

Strategic Plan: New Synergies

(2008-14)

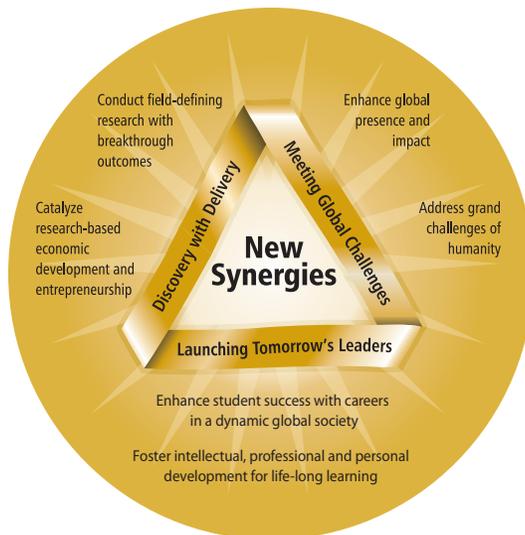
Mission

Commitment to People — Purdue University serves diverse populations of Indiana, the nation, and the world through discovery that expands the frontiers of knowledge, learning that nurtures the sharing of knowledge, and engagement that promotes the application of knowledge.

Characteristics

- Knowledge of great depth and breadth to be explored, expanded, applied, and preserved for access by all learners, scholars, and practitioners to foster their intellectual and professional growth.
- Research, scholarship, and creative endeavor — grounded in the most advanced methods — that expand the frontiers of knowledge, enhance learning, and address societal challenges.
- Application of knowledge that responds to technical and social challenges, and creates new opportunities that advance society.
- Learner-centered, inspiring, and nurturing educational communities marked by human and intellectual diversity, and the promotion of a dynamic culture of equity and inclusion for all people, in a pervasively supportive climate that fosters excellence of students, faculty, and staff.
- Programs centered on preparing learners from all walks of life to succeed as responsible scholars, leaders, professionals, consumers, citizens, and lifelong learners.
- Partnership in Indiana's economic, social, and cultural development efforts, and in improving quality of life.

Source: Office of the President



- Contributions to the public good that advance the State of Indiana, the nation, and the global community.
- The highest standards of ethics and integrity, and responsible stewardship of human, physical, financial, and environmental resources.

Vision

New Synergies — Purdue University will set the pace for new interdisciplinary synergies that serve citizens worldwide with profound scientific, technological, social, and humanitarian impact on advancing societal prosperity and quality of life.

Characteristics

- Visionary interrelationships across disciplines that position the University as a leader in defining the academic structures and culture needed to become a synergistic, globally engaged university in the 21st century.
- Outstanding success of students that rivals the very best in a dynamic world in developing successful global citizens and leaders, stimulated by synergistic programs of learning, discovery, and engagement that draw worldwide attention for their quality, relevance, depth, and scope.
- Field-defining research that addresses grand challenges of the society, reflecting social awareness and cultural competence, involving multiple disciplines and large-scale partnerships with public and private enterprises on a national and global scale.
- Critical partnerships in economic development that advance the prosperity of Indiana, the nation, and the world, and serve as a model for 21st century university engagement in improving quality of life in a diverse society.
- Recognized global presence through leadership and impact that positions the University in high esteem among world leaders for contributions in education and practical applications in addressing global needs and challenges.

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(2008–14 — continued)

Vision Characteristics (continued)

- Reformed pathways in Science, Technology, Engineering, and Mathematics (STEM) education that foster technological and scientific fluency of society, and promote globally competitive scientific and technological knowledge-economy for the nation.
- Superior quality of life in the workplace at Purdue that serves as an exemplar for an encouraging, nurturing, energizing, and supportive work and cultural environment for all faculty, staff, and students to excel in their pursuits.
- Innovative campus design that signifies its commitment to environmental consciousness and sustainability; aesthetics, functionality, and safety; and responsible stewardship with demonstrable best practices.

Goals

Launching tomorrow's leaders — Promote excellence in learning experiences and outcomes, fostering intellectual, professional, and personal development to prepare learners for life and careers in a dynamic, global society.

Discovery with delivery — Advance the frontiers of knowledge, innovate technologies that address the grand challenges of society to serve humanity, and improve the quality of life around the world.

Meeting global challenges — Address the critical needs of society, and catalyze economic development and entrepreneurship consistent with a public research university of the 21st century with global impact.

The selected peer institutions include the following aspirational peer institutions and, additionally, Purdue will compare itself with the Big Ten institutions. Various benchmarks will be compared with either or both sets of these institutions. (It should be noted that the two sets have four institutions in common.)

Public Aspirational Peers

Georgia Institute of Technology
 Pennsylvania State University–University Park
 Texas A&M University–College Station
 University of California–Berkeley
 University of Illinois–Urbana-Champaign
 University of Michigan–Ann Arbor
 University of Texas–Austin
 University of Wisconsin–Madison

Public Big Ten Institutions

Indiana University–Bloomington
 Michigan State University
 University of Nebraska
 Ohio State University
 Pennsylvania State University–University Park
 University of Illinois–Urbana/Champaign
 University of Iowa
 University of Michigan–Ann Arbor
 University of Minnesota–Minneapolis/St. Paul
 University of Wisconsin–Madison