Meeting Minutes
April 2004

Contact Information:
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Attendees:
Dan Adams, Where Else?/Wabash Yacht Club
Jeffrey Barkee, Neon Cactus
Carol Casey, Bar Barry Liquors
Sheila Cochran, Neon Cactus
John Copeland, Indiana State Excise Police
John Cox, Purdue Police Department
Kelly Dockery, Rowdy's and Pete's
Jim Dunn, Mid-America Beverage
Jeff Fader, Bar Barry Liquors
Paul Glasser, Exponent
Bridget Golden, Office of the Dean of Students
Seth Heiss, Where Else?
Sheila Klinker, State Representative
Kevin Kraft, Scotty's Brewhouse
Tammy Loew, Student Wellness Office
Dan Marvin, West Lafayette Police Department

Compliance Checks:

Tammy Loew provided an update on Project Ace. In February, all twenty locations in Lafayette and West Lafayette were compliant. Also, the “Sserve Kids-Serve Time” stickers are available for those interested.

Grand Prix Debriefing:

Bridget Golden, ODOS, Grand Alternative:

There were over 40 events sponsored at Grand Alternative this year. The largest and most popular was the PSG concert, attended by over 8,000 students. Some of the other events included a root beer kegger and a tricycle race. The Coalition for a Safe and Drug-Free Tippecanoe County provided $6,000 in grant money to help pay for the events. Bridget was excited about the choices that students had during the week and said that overall, the week went smoothly.
Jeff Barbee, Neon Cactus:
Prior to Grand Prix Weekend, eleven establishments participated in a fundraiser, raising over $3800 to help sponsor the extended hours sponsorship of the City Bus Night Rider program. The Neon Cactus also provided 300-400 free taxi rides on Thursday, Friday and Saturday night of Grand Prix Weekend. Jeff will be meeting with area bars to talk about raising funds to expand the late-night service during the fall semester.

Tammy Loew, Student Wellness Office:
The Century Council and the CCBRC sponsored the Blood Alcohol Educator on Monday, April 18th on Memorial Mall. A press conference was held at the beginning of the event. Purdue police officers conducted field sobriety tests with students. The event received excellent coverage on TV-18 and in the Journal and Courier.

Brandi Nichols, Greek Risk Management:
The Greek system planned several events to prepare their houses for Grand Prix Week. Over 5,000 students attended a presentation by Mark Sterner on the consequences of drinking and driving. In addition, Greek leaders attended a Community Standards Panel with enforcement officers to answer questions about alcohol and the law. In addition, Greek leaders rode along with the Indiana Excise Police during Grand Prix Weekend.

John Copeland, Indiana State Excise Police:
Before Grand Prix, excise officers provided server training to members of the CCBRC. In addition, they completed compliance walk-throughs ahead of time to ensure the licenses were up-to-date. They also participated in the Community Standards Panels and did other presentations to groups around campus.

During Grand Prix weekend, one permit location was cited for allowing a 16-year old to serve alcohol. They also visited a few large parties in the West Lafayette vicinity. Of the 95 arrests, 70 were made at those parties. In 2003, they arrested 87 people.

John Cox-Purdue University Police Department:
Nine arrests were made during Grand Prix weekend, which is one more than last year. Weather was cited as a big factor in student activity.

Dan Marvin, West Lafayette Police Department:
Due to weather, they canceled the April 23 field sobriety checkpoint. Overall, the weekend went well. They reported one injury when a student leapt from a third floor balcony trying to evade police. Overall, calls for service increased 35% from last year. However, arrests decreased. There were 24 arrests compared to 47 in 2003. Of those arrested, 75-80% occurred South of Meridian.

Other Business:
Tammy Loew reported on a grant proposal that she is submitting to the Coalition for a Safe and Drug-Free Tippecanoe County. If we receive the funds, they will be broken down to address three issues:
   a. minor consumption (through a media campaign)
   b. a brochure designed for off-campus students to address “how to host a safe party.”
   c. House Rules signs for the CCBRC and a speaker, Scott Friedlein, to address inappropriate bar patron behavior (primarily bouncer-type training for area bars)

Open floor discussion:
Paul Roales thanked establishments for monitoring their occupancy over the weekend as it created a better environment for those inside.

Katrina Olek and Brandi Nichols thanked the Neon Cactus for their free cab rides home program and said it made a big difference for students over the weekend.