Campus Community Bar Retail Coalition
April 1, 2010
At the Neon Cactus

Attendees

Syidah Abdullah, Student Wellness Office  
Dan Adams, Where Else Bar  
Carol Ben-Davies, Office of the Dean of Students  
Kevin Booker, Purdue Police Department  
Vicki Burch, West Lafayette City Council  
Jim Bush, Purdue Marketing and Media  
Dan Carpenter, Student Access Transition and Success  
Carol Casey, Bar Barry Liquors  
Eric Chin, Purdue Police Department  
John Copeland, Indiana State Excise Police  
John Cox, Purdue Police Department  
Jason Dombkowski, West Lafayette Police Department  
Chris Durbin, CAPS  
Jeff Fader, Bar Barry Liquors  
Alicia Hall, Prosecutor's Office  
Abe Honegger, Boiler Market  
Joe Horstman, Harry’s  
William Jaffe, Purdue Professor  
Tristan Kirby, Tobacco Free Partnership  
Adam Kline, Purdue Student Government  
Brian Lancaster, West Lafayette Fire Department  
Aaron Leedy, TV-18  
Chris Leroux, West Lafayette Police  
Tammy Loew, Student Wellness Office  
Karen Michler, Drug-Free Coalition of Tippecanoe County  
Mary Helen Nesbitt, ODOS/OSRR  
Stephanie Orstad, Student Wellness Office  
Kyle Pendleton, Office of the Dean of Students  
Mike Piggott, Community Relations  
Chandler Poole, City of West Lafayette  
Jolene Prather, Jake’s Roadhouse  
Ben Reiling, Bar Barry Liquors  
Ashley Rodarmel, Egyptian Café  
Bev Shaw, Purdue Research Foundation  
Dan St. John, Village Bottle Shoppe  
Jeff Stefancic, ODOS/OSRR  
Alan Simpson, Boiler Market  
Lindi Smedberg, Office of the Dean of Students  
Lisa Smith, Court Services  
Gary Sparger, West Lafayette Police Department  
Sherry Steenwyk, CAPS  
Patrick Steinfurt & Mike Tilstra, Brothers Bar and Grill  
Adam Toering, Jake’s Roadhouse  
Katy Travis, Drug-Free Coalition of Tippecanoe County  
Eric Weddle, Journal and Courier  
Jim Westman, Purdue University Student Health Center

Meeting Notes

Jason Dombkowski, West Lafayette Police Department
• This will be a busy season in the bar district. Jason thanked the bar owners for the significant overall reduction in alcohol arrests over the last few years. The public intoxication and minor consumption arrests still need to come down. Both the Purdue and West Lafayette Police Departments will have a strong presence in the Village area.
• The barricade project has affected safety measures in the Village and will continue this year. A drunk driver hit a barricade last year—this shows the project is worth it.
• Jason asked the owners to police their bar lines and also to encourage their patrons to smoke in the designated outdoor areas, not on the sidewalks. In addition, he would like them to monitor their patrons to ensure they are not removing alcoholic beverages from establishments.
• If bar owners have concerns, Jason urged them to contact his office.
• There will be additional foot patrol staffing details during Grand Prix weekend.
• Bars will open at 7:00 am on Saturday for Breakfast Club during Grand Prix. People start showing up much earlier than that, so foot patrol staffing may need to be adjusted.

John Cox, Purdue University Police Department
• Purdue police will join with West Lafayette for foot patrols in the Village and may do bike patrols. The co-presence will result in a safer environment.
• John expressed concerns about the increase in dangerous BAC levels among those being arrested. Three students picked up in Residence Halls required intubation this year. He asked that bar staff pay special attention to their patrons.
• John publicly thanked the West Lafayette police for their partnership.

John Copeland, Indiana State Excise Police
• Their arrest numbers are down, and they believe the server training program has been influential. The new law mandates that 250,000 people in Indiana will go through a server training requirement. Their programs are booked up until August, but other organizations are certified to teach the classes.
• John encourages the bars to think about the steps they take to legally protect themselves before letting a highly intoxicated customer walk out the door. With the influx of large numbers of people Grand Prix weekend, it is important that bar staff remember the skills they learned during their server training classes. Excise officers will be working during Grand Prix weekend.
• Law changes: Effective April 1, the Sunday sales license has changed. Bars can serve until 3:00 a.m. Bars can also sell alcoholic beverages on election days. In addition, on July 1, 2010, employees of carryout locations must check the identification of anyone who appears to be under the age of 50.
Carol Ben-Davies, Office of the Dean of Students:
• The Drug-Free Coalition has provided $10,000 in funding for Grand Alternative, the week leading up to Grand Prix. Some of the fun events include: Purdue Student Government sponsoring Girl Talk at Slater Hill, midnight pancake breakfast, and substance free Grand Prix tailgate. They are primarily focusing on events taking place in the evening to curb alcohol activities. The events will be advertised through a poster and a Facebook group.

Adam Kline, Purdue Student Government
• Adam is in his last week as the president of Purdue Student Government. He will be happy to be a liaison with anyone who would like to set up a meeting with the new officers. He appreciates the efforts of the CCBRC to improve student life.

Kyle Pendleton, Office of the Dean of Students:
• Fraternity and Sorority Life is in its 3rd year of its strategic initiative. One new organization is Caliber, an independent organization of fraternity and sorority members who serve the community. Forty-eight students have joined their group, and they document functions and act as peer educators. Caliber members have developed separate programs on alcohol and prescription drug abuse and are working on several others. Since last month, over 150 fraternity/sorority students have been certified in TIPS training and more will be trained yet this semester.

Mike Pigott, Community Relations:
• Mike provided an overview of the community trash pickup that occurred after the last Purdue football game in the fall. A crew from Community Corrections picked up the trash. West Lafayette residents were satisfied with the outcome. He is in the planning stages of organizing a group to collect trash during Grand Prix weekend. The group discussed whether students or Community Corrections would be the best fit. Mike will solicit additional feedback.

Feedback from the bars and package stores on Grand Prix efforts:
• Barberry Liquors: They will have a door person on staff. Ben will be there for the whole weekend and will ask his staff to give 100%.
• Neon Cactus: Jeff will talk with City Bus about extending the Night Rider to reroute into the Levee parking lot and extending the hours of service. He will have 15-20 door people on staff for extra security.
• Jake’s: They have asked the Willowbrook, Copperbeach, and Baywater busses to run later that night. They will give car tags to their patrons so that they can leave their cars in the lots overnight without the fear of being towed. In addition, their insurance company will provide server training to staff.
• Village Bottle Shoppe: Dan will have extra staff at the door and all of his employees have been trained by the Excise police.
• Brothers Bar and Grill: The supervisors will be there the entire weekend. They will card at the door and increase staffing.
• Boiler Market: After checking identification, people will get wristbands and glasses and extra staff will be checking identification as well. The patrol employees will carry the beer out to the patio and work with Excise to make sure people are not walking off with alcohol. Several of their employees have been certified through server training.
• Egyptian Cafe: On Saturday night during Grand Prix weekend, their location will only allow those 21 and up to enter (it is usually 18 and up). All of their servers have had server training.
• Where Else Bar: They will have a 50% increase in door staff Thursday through Saturday and all staff are working that weekend.
• Harry’s: All staff have gone through server training and they have been involved in the Train the Trainer Program. They will add additional staff at each door, and additional employees will be coming in to assist.

Note: John Copeland talked about the challenges of using wrist bands because of cases where students exchange them. He recommends that in every single case of serving, an ID must be checked.

A meeting attendee expressed concern about sexual assault and asked if the bars have policies on intervening when males escort intoxicated females out of the bars. Some responded that they deal with confrontation, and depending on the circumstance, staff may intervene. The police also mentioned that they intervene when they come across those situations during the foot patrols.

There are actually two Grand Prix races this year. An electric cart Grand Prix will occur the weekend of April 17th. They expect up to 2,500 people at that event. The traditional Grand Prix is the following weekend.