

1/5/2011 2:44:55PM

Licensees

Licensed as of 01/2011

Purdue University

Standard License

180s LLC (64756)

700 S. Caroline St.
Baltimore, MD 21231
Ms. Rachael Ferranti-Leffler
Phone 410-649-7800
Fax 410-951-1002
www.180s.com
rferranti-leffler@180s.com
Spec Agr Disclosed: 11/30/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

2Thumbs Entertainment (50059)

107 Eaton Place - Suite 320
Cary, NC 27513
Mr. Mark Baric
Phone 919-380-9746
Fax 530-380-9743
www.2thumbz.com
mark@2thumbz.com
Spec Agr Disclosed: 02/09/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

4imprint Inc. (49210)

PO Box 320
Oshkosh, WI 54903-0320
Mr. John Lord
Phone 920-236-7272 8205
Fax 920-236-7282
www.4imprint.com
john.lord@4imprint.com
Spec Agr Disclosed: 10/03/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)
07E (Footwear)

5th & Ocean Clothing LLC (40904)

590 West 83rd Street
Hialeah, FL 33014
Minority/Woman Owned
Ms. Teresa Carrillo
Phone 305-822-4606 206
Fax 305-822-4665
www.5thocean.com
teresac@5thocean.com
Spec Agr Disclosed: 08/13/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)

A&A Global Industries Inc. (55770)

17 Stenersen Lane
Cockeysville, MD 21030
Mr. Philip Brilliant
Phone 410-252-1020 349
Fax 410-527-0927
www.Aaglobalind.com
pbrilliant@aaglobalind.com
Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

A.T. Cross Company (13895)

One Albion Road
Lincoln, RI 02865-3700
Ms. Sally Anthony
Phone 401-335-8513
Fax 401-333-1751
www.Cross.com
santhony@cross.com
Spec Agr Disclosed: 01/14/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

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Purdue University

Acushnet Co. (48831)

PO Box 965
Fairhaven, MA 02719
Ms. Rita Lepage
Phone 508-979-3637
Fax 508-910-8637
www.Titleist.com
rita_lepage@acushnetgolf.com
Spec Agr Disclosed: 04/08/2010

Distribution Channel(s)

Golf Specialty
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06A (Sports Equipment)
07E (Footwear)

Advance Watch Co. LTD (44216)

181 Boyd Street
Montgomery, NY 12549
Mr. Adam Pennington
Phone 845-457-7565
Fax 845-457-7583
www.Genevawatchgroup.com
apennington@genevawg.com
Spec Agr Disclosed: 09/21/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

Advantage Embroidery (23622)

3401 #B Fairfield Ct.
Lafayette, IN 47909
Minority/Woman Owned
Ms. Susan L. Moore
Phone 765-471-0188
Fax 765-471-0189
www.Advantageemb.com
aembro6812@aol.com
Spec Agr Disclosed: 12/13/2010

Distribution Channel(s)

Restricted Channel

Product Categories

All

AES Optics (45692)

PO Box 828
Senatobia, MS 38668-0828
Ms Amy Halstead
Phone 800-416-0866 107
Fax 800-785-6563
www.Aesoutdoors.com
ahalstead@aesoutdoors.com
Spec Agr Disclosed: 11/10/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

Ahead Headgear (32726)

270 Samuel Barnet Blvd
New Bedford, MA 02745
Ms. Lou Ann Nygaard
Phone 800-282-2246
Fax 508-985-3079
www.Aheadweb.com
louannn@aheadhq.com
Spec Agr Disclosed: 08/04/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

01C (Men's/Unisex Other Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Alpargatas USA Inc. (84809)

131 Spring Street
Ste 201 E
New York, NY 10012
Ms. Erika Gonzalez
Phone 646-747-8532
Fax 212-219-7675
www.Us.havaianas.com
egonzalez@alpargatasusa.com
Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier

Product Categories

07E (Footwear)

Alta Gracia by Knights Apparel Inc. (86424)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Alumni Artwork Inc. (14443)

PO Box 6246
Madison, WI 53716
Mr. Robin Lauersdorf
Phone 608-845-1420
Fax 608-222-8214
www.Alumniartwork.com
robin@alumniartwork.com
Spec Agr Disclosed: 10/12/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

05E (Publishing)

Licensees

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Purdue University

Ambrose Enterprises LLC (44218)

1527 Brentwood Lane
Mount Vernon, WA 98274
Mr. John Ambrose
Phone 360-752-2700
Fax 877-878-5570
www.Adrenalinepromotions.com
orders@adrenalinepromotions.com
Spec Agr Disclosed: 04/30/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01E (Jerseys/Uniforms)
06A (Sports Equipment)

American Artwork Inc. (49943)

2925 Stephen Place
Elkhart, IN 46514
Mr. Tim King
Phone 574-293-6560
Fax 574-262-8765
www.Americanartworkinc.com
americanartwork@qmp-elkhart.com
Spec Agr Disclosed: 03/05/2010

Distribution Channel(s)

Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
04E (Holiday Accessories)

Aminco International (USA) Inc. (16644)

20571 Crescent Bay Drive
Lake Forest, CA 92630
Minority/Woman Owned
Ms. Melissa Ballack
Phone 949-457-3261 228
Fax 949-598-2864
www.AmincoUSA.com
approvals.ccp@amincousa.com
Spec Agr Disclosed: 02/08/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)

Ampad a div. of American Pad and Paper (11600)

3101 East George Bush Hwy. Suite 200
Richardson, TX 75082
Mr. Ryan Hanson
Phone 972-578-2000 6279
Fax 800-227-1534
www.Ampad.com
ryan.hanson@americanpad.com
Spec Agr Disclosed: 06/29/2010

Distribution Channel(s)

Campus/Local Channel
Specialty Mass/Value Catalog

Product Categories

05D (School Supplies)

Antigua Group Inc. (11622)

16651 North 84th Avenue
Peoria, AZ 85382-4772
Mr. Kevin O'Neill
Phone 800-562-9777
Fax 623-523-6009
www.Antigua.com
koneill@antigua.com
Spec Agr Disclosed: 08/18/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)

Apple Group Inc. (26703)

122 North East Street
Tipton, IN 46072
Ms. Judy Burton
Phone 765-675-4777
Fax 765-675-7422
www.Applegroup.com
judyb@applegroup.com
Spec Agr Disclosed: 07/02/2010

Distribution Channel(s)

Restricted Channel

Product Categories

All

Ardent Outdoors Inc. (87841)

420 Lake St.
Macon, MO 63552
Mr. Tom Cole
Phone 314-878-7863
Fax 660-345-9292
www.Ardentreels.com
tcole@ardentoutdoors.com
Spec Agr Disclosed: 09/27/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06A (Sports Equipment)

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Artspiring (80972)

1835 N. Trevino Terrace
 Vernon Hills, IL 60061
 Mr. Dave Galatte
 Phone 847-721-6864
 Fax
 www.Artspiring.com
 dave@artspiring.com
 Spec Agr Disclosed: 06/21/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03A (Domestics)

Atco Systems Inc. (12052)

PO Box 4888
 East Lansing, MI 48826-4888
 Mr. Alan Zohott
 Phone 517-575-0660
 Fax 517-575-0660
 www.Atcolapelpins.com
 alzoh@aol.com
 Spec Agr Disclosed: 07/20/2010

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

02A (Jewelry)

Atlanta Hosiery Company (23312)

PO Box 43101
 Atlanta, GA 30336
 Mr. David Cohen
 Phone 404-691-3990
 Fax 404-699-7254
 www.Twofeetahead.com
 cohen4@aol.com
 Spec Agr Disclosed: 06/22/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01M (Clothing Accessories)
 07D (Infant Products)

Atrium Corporation (71647)

188 Commerce Boulevard
 Johnstown, OH 43031
 Mr. DJ Kelley
 Phone 740-966-8275
 Fax 740-966-8203
 www.Campuscoutureapparel.com
 esiefert@atriumco.com
 Spec Agr Disclosed: 12/22/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01G (Youth Apparel)
 01I (Women's Apparel)
 02C (Personal Accessories)

Automated Direct Mail (61058)

1410 N. 12th St. Ste. G
 Murray, KY 42071
 Mr. Phillip Sparks
 Phone 270-753-8887
 Fax 270-759-4999
 www.Automateddirectmail.com
 pmccoy@automateddirectmail.com
 Spec Agr Disclosed: 11/10/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Restricted Channel

Product Categories

05A (Stationery)

Awards Unlimited Inc. (IN) (30824)

3031 Union Street
 Lafayette, IN 47904
 Minority/Woman Owned
 Ms. Stacey Shirar
 Phone 765-447-9413
 Fax 765-447-2005
 www.Awardsunlimitedinc.net
 sjs@awardsunlimitedinc.net
 Spec Agr Disclosed: 02/10/2010

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 05A (Stationery)
 05D (School Supplies)

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Purdue University**B.S.I. Products Inc. (17845)**

9510 Berger Road
Columbia, MD 21046
Mr. Scott Robinson
Phone 888-381-2596
Fax 410-995-6268
www.Bsiproducts.com
sales@bsiproducts.com
Spec Agr Disclosed: 12/16/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

Baden Sports Inc. (11587)

34114 21st Ave. South
Federal Way, WA 98003
Ms. Carol Carlsen
Phone 253-883-5139
Fax 253-925-0570
www.Badensports.com
carolc@badensports.com
Spec Agr Disclosed: 09/10/2010

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)
06B (Balls)

Baggo Inc. (24399)

600 Mid-American Blvd
Hot Springs, AR 71913
Mr. Kirk Conville
Phone 501-767-3855
Fax 501-767-5173
www.Baggo.com
brad@baggo.com
Spec Agr Disclosed: 06/28/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06D (Games)

Bakins Ventures LLC (68158)

920 Blackstone Drive
Farragut, TN 37934
Mr. Thomas Deakins
Phone 865-399-2610
Fax 866-362-5203
www.Fanpan.net
bakins.ventures@gmail.com
Spec Agr Disclosed: 10/12/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier

Product Categories

03A (Domestics)
03D (Housewares)

Ball, Bounce and Sport Inc. (63004)

109 Fairfield Way Ste. 303
Bloomington, IL 60108
Mr. Matt McNamara
Phone 630-539-6761
Fax 630-539-4390
www.Hedstrom.com
mmcnamara@hedstrom.com
Spec Agr Disclosed: 04/01/2010

Distribution Channel(s)

Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier

Product Categories

04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Balloons Are Everywhere Inc. (13534)

16474 Greeno Road
Fairhope, AL 36532-5528
Mr. Harry F. Palmer
Phone 251-210-2100 2101
Fax 251-210-2105
www.Balloons.com
karen@balloons.com
Spec Agr Disclosed: 07/23/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

05A (Stationery)

Blakeway Worldwide Panoramas (67614)

12913 Pioneer Trail
Eden Prairie, MN 55347
Ms. Lynn Simmons
Phone 952-941-9797
Fax 952-941-9798
www.Panoramas.com
lynn@panoramas.com
Spec Agr Disclosed: 01/14/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)

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BMC Custom Eye Black (52002)

PO Box 281
Kensington, MD 20895
Ms. Stefanie Caicedo
Phone 301-816-1980 202
Fax 301-816-7944
www.Eyebblack.com
stef@eyebblack.com
Spec Agr Disclosed: 10/01/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Boathouse Sports (16417)

425 E. Hunting Park Ave.
Philadelphia, PA 19124
Ms. Mary Ann Reilly
Phone 215-425-4300 114
Fax 215-425-2068
www.Boathouse.com
mreilly@boathouse.com
Spec Agr Disclosed: 01/05/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)

Boelter Brands LLC (54782)

N22 W23685 Ridgeview Pkwy West
Waukesha, WI 53188
Ms. Kristina Manke
Phone 262-523-6636 6636
Fax 262-523-6096
www.Boelterbrands.com
kmanke@boelter.com
Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Product Categories

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

03A (Domestics)
03C (Office Products)
03D (Housewares)
04E (Holiday Accessories)
05A (Stationery)
05E (Publishing)
06C (Toys)
06D (Games)

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Boxercraft Inc. (60640)

PO Box 20016
Atlanta, GA 30325
Ms. Shannon VanWagoner
Phone 404-355-9994 241
Fax 678-553-7011
www.Boxercraft.com
shannon@boxercraft.com
Spec Agr Disclosed: 10/20/2010

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01G (Youth Apparel)
01I (Women's Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)

Bravo Photo LLC (78108)

575 Cameron Way
North Liberty, IA 52317
Mr. Brook Peterson
Phone 319-665-6060 3
Fax 319-665-6067
www.Bravophoto.com
brook@bravophotostore.com
Spec Agr Disclosed: 09/23/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

Broad Bay Cotton Company (12499)

5908 Thurston Ave. Suite 200
Virginia Beach, VA 23455
Ms. Holly Marx
Phone 757-227-4104
Fax 757-227-4105
www.Broadbay.biz
hollymarx@broadbaycotton.com
Spec Agr Disclosed: 09/20/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
05B (Checks)
06A (Sports Equipment)
07D (Infant Products)

Licensees

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Purdue University

Buddy Covers Inc. (69655)

201 West Greyhound Pass
Carmel, IN 46032
Mr. Joseph Smith
Phone 317-571-8331
Fax 317-846-5766
www.Buddycovers.com
buddycovers@indy.rr.com
Spec Agr Disclosed: 05/15/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

Build-A-Bear Retail Management Inc. and Affiliate (28819)

1954 Innerbelt Bus. Ctr. Dr.
St. Louis, MO 63114
Ms. Michelle Kopp
Phone 314-423-8000 5342
Fax 314-423-8188
www.Buildabear.com
michelleko@buildabear.com
Spec Agr Disclosed: 02/22/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

06C (Toys)

Bullion International, Inc. dba Highland Mint (83880)

4100 N. Riverside Dr
Melbourne, FL 32937
Mr. Michael Kott
Phone 321-773-2727
Fax 321-777-9500
www.Highlandmint.com
mkott@thehighlandmint.com
Spec Agr Disclosed: 02/12/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Cadre Athletic Inc. (11681)

1295 Vernon Street
Wabash, IN 46992
Ms. Colleen Lunn
Phone 260-563-2186 16
Fax 260-569-0921
www.Nextinc.com
colleenl@nextmarketinginc.com
Spec Agr Disclosed: 03/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Camel City Marketing LLC (49616)

1084 W 4th St.
Winston Salem, NC 27101
Mr. Mike Bozymski
Phone 336-722-4115
Fax 336-722-4119
www.Mascotmints.com
mike@camelcitymarketing.com
Spec Agr Disclosed: 01/13/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07B (Consumables)

Camp David (17631)

7920 Foster
Overland Park, KS 66204
Ms. Nichole Todd
Phone 913-648-0573 246
Fax 913-648-7444
www.Campdavid.com
nicholet@campdavid.com
Spec Agr Disclosed: 05/27/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Campus Crystal Collection (14563)

PO Box 1199
Conway, NH 03818-1199
Ms. Sheila Bickum
Phone 603-447-2091
Fax 603-447-6695
www.Campuscrystal.com
sheila@glassgraphics.com
Spec Agr Disclosed: 01/15/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier

Product Categories

03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 01/2011

Purdue University

Canyon Outback Leather Goods (30949)

2121 N. Broadway
New Ulm, MN 56073
Mr. John Giefer
Phone 507-359-3800
Fax 507-359-3803
www.Canyonoutback.com
john@canyonoutback.com
Spec Agr Disclosed: 05/10/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)

Captivating Headgear (50242)

PO Box 721210
Norman, OK 73072
Mr. Mike Ross
Phone 405-360-9856
Fax 405-360-0373
www.Towcaps.com
mross@towcaps.com
Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Carson Specialties (12086)

189 Foreman Road
Freeport, PA 16229-1799
Ms. Kelly Bricker
Phone 724-295-5147 241
Fax 724-295-4033
www.Carsonindustries.com
kbricker@carsonindustries.com
Spec Agr Disclosed: 10/07/2010

Distribution Channel(s)

Campus/Local Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)

Cause Care LLC (54641)

7316 East 38th St.
Tulsa, OK 74145
Ms. Stephanie Wade
Phone 918-749-3368
Fax 918-749-5133
www.Causecare.com
swade@causecare.com
Spec Agr Disclosed: 05/12/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

07C (Health/Beauty)

C-B Graduation Announcements (34290)

PO Box 781
Manhattan, KS 66503
Mr. Chris Barr
Phone 785-776-5018
Fax 785-537-3104
www.Cbgrad.com
chrisbarr@cbgrad.com
Spec Agr Disclosed: 04/09/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

CDI Corp (17259)

3440 North Knox Street
Chicago, IL 60641
Ms. Rita Tucker
Phone 773-205-2960 13
Fax 773-205-2965
www.Cdi-corp.com
ritatucker@cdi-corp.com
Spec Agr Disclosed: 10/04/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
03C (Office Products)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)

Centon Electronics Inc. (66240)

27412 Aliso Viejo Parkway
Aliso Viejo, CA 92656
Mr. Aaron Veit
Phone 949-699-2075
Fax 949-855-0579
www.Centon.com
aveit@centon.com
Spec Agr Disclosed: 08/11/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier

Product Categories

02C (Personal Accessories)
03C (Office Products)

1/5/2011 2:44:55PM

Licensees

Licensed as of 01/2011

Purdue University

Champion Custom Products (12269)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/24/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Champion Sales & Marketing LLC (44084)

6049 Hi-Tek Court
Mason, OH 45040
Mr. Marck Brock
Phone 502-241-8295
Fax 800-293-8471
www.Championteamshop.com
marckab@aol.com
Spec Agr Disclosed: 11/17/2010

Distribution Channel(s)

Chicka-D LLC (66852)

6307 Big Cat Cove
Austin, TX 78750
Mr. Daniel Pereyra
Phone 512-904-0180
Fax
www.Chicka-d.com
daniel@chicka-d.com
Spec Agr Disclosed: 07/07/2010

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05C (Paper Products)
06A (Sports Equipment)
06C (Toys)
06D (Games)
07D (Infant Products)

Chelsea Trading Company (76919)

400 N. Main St.
Chelsea, MI 48118
Ms. Kim Brown
Phone 734-433-5444
Fax 734-433-5466
kbrown@mcmgroup.net
Spec Agr Disclosed: 11/11/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06C (Toys)

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)

Church Hill Classics (15381)

594 Pepper Street
Monroe, CT 06468
Minority/Woman Owned
Mrs. Karen Tabor
Phone 203-268-1598 126
Fax 203-268-2468
www.Diplomaframe.com
karenf@diplomaframe.com
Spec Agr Disclosed: 08/16/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03C (Office Products)

Cindys' In Stitches (83712)

9836 North by Northeast Blvd.
Fishers, IN 46038
Ms. Cindy Johnson
Phone 317-841-1408
Fax 317-577-0574
www.Cindysinstitches.com
cindyj@cindysinstitches.com
Spec Agr Disclosed: 04/15/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Related Retail/Direct
Specialty Mid-Tier

Product Categories

01I (Women's Apparel)

1/5/2011 2:44:55PM

Licensees

Licensed as of 01/2011

Purdue University**Citadel Concrete (65148)**

PO Box 2372
West Lafayette, IN 47996
Mr. David Rebmann
Phone 765-430-7600
Fax
www.Citadelconcrete.com
dave@citadelconcrete.com
Spec Agr Disclosed: 06/25/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Classic Products Corp. (39914)

4617 Industrial Road
Fort Wayne, IN 46825
Ms. Karen Gudorf
Phone 260-484-2695 243
Fax 260-483-7421
www.Classicproducts.com
kgudorf@classicproducts.com
Spec Agr Disclosed: 06/30/2010

Distribution Channel(s)

Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

ClassWatch LLC (73355)

920 U St. NW
Washington, DC 20001
Mr. Ryan MacCauley
Phone 202-621-1780
Fax 866-547-0144
www.Theclasswatch.com
ryan.maccauley@theclasswatch.com
Spec Agr Disclosed: 09/28/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier

Product Categories

02A (Jewelry)

Colantotte International dba Trion:Z (61658)

1930 Palomar Point Way, Suite 105
Carlsbad, CA 92008
Mr. Taylor Herber
Phone 760-496-1048 115
Fax 760-444-6073
www.Trionz.com
therber@trionz.com
Spec Agr Disclosed: 09/28/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

College Concepts LLC (11690)

2000 River Edge Parkway - Suite 620
Atlanta, GA 30328
Ms. Stacy Zellner
Phone 770-859-1420
Fax 770-859-1434
www.CollegeConcepts.com
szellner@collegeconcepts.com
Spec Agr Disclosed: 04/09/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Off-Price/Closeout
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01K (Men's/Unisex Loungewear &
Sleepwear)

College Kids LLP (33691)

209 Rockwood Lane
Neenah, WI 54956
Ms. Billie Jo Werner
Phone 920-886-8920 200
Fax 920-886-8933
www.College-kids.net
Billiejo.werner@collegekids.com
Spec Agr Disclosed: 10/22/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
07D (Infant Products)

College Sports Scarf Indiana LLC (90457)

12038 South 525 W
Cynthiana, IN 47612
Mr. Travis Lutz
Phone 248-840-2056
Fax 630-424-0005
www.Collegesportsscarf.com
lutz.travis@gmail.com
Spec Agr Disclosed: 12/21/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

01M (Clothing Accessories)

Licensees

Licensed as of 01/2011

Purdue University

Collegiate Pacific Co. (11654)

PO Box 300
Roanoke, VA 24002
Ms. Linda Reich
Phone 540-981-0281
Fax 540-981-0337
www.Collegiatepacific.com
linda.reich@collegiatepacific.com
Spec Agr Disclosed: 09/23/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04C (Signage Products)

Collegiate Snuggie by Fabrique Innovations (79466)

48 West 38th St. 4th Floor
New York, NY 10018
Mr. Sy Garfinkel
Phone 212-244-0099 204
Fax 212-244-0244
www.Sykelenterprises.com
sykel@aol.com
Spec Agr Disclosed: 04/28/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)

Colony Holdings Int'l Ltd (56046)

131 W. 35th St., 4th Floor
New York, NY 10001
Mr. Pete Waldron
Phone 212-868-2800
Fax 212-868-2801
www.Colonysportswear.com
pwaldron@colonysportswear.com
Spec Agr Disclosed: 12/21/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)

Colosseum Athletics Corporation (13069)

2400 S. Wilmington Ave.
Compton, CA 90220-5403
Minority/Woman Owned
Ms. Noreen Newman
Phone 310-667-8341 141
Fax 310-667-8353
www.Colosseumusa.com
noreenn@colocm.com
Spec Agr Disclosed: 07/17/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Columbia Sportswear (13550)

14375 NW Science Park Dr.
Portland, OR 97229
Mr. Matt Merriman
Phone 503-985-4345
Fax 503-985-5180
www.Columbia.com
mmerriman@columbia.com
Spec Agr Disclosed: 06/21/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)

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Licensees

Licensed as of 01/2011

Purdue University**Comfy Feet LLC (31503)**

PO Box 352
Hartington, NE 68739
Mr. Keith Eickhoff
Phone 402-254-6677
Fax 402-254-6690
comfyfeet@hartel.net
Spec Agr Disclosed: 10/15/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

07D (Infant Products)
07E (Footwear)

Comfy Throw (79476)

49 Bryant Avenue
Roslyn, NY 11576
Ms. Meredith Afflixio
Phone 516-484-6996 205
Fax 516-484-1400
www.Thenorthwest.com
meredith.afflixio@thenorthwest.com
Spec Agr Disclosed: 11/03/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Commemorative Brands Inc. (12274)

7211 Circle S. Road
Austin, TX 78745
Ms. Sheila Chandler
Phone 512-440-2430 2430
Fax 512-444-7618
www.Balfour.com
sheila.chandler@cbi-rings.com
Spec Agr Disclosed: 04/16/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

02B (Class Rings)

Commemoratives Adams & Adams Inc. (12082)

69 Stonewall Dr.
Middlebury, CT 06762
Ms. Terri Adams
Phone 203-758-1563
Fax 203-598-3225
tadams54@aol.com
Spec Agr Disclosed: 06/25/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

04E (Holiday Accessories)

Concept One Accessories (16451)

119 West 40th Street, 3rd Fl
New York, NY 10018
Ms. Lori May
Phone 917-267-4201
Fax 212-868-2595
www.Conceptone.com
lmay@concept1.com
Spec Agr Disclosed: 07/25/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03D (Housewares)
06A (Sports Equipment)
07D (Infant Products)

Conimar Corp. (37520)

1724 N.E. 22nd Avenue
Ocala, FL 34470
Mr. Terry Putty
Phone 800-874-9735 283
Fax 352-732-6888
www.Conimar.com
terry.putty@conimar.com
Spec Agr Disclosed: 01/15/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03D (Housewares)
05A (Stationery)

Cooler Conversations LLP (85531)

6284 Rucker Road
Suite M
Indianapolis, IN 46220
Mr. Tom Ferguson
Phone 317-714-7171
Fax 317-454-7171
tferguson@coolerconversations.com
Spec Agr Disclosed: 08/18/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

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Licensees

Licensed as of 01/2011

Purdue University**Cotton Exchange-The (11647)**

PO Box 825
Wendell, NC 27591
Ms. Rhonda Miller
Phone 919-365-5900 137
Fax 919-365-5999
www.Thecottonexchange.com
rmiller@cottonx.com
Spec Agr Disclosed: 11/29/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)

Coveroo Inc. (78708)

520 Townsend St. Suite 300
San Francisco, CA 94103
Mr. Daniel Pena
Phone 415-508-3663
Fax 415-626-1374
www.Coveroo.com
dpena@coveroo.com
Spec Agr Disclosed: 09/21/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

02C (Personal Accessories)
05A (Stationery)
07H (Media Players & Content)

Craftique Manufacturing Co. (14558)

PO Box 4422
Chattanooga, TN 37405
Mr. Billy Hogue
Phone 423-267-9333
Fax 800-290-3360
www.Craftiquemfg.com
dhogue@craftiquemfg.com
Spec Agr Disclosed: 04/20/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02C (Personal Accessories)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

Creation Station LLC (30370)

14186 Klingensmith Blvd.
Carmel, IN 46033
Ms. Diane Wilson
Phone 317-650-5648
Fax 317-291-8404
www.Famousbe-an.com
creationstation@swbell.net
Spec Agr Disclosed: 06/23/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

06C (Toys)

Creative Apparel Concepts Inc. (41250)

800 Washington Ave. N Suite 509
Minneapolis, MN 55401
Mr. Scott Gray
Phone 612-843-1845 308
Fax 612-843-1850
www.Creativeapparelconcepts.com
scott@creativeapparelconcepts.com
Spec Agr Disclosed: 08/06/2010

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01I (Women's Apparel)

Creative Converting div. of Hoffmaster Group Inc. (87573)

2525 N Shadeland Ave.
Indianapolis, IN 46219
Ms. Meagan Swinney
Phone 317-375-4631
Fax 317-375-4607
www.Creativeconverting.com
meagan.swinney@creativeconverting.com
Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

05C (Paper Products)

Creative Knitwear (50333)

PO Box 921852
Norcross, GA 30010
Minority/Woman Owned
Mr. Neal Marks
Phone 770-530-5984
Fax 770-393-1825
www.Creativeknitwear.com
neal.marks@creativeknitwear.com
Spec Agr Disclosed: 03/03/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01M (Clothing Accessories)
03A (Domestics)
07D (Infant Products)

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Licensees

Licensed as of 01/2011

Purdue University**Crocs Inc. (59152)**

6328 Monarch Park Place
 Niwot, CO 80503
 Mr. Greg Thomas
 Phone 303-848-7589
 Fax 303-848-7010
 www.Crocs.com
 gthomas@crocs.com
 Spec Agr Disclosed: 04/15/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

Product Categories

01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)

Product Categories

02C (Personal Accessories)
 07E (Footwear)

Custom Direct LLC (35790)

1802 Fashion Court
 Joppa, MD 21085
 Ms. Keri Kilhoffer
 Phone 410-679-3300 2309
 Fax 410-676-3300
 www.Identitychecks.com
 kkilhoffer@cdi-us.com
 Spec Agr Disclosed: 12/11/2010

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

02C (Personal Accessories)
 05A (Stationery)
 05B (Checks)

Dauenhauer Glass Co. Inc. (53149)

12230 Chesterbrook Ct.
 Fort Wayne, IN 46845
 Mr. Leo Dauenhauer
 Phone 260-925-5483
 Fax 260-572-2241
 www.Crystalsoftputter.com
 leo@crystalsoftputter.com
 Spec Agr Disclosed: 11/05/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)
 06A (Sports Equipment)

CSI International Inc. (12351)

1001 Main Street
 Niagara Falls, NY 14301
 Ms. Lori Minor
 Phone 800-441-2895 126
 Fax 716-285-6332
 www.Csicollegiate.com
 lorim@csigifts.com
 Spec Agr Disclosed: 06/29/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03C (Office Products)
 04D (Gifts & Novelties - Miscellaneous)

Cutter & Buck (29578)

701 North 34th Street - Suite 400
 Seattle, WA 98103
 Ms. Erika Dahring
 Phone 206-428-5708
 Fax 206-830-6217
 www.Cutterbuck.com
 Erika.Dahring@cutterbuck.com
 Spec Agr Disclosed: 03/28/2010

Distribution Channel(s)**Cumberland Designs (63546)**

4550 Mabry Road
 Roswell, GA 30075
 Mr. Gary Snyder
 Phone 770-641-9111
 Fax 770-641-9112
 www.Collegepumpkins.com
 gsnyder524@aol.com
 Spec Agr Disclosed: 10/01/2010

1/5/2011 2:44:55PM

Licensees

Licensed as of 01/2011

Purdue University**Dayna Designs (55063)**

8049 Alloway Lane
Beltsville, MD 20705
Minority/Woman Owned
Ms. Stephanie Page
Phone 866-443-2962 1
Fax 866-443-2962
www.Daynau.com
stephanie@daynadesigns.com
Spec Agr Disclosed: 10/05/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry)

Deluxe Financial Services Inc. (11711)

3660 Victoria Street North
Shoreview, MN 55126
Ms. Michelle Gumaelius
Phone 651-490-8339
Fax 651-787-1703
www.Deluxe.com
michelle.gumaelius@deluxe.com
Spec Agr Disclosed: 10/01/2010

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

05B (Checks)

Den Wholesale (13873)

111 S. Chestnut St.
Leroy, IL 61752-
Mr. Bill Frautschi
Phone 309-962-2000
Fax 309-962-2001
www.Dengraphix.com
graphix@dengraphix.com
Spec Agr Disclosed: 12/29/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)

Denco Sports Luggage Inc. (79958)

2343 Lincoln Ave.
Hayward, CA 94545
Mr. Bern Dunigan
Phone 760-438-5708
Fax 877-810-6534
www.Sportsluggage.com
bdunigan@encoresports.com
Spec Agr Disclosed: 10/27/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

Diane Dal Lago Ltd. (61727)

6011 Benjamin Rd. Ste. 105
Tampa, FL 33634
Ms. Diane Dal Lago
Phone 813-890-8989
Fax 813-890-8987
www.Dianedallago.com
diane@dianedallagoltd.com
Spec Agr Disclosed: 09/22/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01I (Women's Apparel)
01M (Clothing Accessories)
02C (Personal Accessories)

Dirk Designs LLC (50964)

PO Box 3754
West Lafayette, IN 47996
Mr. Dirk Johnson
Phone 303-641-3559
Fax
dirkdesigns@hotmail.com
Spec Agr Disclosed: 06/20/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog

Product Categories

05E (Publishing)

Disruptive Media Publishers Inc. (70134)

1003 Cambie Street
Vancouver, BC V6B 5L7
Mr. Otis Perrick
Phone 604-628-6191
Fax 604-628-6190
www.Disruptivepublishers.com
otis@disruptivepublishers.com
Spec Agr Disclosed: 06/30/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

07G (Internet Products & Services)

Divine Creations (12092)

2027 E. Barden Rd.
Charlotte, NC 28226
Ms. Donna Snipes
Phone 704-364-5844
Fax 704-364-5845
divinedonna@bellsouth.net
Spec Agr Disclosed: 01/04/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

02C (Personal Accessories)
07D (Infant Products)

Licensees

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Purdue University

Dixie Seal & Stamp Co Inc (11559)

75 Royal Woods Court
Tucker, GA 30084
Mr. Curtis Schmidt
Phone 404-875-8883
Fax 404-872-3504
www.Dixieseal.com
curtis@dixieseal.com
Spec Agr Disclosed: 07/06/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
04A (Automobile Products)
04C (Signage Products)

Donegal Bay (46315)

26055 Emery Road Suite E
Warrensville Heights, OH 44128
Ms. Lara Lillibridge
Phone 216-360-9966
Fax 216-360-9933
www.Donegalbayusa.com
donegalbaymail@aol.com
Spec Agr Disclosed: 06/25/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mid-Tier

Product Categories

01C (Men's/Unisex Other Headwear)
01M (Clothing Accessories)
07C (Health/Beauty)

Donna Sharp Inc. (63771)

1315 Cedar Grove Road
Shepherdsville, KY 40165
Mr. Tony Renfro
Phone 502-543-4055 1101
Fax 502-543-4056
www.Donnasharp.com
tony@donnasharp.com
Spec Agr Disclosed: 03/30/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mid-Tier

Product Categories

02C (Personal Accessories)
03A (Domestics)
05D (School Supplies)
07D (Infant Products)

Dreams Products Inc. dba Mounted

Memories (52951)
5000 NW 108th Ave.
Sunrise, FL 33351
Mr. Ryan Hausman
Phone 954-742-8544
Fax 954-742-7044
www.Mountedmemories.com
rhausman@dreamscorp.com
Spec Agr Disclosed: 06/28/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04B (Collectibles)
05A (Stationery)
05E (Publishing)

Duck House Inc. (15900)

#1 Topline Plaza 4651 State St.
Montclair, CA 91763
Mr. Jeff Sherman
Phone 909-628-7500 136
Fax 909-628-0382
www.Duckhouse.com
jeff@duckhouse.com
Spec Agr Disclosed: 12/13/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)

E5 (15484)

7109 W Fairview Dr
Littleton, CO 80128
Mr. Ron Koch
Phone 303-638-2669
Fax 720-389-7409
www.e5usa.net
ron@e5usa.net
Spec Agr Disclosed: 06/28/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

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Licensees

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Purdue University**Eglomise Designs of Boston Inc. (15483)**

4 Antietam Street
 Devens, MA 01434-5055
 Ms. Jen LeBlanc
 Phone 978-862-0314
 Fax 978-862-0009
 www.Eglomisedesigns.com
 jleblanc@eglomisedesigns.com
 Spec Agr Disclosed: 07/08/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct

Product Categories

02A (Jewelry)
 03A (Domestics)
 03C (Office Products)
 05A (Stationery)
 05E (Publishing)

Emerson Street (56212)

1555 Emerson St.
 Rochester, NY 14606
 Mr. Dale Rotar
 Phone 407-701-7145
 Fax 407-977-7850
 www.Emersonstreet.biz
 dale@drsa-usa.com
 Spec Agr Disclosed: 07/09/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

011 (Women's Apparel)

EnjoyLife Inc. (12348)

PO Box 118
 Lake Zurich, IL 60047
 Minority/Woman Owned
 Ms. Mari Russell
 Phone 847-966-3377
 Fax 847-966-2288
 www.Enjoylifeinc.com
 golfballs@enjoylifeinc.com
 Spec Agr Disclosed: 01/13/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

Enmon Accessories LLC (35562)

900 E. Hickory
 Denton, TX 76201
 Mr. Terry Enmon
 Phone 940-243-8640
 Fax 800-889-0237
 www.Enmonaccessories.com
 jamie.tegeler@enmonaccessories.com
 Spec Agr Disclosed: 04/05/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 07E (Footwear)

Eternal Image Inc. (67903)

28800 Orchard Lake Rd. Suite 130
 Farmington Hills, MI 48334
 Mr. Nick Popravsky
 Phone 248-932-3333 203
 Fax 248-932-3006
 www.Eternalimage.net
 nickp@eternalimage.net
 Spec Agr Disclosed: 03/26/2010

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

Eton div. of Tandy Brands Accessories Inc. (37039)

3631 W Davis St. Suite A
 Dallas, TX 75211
 Ms. Martie Rockey
 Phone 817-548-0090 183
 Fax 214-330-6632
 www.Tandybrands.com
 martie_rockey@tandybrands.com
 Spec Agr Disclosed: 01/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 03A (Domestics)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)
 06A (Sports Equipment)

Licensees

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Evergreen Enterprises (25261)

5915 Midlothian Turnpike
Richmond, VA 23225
Ms. Nancy Carey
Phone 804-231-1800 3126
Fax 804-545-8035
www.Myevergreen.com
nancyc@myevergreen.com
Spec Agr Disclosed: 01/06/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
07D (Infant Products)

Excel Group-The (30639)

156 Sagamore Pkwy West
West Lafayette, IN 47906
Ms. Janet Dawson
Phone 765-447-4593
Fax 765-742-8206
www.Excelgrp.com
jdawson312@aol.com
Spec Agr Disclosed: 02/15/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

03D (Housewares)

EZ Vane Inc (42174)

4320 Airwest Dr SE
Kentwood, MI 49512
Ms. Debra Kelch
Phone 616-656-9600
Fax 616-656-9603
www.Ezvane.com
ezvane@msn.com
Spec Agr Disclosed: 01/22/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)

Fabrique Innovations Inc. dba Sykel (47490)

48 West 38th St. 4th Floor
New York, NY 10018
Mr. Sy Garfinkel
Phone 212-244-0099 204
Fax 212-244-0244
www.Sykelenterprises.com
sykel@aol.com
Spec Agr Disclosed: 05/10/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel)
01I (Women's Apparel)
02C (Personal Accessories)
03A (Domestics)
04A (Automobile Products)
07E (Footwear)

Fan Mats LLC (46886)

3255 Shawnee Industrial Way
Suwanee, GA 30024
Mr. Bob Roche
Phone 800-525-5923 330
Fax 678-730-0604
www.Fanmats.com
bob@fanmats.com
Spec Agr Disclosed: 06/07/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)

Fanatic Cards a Consortium Company (51414)

PO Box 6444
Edison, NJ 08818
Mr. Gregg Solomon
Phone 732-512-1777 309
Fax 732-512-9444
www.Fanaticcards.com
gsolomon@e-consortium.com
Spec Agr Disclosed: 04/16/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05A (Stationery)
05C (Paper Products)
07B (Consumables)

Licensees

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Purdue University

FanBan LLC (52843)

7395 Lake Latoka Circle
West Chester, OH 45069
Ms. Carrie Gavigan
Phone 513-476-5573
Fax 513-297-5822
www.bringthegamehome.com/
carrie@bringthegamehome.com
Spec Agr Disclosed: 04/23/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
05E (Publishing)

FatHead LLC (15444)

20255 Victor Parkway Suite 100
Livonia, MI 48152
Mr. Nathan Partington
Phone 313-373-6060
Fax 877-382-6357
www.Fathead.com
nathanpartington@fathead.com
Spec Agr Disclosed: 10/01/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Field Crafts Inc. (56953)

9930 Honor Highway
Honor, MI 49640
Ms. Sue Stone
Phone 231-325-1122
Fax 231-325-1123
www.Bookwear.net
sue@bookwear.net
Spec Agr Disclosed: 06/24/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
02C (Personal Accessories)
03A (Domestics)
05A (Stationery)
05E (Publishing)
06A (Sports Equipment)
06D (Games)
07B (Consumables)

Field Mouse Inc. (52250)

2750 Auto Park Way Suite #4
Escondido, CA 92029
Ms. Suzy Taylor
Phone 760-746-1548
Fax 760-645-7018
www.Myteammouse.com
suzy@mysportsmouse.com
Spec Agr Disclosed: 09/30/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)

Flash Ventures dba Tribeca (70422)

584 Broadway, Suite 610
New York, NY 10012
Ms. Diana Lee
Phone 212-255-7070
Fax 917-591-9323
www.Gametimegeeks.com
dlee@tribecagear.com
Spec Agr Disclosed: 09/03/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03C (Office Products)
05A (Stationery)
06A (Sports Equipment)
07H (Media Players & Content)

FoamFanatics LLC (63110)

663 South Lucile
Seattle, WA 98108
Mr. Jeff Richey
Phone 206-624-5222
Fax 206-624-5229
www.Foamheads.com
jeffr@foamheads.com
Spec Agr Disclosed: 04/21/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Licensees

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Purdue University

For Bare Feet Inc. (11695)

PO Box 159
Helmsburg, IN 47435
Ms. Kelly Baugh
Phone 812-988-6674 8302
Fax 812-988-1550
www.Forbarefeet.com
kelly@forbarefeet.com
Spec Agr Disclosed: 06/24/2010

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
06A (Sports Equipment)
07C (Health/Beauty)
07E (Footwear)

Freckles Screenprinting (27935)

3835 Fortune Dr.
Lafayette, IN 47905-4879
Mr. Gerry Rogers
Phone 765-449-8463
Fax 765-448-4692
www.Frecklesgraphics.com
gerry@frecklesgraphics.com
Spec Agr Disclosed: 03/03/2009

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
02C (Personal Accessories)
07E (Footwear)

Four Point Products (11634)

106 Gamma Drive
Pittsburgh, PA 15238-2949
Ms. Tammy Plutko
Phone 800-456-6603
Fax 412-967-9898
www.Fourpoint.com
tammyp@binders.com
Spec Agr Disclosed: 05/04/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

03A (Domestics)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
07H (Media Players & Content)

Fremont Die Consumer Prod (11687)

1709-A Endeavor Drive
Williamsburg, VA 23185
Ms. Sharon Weinberg
Phone 757-872-6438
Fax 757-872-6958
www.Fremontdie.com
sweinberg@fremontdie.com
Spec Agr Disclosed: 09/29/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06C (Toys)

Fossil (14356)

2280 N. Greenville Ave.
Richardson, TX 75082-4412
Mr. Jeff Wells
Phone 972-699-4968
Fax 972-498-9393
www.Fossil.com
jeffw@fossil.com
Spec Agr Disclosed: 03/03/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

Franklin Sports Inc (21878)

17 Campanelli Pkwy
Stoughton, MA 02072
Mr. John Purciello
Phone 781-344-1111 195
Fax 781-341-3220
www.Franklinsports.com
jpurciello@franklinsports.com
Spec Agr Disclosed: 08/11/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01G (Youth Apparel)
06A (Sports Equipment)
06B (Balls)

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Licensees

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Purdue University

Frenzy Sports Inc. (51471)

360 Wilde Green Dr.
Roswell, GA 30075
Mr. Paul Floyd
Phone 866-801-7665
Fax 678-559-0727
pfloyd2@gmail.com
Spec Agr Disclosed: 01/13/2010

Distribution Channel(s)

Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06A (Sports Equipment)
06D (Games)

From The Heart Enterprises Inc. (55848)

2374 W. New Orleans
Broken Arrow, OK 74011
Ms. LaVonda Henrichs
Phone 918-369-0666
Fax 918-369-0683
www.Fthwholesale.com
lavonda@fthwholesale.com
Spec Agr Disclosed: 11/11/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Fundex Games Ltd. (63069)

19 Fulton St – 5th Flr
New York, NY 10038
Mr. Dave DeSario
Phone 212-798-3161
Fax 212-929-8087
www.Fundexgames.com
ddesario@fundexgames.com
Spec Agr Disclosed: 04/15/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06D (Games)

Fun-In-Games (37967)

3965 Marble Ridge Lane
Mason, OH 45040
Mr. Mark Cohen
Phone 513-703-0965
Fax
www.Fig-games.com
mcohen@fig-games.com
Spec Agr Disclosed: 01/04/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06D (Games)

GameWear Inc. (51884)

79 Hudson St. Suite 504
Hoboken, NJ 07030
Mr. Frank Cerullo
Phone 973-954-2413 112
Fax 973-529-0242
www.Wearthegame.com
fcerullo@wearthegame.com
Spec Agr Disclosed: 09/28/2010

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Garb Inc. (50224)

730 South Jason St. Unit # 34
Denver, CO 80223
Mr. Joseph P. Silva
Phone 303-674-3139
Fax 303-679-0272
www.Garbinc.com
kedwards@garbinc.com
Spec Agr Disclosed: 03/28/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Licensees

Licensed as of 01/2011

Purdue University

Gear For Sports (11666)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 08/24/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

G-III Leather Fashions Inc. dba G-III Sports (14700)

512 7th Ave. 27th Floor
 New York, NY 10018
 Mr. Eric Schapiro
 Phone 212-403-0576
 Fax 212-403-0889
 www.G-iii.com
 mara.venegas@g-iii.com
 Spec Agr Disclosed: 07/22/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)

G-III/58 Sport (67838)

512 7th Ave. 33rd Floor
 New York, NY 10018
 Mr. Eric Schapiro
 Phone 212-403-0859
 Fax 212-403-0889
 www.Giii.com
 schapiro@g-iii.com
 Spec Agr Disclosed: 04/13/2010

Distribution Channel(s)

Off-Price/Closeout
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
 01I (Women's Apparel)

GMaster LLC (11530)

1624 Dolwick Drive
 Erlanger, KY 41014
 Ms. Pam Yahl
 Phone 859-746-9800 110
 Fax 859-746-5636
 www.Gamemasterathletic.com
 pam@gamemasterathletic.com
 Spec Agr Disclosed: 10/14/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06A (Sports Equipment)
 06B (Balls)

Goalsetter Systems Inc. (78513)

1041 Cordova Ave
 Lynnville, IA 50153
 Mr. Teryl Ver Ploeg
 Phone 641-594-4625
 Fax 641-594-3343
 www.Goalsettersystems.com
 tverploeg@goalsettersystems.com
 Spec Agr Disclosed: 07/13/2010

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
 03C (Office Products)
 06A (Sports Equipment)

Golden Corp. (11879)

3601 Sagamore Pkwy. N Suite E
 Lafayette, IN 47904
 Mr. Gary Edmondson
 Phone 765-423-4366 116
 Fax 765-423-2936
 www.Purduegear.com
 gedmondson@uspurdue.com
 Spec Agr Disclosed: 06/21/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 03A (Domestics)

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Licensees

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Purdue University**Good Optical Services (57507)**

205A N. Adams St.
Knob Noster, MO 65336
Mr. Rick Good
Phone 660-563-5328
Fax 660-563-7104
www.Alumnispecs.com
goodopt@ozemail.com.au
Spec Agr Disclosed: 01/07/2010

Distribution Channel(s)

Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)

Grandma Pants Inc. (68152)

801 106th Street West
Suite 200A
Bloomington, MN 55420
Mr. Erik Anderson
Phone 952-884-4973 102
Fax 877-884-1561
www.Grandmapants.com
erik@grandmapants.com
Spec Agr Disclosed: 10/07/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
03A (Domestics)

Great American Products Ltd. (13400)

1661 S. Seguin
New Braunfels, TX 78130
Mr. Wally Gullick
Phone 830-620-4400 3023
Fax 830-620-8430
www.Gap1.com
wally@gap1.com
Spec Agr Disclosed: 07/09/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

Grey Hunt Holdings dba GelScrubs (38950)

1100 W. Cermak 5th Floor
Chicago, IL 60608
Ms. Jessie Mutz
Phone 866-435-9327
Fax 312-873-4429
www.Gelscrubs.com
jessie@gelscrubs.com
Spec Agr Disclosed: 07/14/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel)
01I (Women's Apparel)

Groovy Keys Pty Ltd. (86668)

P.O. Box 1585
Gympie, 4570
Ms. Louise Bona
Phone +6175482702
2
Fax +61754825446
www.Groovykeys.com.au
admin@groovykeys.com.au
Spec Agr Disclosed: 09/20/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

Haan Crafts LLC (13356)

PO Box 268
Otterbein, IN 47970
Mr. Scott Haan
Phone 765-583-4496
Fax 765-583-4510
www.Haancrafts.com
sewing@haancrafts.com
Spec Agr Disclosed: 12/11/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
03A (Domestics)
06A (Sports Equipment)
06C (Toys)

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Licensees

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Purdue University**Hallmark Emblems (Supplier Only)
(17870)**

2401 Tampa Street
Tampa, FL 33602
Mr. Scott DeLarco
Phone 813-223-5427
Fax 813-273-0564
scott@hallmarkemblems.com
Spec Agr Disclosed: 06/30/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

02C (Personal Accessories)

02A (Jewelry)
03C (Office Products)
04B (Collectibles)
05D (School Supplies)

Heritage Metalworks Inc. (32382)

330 E. Comstock Dr.
Chandler, AZ 85225
Mr. Steve Ballor
Phone 480-834-9144
Fax 480-834-5920
www.Pewter.com
scott@pewter.com
Spec Agr Disclosed: 10/21/2010

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
06A (Sports Equipment)

Herlocher Foods Inc. (24418)

415 E Calder Way
State College, PA 16801
Mr. Neil Herlocher
Phone 814-237-0134 6
Fax 814-237-1893
www.Herlocherfoods.com
herlocherna@aol.com
Spec Agr Disclosed: 10/05/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct

Product Categories

07B (Consumables)

Herrington & Co. Inc. (41452)

8945 Research Drive
Irvine, CA 92618
Mr. Chris Herrington
Phone 949-727-9482 17
Fax 949-727-1456
www.Herringtonteddybears.com
sales@herringtonteddybears.com
Spec Agr Disclosed: 08/20/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
06C (Toys)

Highland Graphics Inc. (33688)

210 Evergreen Drive
Springfield, TN 37172
Ms. Beth Bradley
Phone 615-382-7299 15
Fax 615-382-7448
www.Highlandgraphics.com
beth@highlandgraphicsmail.com
Spec Agr Disclosed: 10/05/2010

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)

Harland Clarke Corp. (12107)

2939 Miller Road
Decatur, GA 30035
Ms. Bonnie Owens
Phone 770-593-5050 6115
Fax 770-808-4910
www.Harlandclarke.com
bonnie.owens@harlandclarke.com
Spec Agr Disclosed: 01/21/2010

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

05B (Checks)

Herff Jones Inc. (12263)

4601 West 62nd Street
Indianapolis, IN 46268
Ms. Holly Strohm
Phone 317-612-3683
Fax 317-329-3363
www.HerffJones.com/college
hastrohm@herffjones.com
Spec Agr Disclosed: 09/29/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

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Historic Helmets Inc. (59327)

2332 South 275 East
 Warsaw, IN 46580
 Ms. Brenda Worrell
 Phone 574-268-0661
 Fax 574-268-2702
 www.Helmethut.com
 bswcpa@earthlink.net
 Spec Agr Disclosed: 01/12/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07B (Consumables)

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance Apparel)

Product Categories

03A (Domestics)
 04B (Collectibles)

Holland Bar Stool Co. (74828)

12839 Corporate Circle PL
 Holland, MI 49424
 Mr. Chad Lemmen
 Phone 616-399-5530
 Fax 616-399-6037
 www.Hollandbarstool.com
 chad@hollandbarstool.com
 Spec Agr Disclosed: 01/14/2010

Honorcraft Inc. (39876)

PO box 385
 Stoughton, MA 02072
 Mr. James J. Rapoport
 Phone 781-341-0410
 Fax 781-341-8460
 www.Honorcraft.com
 jrapoport@honorcraft.com
 Spec Agr Disclosed: 10/06/2010

Distribution Channel(s)

Restricted Channel

Product Categories

All

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
 04A (Automobile Products)
 06D (Games)

Hot Sauce Harry's Inc. (21480)

1077 Innovation Ave. #109
 North Port, FL 34289-9345
 Minority/Woman Owned
 Mr. Bob Harris
 Phone 941-423-7092
 Fax 941-423-7979
 www.Hotsauceharrys.com
 bob@hotsauceharrys.com
 Spec Agr Disclosed: 08/03/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Holloway Sportswear Inc. (11789)

PO Box 4489
 Sidney, OH 45365-4489
 Ms. Beth Russell
 Phone 937-497-7575 256
 Fax 937-497-7337
 www.Hollowayusa.com
 beth.russell@hollowayusa.com
 Spec Agr Disclosed: 06/24/2010

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Licensees

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Purdue University**Hunter Mfg. LLP (11518)**

201 West Loudon Avenue
Lexington, KY 40508
Ms. Shannon Hisle
Phone 859-254-7573 3024
Fax 859-254-7614
www.HunterMfg.com
shannon.hisle@huntermfg.com
Spec Agr Disclosed: 01/25/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)
06C (Toys)
06D (Games)
07D (Infant Products)

iFanatic LLC (60585)

119 Forrest Lane
Swedesboro, NJ 08085
Mr. Darryl W. Shorter
Phone 856-217-4063
Fax 919-869-2326
www.I-fanatic.com
dshorter@i-fanatic.com
Spec Agr Disclosed: 08/01/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03C (Office Products)
07H (Media Players & Content)

Impact Sports (11728)

4151 Anderson Road
Deforest, WI 53532
Mr. Travis Van Zile
Phone 608-242-0300
Fax 608-242-0900
www.Teamimpactsports.com
travis.vanzile@lids.com
Spec Agr Disclosed: 11/02/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)

IN-concept Inc. (35506)

24921 Dana Point Harbor Dr Suite B220
Dana Point, CA 92629
Mr. Jason Wall
Phone 949-366-6000 23
Fax 949-366-6070
www.Glasstanz.com
jason@inconceptusa.com
Spec Agr Disclosed: 01/14/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)

Innovative Adhesives LLC (63027)

2822-1/2 Lombardy Ct
Augusta, GA 30909
Ms. Melinda Murphy
Phone 866-926-2266 106
Fax 866-381-8706
www.Innovativeadhesives.com
mmurphy@innovativeadhesives.com
Spec Agr Disclosed: 01/04/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Inviting Company (79099)

5522 Pleasant Avenue
Hudsonville, MI 49426
Ms. Michelle Schultz
Phone 616-292-5164
Fax 601-510-9169
www.Invitingco.com
schultzmiic@gmail.com
Spec Agr Disclosed: 10/13/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier

Product Categories

03D (Housewares)
05A (Stationery)
05C (Paper Products)

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Purdue University**Iron Stop (52895)**

3917 Morse St. Suite 216
Denton, TX 76208
Ms. Lora Gleaton
Phone 940-484-9533
Fax 972-692-5278
www.Ironstop.com
lora@ironstop.com
Spec Agr Disclosed: 07/22/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

J America (14278)

1200 Mason Court
Webberville, MI 48892
Ms. Melissa Shears
Phone 517-655-8800 113
Fax 517-655-8801
www.J-america.com
mshears@jamericaretail.com
Spec Agr Disclosed: 09/09/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

J. Carmody Inc. dba Address Art (58993)

PO Box 90018
Indianapolis, IN 46290
Ms. Jeanne Carmody
Phone 317-254-1508
Fax 317-251-0653
www.Addressart.com
mailbox@addressart.com
Spec Agr Disclosed: 03/05/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

J2 Licensing Ltd. (42906)

351 Executive Drive
Troy, MI 48083
Mr. John Debay
Phone 248-577-1100
Fax 248-577-1101
john@j2licensing.com
Spec Agr Disclosed: 10/10/2010

Distribution Channel(s)

Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Jack Guttman Inc. dba Bakery Crafts (16469)

PO Box 37
West Chester, OH 45071
Mr. Bob Cavellier
Phone 513-881-4161
Fax 513-942-3835
www.Bakerycrafts.com
rcavellier@bkrycft.com
Spec Agr Disclosed: 03/30/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

JanSport a division of VF Outdoor Inc. (11946)

PO Box 1817
Appleton, WI 54912-1817
Ms. Dawn Brown
Phone 920-735-1918
Fax 920-831-7743
www.Jansport.com
dawn_brown@vfc.com
Spec Agr Disclosed: 10/11/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)
06A (Sports Equipment)

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Licensees

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Purdue University**Jardine Associates (44516)**

200 Compass Circle
 North Kingstown, RI 02852
 Ms. Susan Kemble
 Phone 401-667-3800 117
 Fax 401-667-3818
 www.Jardineassociates.com
 susank@jardineassociates.net
 Spec Agr Disclosed: 11/04/2010

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 05E (Publishing)
 06A (Sports Equipment)
 07B (Consumables)
 07E (Footwear)

Jenkins Enterprises (12115)

PO Box 16384
 North Little Rock, AR 72231
 Mr. Carter Wallace
 Phone 501-945-2600
 Fax 501-801-1383
 www.Jenkins-enterprises.com
 carterw@jenkins-enterprises.com
 Spec Agr Disclosed: 12/10/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)

Jester Company Inc. (11626)

PO Box 38428
 Greensboro, NC 27438-8428
 Ms. Debbie Lozo
 Phone 336-687-5997
 Fax 336-545-0700
 www.Jestercompany.com
 debbie@jestercompany.com
 Disclosed: 05/20/2010

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05C (Paper Products)

Jones & Mitchell Sportswear Inc. (11541)

11880 College Blvd. Suite 400
 Overland Park, KS 66210
 Ms. Sarah Dice
 Phone 913-324-2762
 Fax 913-324-2799
 www.Jonesmitchell.com
 sdice@jonesmitchell.com
 Spec Agr Disclosed: 02/15/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Off-Price/Closeout
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01I (Women's Apparel)

K & M/Nordic Co. (12397)

5 Tripps Lane
 Riverside, RI 02915
 Ms. Sandy Martin
 Phone 401-431-9299 103
 Fax 401-431-0666
 www.Nordiccompanyinc.com
 licensing@nordiccompanyinc.com
 Spec Agr Disclosed: 03/23/2010

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03D (Housewares)

Licensees

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Purdue University

Kessler's Team Sports Inc. (74524)

930 E. Main St.
 Richmond, IN 47374
 Mr. Dan Dickman
 Phone 765-935-2595 304
 Fax
 www.Kesslersteamsports.com
 dand@kesslersteamsports.com
 Spec Agr Disclosed: 09/17/2010

Distribution Channel(s)

Restricted Channel

Product Categories

All

Knights Apparel Inc. (14948)

5475 North Blackstock Rd.
 Spartanburg, SC 29303
 Ms. Heather Bishop
 Phone 864-587-9690
 Fax 864-587-9959
 www.Knightsapparel.com
 hbishop@knightsapparel.com
 Spec Agr Disclosed: 05/10/2010

Distribution Channel(s)

Off-Price/Closeout
 Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01K (Men's/Unisex Loungewear & Sleepwear)
 05E (Publishing)
 07D (Infant Products)

Distribution Channel(s)

Better Dept Stores/Boutiques
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)

Kraftware Corporation (61936)

270 Cox St.
 Roselle, NJ 07203
 Mr. Randy Grant
 Phone 908-259-8883
 Fax 908-259-8885
 www.Kraftwarecorp.com
 randy@k-ware.com
 Spec Agr Disclosed: 10/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)

Kolder Incorporated (11793)

PO Box 100
 Edinburg, TX 78540
 Mr. Ryan Meyers
 Phone 956-381-9851 2838
 Fax 956-287-0254
 www.Kolder.com
 ryan@kolder.com
 Spec Agr Disclosed: 02/12/2010

La Tortilla Oven LLC (71624)

810 S. Spring Street, Suite 306
 Los Angeles, CA 90014
 Minority/Woman Owned
 Mr. Mark Alvarez
 Phone 626-674-2531
 Fax 626-408-6666
 www.Latortillaoven.com
 mark@latortillaoven.com
 Spec Agr Disclosed: 07/07/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Lakeshirts Inc. dba Blue 84 (11808)

750 Randolph Rd
 Detroit Lakes, MN 56501
 Ms. Carrie Ulschmid
 Phone 218-846-3065
 Fax 218-846-3069
 www.Lakeshirts.com
 carrieu@lakeshirts.com
 Spec Agr Disclosed: 01/03/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01I (Women's Apparel)

Licensees

Licensed as of 01/2011

Purdue University

Laser Magic/FL (13768)

946 Century Lane
 Apopka, FL 32703-3709
 Ms. Tish Figueroa
 Phone 407-880-7151 309
 Fax 407-880-7150
 www.Lasermagic.net
 tish@lasermagic.net
 Spec Agr Disclosed: 01/14/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)
 06A (Sports Equipment)

Late For The Sky Production Co. Inc (11720)

3000 Robertson Ave.
 Cincinnati, OH 45209
 Ms. Heidi Hagedorn
 Phone 513-531-4400 102
 Fax 513-458-8484
 www.Lateforthesky.com
 hmhagedorn@lateforthesky.com
 Spec Agr Disclosed: 09/28/2010

Distribution Channel(s)

Campus/Local Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06D (Games)

League Collegiate Wear (13962)

401 E 4th St., Bldg. #8, 1st Floor
 Bridgeport, PA 19405
 Ms. Gina McShane
 Phone 610-272-7575 233
 Fax 610-272-9175
 www.Leaguecollegiatewear.com
 gina@4league.com
 Spec Agr Disclosed: 02/04/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 03A (Domestics)

Legacy Athletic (14000)

14 Barnhart Drive
 Hanover, PA 17331
 Ms. Tori Gregg
 Phone 717-630-0892 111
 Fax 717-630-0827
 www.Legacyathletic.com
 tgregg@legacycaps.com
 Spec Agr Disclosed: 12/02/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)

Levelwear (59015)

388 Carlaw Avenue Suite 202
 Toronto, ON M4M 2T4
 Mr. Harvey Ngo
 Phone 416-465-7211 230
 Fax 416-465-4571
 www.Levelwear.com
 harvey@accolade-group.com
 Spec Agr Disclosed: 08/13/2010

Distribution Channel(s)

Campus/Local Channel
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)

Lifeguard Press, Inc. dba

LifeCards.com (78450)
 1015 Chestnut St.
 Bowling Green, KY 42101
 Mr. David Garvin
 Phone 800-992-3006
 Fax 866-992-3007
 www.Lifecards.com
 dgarvin@lifeguardpress.com
 Spec Agr Disclosed: 09/30/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

05A (Stationery)

1/5/2011 2:44:55PM

Licensees

Licensed as of 01/2011

Purdue University

Lifoam Industries LLC (12356)

1600 W Highway 287 Bypass
Waxahachie, TX 75165
Mr. Mike King
Phone 800-962-0508
Fax 972-937-0239
www.Lifoam.com
mking@lifoam.com
Spec Agr Disclosed: 01/14/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog

Product Categories

03D (Housewares)

Limited Brands Inc. dba Victoria's

Secret PINK (64268)

4 Limited Parkway
Reynoldsburg, OH 43068
Mr. Terry Kramer
Phone 212-424-0467
Fax
www.victoriasssecret.com
tekramer@limitedbrands.com

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

05E (Publishing)
06C (Toys)

Little Earth Productions Inc (72296)

2400 Josephine Street
Pittsburgh, PA 15203
Mrs. Joyce Vollmer
Phone 412-471-0909 129
Fax 412-471-0910
www.Littleearth.com
joyce@littleearth.com
Spec Agr Disclosed: 10/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01M (Clothing Accessories)
02C (Personal Accessories)
03D (Housewares)
06A (Sports Equipment)

Logo Chair Inc. (36683)

117 Southeast Parkway
Franklin, TN 37064
Ms. Shannon O'Dell
Phone 615-261-2100 224
Fax 615-261-2101
www.Logochairs.com
shannon@logochairs.com
Spec Agr Disclosed: 08/02/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
06A (Sports Equipment)
06D (Games)

LogoFit LLC (12034)

3202 Lapeer Road
Flint, MI 48503
Mr. David Kraut
Phone 810-715-1980 203
Fax 810-715-1981
www.Logofit.com
dkraut@logofit.com
Spec Agr Disclosed: 09/02/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01M (Clothing Accessories)

Longaberger Company - The (80440)

1500 East Main St.
Newark, OH 43055
Ms. Jodi Fagnani
Phone 740-322-5357
Fax 740-322-5209
www.longaberger.com
jodi.fagnani@longaberger.com
Spec Agr Disclosed: 03/28/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

02C (Personal Accessories)
03A (Domestics)
03D (Housewares)

1/5/2011 2:44:55PM

Licensees

Licensed as of 01/2011

Purdue University**Louis Garneau USA (51457)**

PO Box 755
Newport, VT 05855
Ms. Heidi Myers
Phone 802-334-5885
Fax 802-334-6425
www.Louisgarneau.us
hmyers@louisgarneau.us
Spec Agr Disclosed: 07/01/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01M (Clothing Accessories)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

LXG (17536)

2249 W. Fairmont Dr. #2
Tempe, AZ 85282
Ms. Kristina Youngquist
Phone 602-437-5550 245
Fax 602-437-5445
www.lxginc.com
kristina@suttersmill.com
Spec Agr Disclosed: 01/28/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Lyle-Richert & Associates (46831)

207 North Street Suite 103
W. Lafayette, IN 47906
Mr. Lyle Richert
Phone 765-746-3100
Fax 765-746-3104
lyle@lra.cc
Spec Agr Disclosed: 12/08/2009

Distribution Channel(s)

Restricted Channel

Product Categories

All

Magnetic Memories Inc. (57035)

1741 Lower Roswell Rd.
Marietta, GA 30068
Ms. Esther Rohm Thompson
Phone 770-321-0929
Fax 770-971-3409
www.Magneticmemories.com
esther@magneticmemories.com
Spec Agr Disclosed: 11/30/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Magnolia Lane Inc. (47681)

1920 Woodlands Industrial Drive
Trussville, AL 35173
Mr. Andrew Szymela
Phone 205-251-5007
Fax 205-322-4366
www.Magnolialanecollection.com
pmann2957@aol.com
Spec Agr Disclosed: 11/02/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)
05A (Stationery)
05C (Paper Products)

Majestic Athletic (11653)

545 Marriott Drive Suite 200
Nashville, TN 37214
Mr. Steve Sedberry
Phone 615-565-5189
Fax 615-882-2426
www.Majesticathletic.com
steve_sedberry@vfc.com
Spec Agr Disclosed: 07/02/2010

Distribution Channel(s)

Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Manual Woodworkers & Weavers (12284)

3737 Howard Gap Road
Hendersonville, NC 28792
Ms. Penni Geyer
Phone 828-692-7333 2323
Fax 828-696-8237
www.Mwwcollegiate.com
pennig@manualww.com
Spec Agr Disclosed: 10/01/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04E (Holiday Accessories)

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Licensees

Licensed as of 01/2011

Purdue University**Marketing Results Ltd. (52940)**

3985 Groves Road
Columbus, OH 43232
Mr. Jerry Sommers
Phone 614-575-9300
Fax 614-575-9390
jsomm13@aol.com
Spec Agr Disclosed: 05/19/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
06C (Toys)

Mascot Books Inc (50037)

560 Herndon Parkway
Suite120
Herndon, VA 20170
Ms. Sue Page
Phone 703-437-3584
Fax 703-437-3554
www.Mascotbooks.com
sue@mascotbooks.com
Spec Agr Disclosed: 03/10/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog

Product Categories

05E (Publishing)

Maverick Jackets (45401)

4425 Tradition Trail
Plano, TX 75093
Mr. Don Giddens
Phone 469-374-9000
Fax 469-374-9003
don@maverickjackets.com
Spec Agr Disclosed: 09/12/2009

Distribution Channel(s)

Restricted Channel

Product Categories

All

McArthur Towel and Sports (60031)

700 Moore Street
Baraboo, WI 53913
Mrs. Darlene Parrish
Phone 608-356-8922 105
Fax 608-355-2069
www.Mcarthursports.com
dparrish@mcarthurtowels.com
Spec Agr Disclosed: 04/27/2010

Distribution Channel(s)

Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
06A (Sports Equipment)
07D (Infant Products)

McCartney Inc. (13365)

3845-B Forney Ave.
Mesquite, TX 75149
Mr. Blake McCartney
Phone 972-288-0755
Fax 972-288-0740
www.Mccartneycollection.com
blake@mccartneycollection.com
Spec Agr Disclosed: 07/14/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Specialty Mid-Tier

Product Categories

02A (Jewelry)
03A (Domestics)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

McSteven's Inc. (52468)

5600 NE 88th Street
Vancouver, WA 98665
Mr. Alex Pava
Phone 360-944-5788
Fax 360-944-1302
www.Mcstevens.com
alex@mcstevens.com
Spec Agr Disclosed: 05/03/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier

Product Categories

07B (Consumables)

MDSI Consulting (32136)

7886 Tamarack Place
Avon, IN 46123-9814
Mr. William Fiock
Phone 317-839-0365
Fax
www.photographcollages.com
mdsi@att.net
Spec Agr Disclosed: 04/15/2010

Distribution Channel(s)

Related Retail/Direct
Restricted Channel

Product Categories

05E (Publishing)

MeadWestvaco Consumer & Office Products (13020)

101 O'Neil Road
Sidney, NY 13838
Ms. Nan Birdsall
Phone 607-561-5222
Fax 607-561-5948
www.Meadwestvaco.com
nanette.birdsall@mwv.com
Spec Agr Disclosed: 01/22/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Licensees

Licensed as of 01/2011

Purdue University

Mee Too LLC (65105)

PO Box 311
Tyler, AL 36785
Ms. Killian Albritton
Phone 334-875-7685
Fax 334-875-6640
www.Thats2cute.com
killi4@bellsouth.net
Spec Agr Disclosed: 07/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier

Product Categories

02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05B (Checks)
07D (Infant Products)

Memorial Licensing Company-The (18591)

PO Box 7273
Macon, GA 31209
Mr. Scott Walston
Phone 478-405-1999
Fax 478-477-0552
www.Collegiatememorials.net
themlc@att.net
Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Related Retail/Direct
Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)

Memory Company LLC-The (14697)

25 Downing Drive
Phenix City, AL 36869
Ms. Cheryl Wills
Phone 334-448-0708 152
Fax 334-664-0022
www.memorycompany.com
cwills@memorycompany.com
Spec Agr Disclosed: 09/27/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06D (Games)

Mercury Luggage/Seward Trunk (11624)

4843 Victor Street
Jacksonville, FL 32207
Ms. LeighAnn Austin
Phone 904-733-9595
Fax 904-733-9671
www.Mercuryluggage.com
laustin@mercuryluggage.com
Spec Agr Disclosed: 02/25/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
06A (Sports Equipment)

Merge Left Inc. (14539)

17101 East Ohio Drive
Aurora, CO 80017
Ms. Brady Riney
Phone 303-597-0206 3155
Fax 303-597-0212
www.Mergeleft.com
briney@imperialheadwear.com
Spec Agr Disclosed: 06/10/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01M (Clothing Accessories)

Michaelson Entertainment (49393)

36 Cabrillo Terrace
Aliso Viego, CA 92656
Mr. Brad Epstein
Phone 949-916-0575
Fax 949-916-0574
www.Michaelsonentertainment.com
brad@michaelsonentertainment.com
Spec Agr Disclosed: 10/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05E (Publishing)
06C (Toys)
06D (Games)

Licensees

Licensed as of 01/2011

Purdue University

Midwest College Mktg Group (15050)

400 North Main Street
 Chelsea, MI 48118
 Ms. Kim Brown
 Phone 734-433-5444
 Fax 734-433-5466
 www.Mcmgroup.net
 kbrown@mcmgroup.net
 Spec Agr Disclosed: 10/15/2010

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05B (Checks)
- 05C (Paper Products)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07D (Infant Products)

Milliken & Company (32234)

920 Milliken Road
 M-620
 Spartanburg, SC 29303
 Ms. Robin Bishop
 Phone 864-503-6103
 Fax 864-503-6154
 www.Milliken.com
 robin.bishop@milliken.com
 Spec Agr Disclosed: 04/28/2010

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05B (Checks)
- 05C (Paper Products)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07D (Infant Products)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 03A (Domestics)
- 03B (Furniture/Furnishings)

Miner's Den Inc. (81950)

3417 Rochester Rd
 Royal Oak, MI 48073
 Mr. David Schowalter
 Phone 248-585-6950
 Fax 248-585-4070
 www.Minersden.com
 dave@minersden.com
 Spec Agr Disclosed: 11/21/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

- 02A (Jewelry)

MJ Soffe LLC (11553)

#1 Soffe Dr.
 Fayetteville, NC 28312
 Mr. Jay Williams
 Phone 910-483-2500 6231
 Fax 910-483-7406
 www.Mjsoffe.com
 Jay.Williams@mjsoffe.com
 Spec Agr Disclosed: 10/26/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

Moon Shine (42905)

10776 Greenville Highway
 Wellford, SC 29385
 Ms. Adrienne Loooper
 Phone 864-627-1515
 Fax 864-627-0047
 www.Moonshineusa.com
 office@moonshineusa.com
 Spec Agr Disclosed: 06/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

- 04D (Gifts & Novelties - Miscellaneous)

Moxy Sportswear LLC (70534)

6011 East Hanna Ave. Suite P
 Indianapolis, IN 46203
 Mr. David Hunter
 Phone 317-731-6741 101
 Fax 317-731-6738
 www.Moxsters.com
 dhunter@moxsters.com
 Spec Agr Disclosed: 10/20/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

- 07E (Footwear)

1/5/2011 2:44:55PM

Licensees

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Purdue University**MP Direct Inc. (43715)**

4800 126th Ave. N
Clearwater, FL 33762
Ms. Michelle Uraco
Phone 727-572-8443 8002
Fax 727-573-4814
www.Suntime.com
michelleu@mpline.com
Spec Agr Disclosed: 11/11/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
03A (Domestics)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Mundi/Westport Corporation (12834)

PO Box 2002
Pine Brook, NJ 07058-2002
Ms. Barbara Martino
Phone 973-575-0110 287
Fax 973-575-3319
www.Mundiwestport.com
bmartino@mundiwestport.com
Spec Agr Disclosed: 04/16/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)

MV Sport (11592)

PO Box 9171
Bay Shore, NY 11706-9171
Ms. Ellen Linz
Phone 631-273-8020 256
Fax 631-435-8018
www.Mvsport.com
ellen@wpmv.com
Spec Agr Disclosed: 08/30/2010

Distribution Channel(s)

Campus/Local Channel
Golf Specialty

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
03A (Domestics)
06A (Sports Equipment)
07D (Infant Products)

MVP Pics (56383)

1941 Highway 86
Millford, IA 51351
Mr. Jim Nodland
Phone 877-337-8119 131
Fax 712-337-0184
www.Mvppics.com
jimnod@prairierose.com
Spec Agr Disclosed: 01/14/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)

Nature's Delight (14519)

4428 Country Club Road
Spencer, IN 47460
Mr. Charles Graves
Phone 812-879-5500
Fax 812-879-5500
mailboxes@bluemarble.net
Spec Agr Disclosed: 01/03/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)

Neil Enterprises Inc. (11748)

450 E. Bunker Ct.
Vernon Hills, IL 60061
Mr. Matt London
Phone 847-549-7627 127
Fax 847-549-0349
www.Thevarsityline.com
mlondon@neilenterprises.com
Spec Agr Disclosed: 09/21/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)

Licensees

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Purdue University

New Agenda (13507)

5320 Rusche Drive
Comstock Park, MI 49321
Ms. Katie Crowley
Phone 616-785-9091 224
Fax 616-785-9312
www.Perrinwear.com
kcrowley@perrinwear.com
Spec Agr Disclosed: 04/08/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

New Era Cap Co. Inc. (11985)

160 Delaware Ave.
Buffalo, NY 14202
Ms. Lauren Hartmayer
Phone 716-604-9000 1185
Fax 716-604-9127
www.Neweracap.com
necollege@neweracap.com
Spec Agr Disclosed: 10/15/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)

New Thermo Serv Ltd. (44139)

3901 Pipestone Road
Dallas, TX 75212
Ms. Tonya Flener
Phone 214-631-0307 7328
Fax 214-631-0566
www.Thermoserv.com
tonya@thermoserv.com
Spec Agr Disclosed: 10/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)

Nike by Haddad Apparel Group (38537)

100 W. 33rd St. 10th Floor Suite 1115
New York, NY 10001
Mr. Rob Minsky
Phone 212-630-3100
Fax 212-630-3123
www.Haddad.com
robertm@haddad.com
Spec Agr Disclosed: 07/30/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
06A (Sports Equipment)

Nike Golf (50949)

One Bowerman Drive Bldg. NR4
Beaverton, OR 97005-6453
Ms. Elaine Nock
Phone 503-622-8084
Fax 503-622-8084
www.Nike.com
Elaine.Nock@nike.com
Spec Agr Disclosed: 04/03/2002

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
06A (Sports Equipment)
07E (Footwear)

Licensees

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Purdue University

NIKE USA Inc. (12012)

One Bowerman Drive - Building NR4
Beaverton, OR 97005-6453
Ms. Elaine Nock
Phone 503-671-6831
Fax 503-622-8084
www.Nike.com
Elaine.Nock@nike.com
Spec Agr Disclosed: 05/24/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
02C (Personal Accessories)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
07D (Infant Products)
07E (Footwear)

NorthPole LLC (43673)

23 Town and Country Dr.
Washington, MO 63090
Ms. Cheryl Cantwell
Phone 888-476-2267
Fax 636-239-2878
www.Northpoleltd.com
cheryl@northpoleusa.com
Spec Agr Disclosed: 07/08/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Northwest Company LLC-The (11865)

49 Bryant Avenue
Roslyn, NY 11576
Ms. Meredith Afflixio
Phone 516-484-6996 205
Fax 516-484-1400
www.Thenorthwest.com
meredith.afflixio@thenorthwest.com
Spec Agr Disclosed: 11/03/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06A (Sports Equipment)
07D (Infant Products)

Noteworthy Collections Inc. (63761)

237 Market Street
Santa Rosa Beach, FL 32459
Mr. John Breed
Phone 850-267-9551
Fax 800-867-9879
www.Noteworthyonline.com
jbreed@noteworthyonline.com
Spec Agr Disclosed: 07/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)

Old World Christmas (73471)

PO Box 8000
Spokane, WA 99203
Mr. Rob Waples
Phone 800-962-7669 201
Fax 509-534-9098
www.Oldworldchristmas.com
rwaples@oldworldchristmas.com
Spec Agr Disclosed: 04/09/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04E (Holiday Accessories)

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Olivet International Inc. (74800)

11015 Hopkins Street
Mira Loma, CA 91752
Mr. Peter Lin
Phone 951-681-8888
Fax 951-749-0216
www.Olivetintl.com
peter@nyc.olivetintl.com
Spec Agr Disclosed: 02/01/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03D (Housewares)
06A (Sports Equipment)

Outback Flashlights (67788)

1246 E. 1120 South
Provo, UT 84606
Ms. Lynzi Coffey
Phone 801-226-2520
Fax 801-226-2526
www.Outbackflashlights.com
lynzi@outbackflashlights.com
Spec Agr Disclosed: 11/03/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

04C (Signage Products)

Outdoor Cap Company Inc. (13035)

PO Box 210
Bentonville, AR 72712-0210
Mr. Jerry House
Phone 479-273-5870 1185
Fax 479-273-2658
www.Outdoorcap.com
chuck.coleman@outdoorcap.com
Spec Agr Disclosed: 05/27/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01G (Youth Apparel)
01I (Women's Apparel)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

Outerstuff Ltd. (13515)

1370 Broadway 15th Floor
New York, NY 10018
Mr. Stephen Werdiger
Phone 212-594-9700
Fax 646-364-9755
www.Outerstuff.com
submissions@outerstuff.com
Spec Agr Disclosed: 03/04/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

P. Michael Inc. (56945)

3073 McCall Dr. Suite 8
Atlanta, GA 30340
Mr. Steven Yi
Phone 770-407-6340
Fax 770-452-8562
www.Pmichael.biz
stevenyi@pmichael.biz
Spec Agr Disclosed: 06/15/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01I (Women's Apparel)

P.J. Marketing Services Inc (43827)

20950 Ireland Road
South Bend, IN 46614
Mr. Jeffrey Kuroski
Phone 574-259-8843 221
Fax 574-254-6117
www.Pjpromo.com
jkuroski@pjpromo.com
Spec Agr Disclosed: 11/23/2009

Distribution Channel(s)

Restricted Channel

Product Categories

All

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Licensees

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Purdue University**Pacific Direct (43308)**

PO Box 2110
 Poulsbo, WA 98370-0945
 Mrs. Pam Nagle
 Phone 360-598-4100
 Fax 360-598-3100
 www.Pacific-direct.com
 info@pacificdirectsales.com
 Spec Agr Disclosed: 01/13/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02C (Personal Accessories)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)

Party Animal - The (13206)

1350 Chester Industrial Pkwy.
 Avon, OH 44011
 Mr. Jim Cantrall
 Phone 800-456-0145
 Fax 440-934-4350
 www.Partyanimalinc.com
 swansond@partyanimalinc.com
 Spec Agr Disclosed: 12/02/2010

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
 03D (Housewares)
 04B (Collectibles)
 04C (Signage Products)

Pasta Shoppe-The (14389)

PO Box 159245
 Nashville, TN 37215
 Mr. Carey Aron
 Phone 615-831-0016 208
 Fax 615-781-9335
 www.Pastashoppe.com
 carey@pastashoppe.com
 Spec Agr Disclosed: 09/21/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

07B (Consumables)

Patch Products Inc. (40061)

1400 E. Inman Pkwy.
 Beloit, WI 53511
 Mr. Dan Rolfs
 Phone 608-362-6896 238
 Fax 608-362-8178
 www.Patchproducts.com
 danr@patchproducts.com
 Spec Agr Disclosed: 01/04/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)
 06B (Balls)
 06C (Toys)

Patina Products (71445)

4303 Huasna Rd.
 Arroya Grande, CA 93420
 Mr. John Waterman
 Phone 805-474-1354 204
 Fax 805-474-1351
 www.Patinaproducts.com
 john@patinaproducts.com
 Spec Agr Disclosed: 01/15/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Payne Publishers (13887)

8707 East Quarry Road
 Manassas, VA 20110-5389
 Mr. Don Guthrie
 Phone 703-369-5454 229
 Fax 703-369-0492
 www.Paynepub.com
 dguthrie@paynepub.com
 Spec Agr Disclosed: 01/18/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

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Perfect Timing Inc. (14737)

1012 Tenth Street
 Modesto, CA 95354
 Ms. Jennifer Turner
 Phone 800-777-0963 13
 Fax 209-524-0732
 www.Jfturner.com
 jennifer@jfturner.com
 Spec Agr Disclosed: 05/11/2010

Distribution Channel(s)

- Campus/Local Channel
- Department Stores
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories

- 03C (Office Products)
- 05A (Stationery)
- 05D (School Supplies)
- 05E (Publishing)
- 06D (Games)

Pet Goods Manufacturing & Imports (66723)

122 Ethan Allen Drive
 Dahlonoga, GA 30533
 Ms. Kimberly Keeter
 Phone 706-864-0808
 Fax 706-864-0844
 www.Petgoodsmfg.com
 kkeeter@petgoodsmfg.com
 Spec Agr Disclosed: 11/04/2010

Distribution Channel(s)

- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories

- 04D (Gifts & Novelties - Miscellaneous)

Pets First Inc. (52952)

1245 Virginia Street
 Elizabeth, NJ 07208
 Mr. Martin Templer
 Phone 908-289-2900 205
 Fax 908-289-2121
 www.Petsfirstcompany.com
 martin@abgnyc.com
 Spec Agr Disclosed: 09/27/2010

Distribution Channel(s)

- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories

- 03C (Office Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)

Photo File Inc. (14743)

333 North Bedford Rd. Suite #130
 Mt. Kisco, NY 10549
 Mr. Peter Toriello
 Phone 914-375-6000 630
 Fax 914-375-6009
 www.Photofile.com
 ptoriello@photofile.com
 Spec Agr Disclosed: 10/15/2010

Distribution Channel(s)

- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories

- 03A (Domestics)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)
- 05E (Publishing)

Picnic Time Inc. (62319)

5131 Maureen Lane
 Moorpark, CA 93021
 Ms. Lisa Stauning
 Phone 805-529-7400 344
 Fax 805-529-7474
 www.Picnictime.com
 lisa@picnictime.com
 Spec Agr Disclosed: 09/15/2010

Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)

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Licensees

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Purdue University**Pine Decals (11631)**

14824 W. 117th St.
Olathe, KS 66062
Mr. Rob Mitchell
Phone 913-791-0164 103
Fax 913-780-3236
www.Pinedecals.com
pinesales@ppsinc.com
Spec Agr Disclosed: 08/29/2010

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03C (Office Products)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)

Pinemeadow Golf Products Inc (39839)

26200 SW 95th Ave. Suite 300
Wilsonville, OR 97070
Mr. Guy Mount III
Phone 503-236-0531
Fax 503-783-3711
www.Pinemeadowgolf.com
gabe@pinemeadowgolf.com
Spec Agr Disclosed: 08/29/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

Ping (24374)

2201 West Desert Cove
Phoenix, AZ 85029
Mr. Scott Wolpa
Phone 602-687-5077
Fax 602-687-5040
www.Pinggolf.com
scottw@ping.com
Spec Agr Disclosed: 07/13/2010

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Restricted Channel

Product Categories

06A (Sports Equipment)

PING Apparel by Custom Branded Sportswear Inc. (84449)

7007 College Blvd. #701
Overland Park, KS 66211
Mr. Glenn Rice
Phone 913-341-7464
Fax 913-341-7465
www.Mrpingapparel.com
grice@pingcbs.com
Spec Agr Disclosed: 03/18/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)

Prime Finish LLC (40843)

376 S. Broadway
Lexington, KY 40508
Mrs. Kristina Lukehart
Phone 859-259-9600
Fax 859-259-9601
www.Primefinish.com
klukehart@primefinish.com
Spec Agr Disclosed: 11/10/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

Pro Player by Knights Apparel Inc. (41690)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone (864)
-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 05/10/2010

Distribution Channel(s)

Department Stores
Off-Price/Closeout
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

1/5/2011 2:44:55PM

Licensees

Licensed as of 01/2011

Purdue University**Pro Specialties Group (26639)**

8295 Aero Place Suite 260
 San Diego, CA 92123
 Ms. Alyse Goebel
 Phone 858-541-1100 163
 Fax 858-268-5801
 www.Psginc.com
 alyseg@psginc.com
 Spec Agr Disclosed: 01/15/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 03D (Housewares)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)
 05D (School Supplies)

Professional Framing Co. (14180)

1880 West Oak Parkway Suite 217
 Marietta, GA 30062
 Ms. Freda Cornelius
 Phone 770-874-7474
 Fax 770-874-7477
 www.Professionalframing.com
 fredac@professionalframing.com
 Spec Agr Disclosed: 10/19/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03C (Office Products)

Pure Country Inc. (15637)

PO Box 407
 Lynn, NC 28750
 Ms. Kathy Searcy
 Phone 828-859-9916 306
 Fax 828-859-2775
 www.Purecountry.com
 kathy.searcy@purecountry.com
 Spec Agr Disclosed: 06/25/2010

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
 03A (Domestics)

R & D Specialty Company Inc. (12628)

2903 Saturn Street Suite C
 Brea, CA 92821
 Ms. Connie Boettner
 Phone 714-985-0270 110
 Fax 714-985-0290
 www.Rdspecialty.com
 connie@rdspecialty.com
 Spec Agr Disclosed: 08/29/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07D (Infant Products)

R and R Imports Inc. (39800)

129 Greenway Ave.
 Marion, VA 24354
 Mr. Corban Battaglia
 Phone 276-783-9017 2225
 Fax 276-783-5939
 www.Rrinconline.com
 corban@rrinonline.com
 Spec Agr Disclosed: 05/17/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs
 Team Dealer

Product Categories

03A (Domestics)
 03C (Office Products)
 04D (Gifts & Novelties - Miscellaneous)
 05E (Publishing)
 06D (Games)

R.F.S.J. Inc. (12738)

105 Quarry St.
 Mt. Pleasant, PA 15666
 Mr. Robert F. Smithnosky Jr.
 Phone 724-547-4457
 Fax 724-547-6717
 doreen@rfsj.com
 Spec Agr Disclosed: 12/10/2010

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

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Licensees

Licensed as of 01/2011

Purdue University**Rawlings Sporting Goods (14565)**

510 Maryville University Dr. Suite 110
 St. Louis, MO 63141
 Mr. Brock Lord
 Phone 314-819-2924
 Fax 314-819-2986
 www.Licensedproducts.com
 Brock.Lord@licensedproducts.com
 Spec Agr Disclosed: 01/14/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Restricted Channel
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)

Realtree Outfitters by To The Game (85813)

PO Box 2516
 Phenix City, AL 36868-2516
 Ms. Keeli Floyd
 Phone 334-291-5151 107
 Fax 334-448-2313
 www.2thegame.com
 keeli.floyd@2thegame.com
 Spec Agr Disclosed: 06/04/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Red Jacket (60785)

1275 Busch Pkwy
 Buffalo Grove, IL 60089
 Ms. Darla Marabotti
 Phone 847-215-0011 322
 Fax 847-215-0013
 www.Redjacketshop.com
 licensing@amer-needle.com
 Spec Agr Disclosed: 01/15/2010

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Golf Specialty
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)

Renaissance Imports Inc. (13715)

3201 Gribble Road Suite D
 Matthews, NC 28104
 Ms. Lora Chuong
 Phone 704-821-1005 12
 Fax 704-821-1094
 lora@renimp.com
 Spec Agr Disclosed: 01/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

06C (Toys)
 07E (Footwear)

Rico Industries/Tag Express (11709)

7000 N. Austin Avenue
 Niles, IL 60714
 Mr. Bernie Schack
 Phone 312-427-0313
 Fax 312-427-1887
 www.Ricoinc.com
 bernies@ricoinc.com
 Spec Agr Disclosed: 12/10/2010

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05B (Checks)
 06C (Toys)
 06D (Games)

1/5/2011 2:44:55PM

Licensees

Licensed as of 01/2011

Purdue University**Riddell Inc. (12342)**

9801 West Higgins Rd. Suite 800
Rosemont, IL 60018
Mr. Ken Draznik
Phone 773-794-1994
Fax 773-794-1108
www.Riddell.com
kdraznik@riddellsports.com
Spec Agr Disclosed: 04/30/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

Roaring Spring Blank Book Co. (13224)

RD #1 - Apple Packers Rd.
Martinsburg, PA 16662
Mr. Eric Sailer
Phone 814-224-5141 2378
Fax 814-793-4843
www.Roaringspring.com
esailer@roaringspring.com
Spec Agr Disclosed: 10/12/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)
05D (School Supplies)

Roth Brothers Jewelers (85931)

109 W. Broadway
Monticello, IN 47960
Mr. William E. Roth
Phone 574-583-7371
Fax
rusty@rothbrojewelers.com
Spec Agr Disclosed: 06/07/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

02A (Jewelry)

Royce Apparel Inc. (61548)

5800 Royce Street
Kannapolis, NC 28083
Mr. Brian Hoke
Phone 704-933-6000 212
Fax 704-933-8000
www.Royceapparel.com
brian@royceapparel.com
Spec Agr Disclosed: 06/28/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel)
01I (Women's Apparel)

R-Texx Enterprises Ltd. (38784)

SC Building 2/F 62 West 4th Ave.
Vancouver, BC V5Y 1G3
Mr. Bill Miller
Phone 604-707-1037
Fax 604-872-8268
www.Rtexx.com
bill@klutchapparel.com
Spec Agr Disclosed: 04/02/2010

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Off-Price/Closeout
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)

RumbaTime (86545)

345 W 58th St. Ste. 9S
New York, NY 10019
Mr. Joseph Anto
Phone 347-881-6323
Fax 646-395-1526
www.Rumbatime.com
joe@rumbatime.com
Spec Agr Disclosed: 07/25/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

Russ Berrie U.S. Gift Inc. (13720)

1800 Valley Road.
Wayne, NJ 07470
Ms. Blanca Sussman
Phone 201-405-7318
Fax 201-405-7949
www.The-encore-group.com
bgrande-sussman@russberrie.com
Spec Agr Disclosed: 04/30/2010

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
03D (Housewares)

Licensees

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Purdue University

Russell Brands LLC (11533)

755 Lee St.
 Alexander City, AL 35010
 Ms. Jamie Newberry
 Phone 256-500-4317
 Fax 256-500-9176
 www.Russellathletic.com
 newberryjamie@russellcorp.com
 Spec Agr Disclosed: 08/12/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

S2 Promotional Products (57621)

14074 Trade Center Dr. Suite 201
 Fishers, IN 46038
 Minority/Woman Owned
 Mr. Steve Ramon
 Phone 317-770-4068
 Fax 317-524-1522
 www.S2pros.com
 sramon@s2pros.com
 Spec Agr Disclosed: 07/01/2010

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)

Samsill Corporation (13741)

PO Box 15066
 Ft. Worth, TX 76119
 Ms. Cinda Troupe
 Phone 817-536-1906 228
 Fax 817-535-6900
 www.Samsill.com
 ctroupe@samsill.com
 Spec Agr Disclosed: 02/26/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Sara Lynn Togs (43379)

2000 Riveredge Pkwy. Suite 620
 Atlanta, GA 30328
 Ms. Jo Francour
 Phone 770-859-1420
 Fax 770-859-1434
 www.Saralynntogs.com
 jofrancour@collegeconcepts.com
 Spec Agr Disclosed: 04/09/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)

SC Sports Inc. (21951)

2369 Joslyn Court
 Lake Orion, MI 48360
 Mr. Kevin Aldridge
 Phone 248-391-5800
 Fax 248-391-5777
 www.Scottish-christmas.com
 kevinaldridge@scsports.us
 Spec Agr Disclosed: 12/02/2010

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05D (School Supplies)
 06C (Toys)
 07B (Consumables)

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Licensees

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Purdue University

School Datebooks (54205)

2880 U.S. Highway 231 South, Suite 200
Lafayette, IN 47909
Minority/Woman Owned
Mr. Jon Sautter
Phone 765-471-8883
Fax 765-471-8874
www.Schooldatebooks.com
jon@schooldatebooks.com
Spec Agr Disclosed: 04/09/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

05D (School Supplies)

Schug Awards (45868)

2229 S. 30th St.
Lafayette, IN 47909
Ms. Sharon Schug
Phone 765-474-0002
Fax 765-474-4556
www.Schugawards.com
sschug@schugawards.com
Spec Agr Disclosed: 09/19/2010

Distribution Channel(s)

Restricted Channel

Product Categories

All

Schutt Sports Inc. (16483)

610 S. Industrial Dr.
Litchfield, IL 62056
Mr. Brad Haley
Phone 217-324-2712 2130
Fax 217-324-3236
www.Schuttsports.com
bhaley@schutt-sports.com
Spec Agr Disclosed: 10/27/2010

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04B (Collectibles)

Seasonal Designs Inc (23122)

1595 Shields Dr.
Waukegan, IL 60085
Mr. Bob Ahern
Phone 847-688-0280
Fax 847-688-0281
www.Seasonaldesigns.com
bahern@seasonaldesigns.com
Spec Agr Disclosed: 06/15/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03B (Furniture/Furnishings)
06A (Sports Equipment)

Seneca Foundry dba Designcast

Specialties (65490)

PO BOX 365
Webster City, IA 50595
Mrs. Lori Mason
Phone 515-832-2068
Fax 515-832-2579
www.Thegrilltopper.com
lorim@senecafoundry.com
Spec Agr Disclosed: 06/04/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

Sewing Concepts (11819)

5710 Q Street
Omaha, NE 68117
Mr. Ken Aylor
Phone 402-731-8181
Fax 402-731-9291
www.Scflags.com
sewingconcepts@prodigy.net
Spec Agr Disclosed: 10/07/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

04C (Signage Products)
06C (Toys)

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Licensees

Licensed as of 01/2011

Purdue University**Siskiyou Buckle Co. (11767)**

3551 Avion Drive
 Medford, OR 97504
 Mr. Mike Barry
 Phone 541-858-3400
 Fax 541-858-3402
 www.Siskiyougifts.com
 mbarry@siskiyougifts.com
 Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05B (Checks)
 07C (Health/Beauty)

Skinit Inc. (47197)

8969 Kenamar Dr. Suite 108
 San Diego, CA 92121
 Ms. Linda Castillon
 Phone 858-433-2580 7022
 Fax 858-433-2599
 www.Skinit.com
 linda.castillon@skinit.com
 Spec Agr Disclosed: 01/20/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct

Product Categories

02C (Personal Accessories)
 04A (Automobile Products)
 05A (Stationery)

Smartphones Technologies Inc. (52091)

6817 Southpoint Parkway Suite 2401
 Jacksonville, FL 32216
 Mr. Mike Merrill
 Phone 904-296-3070 26
 Fax 904-212-1188
 www.Smartphonestech.com
 mike@smartphonestech.com
 Spec Agr Disclosed: 09/30/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

Smiling Cross Inc. dba Smile Promotions (74495)

PO Box 8122
 Bloomington, IN 47407
 Ms. Michelle Heitink
 Phone 812-323-9290
 Fax 800-353-2608
 www.Smilepromotions.com
 mheitink@smilepromotions.com
 Spec Agr Disclosed: 10/22/2010

Distribution Channel(s)

Restricted Channel

Product Categories

All

Spirit Products Ltd./MA (12289)

88 Essex Street
 Haverhill, MA 01832
 Ms. Manon Camacho
 Phone 978-372-2022 119
 Fax 978-372-5399
 www.Spiritproducts.com
 mcamacho@spiritproducts.com
 Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 05E (Publishing)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)
 07E (Footwear)
 07H (Media Players & Content)

Spoonball LLC (75815)

PO Box 916
 St. Petersburg, FL 33731
 Mr. Jack Wells
 Phone 727-498-4689
 Fax 727-894-5335
 www.Spoonball.net
 jack.wells@spoonball.net
 Spec Agr Disclosed: 01/12/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06D (Games)

Purdue University

Sports Fan Products LLC (56034)

395 Winkler Drive Suite 200
 Alpharetta, GA 30004
 Mr. Joel Thompson
 Phone 800-493-3408
 Fax 770-475-9860
 www.Sportsfanproducts.com
 asimon@sportsfanproducts.com
 Spec Agr Disclosed: 10/03/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 04C (Signage Products)
 06A (Sports Equipment)
 06D (Games)

Sports Solution LLC (32308)

PO Box 2011
 Broomfield, CO 80038-2011
 Minority/Woman Owned
 Ms. Julie Emerson
 Phone 303-466-4220
 Fax 303-466-4235
 www.Sportssolution.net
 emersonpj1@msn.com
 Spec Agr Disclosed: 10/12/2010

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

05A (Stationery)

Sports Specialties (11563)

One Bowerman Drive Bldg. NR4
 Beaverton, OR 97005-6453
 Ms. Elaine Nock
 Phone 503-532-0145
 Fax 503-622-8084
 www.Nike.com
 Elaine.Nock@nike.com
 Spec Agr Disclosed: 10/03/2007

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01E (Jerseys/Uniforms)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Sports Tissues LLC (75264)

260 Adams Blvd. 1st Floor
 Farmingdale, NY 11735
 Mr. Fred Malamud
 Phone 631-249-8324
 Fax 631-249-8328
 www.Protissues.com
 freddy@sportstissues.com
 Spec Agr Disclosed: 05/14/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
 05E (Publishing)
 07C (Health/Beauty)

Stamps.com (55718)

12959 Coral Tree Place
 Los Angeles, CA 90066-7020
 Mr.. Kevin Vahidi
 Phone 310-482-5929
 Fax 310-482-5850
 www.Stamps.com
 kvahidi@stamps.com
 Spec Agr Disclosed: 10/15/2010

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Super Center/Wholesale Clubs

Product Categories

05A (Stationery)

Standard Chair Of Gardner (12421)

1 South Main Street
 Gardner, MA 01440-0929
 Ms. Heather Caron
 Phone 978-632-1301
 Fax 978-632-1345
 www.Standardchair.com
 heatherc@standardchair.com
 Spec Agr Disclosed: 04/26/2010

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)

1/5/2011 2:44:55PM

Licensees

Licensed as of 01/2011

Purdue University**Sterling Contract Packaging dba
Seven Sons (11645)**

139 Interstate Park
Spartanburg, SC 29303
Mr. Michael Froedge
Phone 864-587-5511
Fax 864-587-0745
www.Sevensons.com
mfroedge@sterlingcpi.com
Spec Agr Disclosed: 10/25/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

Sterling Supply Inc. (81286)

1535 Baltimore Ave
Kansas City, MO 64108
Ms. Sarah Leslie
Phone 816-777-5170
Fax 816-472-7127
sleslie@sterling-inc.com
Spec Agr Disclosed: 02/02/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Stockdale (14367)

104 Commerce St.
Lake Mary, FL 32746
Ms. Kay Mullins
Phone 407-323-5121 13
Fax 407-321-3939
www.Stockdale.net
kay@stockdale.net
Spec Agr Disclosed: 12/02/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)

Storm Duds Raingear (12007)

100 Frank Mossberg Drive
Attleboro, MA 02703
Mr. Terry Sanger
Phone 508-222-0155
Fax 508-222-0139
www.Stormduds.com
terrys@stormduds.com
Spec Agr Disclosed: 08/20/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
07E (Footwear)

Strand Art Company (11615)

4700 E Hunter
Anaheim, CA 92807
Ms. Vicky Strand
Phone 714-777-0444
Fax 714-970-8890
www.Strandart.com
wickie01@aol.com
Spec Agr Disclosed: 01/19/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

04A (Automobile Products)

**Strategic Printing and Mfg. Solutions
Inc. (79401)**

9673 SW Tualatin-Sherwood Rd.
Tualatin, OR 97062
Mr. Randall R. Thom
Phone 503-612-9974 224
Fax 503-612-9978
www.Keyscaper.com
randy@strategic-printing.com
Spec Agr Disclosed: 10/12/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03C (Office Products)

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Licensees

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Purdue University**Summit Products LLC (82005)**

PO Box 55806
 Birmingham, AL 35025
 Ms. Wendy Sudsinsunthorn
 Phone 205-588-8609
 Fax 205-588-8616
 www.Summittoy.com
 wendysudsinsunthorn@summittoy.com
 Spec Agr Disclosed: 10/22/2010

Distribution Channel(s)

Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Sun Mountain Sports/MT (18794)

301 N. 1st Avenue
 Missoula, MT 59801
 Mr. Josh Trexler
 Phone 406-728-9224
 Fax 406-728-8998
 www.Sunmountain.com
 josh@sunmountain.com
 Spec Agr Disclosed: 03/30/2010

Distribution Channel(s)

Golf Specialty
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

06A (Sports Equipment)

Superior Labels Inc. (15210)

2390 Cumberland Square Drive
 Bettendorf, IA 52722
 Mr. Scott Lee
 Phone 800-546-9677
 Fax 563-388-5185
 www.Superiorlabels.com
 president@superiorlabels.com
 Spec Agr Disclosed: 10/01/2010

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

05A (Stationery)

Table Mate Products Inc. (51361)

2391 CTH S
 Little Svamico, WI 54141
 Mr. Ronald Feldman
 Phone 920-826-6585
 Fax 920-826-7338
 www.Tablemateusa.com
 rfeldman@tablemateusa.com
 Spec Agr Disclosed: 07/25/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03A (Domestics)

Tagler Designs (49988)

2097 London Road Suite G
 Delaware, OH 43015
 Ms. Tammy Gickler
 Phone 740-369-0470
 Fax 866-250-3015
 www.Teamstencils.com
 tgickler@teamstencils.com
 Spec Agr Disclosed: 07/08/2010

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
 05E (Publishing)

Tailgate Clothing Company dba T-University (33309)

2805 SW Snyder Blvd. Suite 530
 Ankeny, IA 50023
 Mr. Steve King
 Phone 515-963-7903
 Fax 515-963-7912
 www.Tailgateclothing.com
 steve@tailgateclothing.com
 Spec Agr Disclosed: 10/06/2010

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Team Athletics (66180)

1370 Broadway 15th Floor
 New York, NY 10018
 Mr. Stephen Werdiger
 Phone 212-594-9700 3063
 Fax 646-364-9755
 www.Outerstuff.com
 masssubmissions@outerstuff.com
 Spec Agr Disclosed: 02/17/2010

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)

Licensees

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Team Beans LLC (35316)

115 Fieldcrest Ave. Raritan Center Business Park
Edison, NJ 08837
Mr. Matt Katz
Phone 732-967-1177 215
Fax 732-967-1444
www.Forevercollectibles.com
mkatz@forevercollectibles.com
Spec Agr Disclosed: 07/15/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
07D (Infant Products)

Team Dynamics (11581)

151 Collier Drive
Doylestown, OH 44230-1208
Ms. Joan Martin
Phone 330-658-4300
Fax 330-658-5544
www.Gamefaces.com
joan@gamefaces.com
Spec Agr Disclosed: 04/28/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Team Effort Inc. (12168)

PO Box 243
Clarion, IA 50525
Ms. Misty Eivins
Phone 515-532-2040 247
Fax 515-532-3416
www.Teameffort.com
misty.eivins@teameffort.com
Spec Agr Disclosed: 10/19/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Restricted Channel
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
06A (Sports Equipment)

Team Felberbaum LLC (77776)

1315 Northridge Dr.
Southlake, TX 76092
Mr. Samuel Felberbaum
Phone 817-917-4266
Fax
collegiatecosmeticsource.com
felberbaums@verizon.net
Spec Agr Disclosed: 06/23/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

07C (Health/Beauty)

Team Gift Shop Inc. (58025)

9249 S Broadway Blvd. Unit 200 - #336
Highlands Ranch, CO 80129
Mr. Ben White
Phone 303-662-0300
Fax 303-662-0700
www.U-giftshop.com
bwhite@u-giftshop.com
Spec Agr Disclosed: 11/02/2010

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Grocery/Drug/Convenience Stores
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
06A (Sports Equipment)

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Licensees

Licensed as of 01/2011

Purdue University**Team Golf (22762)**

2639 Electronics Ln Suite 105
 Dallas, TX 75220
 Ms. Alisa Stitt
 Phone 214-366-1595
 Fax 214-366-1599
 www.Alumnigolf.com
 astitt@alumnigolf.com
 Spec Agr Disclosed: 10/20/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

Team Grill Inc. f/k/a AZ & Associates Inc. (71514)

20 Craig Road
 Acton, MA 01720
 Ms. Julie Steinbauer
 Phone 978-635-1800 231
 Fax 978-635-1820
 www.Teamgrill.com
 jsteinbauer@teamgrill.com
 Spec Agr Disclosed: 06/30/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Team Sports America Inc. (42230)

5790 East Shelby Drive Suite 104
 Memphis, TN 38141
 Ms. Angela Justice
 Phone 888-567-8326
 Fax 901-365-1895
 www.Teamsportsamerica.com
 design01@teamsportsamerica.com
 Spec Agr Disclosed: 10/25/2010

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)

Tegtmeyer Enterprise Inc. (77527)

2119 E. 1730 N. Rd.
 Watseka, IL 60970
 Mr. Nathan Tegtmeyer
 Phone 815-432-4748
 Fax 815-432-5439
 mjfly23@colint.net
 Spec Agr Disclosed: 09/28/2010

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

TEI (71734)

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 www.Twinsenterprise.com
 kevinm@nineteen47.com
 Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Tervis Tumbler Company (12233)

201 Triple Diamond Blvd.
 North Venice, FL 34275
 Ms. Megan Sinibaldi
 Phone 941-966-2114 1332
 Fax 941-441-2308
 www.Tervis.com
 msinibaldi@tervis.com
 Spec Agr Disclosed: 06/25/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

Purdue University

Third Street Sportswear (11659)

PO Box 145
Ozark, MO 65721-0145
Ms. Jennifer Gibson
Phone 800-538-1059
Fax 417-485-8995
www.Thirdstreetsportswear.com
jennifer@thirdstreetsportswear.com
Spec Agr Disclosed: 04/08/2010

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
07D (Infant Products)

Thirstystone Resources Inc. (15067)

PO Box 1638
Gainesville, TX 76241
Ms. Tyler Yarbrough
Phone 940-668-6793
Fax 940-668-6207
www.Thirstystone.com
tyarbrough@thirstystone.com
Spec Agr Disclosed: 10/04/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)

TMP International Inc. d/b/a

McFarlane Toys (74293)
1711 W. Greentree Dr. Suite 212
Tempe, AZ 85284
Ms. Teresa Holt
Phone 480-302-8023
Fax 480-838-2648
www.Mcfarlane.com
tholt@mcfarlane.com
Spec Agr Disclosed: 03/23/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06C (Toys)

To The Game LLC (11499)

PO Box 2516
Phenix City, AL 36868-2516
Ms. Keeli Floyd
Phone 334-291-5151 107
Fax 334-448-2313
www.2thegame.com
keeli.floyd@2thegame.com
Spec Agr Disclosed: 06/17/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Toegoz Inc. (36259)

166 Riverside Industrial Parkway
Portland, ME 04103
Mr. Travis Holland
Phone 207-878-9777
Fax 207-878-9727
www.Toegoz.com
toegoz1@hotmail.com
Spec Agr Disclosed: 08/26/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
07E (Footwear)

Top Line Scrn Printing & Embroidery (39808)

4210 L.B. McLeod Rd. Ste 109
Orlando, FL 32811
Ms. Sara Vargas
Phone 407-428-9515
Fax 407-447-9539
www.Toplineshirts.com
mnelson@toplineshirts.com
Spec Agr Disclosed: 07/02/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

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Licensees

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Purdue University

Top Of The World (11871)

3001 36th Avenue NW
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856 319
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Topperscot LLC (11515)

2323 S. Lipan St.
 Denver, CO 80223
 Mr. Philip H. Walton
 Phone 303-936-2444
 Fax 303-936-2778
 www.Topperscot.com
 pwalton@topperscot.com
 Spec Agr Disclosed: 04/22/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

Topsox (11759)

PO Box 7128
 High Point, NC 27264-7128
 Ms. Effie Atwell
 Phone 336-887-8877 106
 Fax 336-887-2725
 www.Topsox.com
 eatwell@topsox.com
 Spec Agr Disclosed: 12/14/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

Toy Factory LLC (47390)

1235 Gembler
 San Antonio, TX 78219
 Ms. Amy Hoffman
 Phone 210-304-7614 7614
 Fax 210-467-3184
 www.Thetoyfactory.biz
 amyh@thetoyfactory.biz
 Spec Agr Disclosed: 08/26/2010

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)

Treasures & Trinkets Inc. (53533)

77 Woodland Street
 Manchester, CT 06042
 Ms. Debra Baribault
 Phone 860-649-8181
 Fax 860-643-0038
 www.Treasures-trinkets.com
 debra@treasures-trinkets.com
 Spec Agr Disclosed: 04/05/2010

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02A (Jewelry)
 04D (Gifts & Novelties - Miscellaneous)

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Licensees

Licensed as of 01/2011

Purdue University**Trends International LLC (45751)**

5188 West 74th Street
 Indianapolis, IN 46268
 Mr. Paul Beck
 Phone 317-388-4041
 Fax 317-388-1414
 pbeck@trendsinternational.com
 Spec Agr Disclosed: 01/14/2010

Distribution Channel(s)

Campus/Local Channel
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

Twice Framing LLC (70669)

1216 S. Gratiot Avenue
 Mt. Clemens, MI 48043
 Ms. Katie Wood
 Phone 586-468-3027
 Fax 586-468-3613
 www.Twiceframing.com
 katie@twiceframing.com
 Spec Agr Disclosed: 01/29/2010

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03C (Office Products)
 05E (Publishing)

Twins Enterprise Inc. (11642)

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 www.Twinsenterprise.com
 kevinm@nineteen47.com
 Spec Agr Disclosed: 04/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Two Fish Concepts LLC (54531)

6050 Peachtree Pkwy. Ste. 240-197
 Norcross, GA 30092-3336
 Ms. Tavia Allan
 Phone 770-449-1883
 Fax 678-623-0792
 www.Twofishconcepts.com
 tavie@twofishconcepts.com
 Spec Agr Disclosed: 05/28/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 05E (Publishing)

UFS/Third Street Sportswear (31536)

PO Box 145
 Ozark, MO 65721-0145
 Ms. Jennifer Gibson
 Phone 417-485-3881
 Fax 417-485-8995
 jennifer@thirdstreetsportswear.com
 Spec Agr Disclosed: 04/08/2010

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)

Underground Printing (59889)

260 Melty Dr. Suite G
 Ann Arbor, MI 48103
 Mr. Rishi Narayan
 Phone 734-665-2692
 Fax 734-665-2738
 www.Undergroundshirts.com
 rishi@undergroundshirts.com
 Spec Agr Disclosed: 03/22/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

1/5/2011 2:44:55PM

Licensees

Licensed as of 01/2011

Purdue University**University Blanket & Flag Corp (12511)**

1111 Orange Ave. Suite C
 Coronado, CA 92118-3432
 Mr. Bradley Gerbel
 Phone 619-435-4100 14
 Fax 619-437-0226
 www.Ubflag.com
 bgerbel@ubflag.com
 Spec Agr Disclosed: 07/06/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores

Product Categories

04A (Automobile Products)
 04C (Signage Products)

University Bookstore Inc. (12956)

PO Box 3028
 West Lafayette, IN 47906
 Mr. Tom Frey
 Phone 765-743-9618
 Fax 765-743-8659
 www.Purdueu.com
 steve@purdueu.com
 Spec Agr Disclosed: 04/15/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
 01J (Men's/Unisex Fleece)
 02C (Personal Accessories)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)
 05D (School Supplies)
 06B (Balls)
 06D (Games)
 07D (Infant Products)

University Frames (CA) (20385)

3060 E. Miraloma Avenue
 Anaheim, CA 92806-1810
 Ms. Kelly Ng
 Phone 714-575-5100
 Fax 714-575-5187
 www.Universityframes.com
 licensing@universityframes.com
 Spec Agr Disclosed: 02/04/2010

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier

Product Categories

03C (Office Products)
 05E (Publishing)

Vantage Custom Classics (15168)

100 Vantage Drive
 Avenel, NJ 07001
 Ms. Marie Augustyn
 Phone 732-340-3000 5526
 Fax 732-340-5850
 www.Vantageapparel.com
 mariea@vantageapparel.com
 Spec Agr Disclosed: 06/21/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)

Varsity Baby Inc. (IN) (62857)

5463 Turfway Circle
 Indianapolis, IN 46228
 Mr. Joseph Viglietta
 Phone 317-407-6138
 Fax 317-295-1940
 www.Varsitybaby.com
 jviglietta@varsitybaby.com
 Spec Agr Disclosed: 01/04/2010

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07D (Infant Products)

Varsity Quilts Inc. (51144)

4807 S. Lake Dr.
 Norman, OK 73072
 Ms. Barbara Poe
 Phone 405-360-9470
 Fax 405-912-3069
 www.Varsityquilts.com
 bmp1949@yahoo.com
 Spec Agr Disclosed: 01/15/2010

Distribution Channel(s)

Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)

Vermont Originals (56001)

320 Wilkins St.
 Morrisville, VT 05661
 Mr. Tad Washburn
 Phone 802-888-3032
 Fax 802-888-2988
 www.Vermontoriginals.com
 tad@vermontoriginals.com
 Spec Agr Disclosed: 04/07/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

01C (Men's/Unisex Other Headwear)

Licensees

Licensed as of 01/2011

Purdue University

Vesi Inc. (13740)

16 Tech View Pl.
Cincinnati, OH 45215
Ms. Sue Visconti
Phone 513-563-6002 124
Fax 513-563-6692
www.Vesiinc.com
svisconti@vesiinc.com
Spec Agr Disclosed: 10/15/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)

Victoria's Secret by 5th & Ocean (71986)

590 West 83rd Street
Hialeah, FL 33014
Minority/Woman Owned
Ms. Susej Perez
Phone 305-822-4606 206
Fax 305-822-4665
www.5thocean.com
melanyl@5thocean.com
Spec Agr Disclosed: 06/28/2010

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

01I (Women's Apparel)
02C (Personal Accessories)

Victoria's Secret by Jones & Mitchell Sportswear (71152)

11880 College Blvd., Suite 400
Overland Park, KS 66210
Ms. Sarah Dice
Phone 913-324-2762 2762
Fax 913-324-2799
www.Jonesmitchell.com
sdice@jonesmitchell.com
Spec Agr Disclosed: 02/15/2010

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier

Product Categories

01I (Women's Apparel)
02C (Personal Accessories)
03A (Domestics)
05E (Publishing)

Victoria's Secret by New Era Cap Co. Inc. (84188)

160 Delaware Avenue
Buffalo, NY 14202
Ms. Lauren Hartmayer
Phone 716-604-9000 1185
Fax 716-604-9127
www.Neweracap.com
necollege@neweracap.com
Spec Agr Disclosed: 05/10/2009

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier

Product Categories

01I (Women's Apparel)

Vineyard Vines LLC (56803)

37 Brown House Rd.
Stamford, CT 06902
Mr. Tim Sears
Phone 800-892-4982
Fax 203-487-7490
www.Vineyardvines.com
tsears@vineyardvines.com
Spec Agr Disclosed: 11/14/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Internet/TV/Catalog Mid-Tier
Related Retail/Direct

Product Categories

01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Virtual Greats LLC (77330)

270 Coral Circle
El Segundo, CA 90245
Ms. Lilia Madden
Phone 310-606-8782
Fax 310-919-3046
www.Virtualgreats.com
lilia@virtualgreats.com
Spec Agr Disclosed: 07/08/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

07G (Internet Products & Services)

Purdue University

Westrick Paper Co. (11851)

3011 Mercury Road
 Jacksonville, FL 32207
 Ms. Ann Lamb
 Phone 904-737-2122
 Fax 904-737-9129
 www.Westrickpaper.com
 ann.lamb@westrickpaper.com
 Spec Agr Disclosed: 10/01/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)

Wild Sales LLC (52491)

17401 Tiller Court Suite A
 Westfield, IN 46074
 Mrs. Kelly Johnson
 Phone 317-804-9160
 Fax 317-804-9159
 www.Wildsales.com
 kjohnson@wildsales.com
 Spec Agr Disclosed: 11/14/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 04B (Collectibles)
 06D (Games)

Wincraft Inc. (11514)

PO Box 888
 Winona, MN 55987
 Ms. Sherry Otterness
 Phone 507-454-5510 6408
 Fax 507-453-6780
 www.Wincraft.com
 sotterness@wincraft.com
 Spec Agr Disclosed: 05/18/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)

Whirley Industries Inc. (11979)

PO Box 988
 Warren, PA 16365-0988
 Ms. Sue Borland
 Phone 814-723-7600
 Fax 814-723-2477
 www.Whirley.com
 sborland@whirley.com
 Spec Agr Disclosed: 11/09/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
 06C (Toys)
 07D (Infant Products)

Wildman Business Group (79695)

800 South Buffalo St.
 Warsaw, IN 46580
 Mr. David Bazzoni
 Phone 574-253-1113
 Fax 574-269-3417
 dbazzoni@wildmanbg.com
 Spec Agr Disclosed: 09/17/2010

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

1/5/2011 2:44:55PM

Licensees

Licensed as of 01/2011

Purdue University**Wine Things Unlimited (69241)**

PO Box 1349
 Sonoma, CA 95476
 Mr. David Lieberstein
 Phone 800-447-3983 101
 Fax 707-935-3403
 www.Winethings.com
 david@winethings.com
 Spec Agr Disclosed: 07/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

Winning Streak Sports LLC (29679)

9821 Widmer Road
 Lenexa, KS 66215
 Ms. Jessica DeGregorio
 Phone 913-768-8868
 Fax 913-322-1418
 www.Wssdecor.com
 jdegregorio@wssdecor.com
 Spec Agr Disclosed: 02/04/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04C (Signage Products)

WNA (25618)

2155 W. Longhorn Drive
 Lancaster, TX 75134
 Ms. Shannon Hill
 Phone 972-224-8407 339
 Fax 972-228-4655
 www.Wnadrinkware.com
 shannon.hill@wna.biz
 Spec Agr Disclosed: 07/07/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

03D (Housewares)

Wolf Manufacturing Company Inc. (68875)

1801 W. Waco Drive
 Waco, TX 76707
 Mr. Robert Wood
 Phone 800-437-0940 202
 Fax 254-753-8919
 www.Wolfmfg.com
 sales@wolfmfg.com
 Spec Agr Disclosed: 04/06/2010

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Your College Campus LLC (87078)

PO Box 6055
 Diamondhead, MS 39525
 Ms. Karen Bryant
 Phone 228-861-2121
 Fax 228-586-2021
 www.Yourcollegecampus.com
 yourcollegecampus@gmail.com
 Spec Agr Disclosed: 06/28/2010

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

05E (Publishing)

Your Company Collection (74884)

2121 Lyons Rd.
 Miamisburg, OH 45342
 Mr. Robert S. Laing
 Phone 937-297-2047 214
 Fax 937-297-0046
 www.Yourcompanycollection.com
 bob@yourcompanycollection.com
 Spec Agr Disclosed: 09/27/2010

Distribution Channel(s)

Restricted Channel

Product Categories

All

Za-Meks (27917)

55685 Currant Road Suite B
 Mishawaka, IN 46545
 Mr. Jim Szamecki
 Phone 574-254-7570
 Fax 574-254-7572
 www.Zameks.com
 jim@zameks.com
 Spec Agr Disclosed: 06/30/2010

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03C (Office Products)

Licensees

Licensed as of 01/2011

Purdue University

Zephyr Graf-X (13475)

5443 Earhart Road
 Loveland, CO 80538
 Mr. Jas Kasten
 Phone 970-663-3242 220
 Fax 970-663-7695
 www.Zhats.com
 jkasten@zhats.com
 Spec Agr Disclosed: 04/13/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 02C (Personal Accessories)

Zungz Company - The (67685)

1419 Franklin Road
 Brentwood, TN 37027
 Mr. Bryan Neihoff
 Phone 615-457-2893
 Fax 615-377-7934
 www.zungz.com
 bryan@zungz.com
 Spec Agr Disclosed: 04/05/2010

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier

Product Categories

02C (Personal Accessories)

Co-Branded Program (7.0%)

Disney by MJ Soffe (80250)

#1 Soffe Dr.
 Fayetteville, NC 28312
 Mr. Jay Williams
 Phone 910-483-2500 6231
 Fax 910-483-7406
 www.Mjsoffe.com
 jay.williams@mjsoffe.com
 Spec Agr Disclosed: 10/26/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Co-Branded Program (8.0%)

NFLPA by Levelwear (90260)

388 Carlaw Avenue Suite 202
 Toronto, AB M4M 2T4
 Mr. Harvey Ngo
 Phone 416-465-7211 230
 Fax 416-465-4571
 www.Levelwear.com
 harvey@accolade-group.com
 Spec Agr Disclosed: 08/13/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Gameday/Rivalry Program

Bravo Photo LLC (78108)

575 Cameron Way
 North Liberty, IA 52317
 Mr. Brook Peterson
 Phone 319-665-6060 3
 Fax 319-665-6067
 www.Bravophoto.com
 brook@bravophotostore.com
 Spec Agr Disclosed: 09/23/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 05A (Stationery)
 05E (Publishing)

Exclusive Headwear Program

College Vault by Twins Enterprise Inc. (61592)

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 kevinm@nineteen47.com
 Spec Agr Disclosed: 04/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01P (Men's/Unisex Unstructured Closed
 Back Headwear)

1/5/2011 2:44:55PM

Licensees

Licensed as of 01/2011

Purdue University

Twins Enterprise Inc. (11642)

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 www.Twinsenterprise.com
 kevinm@nineteen47.com
 Spec Agr Disclosed: 04/01/2010

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01E (Jerseys/Uniforms)
 01I (Women's Apparel)

Distribution Channel(s)

Better Dept Stores/Boutiques
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01P (Men's/Unisex Unstructured Closed
 Back Headwear)

Exclusive Jersey Program

Knights Apparel Inc. (14948)

5475 North Blackstock Rd.
 Spartanburg, SC 29303
 Ms. Heather Bishop
 Phone 864-587-9690
 Fax 864-587-9959
 www.Knightsapparel.com
 hbishop@knightsapparel.com
 Spec Agr Disclosed: 05/10/2010

Distribution Channel(s)

Off-Price/Closeout
 Super Center/Wholesale Clubs

Product Categories

01E (Jerseys/Uniforms)
 01I (Women's Apparel)

Nike Golf (50949)

One Bowerman Drive Bldg. NR4
 Beaverton, OR 97005-6453
 Ms. Elaine Nock
 Phone 503-622-8084
 Fax 503-622-8084
 www.Nike.com
 Elaine.Nock@nike.com
 Spec Agr Disclosed: 04/03/2002

Distribution Channel(s)

NIKE USA Inc. (12012)

One Bowerman Drive - Building NR4
 Beaverton, OR 97005-6453
 Ms. Elaine Nock
 Phone 503-671-6831
 Fax 503-622-8084
 www.Nike.com
 Elaine.Nock@nike.com
 Spec Agr Disclosed: 05/24/2010

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01E (Jerseys/Uniforms)
 01I (Women's Apparel)

Sports Specialties (11563)

One Bowerman Drive Bldg. NR4
 Beaverton, OR 97005-6453
 Ms. Elaine Nock
 Phone 503-532-0145
 Fax 503-622-8084
 www.Nike.com
 Elaine.Nock@nike.com
 Spec Agr Disclosed: 10/03/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01E (Jerseys/Uniforms)
 01I (Women's Apparel)

Exclusive Mass Program

Knights Apparel Inc. (14948)

5475 North Blackstock Rd.
 Spartanburg, SC 29303
 Ms. Heather Bishop
 Phone 864-587-9690
 Fax 864-587-9959
 www.Knightsapparel.com
 hbishop@knightsapparel.com
 Spec Agr Disclosed: 05/10/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Off-Price/Closeout
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01J (Men's/Unisex Fleece)

Exclusive Performance Apparel Program

Purdue University

Nike Golf (50949)

One Bowerman Drive Bldg. NR4
 Beaverton, OR 97005-6453
 Ms. Elaine Nock
 Phone 503-622-8084
 Fax 503-622-8084
 www.Nike.com
 Elaine.Nock@nike.com
 Spec Agr Disclosed: 04/03/2002

Distribution Channel(s)

Campus/Local Channel
 Golf Specialty
 Related Retail/Direct
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)
 01L (Men's/Unisex Performance Apparel)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

NIKE USA Inc. (12012)

One Bowerman Drive - Building NR4
 Beaverton, OR 97005-6453
 Ms. Elaine Nock
 Phone 503-671-6831
 Fax 503-622-8084
 www.Nike.com
 Elaine.Nock@nike.com
 Spec Agr Disclosed: 05/24/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)
 01L (Men's/Unisex Performance Apparel)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Sports Specialties (11563)

One Bowerman Drive Bldg. NR4
 Beaverton, OR 97005-6453
 Ms. Elaine Nock
 Phone 503-532-0145
 Fax 503-622-8084
 www.Nike.com
 Elaine.Nock@nike.com
 Spec Agr Disclosed: 10/03/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)
 01L (Men's/Unisex Performance Apparel)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Promotions

Akzo Nobel Paints LLC (59328)

1100 Wilson Way Suite 400
 Smyrna, GA 30082
 Ms. Laura Hodge
 Phone 770-438-4270 223
 Fax 440-2974866
 l.hodge@akzonobel.com
 Disclosed: 08/23/2010

Distribution Channel(s)

Specialty Mass/Value Catalog

Product Categories

03B (Furniture/Furnishings)

Special Projects

EA Sports Basketball (34123)

4330 Sanderson Way
 Burnaby, BC V5G 4X1
 Mr. Sean O'Brien
 Phone 604-456-3998
 Fax 604-456-5015
 www.Easports.com
 seanobrien@ea.com
 Spec Agr Disclosed: 05/05/2000

Distribution Channel(s)

Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

07A (Video Games)

1/5/2011 2:44:55PM

Licensees

Licensed as of 01/2011

Purdue University

EA Sports Football (34122)

1950 Summit Park Drive
Orlando, FL 32810
Mr. Adam Thompson
Phone 407-386-4440
Fax 407-386-4001
www.Easports.com
athompson@ea.com
Spec Agr Disclosed: 05/05/2000

Distribution Channel(s)

Internet/TV/Catalog Mid-Tier

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Team Beans LLC (35316)

115 Fieldcrest Ave. Raritan Center Business Park
Edison, NJ 08837
Mr. Matt Katz
Phone 732-967-1177 215
Fax 732-967-1444
www.Forevercollectibles.com
mkatz@forevercollectibles.com
Spec Agr Disclosed: 07/15/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01D (Men's/Unisex Combo-Packaged Goods)
01M (Clothing Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04D (Gifts & Novelties - Miscellaneous)
06B (Balls)
07E (Footwear)

Product Categories

07B (Consumables)

Distribution Channel(s)

Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

07A (Video Games)

Upper Deck Company Inc. (16726)

5909 Sea Otter Place
Carlsbad, CA 92008
Mr. Jason Masherah
Phone 760-929-3409
Fax 760-929-6547
www.Upperdeck.com
jason_masherah@upperdeck.com
Spec Agr Disclosed: 04/22/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)

COLLEGE VAULT

College Vault by Asgard Press (65784)

2838 Patterson Lake Rd. #823
Pinckney, MI 48169
Ms. Bethany Stover
Phone 302-295-8992
Fax 302-295-9926
www.Asgardpress.com
thor@asgardpress.com
Spec Agr Disclosed: 01/29/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05A (Stationery)
05E (Publishing)

Special Rate Program

Scentsy Inc. (67367)

PO Box 1335
Meridian, ID 83680
Mr. Phillip E. Broadbent
Phone 208-855-5491
Fax 208-895-1270
www.Scentsy.com
pbroadbent@scentsy.com
Spec Agr Disclosed: 10/07/2010

Wincraft Inc. (11514)

PO Box 888
Winona, MN 55987
Ms. Sherry Otterness
Phone 507-454-5510 6408
Fax 507-453-6780
www.Wincraft.com
sotterness@wincraft.com
Spec Agr Disclosed: 05/18/2010

Distribution Channel(s)

Purdue University

College Vault by Boelter Brands LLC (81522)

N22 W23685 Ridgeview Pkwy West
Waukesha, WI 53187-1637
Ms. Kristina Manke
Phone 262-523-6636 6636
Fax 262-523-6096
www.Boelterbrands.com
kmanke@boelter.com
Spec Agr Disclosed: 03/04/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)

College Vault by Collegiate Pacific Company (78060)

PO Box 300
Roanoke, VA 24002
Ms. Linda Reich
Phone 540-981-0281
Fax 540-981-0337
www.Collegiatepacific.com
linda.reich@collegiatepacific.com
Spec Agr Disclosed: 02/01/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

04C (Signage Products)

College Vault by Legacy Athletic (85730)

14 Barnhart Drive
Hanover, PA 17331
Ms. Tori Gregg
Phone 717-630-0892 111
Fax 717-630-0827
www.Legacyathletic.com
tgregg@legacycaps.com
Spec Agr Disclosed: 02/12/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
04D (Gifts & Novelties - Miscellaneous)

College Vault by Memory Company LLC-The (87660)

25 Downing Drive
Phenix City, AL 36869
Ms. Cheryl Wills
Phone 334-448-0708
Fax 334-664-0022
www.Memorycompany.com
cwills@memorycompany.com
Spec Agr Disclosed: 07/15/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)

College Vault by NIKE USA (76504)

One Bowerman Drive - Building NR4
Beaverton, OR 97005-6453
Ms. Elaine Nock
Phone 503-532-6925
Fax 503-622-8084
www.Nike.com
Elaine.Nock@nike.com
Spec Agr Disclosed: 07/24/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
05E (Publishing)
06A (Sports Equipment)

College Vault by Tailgate Clothing Co. (61591)

2805 SW Snyder Blvd #530
Ankeny, IA 50023-8404
Mr. Steve King
Phone 515-963-7903
Fax 515-963-7912
www.Tailgateclothing.com
steve@tailgateclothing.com
Spec Agr Disclosed: 03/02/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)

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Licensees

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College Vault by Tervis Tumbler Company (82774)

201 Triple Diamond Blvd.
North Venice, FL 34275
Ms. Megan Sinibaldi
Phone 941-966-2114 1332
Fax 941-441-2308
www.Tervis.com
msinibaldi@tervis.com
Spec Agr Disclosed: 11/16/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

College Vault by Twins Enterprise Inc. (61592)

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
kevinm@nineteen47.com
Spec Agr Disclosed: 04/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

College Vault by Whitman Publishing LLC (62647)

3101 Clairmont Rd. Ste. C
Atlanta, GA 30329
Mr. Dennis Schmidt
Phone 404-235-5315
Fax 404-214-4390
www.Whitmanbooks.com
dennis.schmidt@whitmanbooks.com
Spec Agr Disclosed: 08/26/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

College Vault by Wildcat Apparel Group Inc. (74822)

1931 Bay Street
Los Angeles, CA 90021
Ms. Cassidy Moore
Phone 323-583-4508 23
Fax 323-583-6171
www.Originalretrobrand.com
cmoore@originalretrobrand.com
Spec Agr Disclosed: 02/10/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

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Licensees

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Purdue University

College Vault by Wincraft Inc. (80858)

PO Box 888
Winona, MN 55987
Ms. Sherry Otterness
Phone 507-454-5510
Fax 507-453-6780
www.Wincraft.com
sotterness@wincraft.com
Spec Agr Disclosed: 02/22/2010

391 Licensees
388 Special Agreements
390 Disclosed

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06D (Games)

College Vault by Winning Streak

Sports LLC (67466)

9821 Widmer Road
Lenexa, KS 66215
Ms. Jessica DeGregorio
Phone 913-768-8868
Fax 913-322-1418
www.Wssdecor.com
jdegregorio@wssdecor.com
Spec Agr Disclosed: 01/19/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04C (Signage Products)