures for Institutions without a Medical School (FY11)	12	18	
	NSF R&D Non-S&E Expenditures (in Thousands) (FY11)	$71,408	36,760	41,828
	National Rank of NSF R&D Non-S&E Expenditures for Institutions Ranked Nationally in the Top 20 (FY11)	6	39	
	Extramural Awards (in Millions) (FY12)	$354	NA	
Technology Commercialization	Number of Regular Patents Applied for (Preliminary FY11)	175	96	252
	Number of US Patents Issued (Preliminary FY11)	57	55	121
	Number of Copyright and Invention Disclosures (Preliminary FY11)	268	219	517
	Licenses and Options Executed (Preliminary FY11)	64	58	110
	Number of Start-up Companies (Preliminary FY11)	7	7	16
Information Technology	Central IT Spending per Student (FY11)	NA		
	Central IT Spending per Student, Faculty & Staff Member (FY11)	NA		
Facilities	Utilities Cost per Gross Square Foot (FY12)	$2.54		
	Deferred Repair (in Millions) (FY12)	$112		
	Deferred Rehabilitation (in Millions) (FY12)	$336		
Sustainability	Campus Rating on the Sustainability Evaluation (2012)	NA		

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