### Licensees

**Licensed as of 01/2011**

### Purdue University

#### Standard License

**180s LLC (64756)**
700 S. Caroline St.
Baltimore, MD 21231
Ms. Rachael Ferranti-Leffler
Phone 410-649-7800
Fax 410-951-1002
www.180s.com
rleffler@180s.com
Spec Agr Disclosed: 11/30/2010

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Discount
- Specialty Mass/Value Catalog
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 01M (Clothing Accessories)
- 01I (Women’s Apparel)
- 01J (Men’s/Unisex Other Headwear)
- 01L (Men’s/Unisex Performance Apparel)
- 01R (Men’s/Unisex Adjustable Non-Wool Headwear)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 05E (Publishing)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07E (Footwear)

#### 2Thumbs Entertainment (50059)
107 Eaton Place - Suite 320
Cary, NC 27513
Mr. Mark Baric
Phone 919-380-9746
Fax 530-380-9743
www.2thumbz.com
mark@2thumbz.com
Spec Agr Disclosed: 02/09/2010

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 07H (Media Players & Content)

#### 4imprint Inc. (49210)
PO Box 320
Oshkosh, WI 54903-0320
Mr. John Lord
Phone 920-236-7272 8205
Fax 920-236-7282
www.4imprint.com
john.lord@4imprint.com
Spec Agr Disclosed: 10/03/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Sporting Goods/Sports Specialty/Fan Shops

#### A&A Global Industries Inc. (55770)
17 Stenersen Lane
Cockeysville, MD 21030
Mr. Philip Brilliant
Phone 410-252-1020 349
Fax 410-527-0927
www.Aaglobalind.com
pbrilliant@aaglobalind.com
Spec Agr Disclosed: 12/20/2010

**Distribution Channel(s)**
- Grocery/Drug/Convenience Stores
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 04D (Gifts & Novelties - Miscellaneous)

#### A.T. Cross Company (13895)
One Albion Road
Lincoln, RI 02865-3700
Ms. Sally Anthony
Phone 401-335-8513
Fax 401-333-1751
www.Cross.com
santhony@cross.com
Spec Agr Disclosed: 01/14/2010

**Distribution Channel(s)**
- Campus/Local Channel

**Product Categories**
- 05D (School Supplies)

#### 5th & Ocean Clothing LLC (40904)
590 West 83rd Street
Hialeah, FL 33014
Minority/Woman Owned
Ms. Teresa Carrillo
Phone 305-822-4606 206
Fax 305-822-4665
www.5thocean.com
teresac@5thocean.com
Spec Agr Disclosed: 08/13/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Sporting Goods/Sports Specialty/Fan Shops
<table>
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<tr>
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</tr>
<tr>
<td><strong>Acushnet Co. (48831)</strong></td>
<td></td>
</tr>
<tr>
<td>PO Box 965</td>
<td></td>
</tr>
<tr>
<td>Fairhaven, MA 02719</td>
<td></td>
</tr>
<tr>
<td>Ms. Rita Lepage</td>
<td></td>
</tr>
<tr>
<td>Phone 508-979-3637</td>
<td></td>
</tr>
<tr>
<td>Fax 508-910-8637</td>
<td></td>
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<tr>
<td><a href="http://www.Titleist.com">www.Titleist.com</a></td>
<td></td>
</tr>
<tr>
<td><a href="mailto:rita_lepage@acushnetgolf.com">rita_lepage@acushnetgolf.com</a></td>
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<td>Spec Agr Disclosed: 04/08/2010</td>
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<td><strong>Distribution Channel(s)</strong></td>
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<tr>
<td><strong>Product Categories</strong></td>
<td>All</td>
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<td>06A (Sports Equipment)</td>
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<td>07E (Footwear)</td>
<td></td>
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<tr>
<td><strong>AES Optics (45692)</strong></td>
<td></td>
</tr>
<tr>
<td>PO Box 828</td>
<td></td>
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<tr>
<td>Senatobia, MS 38668-0828</td>
<td></td>
</tr>
<tr>
<td>Ms Amy Halstead</td>
<td></td>
</tr>
<tr>
<td>Phone 800-416-0866 107</td>
<td></td>
</tr>
<tr>
<td>Fax 800-785-6563</td>
<td></td>
</tr>
<tr>
<td><a href="http://www.Aesoutdoors.com">www.Aesoutdoors.com</a></td>
<td></td>
</tr>
<tr>
<td><a href="mailto:ahalstead@aesoutdoors.com">ahalstead@aesoutdoors.com</a></td>
<td></td>
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<td>Spec Agr Disclosed: 11/10/2010</td>
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<td><strong>Product Categories</strong></td>
<td>02C (Personal Accessories) 03D (Housewares) 04A (Automobile Products) 04C (Signage Products) 04D (Gifts &amp; Novelties - Miscellaneous)</td>
</tr>
<tr>
<td><strong>Alpargatas USA Inc. (84809)</strong></td>
<td></td>
</tr>
<tr>
<td>131 Spring Street</td>
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<td>Ste 201 E</td>
<td></td>
</tr>
<tr>
<td>New York, NY 10012</td>
<td></td>
</tr>
<tr>
<td>Ms. Erika Gonzalez</td>
<td></td>
</tr>
<tr>
<td>Phone 646-747-8532</td>
<td></td>
</tr>
<tr>
<td>Fax 212-219-7675</td>
<td></td>
</tr>
<tr>
<td><a href="http://www.US.havaianas.com">www.US.havaianas.com</a></td>
<td></td>
</tr>
<tr>
<td><a href="mailto:egonzalez@alpargatasusa.com">egonzalez@alpargatasusa.com</a></td>
<td></td>
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<td>Spec Agr Disclosed: 12/20/2010</td>
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<td><strong>Distribution Channel(s)</strong></td>
<td>Campus/Local Channel</td>
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<tr>
<td><strong>Product Categories</strong></td>
<td>01A (Men's/Unisex T-shirts) 01I (Women's Apparel) 01J (Men's/Unisex Fleece)</td>
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<tr>
<td><strong>Advance Watch Co. LTD (44216)</strong></td>
<td></td>
</tr>
<tr>
<td>181 Boyd Street</td>
<td></td>
</tr>
<tr>
<td>Montgomery, NY 12549</td>
<td></td>
</tr>
<tr>
<td>Mr. Adam Pennington</td>
<td></td>
</tr>
<tr>
<td>Phone 845-457-7565</td>
<td></td>
</tr>
<tr>
<td>Fax 845-457-7583</td>
<td></td>
</tr>
<tr>
<td><a href="http://www.Genevawatchgroup.com">www.Genevawatchgroup.com</a></td>
<td></td>
</tr>
<tr>
<td><a href="mailto:apennington@genevawg.com">apennington@genevawg.com</a></td>
<td></td>
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<tr>
<td>Spec Agr Disclosed: 09/21/2010</td>
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<td><strong>Distribution Channel(s)</strong></td>
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<td><strong>Product Categories</strong></td>
<td>02A (Jewelry)</td>
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<tr>
<td><strong>Alta Gracia by Knights Apparel Inc. (86424)</strong></td>
<td></td>
</tr>
<tr>
<td>5475 North Blackstock Rd.</td>
<td></td>
</tr>
<tr>
<td>Spartanburg, SC 29303</td>
<td></td>
</tr>
<tr>
<td>Ms. Heather Bishop</td>
<td></td>
</tr>
<tr>
<td>Phone 864-587-9690</td>
<td></td>
</tr>
<tr>
<td>Fax 864-587-9959</td>
<td></td>
</tr>
<tr>
<td><a href="http://www.Knightsapparel.com">www.Knightsapparel.com</a></td>
<td></td>
</tr>
<tr>
<td><a href="mailto:hbishop@knightsapparel.com">hbishop@knightsapparel.com</a></td>
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<td>Spec Agr Disclosed: 08/11/2009</td>
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<td><strong>Distribution Channel(s)</strong></td>
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<td><strong>Product Categories</strong></td>
<td>01A (Men's/Unisex T-shirts) 01I (Women's Apparel) 01J (Men's/Unisex Fleece)</td>
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<tr>
<td><strong>Advantage Embroidery (23622)</strong></td>
<td></td>
</tr>
<tr>
<td>3401 #B Fairfield Ct.</td>
<td></td>
</tr>
<tr>
<td>Lafayette, IN 47909</td>
<td></td>
</tr>
<tr>
<td>Minority/Woman Owned</td>
<td></td>
</tr>
<tr>
<td>Ms. Susan L. Moore</td>
<td></td>
</tr>
<tr>
<td>Phone 765-471-0188</td>
<td></td>
</tr>
<tr>
<td>Fax 765-471-0189</td>
<td></td>
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<tr>
<td><a href="http://www.Advantageemb.com">www.Advantageemb.com</a></td>
<td></td>
</tr>
<tr>
<td><a href="mailto:aeembro6812@aol.com">aeembro6812@aol.com</a></td>
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<td><strong>Distribution Channel(s)</strong></td>
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<td><strong>Product Categories</strong></td>
<td>01C (Men's/Unisex Other Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear)</td>
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<tr>
<td><strong>Ahead Headgear (32726)</strong></td>
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<tr>
<td>270 Samuel Barnet Blvd</td>
<td></td>
</tr>
<tr>
<td>New Bedford, MA 02745</td>
<td></td>
</tr>
<tr>
<td>Ms. Lou Ann Nygaard</td>
<td></td>
</tr>
<tr>
<td>Phone 800-282-2246</td>
<td></td>
</tr>
<tr>
<td>Fax 508-985-3079</td>
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<tr>
<td><a href="http://www.Aheadweb.com">www.Aheadweb.com</a></td>
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<tr>
<td><a href="mailto:louann@aheadhq.com">louann@aheadhq.com</a></td>
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<td><strong>Product Categories</strong></td>
<td>05E (Publishing)</td>
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<tr>
<td><strong>Alumni Artwork Inc. (14443)</strong></td>
<td></td>
</tr>
<tr>
<td>PO Box 6246</td>
<td></td>
</tr>
<tr>
<td>Madison, WI 53716</td>
<td></td>
</tr>
<tr>
<td>Mr. Robin Lauersdorf</td>
<td></td>
</tr>
<tr>
<td>Phone 608-845-1420</td>
<td></td>
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<tr>
<td>Fax 608-222-8214</td>
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<tr>
<td><a href="http://www.Alumniartwork.com">www.Alumniartwork.com</a></td>
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<tr>
<td><a href="mailto:robin@alumniartwork.com">robin@alumniartwork.com</a></td>
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<td><strong>Distribution Channel(s)</strong></td>
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<td><strong>Product Categories</strong></td>
<td>Related Retail/Direct</td>
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</tbody>
</table>
| **2**
## Licensees

**Licensed as of 01/2011**

### Purdue University

| Ambrose Enterprises LLC (44218) | 1527 Brentwood Lane  
Mount Vernon, WA 98274  
Mr. John Ambrose  
Phone 360-752-2700  
Fax 877-878-5570  
www.Adrenalinepromotions.com  
orders@adrenalinepromotions.com  
Spec Agr Disclosed: 04/30/2010 |
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Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs |
| **Product Categories** |  
02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
04D (Gifts & Novelties - Miscellaneous) |
| **Ampad a div. of American Pad and Paper (11600)** | 3101 East George Bush Hwy. Suite 200  
Richardson, TX 75082  
Mr. Ryan Hanson  
Phone 972-578-2000 6279  
Fax 800-227-1534  
www.Ampad.com  
ryan.hanson@americanpad.com  
Spec Agr Disclosed: 06/29/2010 |
| **Distribution Channel(s)** |  
Campus/Local Channel  
Specialty Mass/Value Catalog |
| **Product Categories** |  
05D (School Supplies) |
| **Antigua Group Inc. (11622)** | 16651 North 84th Avenue  
Peoria, AZ 85382-4772  
Mr. Kevin O'Neill  
Phone 800-562-9777  
Fax 623-523-6009  
www.Antigua.com  
koneill@antigua.com  
Spec Agr Disclosed: 08/18/2010 |
| **Distribution Channel(s)** |  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops |
| **Product Categories** |  
01B (Men's/Unisex Outerwear)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel) |

### American Artwork Inc. (49943)

| 2925 Stephen Place  
Elkhart, IN 46514  
Mr. Tim King  
Phone 574-293-6560  
Fax 574-262-8765  
www.Americanartworkinc.com  
americanartwork@gmp-elkhart.com  
Spec Agr Disclosed: 03/05/2010 |
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Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mid-Tier |
| **Product Categories** |  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
04E (Holiday Accessories) |

### Aminco International (USA) Inc. (16644)

| 20571 Crescent Bay Drive  
Lake Forest, CA 92630  
Minority/Woman Owned  
Ms. Melissa Ballack  
Phone 949-457-3261 228  
Fax 949-598-2864  
www.AmincoUSA.com  
approvals.scp@amincousa.com  
Spec Agr Disclosed: 02/08/2010 |
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Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops |
| **Product Categories** |  
06A (Sports Equipment) |

### Apple Group Inc. (26703)

| 122 North East Street  
Tipton, IN 46072  
Ms. Judy Burton  
Phone 765-675-4777  
Fax 765-675-7422  
www.Applegroup.com  
judyb@applegroup.com  
Spec Agr Disclosed: 07/02/2010 |
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Restricted Channel |
| **Product Categories** |  
All |

### Ardent Outdoors Inc. (87841)

| 420 Lake St.  
Macon, MO 63552  
Mr. Tom Cole  
Phone 314-878-7863  
Fax 660-345-9292  
www.Ardenttreels.com  
tcole@ardentoutdoors.com  
Spec Agr Disclosed: 09/27/2010 |
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Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops |
| **Product Categories** |  
06A (Sports Equipment) |
<table>
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<th>Licensees</th>
<th>Licensed as of 01/2011</th>
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</table>

### Purdue University

**Artspring (80972)**

- **Address:** 1835 N. Trevino Terrace, Vernon Hills, IL 60061
- **Representative:** Mr. Dave Galatte
- **Phone:** 847-721-6864
- **Fax:** 847-721-6864
- **Website:** www.Artspring.com
- **Email:** dave@artspring.com
- **Spec Agr Disclosed:** 06/21/2010

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 05A (Stationery)

### Atco Systems Inc. (12052)

- **Address:** PO Box 4888, East Lansing, MI 48826-4888
- **Representative:** Mr. Alan Zohott
- **Phone:** 517-575-0660
- **Fax:** 517-575-0660
- **Website:** www.Atcolapelpins.com
- **Email:** alzoh@aol.com
- **Spec Agr Disclosed:** 07/20/2010

**Distribution Channel(s):**
- Campus/Local Channel
- Related Retail/Direct

**Product Categories:**
- 02A (Jewelry)

### Atrium Corporation (71647)

- **Address:** 188 Commerce Boulevard, Johnstown, OH 43031
- **Representative:** Mr. DJ Kelley
- **Phone:** 740-966-8275
- **Fax:** 740-966-8203
- **Website:** www.Campuscoutureapparel.com
- **Email:** esiefert@atriumco.com
- **Spec Agr Disclosed:** 12/22/2009

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Off-Price/Clearance
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 02C (Personal Accessories)

### Atlanta Hosiery Company (23312)

- **Address:** PO Box 43101, Atlanta, GA 30336
- **Representative:** Mr. David Cohen
- **Phone:** 404-691-3990
- **Fax:** 404-699-7254
- **Website:** www.Twofeetahead.com
- **Email:** cohen4@aol.com
- **Spec Agr Disclosed:** 06/22/2010

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Restricted Channel

### Awards Unlimited Inc. (IN) (30824)

- **Address:** 3031 Union Street, Lafayette, IN 47904
- **Representative:** Ms. Stacey Shirar
- **Phone:** 765-447-9413
- **Fax:** 765-447-2005
- **Website:** www.Awardsunlimitedinc.net
- **Email:** sjs@awardsunlimitedinc.net
- **Spec Agr Disclosed:** 02/10/2010

**Distribution Channel(s):**
- Campus/Local Channel
- Restricted Channel

**Product Categories:**
- 02A (Jewelry)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 05A (Stationery)
- 05D (School Supplies)

### Automated Direct Mail (61058)

- **Address:** 1410 N. 12th St. Ste. G, Murray, KY 42071
- **Representative:** Mr. Phillip Sparks
- **Phone:** 270-753-8887
- **Fax:** 270-759-4999
- **Website:** www.Automateddirectmail.com
- **Email:** pmccoy@automateddirectmail.com
- **Spec Agr Disclosed:** 11/10/2009

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Restricted Channel
# Licensees

**Purdue University**

**B.S.I. Products Inc. (17845)**

- **Address**: 9510 Berger Road, Columbia, MD 21046
- **Contact Person**: Mr. Scott Robinson
- **Phone**: 888-381-2596
- **Fax**: 410-995-6268
- **Website**: [www.BsiProducts.com](http://www.BsiProducts.com)
- **Email**: [sales@bsiproducts.com](mailto:sales@bsiproducts.com)
- **Spec Agr Disclosed**: 12/16/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mass/Value Catalog
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)

**Baggo Inc. (24399)**

- **Address**: 600 Mid-American Blvd, Hot Springs, AR 71913
- **Contact Person**: Mr. Kirk Convile
- **Phone**: 501-767-3855
- **Fax**: 501-767-5173
- **Website**: [www.Baggo.com](http://www.Baggo.com)
- **Email**: brad@baggo.com
- **Spec Agr Disclosed**: 06/28/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 06D (Games)

**Balloons Are Everywhere Inc. (13534)**

- **Address**: 16474 Greeno Road, Fairhope, AL 36532-5528
- **Contact Person**: Mr. Harry F. Palmer
- **Phone**: 251-210-2100
- **Fax**: 251-210-2105
- **Website**: [www.Balloons.com](http://www.Balloons.com)
- **Email**: karen@balloons.com
- **Spec Agr Disclosed**: 07/23/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Related Retail/Direct
- Specialty Mid-Tier
- Super Center/Wholesale Clubs

**Product Categories**
- 05A (Stationery)

**Blakeway Worldwide Panoramas (67614)**

- **Address**: 12913 Pioneer Trail, Eden Prairie, MN 55347
- **Contact Person**: Ms. Lynn Simmons
- **Phone**: 952-941-9797
- **Fax**: 952-941-9798
- **Website**: [www.Panoramas.com](http://www.Panoramas.com)
- **Email**: lynn@panoramas.com
- **Spec Agr Disclosed**: 01/14/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 05E (Publishing)
Purdue University

**BMC Custom Eye Black (52002)**

PO Box 281
Kensington, MD 20895
Ms. Stefanie Caicedo
Phone  301-816-1980   202
Fax  301-816-7944
www.Eyeblack.com
stef@eyeblack.com
Spec Agr  Disclosed: 10/01/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)

**Boxercraft Inc. (60640)**

PO Box 20016
Atlanta, GA 30325
Ms. Shannon VanWagoner
Phone  404-355-9994   241
Fax  678-553-7011
www.Boxercraft.com
shannon@boxercraft.com
Spec Agr  Disclosed: 10/20/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01K (Men's/Unisex Loungewear & Sleepwear)

**Boathouse Sports (16417)**

425 E. Hunting Park Ave.
Philadelphia, PA 19124
Ms. Mary Ann Reilly
Phone  215-425-4300   114
Fax  215-425-2068
www.Boathouse.com
mreilly@boathouse.com
Spec Agr  Disclosed: 01/05/2010

**Distribution Channel(s)**
- Restricted Channel

**Product Categories**
- 01B (Men's/Unisex Outerwear)

**Bravo Photo LLC (78108)**

575 Cameron Way
North Liberty, IA 52317
Mr. Brook Peterson
Phone  319-665-6060   3
Fax  319-665-6067
www.Bravophoto.com
brook@bravophotostore.com

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**

**Broad Bay Cotton Company (12499)**

5908 Thurston Ave. Suite 200
Virginia Beach, VA 23455
Ms. Holly Marx
Phone  757-227-4104
Fax  757-227-4105
www.Broadbay.biz
hollymarx@broadbaycotton.com
Spec Agr  Disclosed: 09/20/2010

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 01H (Men's Fashion Apparel)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 05B (Checks)
- 06A (Sports Equipment)
- 07D (Infant Products)
### Purdue University

**Buddy Covers Inc. (69655)**  
201 West Greyhound Pass  
Carmel, IN 46032  
Mr. Joseph Smith  
Phone 317-571-8331  
Fax 317-846-5766  
www.Buddycovers.com  
buddycovers@indy.rr.com  
Spec Agr Disclosed: 05/15/2010

**Distribution Channel(s)**  
- Campus/Local Channel  
- Grocery/Drug/Convenience Stores  
- Related Retail/Direct  
- Restricted Channel  
- Specialty Mass/Value Catalog  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs

**Product Categories**  
- 06A (Sports Equipment)

**Build-A-Bear Retail Management Inc. and Affiliate (28819)**  
1954 Innerbelt Bus. Ctr. Dr.  
St. Louis, MO 63114  
Ms. Michelle Kopp  
Phone 314-423-8000  
Fax 314-423-8188  
www.Buildabear.com  
michellek@buildabear.com  
Spec Agr Disclosed: 02/22/2010

**Distribution Channel(s)**  
- Related Retail/Direct

**Product Categories**  
- 06C (Toys)

**Bullion International, Inc. dba Highland Mint (83880)**  
4100 N. Riverside Dr  
Melbourne, FL 32937  
Mr. Michael Kott  
Phone 321-773-2727  
Fax 321-777-9500  
www.Highlandmint.com  
mkott@thehighlandmint.com  
Spec Agr Disclosed: 02/12/2010

**Distribution Channel(s)**

**Cadre Athletic Inc. (11681)**  
1295 Vernon Street  
Wabash, IN 46992  
Ms. Colleen Lunn  
Phone 260-563-2186  
Fax 260-569-0921  
www.Nextinc.com  
colleen@nextmarketinginc.com  
Spec Agr Disclosed: 03/01/2010

**Distribution Channel(s)**  
- Better Dept Stores/Boutiques  
- Department Stores  
- Internet/TV/Catalog Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**  
- 01A (Men's/Unisex T-shirts)  
- 01B (Men's/Unisex Outerwear)  
- 01G (Youth Apparel)  
- 01H (Men's Fashion Apparel)  
- 01I (Women's Apparel)  
- 01J (Men's/Unisex Fleece)

**Camp David (17631)**  
7920 Foster  
Overland Park, KS 66204  
Ms. Nichole Todd  
Phone 913-648-0573  
Fax 913-648-7444  
www.Campdavid.com  
nicholet@campdavid.com  
Spec Agr Disclosed: 05/27/2010

**Distribution Channel(s)**  
- Campus/Local Channel  
- Internet/TV/Catalog Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops

**Campus Crystal Collection (14563)**  
PO Box 1199  
Conway, NH 03818-1199  
Ms. Sheila Bickum  
Phone 603-447-2091  
Fax 603-447-6695  
www.Campuscrystal.com  
sheila@glassgraphics.com  
Spec Agr Disclosed: 01/15/2010

**Distribution Channel(s)**  
- Campus/Local Channel  
- Internet/TV/Catalog Mid-Tier

**Product Categories**  
- 01A (Men's/Unisex T-shirts)  
- 01B (Men's/Unisex Outerwear)  
- 01G (Youth Apparel)  
- 01H (Men's Fashion Apparel)  
- 01I (Women's Apparel)  
- 01J (Men's/Unisex Fleece)

**Camel City Marketing LLC (49616)**  
1084 W 4th St.  
Winston Salem, NC 27101  
Mr. Mike Bozymski  
Phone 336-722-4115  
Fax 336-722-4119  
www.Mascotmintss.com  
mike@camelcitymarketing.com  
Spec Agr Disclosed: 01/13/2010

**Distribution Channel(s)**  
- Campus/Local Channel  
- Internet/TV/Catalog Mid-Tier

**Product Categories**  
- 03C (Office Products)  
- 03D (Housewares)  
- 04D (Gifts & Novelties - Miscellaneous)
# Licensees

**Purdue University**

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>City, State Zip</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Email</th>
<th>Spec Agr Disclosed</th>
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<td>Carson Specialties</td>
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<tr>
<td>Captivating Headgear</td>
<td>PO Box 721210</td>
<td>Norman, OK 73072</td>
<td>Mr. Mike Ross</td>
<td>405-360-9856</td>
<td>405-360-0373</td>
<td><a href="http://www.Towcaps.com">www.Towcaps.com</a></td>
<td><a href="mailto:mross@towcaps.com">mross@towcaps.com</a></td>
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<td>CDI Corp</td>
<td>17259</td>
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<td><a href="http://www.Cdi-corp.com">www.Cdi-corp.com</a></td>
<td><a href="mailto:rlatucker@cdi-corp.com">rlatucker@cdi-corp.com</a></td>
<td>03B (Furniture/Furnishings)</td>
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<td>Centon Electronics Inc.</td>
<td>66240</td>
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<td><a href="http://www.Centon.com">www.Centon.com</a></td>
<td><a href="mailto:aveit@centon.com">aveit@centon.com</a></td>
<td>02C (Personal Accessories)</td>
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<tr>
<td>CDI Corp</td>
<td>66240</td>
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<td><a href="http://www.Cdi-corp.com">www.Cdi-corp.com</a></td>
<td><a href="mailto:rlatucker@cdi-corp.com">rlatucker@cdi-corp.com</a></td>
<td>03C (Office Products)</td>
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<td>Centon Electronics Inc.</td>
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<td><a href="mailto:aveit@centon.com">aveit@centon.com</a></td>
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<td><a href="http://www.Centon.com">www.Centon.com</a></td>
<td><a href="mailto:aveit@centon.com">aveit@centon.com</a></td>
<td>03C (Office Products)</td>
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**Product Categories**

- 04A (Automobile Products)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 04A (Automobile Products)
- 04C (Signage Products)
- 05A (Stationery)

**Distribution Channel(s)**

- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

---

**C-B Graduation Announcements**

<table>
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<tr>
<th>Address</th>
<th>City, State Zip</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Email</th>
<th>Spec Agr Disclosed</th>
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<tbody>
<tr>
<td>PO Box 781</td>
<td>Manhattan, KS 66503</td>
<td>Mr. Chris Barr</td>
<td>785-776-5018</td>
<td>785-537-3104</td>
<td><a href="http://www.Cbgrad.com">www.Cbgrad.com</a></td>
<td><a href="mailto:chrisbarr@cbgrad.com">chrisbarr@cbgrad.com</a></td>
<td>02C (Personal Accessories)</td>
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</tbody>
</table>

**Product Categories**

- 02C (Personal Accessories)
- 03C (Office Products)
### Purdue University

**Champion Custom Products** (12269)
9700 Commerce Parkway  
Lenexa, KS 66219  
Mr. Trey Han  
Phone 913-693-3261  
Fax 913-693-3939  
www.GearforSports.com  
tham@gearforsports.com  
Spec Agr Disclosed: 08/24/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Amusement Park**  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Off-Price/Closeout  
Related Retail/Direct  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Champion Sales & Marketing LLC** (44084)
6049 Hi-Tek Court  
Mason, OH 45040  
Mr. Mark Brock  
Phone 502-241-8295  
Fax 800-293-8471  
www.Championsteamshop.com  
markak@aol.com  
Spec Agr Disclosed: 11/17/2010

**Distribution Channel(s)**
- Better Dept Stores/Boutiques  
- Department Stores  
- Internet/TV/Catalog Mid-Tier  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 06C (Toys)

**Church Hill Classics** (15381)
594 Pepper Street  
Monroe, CT 06468  
Minority/Woman Owned  
Mrs. Karen Tabor  
Phone 203-268-1598  126  
Fax 203-268-2468  
www.Diplomaframe.com  
karen@diplomaframe.com  
Spec Agr Disclosed: 08/16/2010

**Distribution Channel(s)**
- Campus/Local Channel  
- Related Retail/Direct

**Product Categories**
- 03C (Office Products)

**Chelsea Trading Company** (76919)
400 N. Main St.  
Chelsea, MI 48118  
Ms. Kim Brown  
Phone 734-433-5444  
Fax 734-433-5466  
kbrown@mcmgroup.net  
Spec Agr Disclosed: 11/11/2010

**Distribution Channel(s)**
- Better Dept Stores/Boutiques  
- Department Stores  
- Internet/TV/Catalog Mid-Tier  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 06C (Toys)

**Chicka-D LLC** (66852)
6307 Big Cat Cove  
Austin, TX 78750  
Mr. Daniel Pereyra  
Phone 512-904-0180  
Fax  
www.Chicka-d.com  
daniel@chicka-d.com  
Spec Agr Disclosed: 07/07/2010

**Distribution Channel(s)**
- Better Dept Stores/Boutiques  
- Related Retail/Direct  
- Specialty Mid-Tier

**Product Categories**
- 011 (Women's Apparel)

**Cindys' In Stitches** (83712)
9863 North by Northeast Blvd.  
Fishers, IN 46038  
Ms. Cindy Johnson  
Phone 317-841-1408  
Fax 317-577-0574  
www.CindySinStitches.com  
cindyj@cindyssinitches.com  
Spec Agr Disclosed: 04/15/2010

**Distribution Channel(s)**
- Better Dept Stores/Boutiques  
- Related Retail/Direct  
- Specialty Mid-Tier
# Purdue University

**Citadel Concrete (65148)**  
PO Box 2372  
West Lafayette, IN 47996  
Mr. David Rebmann  
Phone 765-430-7600  
Fax www.Citadelconcrete.com  
dave@citadelconcrete.com  
Spec Agr Disclosed: 06/25/2010  

**Distribution Channel(s)**  
- Campus/Local Channel  
- Related Retail/Direct  
- Specialty Mass/Value Catalog  
- Super Center/Wholesale Clubs  

**Product Categories**  
- 03B (Furniture/Furnishings)  

---

**Classic Products Corp. (39914)**  
4617 Industrial Road  
Fort Wayne, IN 46825  
Ms. Karen Gudorf  
Phone 260-484-2695 243  
Fax 260-483-7421  
www.Classicproducts.com  
kgudorf@classicproducts.com  
Spec Agr Disclosed: 06/30/2010  

**Distribution Channel(s)**  
- Internet/TV/Catalog Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  

**Product Categories**  
- 03D (Housewares)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 06A (Sports Equipment)  

---

**ClassWatch LLC (73355)**  
920 U St. NW  
Washington, DC 20001  
Mr. Ryan MacCauley  
Phone 202-621-1780  
Fax 866-547-0144  
www.Theclasswatch.com  
ryan.maccualey@theclasswatch.com  
Spec Agr Disclosed: 09/28/2010  

**Distribution Channel(s)**  
- Campus/Local Channel  
- Internet/TV/Catalog Mid-Tier  

**Product Categories**  
- 02A (Jewelry)  

---

**Colantotte International dba Trion:Z (61658)**  
1930 Palomar Point Way, Suite 105  
Carlsbad, CA 92008  
Mr. Taylor Herber  
Phone 760-496-1048 115  
Fax 760-444-6073  
www.Trionz.com  
therber@trionz.com  
Spec Agr Disclosed: 09/28/2010  

**Distribution Channel(s)**  
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Golf Specialty  
- Internet/TV/Catalog Mid-Tier  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs  

**Product Categories**  
- 02A (Jewelry)  

---

**College Concepts LLC (11690)**  
2000 River Edge Parkway - Suite 620  
Atlanta, GA 30328  
Ms. Stacy Zellner  
Phone 770-859-1420  
Fax 770-859-1434  
www.CollegeConcepts.com  
szellner@collegeconcepts.com  
Spec Agr Disclosed: 04/09/2010  

**Distribution Channel(s)**  
- Campus/Local Channel  
- Department Stores  
- Off-Price/Closeout  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs  

**Product Categories**  
- 01G (Youth Apparel)  
- 01H (Men's Fashion Apparel)  
- 01I (Women's Apparel)  
- 01K (Men's/Unisex Loungewear & Sleepwear)  

---

**College Sports Scarf Indiana LLC (90457)**  
12038 South 525 W  
Cynthiana, IN 47612  
Mr. Travis Lutz  
Phone 248-840-2056  
Fax 630-424-0005  
www.Collegesportsscarf.com  
lutz.travis@gmail.com  
Spec Agr Disclosed: 12/21/2010  

**Distribution Channel(s)**  
- Related Retail/Direct  

**Product Categories**  
- 01M (Clothing Accessories)  

---

**College Kids LLP (33691)**  
209 Rockwood Lane  
Neenah, WI 54956  
Ms. Billie Jo Werner  
Phone 920-886-8920 200  
Fax 920-886-8933  
www.College-kids.net  
Billiejo.werner@collegekids.com  
Spec Agr Disclosed: 10/22/2010  

**Distribution Channel(s)**  
- Campus/Local Channel  
- Internet/TV/Catalog Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  

**Product Categories**  
- 01F (Infant/Toddler Apparel)  
- 01G (Youth Apparel)  
- 07D (Infant Products)  

---

**The Collegiate Licensing Company**

Licensed as of 01/2011
# Purdue University

## Collegiate Pacific Co. (11654)
- **PO Box 300**
  - Roanoke, VA 24002
  - Ms. Linda Reich
  - Phone: 540-981-0281
  - Fax: 540-981-0337
  - www.Collegiatepacific.com
  - linda.reich@collegiatepacific.com
  - Spec Agr Disclosed: 09/23/2010

### Distribution Channel(s)
- Campus/Local Channel
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

### Product Categories
- 04C (Signage Products)

## Colony Holdings Int’l Ltd (56046)
- **131 W. 35th St., 4th Floor**
  - New York, NY 10001
  - Mr. Pete Waldron
  - Phone: 212-868-2800
  - Fax: 212-868-2801
  - www.Colonysportswear.com
  - pwaldron@colonysportswear.com
  - Spec Agr Disclosed: 12/21/2010

### Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

### Product Categories
- 01A (Men’s/Unisex T-shirts)
- 01B (Men’s/Unisex Outerwear)
- 01D (Men’s/Unisex Combo-Packaged Goods)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men’s Fashion Apparel)
- 01I (Women’s Apparel)
- 01J (Men’s/Unisex Fleece)

## Collegiate Snuggie by Fabrique Innovations (79466)
- **48 West 38th St. 4th Floor**
  - New York, NY 10018
  - Mr. Sy Garfinkel
  - Phone: 212-244-0099
  - Fax: 212-244-0244
  - www.Sykelenterprises.com
  - sykel@aol.com
  - Spec Agr Disclosed: 04/28/2010

### Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

### Product Categories
- 03A (Domestics)
- 04D (Gifts & Novelties - Miscellaneous)

## Colosseum Athletics Corporation (13069)
- **2400 S. Wilmington Ave.**
  - Compton, CA 90220-5403
  - Minority/Woman Owned
  - Ms. Noreen Newman
  - Phone: 310-667-8341
  - Fax: 310-667-8353
  - www.Colosseumusa.com
  - noreen@colocom.com
  - Spec Agr Disclosed: 07/17/2010

### Distribution Channel(s)
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

### Product Categories
- 01A (Men’s/Unisex T-shirts)
- 01B (Men’s/Unisex Outerwear)
- 01C (Men’s/Unisex Other Headwear)
- 01G (Youth Apparel)
- 01H (Men’s Fashion Apparel)
- 01I (Women’s Apparel)
- 01J (Men’s/Unisex Fleece)
- 01M (Clothing Accessories)
# Licensees

**Purdue University**

**Comfy Feet LLC (31503)**

<table>
<thead>
<tr>
<th>Address</th>
<th>Commerative Brands Inc. (12274)</th>
</tr>
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<tbody>
<tr>
<td>PO Box 352, Hartington, NE 68739</td>
<td>7211 Circle S. Road, Austin, TX 78745</td>
</tr>
<tr>
<td>Mr. Keith Eickhoff</td>
<td>Ms. Sheila Chandler</td>
</tr>
<tr>
<td>Phone 402-254-6677</td>
<td>Phone 512-440-2430</td>
</tr>
<tr>
<td>Fax 402-254-6690</td>
<td>Fax 512-444-7618</td>
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<tr>
<td><a href="mailto:comfyleet@hartel.net">comfyleet@hartel.net</a></td>
<td><a href="http://www.Balfour.com">www.Balfour.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 10/15/2010</td>
<td><a href="mailto:Sheila.chandler@cbi-rings.com">Sheila.chandler@cbi-rings.com</a></td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Clearout
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 07D (Infant Products)
- 07E (Footwear)

**Commemoratives Adams & Adams Inc. (12082)**

<table>
<thead>
<tr>
<th>Address</th>
<th>Concept One Accessories (16451)</th>
</tr>
</thead>
<tbody>
<tr>
<td>69 Stonewall Dr., Middlebury, CT 06762</td>
<td>119 West 40th Street, 3rd Fl New York, NY 10018</td>
</tr>
<tr>
<td>Ms. Terri Adams</td>
<td>Ms. Lori May</td>
</tr>
<tr>
<td>Phone 203-758-1563</td>
<td>Phone 917-267-4201</td>
</tr>
<tr>
<td>Fax 203-598-3225</td>
<td>Fax 212-868-2595</td>
</tr>
<tr>
<td><a href="mailto:tadams54@aol.com">tadams54@aol.com</a></td>
<td><a href="http://www.Conceptone.com">www.Conceptone.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 06/25/2010</td>
<td><a href="mailto:lmay@concept1.com">lmay@concept1.com</a></td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 04E (Holiday Accessories)

---

**Conimar Corp. (37520)**

<table>
<thead>
<tr>
<th>Address</th>
<th>Cooler Conversations LLP (85531)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1724 N.E. 22nd Avenue, Ocala, FL 34470</td>
<td>6284 Rucker Road Suite M Indianapolis, IN 46220</td>
</tr>
<tr>
<td>Mr. Terry Putty</td>
<td>Mr. Tom Ferguson</td>
</tr>
<tr>
<td>Phone 800-874-9735</td>
<td>Phone 317-714-711</td>
</tr>
<tr>
<td>Fax 352-732-6888</td>
<td>Fax 317-454-7171</td>
</tr>
<tr>
<td><a href="http://www.Conimar.com">www.Conimar.com</a></td>
<td><a href="mailto:tferguson@coolerconversations.com">tferguson@coolerconversations.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 01/15/2010</td>
<td>Spec Agr Disclosed: 08/18/2010</td>
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**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Restricted Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 02C (Personal Accessories)
- 03D (Housewares)
- 06A (Sports Equipment)
- 07D (Infant Products)
- 03A (Domestics)
- 03D (Housewares)
- 05A (Stationery)
- 04D (Gifts & Novelties - Miscellaneous)
<table>
<thead>
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<th>Licensees</th>
<th>Licensed as of 01/2011</th>
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### Purdue University

**Cotton Exchange-The (11647)**

- **PO Box 825**
- **Wendell, NC 27591**
- **Ms. Rhonda Miller**
- **Phone**: 919-365-5900 137
- **Fax**: 919-365-5999
- [www.Thecottonexchange.com](http://www.Thecottonexchange.com)
- **rmiller@cottonx.com**
- **Spec Agr Disclosed: 11/29/2010**

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 03A (Domestics)

**Craftique Manufacturing Co. (14558)**

- **PO Box 4422**
- **Chattanooga, TN 37405**
- **Mr. Billy Hogue**
- **Phone**: 423-267-9333
- **Fax**: 800-290-3360
- **dhogue@craftiqueMfg.com**
- **Spec Agr Disclosed: 04/20/2010**

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 02C (Personal Accessories)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)

### Coveroo Inc. (78708)

- **520 Townsend St. Suite 300**
- **San Francisco, CA 94103**
- **Mr. Daniel Pena**
- **Phone**: 415-508-3663
- **Fax**: 415-626-1374
- [www.coveroo.com](http://www.coveroo.com)
- **dpena@coveroo.com**
- **Spec Agr Disclosed: 09/21/2010**

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Specialty Mid-Tier

**Product Categories**
- 02C (Personal Accessories)
- 05A (Stationery)
- 07H (Media Players & Content)

### Creation Station LLC (30370)

- **14186 Klingensmith Blvd.**
- **Carmel, IN 46033**
- **Ms. Diane Wilson**
- **Phone**: 317-650-5648
- **Fax**: 317-291-8404
- [creationstation@swbell.net](mailto:creationstation@swbell.net)
- **Spec Agr Disclosed: 06/23/2010**

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Restricted Channel

**Product Categories**
- 06C (Toys)

### Creative Apparel Concepts Inc. (41250)

- **800 Washington Ave. N Suite 509**
- **Minneapolis, MN 55401**
- **Mr. Scott Gray**
- **Phone**: 612-843-1845 308
- **Fax**: 612-843-1850
- [scott@creativeApparelConcepts.com](mailto:scott@creativeApparelConcepts.com)
- **Spec Agr Disclosed: 08/06/2010**

**Distribution Channel(s)**
- Super Center/Wholesale Clubs

### Creative Converting div. of Hoffmaster Group Inc. (87573)

- **2525 N Shadeland Ave.**
- **Indianapolis, IN 46219**
- **Ms. Meagan Swinney**
- **Phone**: 317-375-4631
- **Fax**: 317-375-4607
- [www.CreativeConverting.com](http://www.CreativeConverting.com)
- [meagan.swinney@creativeConverting.com](mailto:meagan.swinney@creativeConverting.com)
- **Spec Agr Disclosed: 12/20/2010**

**Distribution Channel(s)**
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Super Center/Wholesale Clubs

**Product Categories**
- 05C (Paper Products)

### Creative Knitwear (50333)

- **PO Box 921852**
- **Norcross, GA 30010**
- **Minority/Woman Owned**
- **Mr. Neal Marks**
- **Phone**: 770-543-5994
- **Fax**: 770-393-1825
- [neal.marks@creativeknitwear.com](mailto:neal.marks@creativeknitwear.com)
- **Spec Agr Disclosed: 03/03/2010**

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01M (Clothing Accessories)
- 03A (Domestics)
- 07D (Infant Products)
## Purdue University

**Crocs Inc. (59152)**
6328 Monarch Park Place  
Niwot, CO 80503  
Mr. Greg Thomas  
Phone  303-848-7589  
Fax  303-848-7010  
www.Crocs.com  
gthomas@crocs.com  
Spec Agr Disclosed: 04/15/2010

**Distribution Channel(s)**
- Campus/Local Channel  
- Department Stores  
- Internet/TV/Catalog Mid-Tier  
- Off-Price/Closeout  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 02C (Personal Accessories)  
- 07E (Footwear)

---

**CSI International Inc. (12351)**
1001 Main Street  
Niagara Falls, NY 14301  
Ms. Lori Minor  
Phone  800-441-2895  
Fax  716-285-6332  
www.Csicollegiate.com  
lori@csigifts.com  
Spec Agr Disclosed: 06/29/2010

**Distribution Channel(s)**
- Campus/Local Channel

**Product Categories**
- 02A (Jewelry)  
- 02C (Personal Accessories)  
- 03A (Domestics)  
- 03C (Office Products)  
- 04D (Gifts & Novelties - Miscellaneous)

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**Cutter & Buck (29578)**
701 North 34th Street - Suite 400  
Seattle, WA 98103  
Ms. Erika Dahring  
Phone  206-428-5708  
Fax  206-830-6217  
www.Cutterbuck.com  
Erika.Dahring@cutterbuck.com  
Spec Agr Disclosed: 03/28/2010

**Distribution Channel(s)**
- Campus/Local Channel  
- Department Stores  
- Golf Specialty  
- Internet/TV/Catalog Mid-Tier  
- Related Retail/Direct  
- Restricted Channel  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops

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**Custom Direct LLC (35790)**
1802 Fashion Court  
Joppa, MD 21085  
Ms. Keri Kilhofer  
Phone  410-679-3300  
Fax  410-676-3300  
www.IdentiftyChecks.com  
kkielhofer@cdi-us.com  
Spec Agr Disclosed: 12/11/2010

**Distribution Channel(s)**
- Campus/Local Channel  
- Related Retail/Direct

**Product Categories**
- 02C (Personal Accessories)  
- 05A (Stationery)  
- 05B (Checks)

---

**Dauenhauer Glass Co. Inc. (53149)**
12230 Chesterbrook Ct.  
Fort Wayne, IN 46845  
Mr. Leo Dauenhauer  
Phone  260-925-5483  
Fax  260-572-2241  
www.Crystalsoftputter.com  
leo@crystalsoftputter.com  
Spec Agr Disclosed: 11/05/2010

**Distribution Channel(s)**
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Golf Specialty  
- Internet/TV/Catalog Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03D (Housewares)  
- 06A (Sports Equipment)

---

**Cumberland Designs (63546)**
4550 Mabry Road  
Roswell, GA 30075  
Mr. Gary Snyder  
Phone  770-641-9111  
Fax  770-641-9112  
www.Collegepumpkins.com  
gsnyder524@aol.com  
Spec Agr Disclosed: 10/01/2010

---

**Eugene O’Neill (90321)**
8406 Del Norte Dr.  
Carlsbad, CA 92009  
Mr. Paul Centore  
Phone  760-705-8998  
Fax  760-705-8999  
www.EugeneONeill.com  
pcentore@eugeneoneill.com  
Spec Agr Disclosed: 02/12/2010

**Distribution Channel(s)**
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Golf Specialty  
- Internet/TV/Catalog Mid-Tier  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 02C (Personal Accessories)  
- 05A (Stationery)  
- 05B (Checks)
### Purdue University

**Dayna Designs** *(55063)*  
8049 Alloway Lane  
Beltsville, MD 20705  
Minority/Woman Owned  
Ms. Stephanie Page  
Phone 866-443-2962  
Fax 866-443-2962  
www.Daynau.com  
stephanie@daynadesigns.com  
Spec Agr Disclosed: 10/05/2010  

**Distribution Channel(s):**  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  

**Product Categories:**  
02A (Jewelry)

**Denco Sports Luggage Inc.** *(79958)*  
2343 Lincoln Ave.  
Hayward, CA 94545  
Mr. Bern Dunigan  
Phone 760-438-5708  
Fax 877-810-6534  
www.Sportsluggage.com  
bdunigan@encoresports.com  
Spec Agr Disclosed: 10/27/2010  

**Distribution Channel(s):**  
Better Dept Stores/Boutiques  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Off-Price/Clearout  
Related Retail/Direct  
Super Center/Wholesale Clubs  

**Product Categories:**  
02C (Personal Accessories)

**Deluxe Financial Services Inc.** *(11711)*  
3660 Victoria Street North  
Shoreview, MN 55126  
Ms. Michelle Gumaelius  
Phone 651-490-8339  
Fax 651-797-1703  
www.Deluxe.com  
michelle.gumaelius@deluxe.com  
Spec Agr Disclosed: 10/01/2010  

**Distribution Channel(s):**  
Specialty Mid-Tier  

**Product Categories:**  
05B (Checks)

**Dirk Designs LLC** *(50964)*  
PO Box 3754  
West Lafayette, IN 47996  
Mr. Dirk Johnson  
Phone 303-641-3559  
Fax dirkdesigns@hotmail.com  
Spec Agr Disclosed: 06/20/2010  

**Distribution Channel(s):**  
Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Specialty Mass/Value Catalog  

**Product Categories:**  
05E (Publishing)

**Disruptive Media Publishers Inc.** *(70134)*  
1003 Cambie Street  
Vancouver, BC V6B 5L7  
Mr. Otis Perrick  
Phone 604-628-6191  
Fax 604-628-6190  
www.Disruptivepublishers.com  
otis@disruptivepublishers.com  
Spec Agr Disclosed: 06/30/2010  

**Distribution Channel(s):**  
Related Retail/Direct  

**Product Categories:**  
07G (Internet Products & Services)

**Diane Dal Lago Ltd.** *(61727)*  
6011 Benjamin Rd. Ste. 105  
Tampa, FL 33634  
Ms. Diane Dal Lago  
Phone 813-890-8989  
Fax 813-890-8987  
www.Dianedalalago.com  
diane@dianedallagoltd.com  
Spec Agr Disclosed: 09/22/2010  

**Distribution Channel(s):**  
Better Dept Stores/Boutiques  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  

**Product Categories:**  
01I (Women's Apparel)  
01M (Clothing Accessories)  
02C (Personal Accessories)

**Divine Creations** *(12092)*  
2027 E. Barden Rd.  
Charlotte, NC 28226  
Ms. Donna Snipes  
Phone 704-364-5844  
Fax 704-364-5845  
divinedonna@bellsouth.net  
Spec Agr Disclosed: 01/04/2011  

**Distribution Channel(s):**  
Campus/Local Channel  

**Product Categories:**  
02C (Personal Accessories)  
07D (Infant Products)
Purdue University

Dixie Seal & Stamp Co Inc (11559)
75 Royal Woods Court
Tucker, GA 30084
Mr. Curtis Schmidt
Phone 404-875-8883
Fax 404-872-3504
www.Dixieseal.com
curtis@dixieseal.com
Spec Agr Disclosed: 07/06/2010

Distribution Channel(s)
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
03B (Furniture/Furnishings)
04A (Automobile Products)
04C (Signage Products)

Dreams Products Inc. dba Mounted Memorie (52951)
5000 NW 108th Ave.
Sunrise, FL 33351
Mr. Ryan Hausman
Phone 954-742-8544
Fax 954-742-7044
www.Mountedmemories.com
rhausman@dreamscorp.com
Spec Agr Disclosed: 06/28/2010

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
03A (Domestics)
04B (Collectibles)
05A (Stationery)
05E (Publishing)

Donegal Bay (46315)
26055 Emery Road Suite E
Warrensville Heights, OH 44128
Ms. Lara Lillibridge
Phone 216-360-9966
Fax 216-360-9933
www.Donegalbayusa.com
donegalbaymail@aol.com
Spec Agr Disclosed: 06/25/2010

Distribution Channel(s)
Campus/Local Channel
Department Stores
Specialty Mid-Tier

Product Categories
01C (Men's/Unisex Other Headwear)
01M (Clothing Accessories)
07C (Health/Beauty)

E5 (15484)
7109 W Fairview Dr
Littleton, CO 80128
Mr. Ron Koch
Phone 303-638-2669
Fax 720-389-7409
www.e5usa.net
ron@e5usa.net
Spec Agr Disclosed: 06/28/2010

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closetout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01A (Men's/Unisex T-shirts)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Donna Sharp Inc. (63771)
1315 Cedar Grove Road
Shepherdsville, KY 40165
Mr. Tony Renfro
Phone 502-543-4055 1101
Fax 502-543-4056
www.Donnasharp.com
tony@donnasharp.com
Spec Agr Disclosed: 03/30/2010

Distribution Channel(s)
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
02C (Personal Accessories)
03A (Domestics)
05D (School Supplies)
07D (Infant Products)

Duck House Inc. (15900)
#1 Topline Plaza 4651 State St.
Montclair, CA 91763
Mr. Jeff Sherman
Phone 909-628-7500 136
Fax 909-628-0382
www.Duckhouse.com
jeff@duckhouse.com
Spec Agr Disclosed: 12/13/2010

Distribution Channel(s)
Purdue University

Eglomise Designs of Boston Inc. (15483)
4 Antietam Street
Devens, MA 01434-5055
Ms. Jen LeBlanc
Phone 978-862-0314
Fax 978-862-0009
www.Eglomisedesigns.com
jleblanc@eglomisedesigns.com
Spec Agr Disclosed: 07/08/2010

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct

Product Categories
- 02A (Jewelry)
- 03A (Domestics)
- 03C (Office Products)
- 05A (Stationery)
- 05E (Publishing)

Emerson Street (56212)
1555 Emerson St.
Rochester, NY 14606
Mr. Dale Rotar
Phone 407-701-7145
Fax 407-977-7850
www.Emersonstreet.biz
dale@drsa-usa.com
Spec Agr Disclosed: 07/09/2010

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 011 (Women's Apparel)

EnjoyLife Inc. (12348)
PO Box 118
Lake Zurich, IL 60047
Minority/Woman Owned
Ms. Mari Russell
Phone 847-966-3377
Fax 847-966-2288
www.Enjoylifeinc.com
golfballs@enjoylifeinc.com
Spec Agr Disclosed: 01/13/2010

Distribution Channel(s)
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Emmon Accessories LLC (35562)
900 E. Hickory
Denton, TX 76201
Mr. Terry Enmon
Phone 940-243-8640
Fax 800-889-0237
www.Emmonacessories.com
jamie.tegeler@emmonacessories.com
Spec Agr Disclosed: 04/05/2010

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories
- 02A (Jewelry)
- 02C (Personal Accessories)
- 07E (Footwear)

Eternal Image Inc. (67903)
28800 Orchard Lake Rd. Suite 130
Farmington Hills, MI 48334
Mr. Nick Popravsky
Phone 248-932-3333
Fax 248-932-3006
www.Eternalimage.net
nickp@eternalimage.net
Spec Agr Disclosed: 03/26/2010

Distribution Channel(s)
- Campus/Local Channel
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 03B (Furniture/Furnishings)

Eton div. of Tandy Brands Accessories Inc. (37039)
3631 W Davis St. Suite A
Dallas, TX 75211
Ms. Martie Rockey
Phone 817-548-0090
Fax 214-330-6632
www.Tandybrands.com
martie_rockey@tandybrands.com
Spec Agr Disclosed: 01/04/2011

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Off-Price/Closeout
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories
- 02A (Jewelry)
- 03A (Domestics)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)
- 06A (Sports Equipment)
## Purdue University

<table>
<thead>
<tr>
<th>Evergreen Enterprises  (25261)</th>
<th>EZ Vane Inc  (42174)</th>
<th>Fan Mats LLC  (46886)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Address</strong></td>
<td><strong>Address</strong></td>
<td><strong>Address</strong></td>
</tr>
<tr>
<td>5915 Midlothian Turnpike</td>
<td>4320 Airwest Dr SE</td>
<td>3255 Shawnee Industrial Way</td>
</tr>
<tr>
<td>Richmond, VA 23225</td>
<td>Kentwood, MI 49512</td>
<td>Suwanee, GA 30024</td>
</tr>
<tr>
<td>Ms. Nancy Carey</td>
<td>Ms. Debra Kelch</td>
<td>Mr. Bob Roche</td>
</tr>
<tr>
<td>Phone 804-231-1800  3126</td>
<td>Phone 616-656-9600</td>
<td>Phone 800-525-5923  330</td>
</tr>
<tr>
<td>Fax 804-545-8035</td>
<td>Fax 616-656-9603</td>
<td>Fax 678-730-0604</td>
</tr>
<tr>
<td><a href="mailto:nancyc@myevergreen.com">nancyc@myevergreen.com</a></td>
<td><a href="mailto:ezvane@msn.com">ezvane@msn.com</a></td>
<td><a href="mailto:bob@fanmats.com">bob@fanmats.com</a></td>
</tr>
</tbody>
</table>

### Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closet
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

### Product Categories
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05C (Paper Products)
- 07D (Infant Products)

### Distribution Channel(s)
- Campus/Local Channel
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

### Product Categories
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 02C (Personal Accessories)
- 03A (Domestics)
- 04A (Automobile Products)
- 07E (Footwear)

## Excel Group-The  (30639)

<table>
<thead>
<tr>
<th>Address</th>
<th>Address</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>156 Sagamore Pkwy West</td>
<td>48 West 38th St, 4th Floor</td>
<td>3255 Shawnee Industrial Way</td>
</tr>
<tr>
<td>West Lafayette, IN 47906</td>
<td>New York, NY 10018</td>
<td>Suwanee, GA 30024</td>
</tr>
<tr>
<td>Ms. Janet Dawson</td>
<td>Mr. Sy Garfinkel</td>
<td>Mr. Bob Roche</td>
</tr>
<tr>
<td>Phone 765-447-4593</td>
<td>Phone 212-244-0099  204</td>
<td>Phone 800-525-5923  330</td>
</tr>
<tr>
<td>Fax 765-742-8206</td>
<td>Fax 212-244-0244</td>
<td>Fax 678-730-0604</td>
</tr>
<tr>
<td><a href="mailto:jdawson3@ao.com">jdawson3@ao.com</a></td>
<td><a href="mailto:sykel@aol.com">sykel@aol.com</a></td>
<td><a href="mailto:bob@fanmats.com">bob@fanmats.com</a></td>
</tr>
</tbody>
</table>

### Distribution Channel(s)
- Campus/Local Channel
- Restricted Channel

### Product Categories
- 03D (Housewares)

## Fabrique Innovations Inc. dba Sykel  (47490)

<table>
<thead>
<tr>
<th>Address</th>
<th>Address</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>48 West 38th St. 4th Floor</td>
<td>48 West 38th St. 4th Floor</td>
<td>3255 Shawnee Industrial Way</td>
</tr>
<tr>
<td>New York, NY 10018</td>
<td>New York, NY 10018</td>
<td>Suwanee, GA 30024</td>
</tr>
<tr>
<td>Mr. Sy Garfinkel</td>
<td>Mr. Sy Garfinkel</td>
<td>Mr. Bob Roche</td>
</tr>
<tr>
<td>Phone 212-244-0099  204</td>
<td>Phone 212-244-0099  204</td>
<td>Phone 800-525-5923  330</td>
</tr>
<tr>
<td>Fax 212-244-0244</td>
<td>Fax 212-244-0244</td>
<td>Fax 678-730-0604</td>
</tr>
<tr>
<td><a href="mailto:sykel@aol.com">sykel@aol.com</a></td>
<td><a href="mailto:sykel@aol.com">sykel@aol.com</a></td>
<td><a href="mailto:bob@fanmats.com">bob@fanmats.com</a></td>
</tr>
</tbody>
</table>

### Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closet
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

### Product Categories
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04A (Automobile Products)

## Fanatic Cards a Consortium Company  (51414)

<table>
<thead>
<tr>
<th>Address</th>
<th>Address</th>
<th>Address</th>
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<tbody>
<tr>
<td>PO Box 6444</td>
<td>PO Box 6444</td>
<td>PO Box 6444</td>
</tr>
<tr>
<td>Edison, NJ 08818</td>
<td>Edison, NJ 08818</td>
<td>Edison, NJ 08818</td>
</tr>
<tr>
<td>Mr. Gregg Solomon</td>
<td>Mr. Gregg Solomon</td>
<td>Mr. Gregg Solomon</td>
</tr>
<tr>
<td>Phone 732-512-1777  309</td>
<td>Phone 732-512-1777  309</td>
<td>Phone 732-512-9444</td>
</tr>
<tr>
<td>Fax 732-512-9444</td>
<td>Fax 732-512-9444</td>
<td>Fax 732-512-9444</td>
</tr>
<tr>
<td><a href="mailto:gsolomon@e-consortium.com">gsolomon@e-consortium.com</a></td>
<td><a href="mailto:gsolomon@e-consortium.com">gsolomon@e-consortium.com</a></td>
<td><a href="mailto:gsolomon@e-consortium.com">gsolomon@e-consortium.com</a></td>
</tr>
</tbody>
</table>

### Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

### Product Categories
- 05A (Stationery)
- 05C (Paper Products)
- 07B (Consumables)
### Purdue University

**FanBan LLC (52843)**

7395 Lake Latoka Circle  
West Chester, OH 45069  
Ms. Carrie Gavigan  
Phone 513-476-5573  
Fax 513-297-5822  
www.bringthegamehome.com  
carrie@bringthegamehome.com  
Spec Agr Disclosed: 04/23/2010

**Distribution Channel(s):**
- Campus/Local Channel
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 03A (Domestics)
- 05E (Publishing)

**Field Mouse Inc. (52250)**

2750 Auto Park Way Suite #4  
Escondido, CA 92029  
Ms. Suzy Taylor  
Phone 760-746-1548  
Fax 760-645-7018  
www.Myteammouse.com  
suzy@mymouse.com  
Spec Agr Disclosed: 09/30/2010

**Distribution Channel(s):**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 03C (Office Products)

### FatHead LLC (15444)

20255 Victor Parkway Suite 100  
Livonia, MI 48152  
Mr. Nathan Partington  
Phone 313-373-6060  
Fax 877-382-6357  
www.Fathead.com  
nathanpartington@fathead.com  
Spec Agr Disclosed: 10/01/2010

**Distribution Channel(s):**
- Campus/Local Channel
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories:**
- 03B (Furniture/Furnishings)

### Field Crafts Inc. (56953)

9930 Honor Highway  
Honor, MI 49640  
Ms. Sue Stone  
Phone 231-325-1122  
Fax 231-325-1123  
www.Bookwear.net  
sue@bookwear.net  
Spec Agr Disclosed: 06/24/2010

**Distribution Channel(s):**
- Restricted Channel

### FoamFanatics LLC (63110)

663 South Lucile  
Seattle, WA 98108  
Mr. Jeff Richey  
Phone 206-624-5222  
Fax 206-624-5229  
www.Foamheads.com  
jeffr@foamheads.com  
Spec Agr Disclosed: 04/21/2010

**Distribution Channel(s):**
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 04D (Gifts & Novelties - Miscellaneous)

### Flash Ventures dba Tribeca (70422)

584 Broadway, Suite 610  
New York, NY 10012  
Ms. Diana Lee  
Phone 212-255-7070  
Fax 917-591-9323  
www.Gametimegeeks.com  
dlee@tribecagear.com  
Spec Agr Disclosed: 09/03/2010

**Distribution Channel(s):**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Super Center/Wholesale Clubs

**Product Categories:**
- 02C (Personal Accessories)
- 03C (Office Products)
- 05A (Stationery)
- 06A (Sports Equipment)
- 07H (Media Players & Content)
### Purdue University

**For Bare Feet Inc. (11695)**

- **Address:** PO Box 159, Helmsburg, IN 47435
- **Contact:** Ms. Kelly Baugh
- **Phone:** 812-988-6674
- **Fax:** 812-988-1550
- **Website:** www.Forbarefeet.com
- **Email:** kelly@forbarefeet.com
- **Spec Agr Disclosed:** 06/24/2010

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<th>Distribution Channel(s)</th>
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<tbody>
<tr>
<td>Amusement Park</td>
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<td>Better Dept Stores/Boutiques</td>
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<td>Off-Price/Closout</td>
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<td>Related Retail/Direct</td>
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<td>Specialty Mid-Tier</td>
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<tr>
<td>01M (Clothing Accessories)</td>
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<table>
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<th>Four Point Products (11634)</th>
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<tbody>
<tr>
<td><strong>Address:</strong> 106 Gamma Drive, Pittsburgh, PA 15238-2949</td>
</tr>
<tr>
<td><strong>Contact:</strong> Ms. Tammy Plutko</td>
</tr>
<tr>
<td><strong>Phone:</strong> 800-456-6603</td>
</tr>
<tr>
<td><strong>Fax:</strong> 412-967-9898</td>
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</table>
- **Website:** www.Fourpoint.com
- **Email:** tammyp@binders.com
- **Spec Agr Disclosed:** 05/04/2010

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<th>Product Categories</th>
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<td>03C (Office Products)</td>
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<td>04D (Gifts &amp; Novelties - Miscellaneous)</td>
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<td>05D (School Supplies)</td>
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### Fossil (14356)

- **Address:** 2280 N. Greenville Ave., Richardson, TX 75082-4412
- **Contact:** Mr. Jeff Wells
- **Phone:** 972-699-4968
- **Fax:** 972-498-9393
- **Website:** www.Fossil.com
- **Email:** jeffw@fossil.com
- **Spec Agr Disclosed:** 03/03/2010

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<table>
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<tr>
<td>02A (Jewelry)</td>
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<td>04D (Gifts &amp; Novelties - Miscellaneous)</td>
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<td>05D (School Supplies)</td>
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### Franklin Sports Inc (21878)

- **Address:** 17 Campanelli Pkwy, Stoughton, MA 02072
- **Contact:** Mr. John Perucchi
- **Phone:** 781-344-1111
- **Fax:** 781-341-3220
- **Website:** www.Franklinsports.com
- **Email:** jperucchi@franklinsports.com
- **Spec Agr Disclosed:** 08/11/2010

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<table>
<thead>
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<th>Product Categories</th>
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<tbody>
<tr>
<td>01G (Youth Apparel)</td>
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<tr>
<td>06A (Sports Equipment)</td>
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<td>06B (Balls)</td>
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</tbody>
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### Freckles Screenprinting (27935)

- **Address:** 3835 Fortune Dr., Lafayette, IN 47905-4879
- **Contact:** Mr. Gerry Rogers
- **Phone:** 765-449-8463
- **Fax:** 765-448-4692
- **Website:** www.Frecklesgraphics.com
- **Email:** gerry@frecklesgraphics.com
- **Spec Agr Disclosed:** 03/03/2009

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<table>
<thead>
<tr>
<th>Product Categories</th>
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<tbody>
<tr>
<td>01A (Men's/Unisex T-shirts)</td>
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<tr>
<td>01B (Men's/Unisex Outerwear)</td>
</tr>
<tr>
<td>01H (Men's Fashion Apparel)</td>
</tr>
<tr>
<td>07H (Media Players &amp; Content)</td>
</tr>
</tbody>
</table>

### Fremont Die Consumer Prod (11687)

- **Address:** 1709-A Endeavor Drive, Williamsburg, VA 23185
- **Contact:** Ms. Sharon Weinberg
- **Phone:** 757-872-6438
- **Fax:** 757-872-6958
- **Website:** www.Fremontdie.com
- **Email:** sweinberg@fremontdie.com
- **Spec Agr Disclosed:** 09/29/2010

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<td>Internet/TV/Catalog Mid-Tier</td>
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<td>Specialty Mass/Value Catalog</td>
</tr>
<tr>
<td>Specialty Mid-Tier</td>
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<tr>
<td>Sporting Goods/Sports Specialty/Fan Shops</td>
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<td>Super Center/Wholesale Clubs</td>
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<table>
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<tbody>
<tr>
<td>03A (Domestics)</td>
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<tr>
<td>04A (Automobile Products)</td>
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<td>04C (Signage Products)</td>
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<td>04D (Gifts &amp; Novelties - Miscellaneous)</td>
</tr>
<tr>
<td>06C (Toys)</td>
</tr>
</tbody>
</table>
# Licensees

**Purdue University**

**Frenzy Sports Inc. (51471)**
360 Wilde Green Dr.
Roswell, GA 30075
Mr. Paul Floyd
Phone 866-801-7665
Fax 678-559-0727
pfloyd2@gmail.com
Spec Agr Disclosed: 01/13/2010

**Distribution Channel(s)**
- Internet/TV/Catalog Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 06A (Sports Equipment)
- 06D (Games)

**Fun-In-Games (37967)**
3965 Marble Ridge Lane
Mason, OH 45040
Mr. Mark Cohen
Phone 513-703-0965
Fax www.Fig-games.com
mcohen@fig-games.com
Spec Agr Disclosed: 01/04/2011

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 06D (Games)

**From The Heart Enterprises Inc. (55848)**
2374 W. New Orleans
Broken Arrow, OK 74011
Ms. LaVonda Hendrichs
Phone 918-369-0666
Fax 918-369-0683
www.Fthwolesale.com
lavonda@fthwolesale.com
Spec Agr Disclosed: 11/11/2010

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 04D (Gifts & Novelties - Miscellaneous)

**Garb Inc. (50224)**
730 South Jason St. Unit # 34
Denver, CO 80223
Mr. Joseph P. Silva
Phone 303-674-3139
Fax 303-679-0272
www.Garbinc.com
kedwards@garbinc.com
Spec Agr Disclosed: 03/28/2010

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Off-Price/Clearance
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)

**GameWear Inc. (51884)**
79 Hudson St. Suite 504
Hoboken, NJ 07030
Mr. Frank Cerullo
Phone 973-954-2413 112
Fax 973-529-0242
www.Wearthegame.com
fcerullo@wearthegame.com
Spec Agr Disclosed: 09/28/2010

**Distribution Channel(s)**
- Amusement Park
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)

**Fundex Games Ltd. (63069)**
19 Fulton St – 5th Flr
New York, NY 10038
Mr. Dave DeSario
Phone 212-798-3161
Fax 212-929-8087
www.Fundexgames.com
ddesario@fundexgames.com
Spec Agr Disclosed: 04/15/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 04D (Gifts & Novelties - Miscellaneous)
**Purdue University**

**Gear For Sports (11666)**
9700 Commerce Parkway  
Lenexa, KS 66219  
Mr. Trey Ham  
Phone 913-693-3261  
Fax 913-693-3939  
www.Gearforsports.com  
tham@gearforsports.com  
Spec Agr Disclosed: 08/24/2010

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)

**G-III/58 Sport (67838)**
512 7th Ave, 33rd Floor  
New York, NY 10018  
Mr. Eric Schapiro  
Phone 212-403-0859  
Fax 212-403-0889  
www.GIII.com  
schapiro@g-iii.com  
Spec Agr Disclosed: 04/13/2010

**Distribution Channel(s)**
- Off-Price/Closeout
- Specialty Mass/Value Catalog
- Super Center/Wholesale Clubs

**Product Categories**
- 01B (Men's/Unisex Outerwear)
- 01I (Women's Apparel)

**G-III Leather Fashions Inc. dba G-III Sports (14700)**
512 7th Ave. 27th Floor  
New York, NY 10018  
Mr. Eric Schapiro  
Phone 212-403-0576  
Fax 212-403-0889  
www.G-III.com  
mara.venegas@g-iii.com  
Spec Agr Disclosed: 07/22/2010

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

**GMaster LLC (11530)**
1624 Dolwick Drive  
 Erlanger, KY 41014  
 Ms. Pam Yahl  
Phone 859-746-9800  
Fax 859-746-5636  
www.Gmasterathletic.com  
pam@gmasterathletic.com  
Spec Agr Disclosed: 10/14/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Specialty Mass/Value Catalog
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 06A (Sports Equipment)
- 06B (Balls)

**Goalsetter Systems Inc. (78513)**
1041 Cordova Ave  
Lynnville, IA 50153  
Mr. Teryl Ver Ploeg  
Phone 641-594-4625  
Fax 641-594-3343  
www.GoalsetterSystems.com  
tverploeg@goalsetterSystems.com  
Spec Agr Disclosed: 07/13/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 06A (Sports Equipment)

**Goldden Corp. (11879)**
3601 Sagamore Pkwy. N Suite E  
Lafayette, IN 47904  
Mr. Gary Edmondson  
Phone 765-423-4366  
Fax 765-423-2936  
www.Purduegear.com  
gedmondson@uspurdue.com  
Spec Agr Disclosed: 06/21/2010

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 03A (Domestics)
### Purdue University

**Good Optical Services (57507)**
- 205A N. Adams St.
- Knob Noster, MO 65336
- Mr. Rick Good
- Phone 660-563-5328
- Fax 660-563-7104
- www.Alumnispecs.com
- goodopt@ozemail.com.au
- Spec Agr Disclosed: 01/07/2010

<table>
<thead>
<tr>
<th>Distribution Channel(s)</th>
<th>Product Categories</th>
</tr>
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<tbody>
<tr>
<td>Internet/TV/Catalog Mid-Tier</td>
<td>02C (Personal Accessories)</td>
</tr>
<tr>
<td>Related Retail/Direct</td>
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</tr>
<tr>
<td>Specialty Mid-Tier</td>
<td></td>
</tr>
<tr>
<td>Sporting Goods/Sports Specialty/Fan Shops</td>
<td></td>
</tr>
</tbody>
</table>

### Grandma Pants Inc. (68152)
- 801 106th Street West
- Suite 200A
- Bloomington, MN 55420
- Mr. Erik Anderson
- Phone 952-884-4973 102
- Fax 877-884-1561
- www.Grandmapants.com
- erik@grandmapants.com
- Spec Agr Disclosed: 10/07/2010

<table>
<thead>
<tr>
<th>Distribution Channel(s)</th>
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<tr>
<td>Better Dept Stores/Boutiques</td>
<td>01B (Men's/Unisex Outerwear)</td>
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<tr>
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<td>01F (Infant/Toddler Apparel)</td>
</tr>
<tr>
<td>Specialty Mid-Tier</td>
<td>01G (Youth Apparel)</td>
</tr>
<tr>
<td>Sporting Goods/Sports Specialty/Fan Shops</td>
<td>01I (Women's Apparel)</td>
</tr>
<tr>
<td></td>
<td>01K (Men's/Unisex Loungewear &amp; Sleepwear)</td>
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<tr>
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<td>01M (Clothing Accessories)</td>
</tr>
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<td>03A (Domestics)</td>
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</tbody>
</table>

### Great American Products Ltd. (13400)
- 1661 S. Seguin
- New Braunfels, TX 78130
- Mr. Wally Gullick
- Phone 830-620-4400 3023
- Fax 830-620-8430
- www.Gap1.com
- wally@gap1.com
- Spec Agr Disclosed: 07/09/2010

<table>
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<tr>
<th>Distribution Channel(s)</th>
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<td>02A (Jewelry)</td>
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<tr>
<td>Department Stores</td>
<td>02C (Personal Accessories)</td>
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<tr>
<td>Grocery/Drug/Convenience Stores</td>
<td>03A (Domestics)</td>
</tr>
<tr>
<td>Internet/TV/Catalog Mid-Tier</td>
<td>03B (Furniture/Furnishings)</td>
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<tr>
<td>Sporting Goods/Sports Specialty/Fan Shops</td>
<td>03C (Office Products)</td>
</tr>
<tr>
<td></td>
<td>03D (Housewares)</td>
</tr>
<tr>
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<td>04A (Automobile Products)</td>
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<td></td>
<td>04D (Gifts &amp; Novelties - Miscellaneous)</td>
</tr>
</tbody>
</table>

### Groovy Keys Pty Ltd. (86668)
- P.O. Box 1585
- Gympie, 4570
- Ms. Louise Bona
- Phone +6175482702
- Fax +61754825446
- admin@groovykeys.com.au
- Spec Agr Disclosed: 09/20/2010

<table>
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<th>Distribution Channel(s)</th>
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<td>Related Retail/Direct</td>
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<td>Specialty Mass/Value Catalog</td>
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<td>Specialty Mid-Tier</td>
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<tr>
<td>Sporting Goods/Sports Specialty/Fan Shops</td>
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</tr>
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</table>

### Grey Hunt Holdings dba GelScrubs (38950)
- 1100 W. Cermak 5th Floor
- Chicago, IL 60608
- Ms. Jessie Mutz
- Phone 866-435-9327
- Fax 312-873-4429
- www.Gelscrubs.com
- jessie@gelscrubs.com
- Spec Agr Disclosed: 07/14/2010

<table>
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<tr>
<th>Distribution Channel(s)</th>
<th>Product Categories</th>
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<td>Better Dept Stores/Boutiques</td>
<td>01J (Men's/Unisex Fleece)</td>
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<td>Campus/Local Channel</td>
<td>01K (Men's/Unisex Loungewear &amp; Sleepwear)</td>
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<td>Department Stores</td>
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<tr>
<td>Internet/TV/Catalog Mid-Tier</td>
<td>06A (Sports Equipment)</td>
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<tr>
<td>Related Retail/Direct</td>
<td>06C (Toys)</td>
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<tr>
<td>Sporting Goods/Sports Specialty/Fan Shops</td>
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</tbody>
</table>

### Haan Crafts LLC (13356)
- PO Box 268
- Otterbein, IN 47970
- Mr. Scott Haan
- Phone 765-583-4496
- Fax 765-583-4510
- www.Haancrafts.com
- sewing@haancrafts.com
- Spec Agr Disclosed: 12/11/2009

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<th>Distribution Channel(s)</th>
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<tr>
<td><strong>Purdue University</strong></td>
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<td><strong>Hallmark Emblems (Supplier Only)</strong></td>
<td>2401 Tampa Street, Tampa, FL 33602</td>
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<td><strong>Distribution Channel(s)</strong></td>
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<td><strong>Product Categories</strong></td>
<td>02C (Personal Accessories)</td>
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<td><strong>Heritage Metalworks Inc. (32382)</strong></td>
<td>330 E. Comstock Dr., Chandler, AZ 85225</td>
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<td><strong>Distribution Channel(s)</strong></td>
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<td><strong>Harland Clarke Corp. (12107)</strong></td>
<td>2939 Miller Road, Decatur, GA 30035</td>
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<td><strong>Herff Jones Inc. (12263)</strong></td>
<td>4601 West 62nd Street, Indianapolis, IN 46268</td>
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<td><strong>Product Categories</strong></td>
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<td><strong>Herrington &amp; Co. Inc. (41452)</strong></td>
<td>8945 Research Drive, Irvine, CA 92618</td>
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<td><strong>Highland Graphics Inc. (33688)</strong></td>
<td>210 Evergreen Drive, Springfield, TN 37172</td>
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<td><strong>Distribution Channel(s)</strong></td>
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<tr>
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</tbody>
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### Purdue University

**Historic Helmets Inc. (59327)**

- 2332 South 275 East
- Warsaw, IN 46580
- Ms. Brenda Worrell
- Phone: 574-268-0661
- Fax: 574-268-2702
- www.Helmethut.com
- bswcpa@earthlink.net
- Spec Agr Disclosed: 01/12/2010

**Distribution Channel(s):**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 03A (Domestics)
- 04B (Collectibles)

### Holland Bar Stool Co. (74828)

- 12839 Corporate Circle PL
- Holland, MI 49424
- Mr. Chad Lemmen
- Phone: 616-399-5530
- Fax: 616-399-6037
- www.Hollandbarstool.com
- chad@hollandbarstool.com
- Spec Agr Disclosed: 01/14/2010

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 03B (Furniture/Furnishings)
- 04A (Automobile Products)
- 06D (Games)

### Hunt Graphics (48777)

- 3823 Spencer St.
- Harvey, LA 70058
- Ms. Tammy Young
- Phone: 504-371-8300
- Fax: 504-371-8307
- www.Huntstudio.com
- tammy@huntstudio.com
- Spec Agr Disclosed: 12/20/2010

**Distribution Channel(s):**
- Campus/Local Channel
- Department Stores
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories:**
- 05E (Publishing)

### Hot Sauce Harry's Inc. (21480)

- 1077 Innovation Ave. #109
- North Port, FL 34289-9345
- Minority/Woman Owned
- Mr. Bob Harris
- Phone: 941-423-7092
- Fax: 941-423-7979
- www.Hotsauceharrys.com
- bob@hotsauceharrys.com
- Spec Agr Disclosed: 08/03/2010

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

### Holloway Sportswear Inc. (11789)

- PO Box 4489
- Sidney, OH 45365-4489
- Ms. Beth Russell
- Phone: 937-497-7575
- Fax: 937-497-7337
- www.Hollowayusa.com
- beth.russell@hollowayusa.com
- Spec Agr Disclosed: 06/24/2010

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

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**Honorcraft Inc. (39876)**

- PO box 385
- Stoughton, MA 02072
- Mr. James J. Rapoport
- Phone: 781-341-0410
- Fax: 781-341-8460
- www.Honorcraft.com
- jrapoport@honorcraft.com
- Spec Agr Disclosed: 10/06/2010

**Distribution Channel(s):**
- Restricted Channel

**Product Categories:**
- All
## Licensees

**Licensed as of 01/2011**

### Purdue University

**Hunter Mfg. LLP (11518)**  
201 West Loudon Avenue  
Lexington, KY 40508  
Ms. Shannon Hisle  
Phone 859-254-7573  3024  
Fax 859-254-7614  
www.HunterMfg.com  
shannon.hisle@huntermfg.com  
Spec Agr Disclosed: 01/25/2010

**Distribution Channel(s)**  
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog Mid-Tier  
- Related Retail/Direct  
- Restricted Channel  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs

**Product Categories**  
- 02C (Personal Accessories)  
- 03A (Domestics)  
- 03B (Furniture/Furnishings)  
- 03C (Office Products)  
- 03D (Housewares)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 04E (Holiday Accessories)  
- 05A (Stationery)  
- 05D (School Supplies)  
- 06C (Toys)  
- 06D (Games)  
- 07D (Infant Products)

### Impact Sports (11728)

**4151 Anderson Road  
Deforest, WI 53532  
Mr. Travis Van Zile  
Phone 608-242-0300  
Fax 608-242-0300  
www.Teamimpactssports.com  
travis.vanzile@lids.com  
Spec Agr Disclosed: 11/02/2010

**Distribution Channel(s)**  
- Restricted Channel

**Product Categories**  
- 01A (Men's/Unisex T-shirts)  
- 01H (Men's Fashion Apparel)  
- 01I (Women's Apparel)  
- 01J (Men's/Unisex Fleece)  
- 01L (Men's/Unisex Performance Apparel)

### Innovative Adhesives LLC (63027)

**2822-1/2 Lombardy Ct  
Augusta, GA 30909  
Ms. Melinda Murphy  
Phone 866-926-2266  106  
Fax 866-381-8706  
www.InnovativeAdhesives.com  
murphy@InnovativeAdhesives.com  
Spec Agr Disclosed: 01/04/2010

**Distribution Channel(s)**  
- Campus/Local Channel  
- Grocery/Drug/Convenience Stores  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs

**Product Categories**  
- 04D (Gifts & Novelties - Miscellaneous)

### Inviting Company (79099)

**5522 Pleasant Avenue  
Hudsonville, MI 49426  
Ms. Michelle Schultz  
Phone 616-292-5164  
Fax 601-510-9169  
www.Invitingco.com  
schultzmic@gmail.com  
Spec Agr Disclosed: 10/13/2010

**Distribution Channel(s)**  
- Campus/Local Channel  
- Department Stores  
- Internet/TV/Catalog Mid-Tier  
- Related Retail/Direct  
- Specialty Mid-Tier

**Product Categories**  
- 03D (Housewares)  
- 05A (Stationery)  
- 05C (Paper Products)
### Purdue University

**Iron Stop** (52895)
- 3917 Morse St, Suite 216
- Denton, TX 76208
- Ms. Lora Gleaton
- Phone: 940-484-9533
- Fax: 972-692-5278
- www.Ironstop.com
- lora@ironstop.com
- Spec Agr Disclosed: 07/22/2010

**Distribution Channel(s):**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories:**
- 03B (Furniture/Furnishings)

---

**J America** (14278)
- 1200 Mason Court
- Webberville, MI 48892
- Ms. Melissa Shears
- Phone: 517-655-8800
- Fax: 517-655-8801
- www.J-america.com
- mshears@jamericaretail.com
- Spec Agr Disclosed: 09/09/2010

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Clearout
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

---

**J. Carmody Inc. dba Address Art** (58993)
- PO Box 90018
- Indianapolis, IN 46290
- Ms. Jeanne Carmody
- Phone: 317-254-1508
- Fax: 317-251-0653
- www.Addressart.com
- mailbox@addressart.com
- Spec Agr Disclosed: 03/05/2010

**Distribution Channel(s):**
- Campus/Local Channel
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Super Center/Wholesale Clubs

**Product Categories:**
- 03B (Furniture/Furnishings)

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**JanSport a division of VF Outdoor Inc.** (11946)
- PO Box 1817
- Appleton, WI 54912-1817
- Ms. Dawn Brown
- Phone: 920-735-1918
- Fax: 920-831-7743
- www.Jansport.com
- dawn_brown@vf.com
- Spec Agr Disclosed: 10/11/2010

**Distribution Channel(s):**
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Clearout
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 02C (Personal Accessories)
- 06A (Sports Equipment)

---

**J2 Licensing Ltd.** (42906)
- 351 Executive Drive
- Troy, MI 48083
- Mr. John Debay
- Phone: 248-577-1100
- Fax: 248-577-1101
- john@j2licensing.com
- Spec Agr Disclosed: 10/10/2010

**Distribution Channel(s):**
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

---

**Jack Gutman Inc. dba Bakery Crafts** (16469)
- PO Box 37
- West Chester, OH 45071
- Mr. Bob Cavourler
- Phone: 513-881-4161
- Fax: 513-942-3835
- www.Bakerycrafts.com
- rcavelller@bkrycft.com
- Spec Agr Disclosed: 03/30/2010

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**The Collegiate Licensing Company**

Licensees

Licensed as of 01/2011
### Purdue University

**Jardine Associates (44516)**  
- **200 Compass Circle**  
- North Kingstown, RI 02852  
- Ms. Susan Kemble  
- Phone 401-667-3800  
- Fax 401-667-3818  
- www.Jardineassociates.com  
- susank@jardineassociates.net  
- Spec Agr Disclosed: 11/04/2010

**Distribution Channel(s)**  
- Campus/Local Channel  
- Restricted Channel

**Product Categories**  
- 02A (Jewelry)  
- 02C (Personal Accessories)  
- 03A (Domestics)  
- 03B (Furniture/Furnishings)  
- 03C (Office Products)  
- 03D (Housewares)  
- 04A (Automobile Products)  
- 04B (Collectibles)  
- 04C (Signage Products)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 05A (Stationery)  
- 05C (Paper Products)  
- 05D (School Supplies)  
- 06A (Sports Equipment)  
- 06B (Balls)  
- 06C (Toys)  
- 06D (Games)  
- 07B (Consumables)  
- 07C (Health/Beauty)  
- 07D (Infant Products)

**Jones & Mitchell Sportswear Inc. (11541)**  
- 11880 College Blvd. Suite 400  
- Overland Park, KS 66210  
- Ms. Sarah Dice  
- Phone 913-324-2762  
- Fax 913-324-2799  
- www.Jonesmitchell.com  
- sdice@jonesmitchell.com  
- Spec Agr Disclosed: 02/15/2010

**Distribution Channel(s)**  
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Off-Price/Closeout  
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**  
- 01i (Women's Apparel)

### Jenkins Enterprises (12115)

**Jester Company Inc. (11626)**  
- PO Box 38428  
- Greensboro, NC 27438-8428  
- Ms. Debbie Lozo  
- Phone 336-687-5997  
- Fax 336-545-0700  
- www.Jestercompany.com  
- debbie@jestercompany.com  
- Disclosed: 05/20/2010

**Distribution Channel(s)**  
- Campus/Local Channel  
- Restricted Channel

**Product Categories**  
- 02A (Jewelry)  
- 02C (Personal Accessories)  
- 03C (Office Products)  
- 03D (Housewares)  
- 04A (Automobile Products)  
- 04B (Collectibles)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 05A (Stationery)  
- 05C (Paper Products)

**K & M/Nordic Co. (12397)**  
- 5 Tripps Lane  
- Riverside, RI 02915  
- Ms. Sandy Martin  
- Phone 401-431-9299  
- Fax 401-431-0666  
- www.Nordiccompanyninc.com  
- licensing@nordiccompanyninc.com  
- Spec Agr Disclosed: 03/23/2010

**Distribution Channel(s)**  
- Campus/Local Channel  
- Internet/TV/Catalog Mid-Tier  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs

**Product Categories**  
- 03D (Housewares)
### Purdue University

**Kesslers Team Sports Inc. (74524)**  
930 E. Main St.  
Richmond, IN 47374  
Mr. Dan Dickman  
Phone 765-935-2595  
Fax  
www.Kesslerssteamsports.com  
dand@kesslerssteamsports.com  
Spec Agr Disclosed: 09/17/2010  

**Distribution Channel(s)**  
Restricted Channel  

**Product Categories**  
All  

---

**Knights Apparel Inc. (14948)**  
5475 North Blackstock Rd.  
Spartanburg, SC 29303  
Ms. Heather Bishop  
Phone 864-587-9690  
Fax 864-587-9959  
www.Knightsapparel.com  
hbishop@knightsapparel.com  
Spec Agr Disclosed: 05/10/2010  

**Distribution Channel(s)**  
Off-Price/Closeout  
Super Center/Wholesale Clubs  

**Product Categories**  
01B (Men's/Unisex Outerwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01K (Men's/Unisex Loungewear & Sleepwear)  
05E (Publishing)  
07D (Infant Products)  

---

**Kraftware Corporation (61936)**  
270 Cox St.  
Roselle, NJ 07203  
Mr. Randy Grant  
Phone 908-259-8883  
Fax 908-259-8885  
www.Kraftwarecorp.com  
randy@k-ware.com  
Spec Agr Disclosed: 10/01/2010  

**Distribution Channel(s)**  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Super Center/Wholesale Clubs  

**Product Categories**  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  

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**La Tortilla Oven LLC (71624)**  
810 S. Spring Street, Suite 306  
Los Angeles, CA 90014  
Minority/Woman Owned  
Mr. Mark Alvarez  
Phone 626-674-2531  
Fax 626-408-6666  
www.LaTortillaoven.com  
mark@lactorillaoven.com  
Spec Agr Disclosed: 07/07/2010  

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**Lakeshirts Inc. dba Blue 84 (11808)**  
750 Randolph Rd  
Detroit Lakes, MN 56501  
Ms. Carrie Ulmschmid  
Phone 218-846-3065  
Fax 218-846-3069  
www.Lakeshirts.com  
carrie@lakeshirts.com  
Spec Agr Disclosed: 01/03/2011  

**Distribution Channel(s)**  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  

**Product Categories**  
01A (Men's/Unisex T-shirts)  
01G (Youth Apparel)  
01I (Women's Apparel)  

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### Purdue University

**Laser Magic/FL (13768)**

946 Century Lane  
Apopka, FL 32703-3709  
Ms. Tish Figueroa  
Phone 407-880-7151  
Fax 407-880-7150  
www.Lasermagic.net  
tish@lasermagic.net  
Spec Agr Disclosed: 01/14/2010  

**Distribution Channel(s):**  
- Campus/Local Channel  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog Mid-Tier  
- Off-Price/Closeout  
- Specialty Mass/Value Catalog  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs  

**Product Categories:**  
- 02A (Jewelry)  
- 03A (Domestics)  
- 03B (Furniture/Furnishings)  
- 03C (Office Products)  
- 03D (Housewares)  
- 04A (Automobile Products)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 05C (Paper Products)  
- 06A (Sports Equipment)  

**League Collegiate Wear (13962)**

401 E 4th St., Bldg. #8, 1st Floor  
Bridgeport, PA 19405  
Ms. Gina McShane  
Phone 610-272-7575  
Fax 610-272-9175  
www.Leaguecollegiatewear.com  
gina@4league.com  
Spec Agr Disclosed: 02/04/2010  

**Distribution Channel(s):**  
- Campus/Local Channel  

**Product Categories:**  
- 01A (Men's/Unisex T-shirts)  
- 01B (Men's/Unisex Outerwear)  
- 01F (Infant/Toddler Apparel)  
- 01G (Youth Apparel)  
- 01H (Men's Fashion Apparel)  
- 01I (Women's Apparel)  
- 01J (Men's/Unisex Fleece)  
- 03A (Domestics)  

**Distribution Channel(s):**  
- Campus/Local Channel  

**Legacy Athletic (14000)**

14 Barnhart Drive  
Hanover, PA 17331  
Ms. Tori Gregg  
Phone 717-630-0892  
Fax 717-630-0827  
www.Legacyathletic.com  
tgregg@legacycaps.com  
Spec Agr Disclosed: 12/02/2010  

**Distribution Channel(s):**  
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Internet/TV/Catalog Mid-Tier  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  

**Product Categories:**  
- 02A (Jewelry)  
- 02C (Personal Accessories)  

**Late For The Sky Production Co. Inc (11720)**

3000 Robertson Ave.  
Cincinnati, OH 45209  
Ms. Heidi Hagedorn  
Phone 513-531-4400  
Fax 513-458-8484  
www.Lateforthesky.com  
hmhagedorn@lateforthesky.com  
Spec Agr Disclosed: 09/28/2010  

**Distribution Channel(s):**  
- Campus/Local Channel  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  

**Product Categories:**  
- 06D (Games)  

**Levelwear (59015)**

388 Carlaw Avenue Suite 202  
Toronto, ON M4M 2T4  
Mr. Harvey Ngo  
Phone 416-465-7211  
Fax 416-465-4571  
www.Levelwear.com  
harvey@accoalade-group.com  
Spec Agr Disclosed: 08/13/2010  

**Distribution Channel(s):**  
- Campus/Local Channel  
- Golf Specialty  
- Internet/TV/Catalog Mid-Tier  
- Restricted Channel  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  

**Product Categories:**  
- 01A (Men's/Unisex T-shirts)  
- 01B (Men's/Unisex Outerwear)  
- 01F (Infant/Toddler Apparel)  
- 01G (Youth Apparel)  
- 01H (Men's Fashion Apparel)  
- 01I (Women's Apparel)  
- 01J (Men's/Unisex Fleece)  
- 01L (Men's/Unisex Performance Apparel)  

**Lifeguard Press, Inc. dba LifeCards.com (78450)**

1015 Chestnut St.  
Bowling Green, KY 42101  
Mr. David Garvin  
Phone 800-992-3006  
Fax 866-992-3007  
www.Lifecards.com  
dgarvin@lifeguardpress.com  
Spec Agr Disclosed: 09/30/2010  

**Distribution Channel(s):**  
- Related Retail/Direct  

**Product Categories:**  
- 05A (Stationery)  

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## Licensees

Licensed as of 01/2011

### Purdue University

**Lifoam Industries LLC (12356)**
1600 W Highway 287 Bypass
Waxahachie, TX 75165
Mr. Mike King
Phone 800-962-0508
Fax 972-937-0239
www.Lifoam.com
mking@ lifoam.com
Spec Agr Disclosed: 01/14/2010

**Distribution Channel(s)**
- Grocery/Drug/Convenience Stores
- Specialty Mass/Value Catalog

**Product Categories**
- 03D (Housewares)

**Limited Brands Inc. dba Victoria's Secret PINK (64268)**
4 Limited Parkway
Reynoldsburg, OH 43068
Mr. Terry Kramer
Phone 212-424-0467
Fax www.victoriasecret.com
tekramer@limitedbrands.com

**Distribution Channel(s)**
- Specialty Mid-Tier

**Product Categories**
- 05E (Publishing)
- 06C (Toys)

### LogoFit LLC (12034)
3202 Lapeer Road
Flint, MI 48503
Mr. David Kraut
Phone 810-715-1980 203
Fax 810-715-1981
www.Logofit.com
dkraut@logofit.com
Spec Agr Disclosed: 09/02/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Restricted Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01C (Men's/Unisex Other Headwear)
- 01M (Clothing Accessories)

### Logo Chair Inc. (36683)
117 Southeast Parkway
Franklin, TN 37064
Ms. Shannon O'Dell
Phone 615-261-2100 224
Fax 615-261-2101
www.Logo chairs.com
shannon@logo chairs.com
Spec Agr Disclosed: 08/02/2010

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05C (Paper Products)
- 06A (Sports Equipment)
- 06D (Games)

### Longaberger Company - The (80440)
1500 East Main St.
Newark, OH 43055
Ms. Jodi Fagnani
Phone 740-322-5357
Fax 740-322-5209
www.longaberger.com
jodi. fagnani@longaberger.com
Spec Agr Disclosed: 03/28/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct

**Product Categories**
- 02C (Personal Accessories)
- 03A (Domestics)
- 03D (Housewares)
Purdue University

**Louis Garneau USA (51457)**
PO Box 755
Newport, VT 05855
Ms. Heidi Myers
Phone 802-334-5885
Fax 802-334-6425
www.Louisgarneau.us
lmyers@louisgarneau.us
Spec Agr Disclosed: 07/01/2010

**Distribution Channel(s)**
Restricted Channel

**Product Categories**
- 01B (Men's/Unisex Outerwear)
- 01E (Jerseys/Uniforms)
- 01M (Clothing Accessories)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 02A (Jewelry)
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)

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**Majestic Athletic (11653)**
545 Marriott Drive Suite 200
Nashville, TN 37214
Mr. Steve Sedberry
Phone 615-565-5189
Fax 615-882-2426
www.Majesticathletic.com
steve_sedberry@vfc.com
Spec Agr Disclosed: 07/02/2010

**Distribution Channel(s)**
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01E (Jerseys/Uniforms)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

---

**LXG (17536)**
2249 W. Fairmont Dr. #2
Tempe, AZ 85282
Ms. Kristina Youngquist
Phone 602-437-5550 245
Fax 602-437-5445
www.lxginc.com
kristina@suttersmill.com
Spec Agr Disclosed: 01/28/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 02A (Jewelry)
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)

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**Magnolia Lane Inc. (47681)**
1920 Woodlands Industrial Drive
Trussville, AL 35173
Mr. Andrew Szymela
Phone 205-251-5007
Fax 205-322-4366
www.Magnoliacollection.com
pman2957@aol.com
Spec Agr Disclosed: 11/02/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 05A (Stationery)
- 05C (Paper Products)

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**Manual Woodworkers & Weavers (12284)**
3737 Howard Gap Road
Hendersonville, NC 28792
Ms. Penni Geyer
Phone 828-692-7333 2323
Fax 828-696-8237
www.Mwwcollegiate.com
pennig@manualww.com
Spec Agr Disclosed: 10/01/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04E (Holiday Accessories)
<table>
<thead>
<tr>
<th>Licensee Name</th>
<th>Contact Information</th>
</tr>
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<tbody>
<tr>
<td><strong>Purdue University</strong></td>
<td><strong>Marketing Results Ltd. (52940)</strong></td>
</tr>
<tr>
<td></td>
<td>3985 Groves Road, Columbus, OH 43232</td>
</tr>
<tr>
<td></td>
<td>Mr. Jerry Sommers, Phone 614-575-9300, Fax 614-575-9390, <a href="mailto:jsomm13@aol.com">jsomm13@aol.com</a></td>
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<td><strong>Distribution Channel(s)</strong></td>
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<td>04D (Gifts &amp; Novelties - Miscellaneous)</td>
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<td></td>
<td>06C (Toys)</td>
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<tr>
<td><strong>McArthur Towel and Sports (60031)</strong></td>
<td>700 Moore Street, Baraboo, WI 53913</td>
</tr>
<tr>
<td></td>
<td>Mrs. Darlene Parrish, Phone 608-356-8922, 105, Fax 608-355-2069,</td>
</tr>
<tr>
<td></td>
<td><a href="http://www.Mcarthurtsports.com">www.Mcarthurtsports.com</a>, <a href="mailto:dparrish@mcarthurtowels.com">dparrish@mcarthurtowels.com</a></td>
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<td>06A (Sports Equipment)</td>
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<td>07D (Infant Products)</td>
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<tr>
<td><strong>Mascot Books Inc (50037)</strong></td>
<td>560 Herndon Parkway, Herndon, VA 20170</td>
</tr>
<tr>
<td></td>
<td>Ms. Sue Page, Phone 703-437-3584, Fax 703-437-3554,</td>
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<td><a href="http://www.Mascotbooks.com">www.Mascotbooks.com</a>, <a href="mailto:sue@mascotbooks.com">sue@mascotbooks.com</a></td>
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<td><strong>Product Categories</strong></td>
<td>05E (Publishing)</td>
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<tr>
<td><strong>McCartney Inc. (13365)</strong></td>
<td>3845-B Forney Ave., Mesquite, TX 75149</td>
</tr>
<tr>
<td></td>
<td>Mr. Blake McCartney, Phone 972-288-0755, Fax 972-288-0740,</td>
</tr>
<tr>
<td></td>
<td><a href="http://www.Mccartneycollection.com">www.Mccartneycollection.com</a>, <a href="mailto:blake@mccartneycollection.com">blake@mccartneycollection.com</a></td>
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<td>04D (Gifts &amp; Novelties - Miscellaneous)</td>
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<td>04E (Holiday Accessories)</td>
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<tr>
<td><strong>McSteven’s Inc. (52468)</strong></td>
<td>5600 NE 88th Street, Vancouver, WA 98665</td>
</tr>
<tr>
<td></td>
<td>Mr. Alex Pava, Phone 360-944-5788, Fax 360-944-1302,</td>
</tr>
<tr>
<td></td>
<td><a href="http://www.Mcstevens.com">www.Mcstevens.com</a>, <a href="mailto:alex@mcstevens.com">alex@mcstevens.com</a></td>
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<td><strong>Product Categories</strong></td>
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<tr>
<td><strong>MDSI Consulting (32136)</strong></td>
<td>7886 Tamarack Place, Avon, IN 46123-9814</td>
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<td>Mr. William Fock, Phone 317-839-0365, Fax 317-839-0365,</td>
</tr>
<tr>
<td></td>
<td><a href="http://www.photographcollages.com">www.photographcollages.com</a>, <a href="mailto:mdsi@att.net">mdsi@att.net</a></td>
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<td><strong>Product Categories</strong></td>
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</tr>
<tr>
<td><strong>MeadWestvaco Consumer &amp; Office Products (13020)</strong></td>
<td>101 O'Neil Road, Sidney, NY 13838</td>
</tr>
<tr>
<td></td>
<td>Ms. Nan Birdsell, Phone 607-561-5222, Fax 607-561-5948,</td>
</tr>
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<td><a href="http://www.Meadwestvaco.com">www.Meadwestvaco.com</a>, <a href="mailto:nanette.birdsell@mww.com">nanette.birdsell@mww.com</a></td>
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<td><strong>Distribution Channel(s)</strong></td>
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<td><strong>Product Categories</strong></td>
<td>05D (School Supplies)</td>
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The Collegiate Licensing Company

Licensed as of 01/2011
### Purdue University

<table>
<thead>
<tr>
<th>Mee Too LLC  (65105)</th>
<th>Memory Company LLC-The  (14697)</th>
<th>Merge Left Inc.  (14539)</th>
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</table>
| **PO Box 311** Tyler, AL 36785 **Ms. Killian Albritton**  
**Phone** 334-875-7685  
**Fax** 334-875-6640  
**www.Thatscute.com**  
**klli4@bellsouth.net**  
**Spec Agr Disclosed: 07/01/2010** | **25 Downing Drive** 
**Phenix City, AL 36869**  
**Ms. Cheryl Wills**  
**Phone** 334-448-0708  
**Fax** 334-664-0022  
**www.memorycompany.com**  
**cwills@memorycompany.com**  
**Spec Agr Disclosed: 09/27/2010** | **17101 East Ohio Drive** 
**Aurora, CO 80017**  
**Ms. Brady Riney**  
**Phone** 303-597-0206  
**Fax** 303-597-0212  
**www.Mergeleft.com**  
**briney@imperialheadwear.com**  
**Spec Agr Disclosed: 06/10/2010** |
| **Distribution Channel(s)**  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mass/Value Catalog  
Specialty Mid-Tier | **Product Categories**  
02C (Personal Accessories)  
06A (Sports Equipment) | **Product Categories**  
01M (Clothing Accessories) |
| **Product Categories**  
02C (Personal Accessories)  
03A (Domestics)  
03D (Housewares)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
05B (Checks)  
07D (Infant Products) | **Distribution Channel(s)**  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Off-Price/Closout  
Restricted Channel  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs | **Distribution Channel(s)**  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs |
| **Memorial Licensing Company-The  
(18591)** | **Mercury Luggage/Seward Trunk  
(11624)** | **Michaelson Entertainment  (49393)** |
| **PO Box 7273** 
**Macon, GA 31209**  
**Mr. Scott Walston**  
**Phone** 478-405-1999  
**Fax** 478-477-0552  
**www.Collegiatememorials.net**  
**themelc@att.net**  
**Spec Agr Disclosed: 12/20/2010** | **4843 Victor Street** 
**Jacksonville, FL 32207**  
**Ms. LeighAnn Austin**  
**Phone** 904-733-9595  
**Fax** 904-733-9671  
**www.Mercuryluggage.com**  
**laustin@mercuryluggage.com**  
**Spec Agr Disclosed: 02/25/2010** | **36 Cabrillo Terrace** 
**Aliso Viejo, CA 92656**  
**Mr. Brad Epstein**  
**Phone** 949-916-0575  
**Fax** 949-916-0574  
**www.Michaelsonentertainment.com**  
**brad@michaelsonentertainment.com**  
**Spec Agr Disclosed: 10/01/2010** |
| **Distribution Channel(s)**  
Related Retail/Direct  
Specialty Mid-Tier | **Distribution Channel(s)**  
Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Super Center/Wholesale Clubs | **Product Categories**  
05E (Publishing)  
06C (Toys)  
06D (Games) |**Product Categories**  
03B (Furniture/Furnishings) | **Distribution Channel(s)**  
Related Retail/Direct  
Specialty Mid-Tier | **Product Categories**  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04B (Collectibles)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05C (Paper Products)  
05D (School Supplies)  
06D (Games) | **Product Categories**  
04A (Domestics)  
04B (Collectibles)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05C (Paper Products)  
05D (School Supplies)  
06D (Games) |
## Purdue University

### Midwest College Mktg Group (15050)
- **Address:** 400 North Main Street
- **City:** Chelsea, MI 48118
- **Contact:** Ms. Kim Brown
- **Phone:** 734-433-5444
- **Fax:** 734-433-5466
- **Website:** www.Mcmgroup.net
- **Email:** kbrown@mcmgroup.net
- **Spec Agr Disclosed:** 10/15/2010

**Distribution Channel(s):**
- Campus/Local Channel
- Restricted Channel

**Product Categories:**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05B (Checks)
- 05C (Paper Products)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07D (Infant Products)

### Miner's Den Inc. (81950)
- **Address:** 3417 Rochester Rd
- **City:** Royal Oak, MI 48073
- **Contact:** Mr. David Schowalter
- **Phone:** 248-585-6950
- **Fax:** 248-585-4070
- **Website:** www.Minersden.com
dave@minersden.com
- **Spec Agr Disclosed:** 11/21/2010

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier

**Product Categories:**
- 02A (Jewelry)
- 03A (Domestics)
- 03B (Furniture/Furnishings)

### Moxy Sportswear LLC (70534)
- **Address:** 6011 East Hanna Ave. Suite P
- **City:** Indianapolis, IN 46203
- **Contact:** Mr. David Hunter
- **Phone:** 317-731-6741
- **Fax:** 317-731-6738
- **Website:** www.Moxsters.com
dhunter@moxsters.com
- **Spec Agr Disclosed:** 10/20/2009

**Distribution Channel(s):**
- Related Retail/Direct

**Product Categories:**
- 07E (Footwear)
# Licenses

## Purdue University

**MP Direct Inc. (43715)**

<table>
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<tr>
<th>Address</th>
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<th>Email</th>
<th>Spec Agr</th>
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**Distribution Channel(s)**

- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 02A (Jewelry)
- 03A (Domestics)
- 03C (Office Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)

---

**MV Sport (11592)**

<table>
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<tr>
<th>Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
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<tbody>
<tr>
<td>PO Box 9171 Bay Shore, NY 11706-9171</td>
<td>631-273-8020 256</td>
<td>631-435-8018</td>
<td>MvSport.com <a href="mailto:ellen@wpmv.com">ellen@wpmv.com</a></td>
<td>08/30/2010</td>
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**Distribution Channel(s)**

- Campus/Local Channel
- Golf Specialty

**Product Categories**

- 01A (Men’s/Unisex T-shirts)
- 01B (Men’s/Unisex Outerwear)
- 01D (Men’s/Unisex Combo-Packaged Goods)
- 01G (Youth Apparel)
- 01H (Men’s Fashion Apparel)
- 011 (Women’s Apparel)
- 01J (Men’s/Unisex Fleece)
- 01M (Clothing Accessories)
- 03A (Domestics)
- 06A (Sports Equipment)
- 07D (Infant Equipment)

---

**Mundi/Westport Corporation (12834)**

<table>
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<tr>
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<tr>
<td>PO Box 202 Pine Brook, NJ 07058-2002</td>
<td>973-575-0110 287</td>
<td>973-575-3319</td>
<td>Mundiwestport.com <a href="mailto:bmartino@mundiwesport.com">bmartino@mundiwesport.com</a></td>
<td>04/16/2010</td>
<td></td>
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**Distribution Channel(s)**

- Campus/Local Channel
- Department Stores
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 02C (Personal Accessories)
- 03A (Domestics)
- 03C (Office Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05D (School Supplies)

---

**MVP Pics (56383)**

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<th>Address</th>
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<th>Fax</th>
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<tbody>
<tr>
<td>1941 Highway 86 Millford, IA 51351</td>
<td>877-337-8119 131</td>
<td>712-337-0184</td>
<td>MVPpics.com <a href="mailto:jimmord@prairierose.com">jimmord@prairierose.com</a></td>
<td>01/14/2010</td>
<td></td>
</tr>
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**Distribution Channel(s)**

- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mass/Value Catalog
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 05E (Publishing)

---

**Nature’s Delight (14519)**

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<th>Address</th>
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<tbody>
<tr>
<td>4428 Country Club Road Spencer, IN 47460</td>
<td>812-879-5500</td>
<td>812-879-5500</td>
<td><a href="mailto:mailboxes@bluemerbel.net">mailboxes@bluemerbel.net</a></td>
<td>01/03/2010</td>
<td></td>
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**Distribution Channel(s)**

- Related Retail/Direct

**Product Categories**

- 03B (Furniture/Furnishings)

---

**Neil Enterprises Inc. (11748)**

<table>
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<tr>
<th>Address</th>
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<tr>
<td>450 E. Bunker Ct. Vernon Hills, IL 60061</td>
<td>847-549-7627 127</td>
<td>847-549-0349</td>
<td>Thevarsityline.com <a href="mailto:meldon@neilenterprises.com">meldon@neilenterprises.com</a></td>
<td>09/21/2010</td>
<td></td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**

- Campus/Local Channel
- Restricted Channel

**Product Categories**

- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07D (Infant Products)
- 07E (Footwear)
### Purdue University

**New Agenda (13507)**

| 5320 Rusche Drive | 01C (Men's/Unisex Other Headwear) |
| Comstock Park, MI 49321 | 01F (Infant/Toddler Apparel) |
| Ms. Katie Crowley | 01G (Youth Apparel) |
| Phone 616-785-9091 224 | 01I (Women's Apparel) |
| Fax 616-785-9312 | 01N (Men's/Unisex Structured Closed Back Headwear) |
| www.Perrinwear.com | 01O (Men's/Unisex Structured Stretch Fit Headwear) |
| kcrowley@perrinwear.com | 01P (Men's/Unisex Unstructured Closed Back Headwear) |
| Spec Agr Disclosed: 04/08/2010 | 01Q (Men's/Unisex Adjustable Wool Blend Headwear) |
| **Distribution Channel(s)** | 01R (Men's/Unisex Adjustable Non-Wool Headwear) |
| Campus/Local Channel | 02C (Personal Accessories) |
| Internet/TV/Catalog Mid-Tier | |
| Specialty Mid-Tier | |
| Sporting Goods/Sports Specialty/Fan Shops | |

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

### New Era Cap Co. Inc. (11985)

| 160 Delaware Ave. | New Thermo Serv Ltd. (44139) |
| Buffalo, NY 14202 | 3901 Pipestone Road |
| Ms. Lauren Hartmayer | Dallas, TX 75212 |
| Phone 716-604-9000 1185 | Ms. Tonya Flener |
| Fax 716-604-9127 | Phone 214-631-0307 7328 |
| necollege@neweracap.com | www.Thermoserv.com |
| Spec Agr Disclosed: 10/15/2010 | tonya@thermoserv.com |
| **Distribution Channel(s)** | **Distribution Channel(s)** |
| Better Dept Stores/Boutiques | Better Dept Stores/Boutiques |
| Campus/Local Channel | Campus/Local Channel |
| Department Stores | Department Stores |
| Grocery/Drug/Convenience Stores | Grocery/Drug/Convenience Stores |
| Internet/TV/Catalog Mid-Tier | Internet/TV/Catalog Mid-Tier |
| Specialty Mid-Tier | Specialty Mid-Tier |
| Super Center/Wholesale Clubs | Super Center/Wholesale Clubs |

**Product Categories**

- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)

### Nike by Haddad Apparel Group (38537)

| 100 W. 33rd St. 10th Floor Suite 1115 | Nike Golf (50949) |
| New York, NY 10001 | One Bowerman Drive Bldg. NR4 |
| Mr. Rob Minsky | Beaverton, OR 97005-6453 |
| Phone 212-630-3100 | Ms. Elaine Nock |
| Fax 212-630-3123 | Phone 503-622-8084 |
| www.Haddad.com | Fax 503-622-8084 |
| robertm@haddad.com | www.Nike.com |
| Spec Agr Disclosed: 07/30/2010 | Elaine.Nock@nike.com |

**Distribution Channel(s)**

- Campus/Local Channel
- Department Stores
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02C (Personal Accessories)
- 06A (Sports Equipment)
- 07E (Footwear)
### Purdue University

**NIKE USA Inc. (12012)**

One Bowerman Drive - Building NR4  
Beaverton, OR 97005-6453  
Ms. Elaine Nock  
Phone 503-671-6831  
Fax 503-622-8084  
www.Nike.com  
Elaine.Nock@nike.com  
Spec Agr Disclosed: 05/24/2010

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01E (Jerseys/Uniforms)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men’s/Unisex Fleece)
- 01L (Men’s/Unisex Performance Apparel)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men’s/Unisex Unstructured Closed Back Headwear)
- 01Q (Men’s/Unisex Adjustable Wool Blend Headwear)
- 01R (Men’s/Unisex Adjustable Non-Wool Headwear)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 05E (Publishing)
- 06A (Sports Equipment)
- 06B (Balls)
- 07D (Infant Products)
- 07E (Footwear)

---

**NorthPole LLC (43673)**

23 Town and Country Dr.  
Washington, MO 63090  
Ms. Cheryl Cantwell  
Phone 888-476-2267  
Fax 636-239-2878  
www.Northpoleusa.com  
cheryl@northpoleusa.com  
Spec Agr Disclosed: 07/08/2010

**Distribution Channel(s)**

- Grocery/Drug/Convenience Stores
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Super Center/Wholesale Clubs

**Product Categories**

- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)

---

**Northwest Company LLC-The (11865)**

49 Bryant Avenue  
Roslyn, NY 11576  
Ms. Meredith Afflizio  
Phone 516-484-6996  
Fax 516-484-1400  
www.Thenorthwest.com  
meredith.afflizio@thenorthwest.com  
Spec Agr Disclosed: 11/03/2010

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Internet/TV/Catalog Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)

---

**Noteworthy Collections Inc. (63761)**

237 Market Street  
Santa Rosa Beach, FL 32459  
Mr. John Breed  
Phone 850-267-9551  
Fax 800-867-9879  
www.Noteworthyonline.com  
jbreed@noteworthyonline.com  
Spec Agr Disclosed: 07/01/2010

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Internet/TV/Catalog Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 04D (Gifts & Novelties - Miscellaneous)

---

**Old World Christmas (73471)**

PO Box 8000  
Spokane, WA 99203  
Mr. Rob Waples  
Phone 800-962-7669  
Fax 509-534-9098  
www.Oldworldchristmas.com  
rwaples@oldworldchristmas.com  
Spec Agr Disclosed: 04/09/2010

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 04E (Holiday Accessories)
## Purdue University

**Olivet International Inc. (74800)**

<table>
<thead>
<tr>
<th>Address</th>
<th>11015 Hopkins Street</th>
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<tbody>
<tr>
<td>City</td>
<td>Mira Loma, CA 91752</td>
</tr>
<tr>
<td>State</td>
<td>Mr. Peter Lin</td>
</tr>
<tr>
<td>Zip</td>
<td>Phone</td>
</tr>
<tr>
<td></td>
<td>951-681-8888</td>
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<tr>
<td>Fax</td>
<td>951-749-0216</td>
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<tr>
<td>Website</td>
<td><a href="http://www.OlivetIntl.com">www.OlivetIntl.com</a></td>
</tr>
<tr>
<td>E-mail</td>
<td><a href="mailto:peter@nyc.olivetintl.com">peter@nyc.olivetintl.com</a></td>
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**Distribution Channel(s):**

- Grocery/Drug/Convenience Stores
- Off-Price/Closeout
- Specialty Mass/Value Catalog
- Super Center/Wholesale Clubs

**Product Categories**

- 02C (Personal Accessories)
- 03D (Housewares)
- 06A (Sports Equipment)

**OuterStuff Ltd. (13515)**

<table>
<thead>
<tr>
<th>Address</th>
<th>1370 Broadway 15th Floor</th>
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<tbody>
<tr>
<td>City</td>
<td>New York, NY 10018</td>
</tr>
<tr>
<td>State</td>
<td>Mr. Stephen Werdiger</td>
</tr>
<tr>
<td>Zip</td>
<td>Phone</td>
</tr>
<tr>
<td></td>
<td>212-594-9700</td>
</tr>
<tr>
<td>Fax</td>
<td>646-364-9755</td>
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<tr>
<td>Website</td>
<td><a href="http://www.Outerstuff.com">www.Outerstuff.com</a></td>
</tr>
<tr>
<td>E-mail</td>
<td><a href="mailto:submissions@outerstuff.com">submissions@outerstuff.com</a></td>
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**Distribution Channel(s):**

- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01C (Men’s/Unisex Other Headwear)
- 01D (Men’s/Unisex Combo-Packaged Goods)
- 01G (Youth Apparel)
- 01R (Men’s/Unisex Adjustable Non-Wool Headwear)

## Outback Flashlights (67788)

**Address**

1246 E. 1120 South  
Provo, UT 84606  
Ms. Lynzi Coffey  
Phone 801-226-2520  
Fax 801-226-2526  
Website www.Outbackflashlights.com  
E-mail lynzi@outbackflashlights.com  
Spec Agr Disclosed: 11/03/2010

**Distribution Channel(s):**

- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 04C (Signage Products)

## Outdoor Cap Company Inc. (13035)

**Address**

PO Box 210  
Bentonville, AR 72712-0210  
Mr. Jerry House  
Phone 479-273-5870 1185  
Fax 479-273-2658  
Website www.Outdoorcap.com  
E-mail chuck.coleman@outdoorcap.com  
Spec Agr Disclosed: 05/27/2010

**Distribution Channel(s):**

## P.J. Marketing Services Inc (43827)

**Address**

20950 Ireland Road  
South Bend, IN 46614  
Mr. Jeffrey Kuroski  
Phone 574-259-8843 221  
Fax 574-254-6117  
Website www.Pjpromo.com  
E-mail jkuroski@pjpromo.com  

**Distribution Channel(s):**

- Restricted Channel

**Product Categories**

- All

## P. Michael Inc. (56945)

**Address**

3073 McCall Dr. Suite 8  
Atlanta, GA 30340  
Mr. Steven Yi  
Phone 770-407-6340  
Fax 770-452-8562  
Website www.Pmichael.biz.  
E-mail stevenyi@pmichael.biz  
Spec Agr Disclosed: 06/15/2010

**Distribution Channel(s):**

---

**The Collegiate Licensing Company**

**Licensees**

Licensed as of 01/2011
Purdue University

**Pacific Direct (43308)**
PO Box 2110
Poulsbo, WA 98370-0945
Mrs. Pam Nagle
Phone 360-598-4100
Fax 360-598-3100
www.Pacific-direct.com
info@pacificdirectsales.com
Spec Agr Disclosed: 01/13/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 02C (Personal Accessories)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)

**Party Animal - The (13206)**
1350 Chester Industrial Pkwy.
Avon, OH 44011
Mr. Jim Cantrall
Phone 800-456-0145
Fax 440-934-4350
www.Partyanimalinc.com
swanson@partyanimalinc.com
Spec Agr Disclosed: 12/02/2010

**Distribution Channel(s)**
- Amusement Park
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04B (Collectibles)
- 04C (Signage Products)

**Pasta Shoppe-The (14389)**
PO Box 159245
Nashville, TN 37215
Mr. Carey Aron
Phone 615-831-0016 208
Fax 615-781-9335
www.Pastashoppe.com
carey@pastashoppe.com
Spec Agr Disclosed: 09/21/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 07B (Consumables)

**Patch Products Inc. (40061)**
1400 E. Inman Pkwy.
Beloit, WI 53511
Mr. Dan Rolfs
Phone 608-362-6896 238
Fax 608-362-8178
www.Patchproducts.com
danr@patchproducts.com
Spec Agr Disclosed: 01/04/2011

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)

**Patina Products (71445)**
4303 Huasna Rd.
Arroyo Grande, CA 93420
Mr. John Waterman
Phone 805-474-1354 204
Fax 805-474-1351
www.Patinaproducts.com
john@patinaproducts.com
Spec Agr Disclosed: 01/15/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Super Center/Wholesale Clubs

**Product Categories**
- 03B (Furniture/Furnishings)

**Payne Publishers (13887)**
8707 East Quarry Road
Manassas, VA 20110-5389
Mr. Don Guthrie
Phone 703-369-5454 229
Fax 703-369-0492
www.Paynepub.com
dguthrie@paynepub.com
Spec Agr Disclosed: 01/18/2010

**Distribution Channel(s)**
- Campus/Local Channel

**Product Categories**
- 05D (School Supplies)
Purdue University

**Perfect Timing Inc. (14737)**

1012 Tenth Street  
Modesto, CA 95354  
Ms. Jennifer Turner  
Phone  800-777-0963  
Fax  209-524-0732  
www.JTTurner.com  
jenennifer@jtturner.com  
Spec Agr Disclosed: 05/11/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 03C (Office Products)
- 05A (Stationery)
- 05D (School Supplies)
- 05E (Publishing)
- 06D (Games)

**Pets First Inc. (52952)**

1245 Virginia Street  
Elizabeth, NJ 07208  
Mr. Martin Templar  
Phone  908-289-2900  
Fax  908-289-2121  
www.Petsfirstcompany.com  
martin@abgny.com  
Spec Agr Disclosed: 09/27/2010

**Distribution Channel(s)**
- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Clearout
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 03C (Office Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)

**Picnic Time Inc. (62319)**

5131 Maureen Lane  
Moorpark, CA 93021  
Ms. Lisa Stauning  
Phone  805-529-7400  
Fax  805-529-7474  
www.Picnictime.com  
lisa@picnictime.com  
Spec Agr Disclosed: 09/15/2010

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)

**Pet Goods Manufacturing & Imports (66723)**

122 Ethan Allen Drive  
Dahlonega, GA 30533  
Ms. Kimberly Keeter  
Phone  706-864-0808  
Fax  706-864-0844  
www.Petgoodsmfgr.com  
kkeeter@petgoodsmfgr.com  
Spec Agr Disclosed: 11/04/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 04D (Gifts & Novelties - Miscellaneous)

**Photo File Inc. (14743)**

333 North Bedford Rd. Suite #130  
Mt. Kisco, NY 10549  
Mr. Peter Torriello  
Phone  914-375-6000  
Fax  914-375-6009  
www.Photofile.com  
ptorriello@photofile.com  
Spec Agr Disclosed: 10/15/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Clearout
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs
# Licensed as of 01/2011

## Purdue University

**Pine Decals (11631)**

14824 W. 117th St.  
Olathe, KS 66062  
Mr. Rob Mitchell  
Phone 913-791-0164  
Fax 913-780-3236  
www.Pinedecals.com  
pinesales@ppsin.com  
Spec Agr Disclosed: 08/29/2010

**Distribution Channel(s):**  
Amusement Park  
Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**  
02C (Personal Accessories)  
03C (Office Products)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)

**Ping (24374)**

2201 West Desert Cove  
Phoenix, AZ 85029  
Mr. Scott Wolpa  
Phone 602-687-5077  
Fax 602-687-5040  
www.Pinggolf.com  
scottw@ping.com  
Spec Agr Disclosed: 07/13/2010

**Distribution Channel(s):**  
Campus/Local Channel  
Golf Specialty  
Restricted Channel

**Product Categories:**  
06A (Sports Equipment)

## Pinemeadow Golf Products Inc (39839)

26200 SW 95th Ave. Suite 300  
Wilsonville, OR 97070  
Mr. Guy Mount III  
Phone 503-236-0531  
Fax 503-783-3711  
www.Pinemeadowgolf.com  
gabe@pinemeadowgolf.com  
Spec Agr Disclosed: 08/29/2010

**Distribution Channel(s):**  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**  
03D (Housewares)

## PING Apparel by Custom Branded Sportswear Inc. (84449)

7007 College Blvd. #701  
Overland Park, KS 66211  
Mr. Glenn Rice  
Phone 913-341-7464  
Fax 913-341-7465  
www.Mpingapparel.com  
grice@pingcbcs.com  
Spec Agr Disclosed: 03/18/2010

**Distribution Channel(s):**  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Restricted Channel  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**  
01B (Men's/Unisex Outerwear)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)

## Prime Finish LLC (40843)

376 S. Broadway  
Lexington, KY 40508  
Mrs. Kristina Lukehart  
Phone 859-259-9600  
Fax 859-259-9601  
www.Primefinish.com  
klukehart@primefinish.com  
Spec Agr Disclosed: 11/10/2010

**Distribution Channel(s):**  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories:**  
02C (Personal Accessories)

## Pro Player by Knights Apparel Inc. (41690)

5475 North Blackstock Rd.  
Spartanburg, SC 29303  
Ms. Heather Bishop  
Phone (864)  
-587-9690  
Fax 864-587-9959  
www.Knightsapparel.com  
hbishop@knightsapparel.com  
Spec Agr Disclosed: 05/10/2010

**Distribution Channel(s):**  
Department Stores  
Off-Price/Clearance  
Specialty Mid-Tier

**Product Categories:**  
01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01H (Men's Fashion Apparel)  
01J (Men's/Unisex Fleece)
Purdue University

Pro Specialties Group (26639)
8295 Aero Place Suite 260
San Diego, CA 92123
Ms. Alyse Goebel
Phone  858-541-1100  163
Fax   858-268-5801
www.Psginc.com
alyseg@psginc.com
Spec Agr Disclosed: 01/15/2010

Distribution Channel(s)
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
02A (Jewelry)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
05D (School Supplies)

R & D Specialty Company Inc. (12628)
2903 Saturn Street Suite C
Brea, CA 92821
Ms. Connie Boettner
Phone  714-985-0270  110
Fax  714-985-0290
www.Rdspecialty.com
connie@rdspecialty.com
Spec Agr Disclosed: 08/29/2010

Distribution Channel(s)
Campus/Local Channel
Grocery/Drug/Convenience Stores

Product Categories
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07D (Infant Products)

Professional Framing Co. (14180)
1880 West Oak Parkway Suite 217
Marietta, GA 30062
Ms. Freda Cornelius
Phone  770-874-7474
Fax  770-874-7477
www.Professionalframing.com
fredac@professionalframing.com
Spec Agr Disclosed: 10/19/2009

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct

Product Categories
03C (Office Products)

Pure Country Inc. (15637)
PO Box 407
Lynn, NC 28750
Ms. Kathy Searcy
Phone  828-859-9916  306
Fax  828-859-2775
www.Purecountry.com
kathy.searcy@purecountry.com
Spec Agr Disclosed: 06/25/2010

Distribution Channel(s)
Campus/Local Channel
Grocery/Drug/Convenience Stores

Product Categories
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
## Purdue University

**Rawlings Sporting Goods (14565)**
510 Maryville University Dr. Suite 110  
St. Louis, MO 63141  
Mr. Brock Lord  
Phone 314-819-2924  
Fax 314-819-2986  
www.Licensedproducts.com  
Brock.Lord@licensedproducts.com  
Spec Agr Disclosed: 01/14/2010

**Distribution Channel(s)**
- Campus/Local Channel  
- Grocery/Drug/Convenience Stores  
- Restricted Channel  
- Specialty Mass/Value Catalog  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs

**Product Categories**
- 03A (Domestics)  
- 03B (Furniture/Furnishings)  
- 03D (Housewares)  
- 04C (Signage Products)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 06A (Sports Equipment)  
- 06B (Balls)  
- 06C (Toys)  
- 06D (Games)

**Red Jacket (60785)**
1275 Busch Pkwy  
Buffalo Grove, IL 60089  
Ms. Darla Marabotti  
Phone 847-215-0011  
Fax 847-215-0013  
www.Redjacketshop.com  
licensing@amer-needle.com  
Spec Agr Disclosed: 01/15/2010

**Distribution Channel(s)**
- Amusement Park  
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Golf Specialty  
- Related Retail/Direct  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)

---

**Renaissance Imports Inc. (13715)**
3201 Grubb Road Suite D  
Matthews, NC 28104  
Ms. Lora Chuong  
Phone 704-821-1005  
Fax 704-821-1094  
lora@renimp.com  
Spec Agr Disclosed: 01/04/2011

**Distribution Channel(s)**
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Specialty Mass/Value Catalog  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs

**Product Categories**
- 06C (Toys)  
- 07E (Footwear)

---

**Rico Industries/Tag Express (11709)**
7000 N. Austin Avenue  
Niles, IL 60714  
Mr. Bernie Schack  
Phone 312-427-0313  
Fax 312-427-1887  
www.Ricoinc.com  
bernies@ricoinc.com  
Spec Agr Disclosed: 12/10/2010

**Distribution Channel(s)**
- Amusement Park  
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog Mid-Tier  
- Off-Price/Clearout  
- Specialty Mass/Value Catalog  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs

**Product Categories**
- 02A (Jewelry)  
- 02C (Personal Accessories)  
- 03A (Domestics)  
- 03B (Furniture/Furnishings)  
- 03C (Office Products)  
- 03D (Housewares)  
- 04A (Automotive Products)  
- 04C (Signage Products)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 05A (Stationery)  
- 05B (Checks)  
- 06C (Toys)  
- 06D (Games)
## Licensees

Licensed as of 01/2011

### Purdue University

**Riddell Inc. (12342)**
9801 West Higgins Rd. Suite 800
Rosemont, IL 60018
Mr. Ken Draznik
Phone  773-794-1994
Fax  773-794-1108
www.Riddell.com
kdraznik@riddellsports.com
Spec Agr Disclosed: 04/30/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)

**Royce Apparel Inc. (61548)**
5800 Royce Street
Kannapolis, NC 28083
Mr. Brian Hoke
Phone  704-933-6000  212
Fax  704-933-8000
www.Royceapparel.com
brian@royceapparel.com
Spec Agr Disclosed: 06/28/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)

### Roaring Spring Blank Book Co. (13224)
RD #1 - Apple Packers Rd.
Martinsburg, PA 16662
Mr. Eric Sailer
Phone  814-224-5141  2378
Fax  814-793-4843
www.Roaringspring.com
esailer@roaringspring.com
Spec Agr Disclosed: 10/12/2010

**Distribution Channel(s)**
- Campus/Local Channel

**Product Categories**
- 05A (Stationery)
- 05D (School Supplies)

**R-Texx Enterprises Ltd. (38784)**
SC Building 2/F 62 West 4th Ave.
Vancouver, BC V5Y 1G3
Mr. Bill Miller
Phone  604-707-1037
Fax  604-872-8268
www.Rtexx.com
bill@klutchapparel.com
Spec Agr Disclosed: 04/02/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Golf Specialty
- Off-Price/Closeout
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01I (Women's Apparel)

### Roth Brothers Jewelers (85931)
109 W. Broadway
Monticello, IN 47960
Mr. William E. Roth
Phone  574-583-7371
Fax
rusty@rothbrosjewelers.com
Spec Agr Disclosed: 06/07/2010

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 02A (Jewelry)

**RumbaTime (86545)**
345 W 58th St. Ste. 9S
New York, NY 10019
Mr. Joseph Anto
Phone  347-881-6323
Fax  646-395-1526
www.Rumbatime.com
joe@rumbatime.com
Spec Agr Disclosed: 07/25/2010

**Distribution Channel(s)**
- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 03C (Office Products)
- 03D (Housewares)
Purdue University

**Russell Brands LLC (11533)**
755 Lee St.
Alexander City, AL 35010
Ms. Jamie Newberry
Phone 256-500-4317
Fax 256-500-9176
www.Russellathletic.com
newberryjamie@russellcorp.com
Spec Agr Disclosed: 08/12/2010

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)

**SC Sports Inc. (21951)**
2369 Jostyn Court
Lake Orion, MI 48360
Mr. Kevin Aldridge
Phone 248-391-5800
Fax 248-391-5777
www.Scottish-christmas.com
kevinaldriddle@sccsports.us
Spec Agr Disclosed: 12/02/2010

**Distribution Channel(s)**
- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)

**Samsill Corporation (13741)**
PO Box 15066
Ft. Worth, TX 76119
Ms. Cindy Troupe
Phone 817-536-1906
Fax 817-535-6900
www.Samsill.com
ctroupe@samsill.com
Spec Agr Disclosed: 02/26/2010

**Distribution Channel(s)**
- Campus/Local Channel

**Product Categories**
- 05D (School Supplies)

**Sara Lynn Togs (43379)**
2000 Riveredge Pkwy. Suite 620
Atlanta, GA 30328
Ms. Jo Francour
Phone 770-859-1420
Fax 770-859-1434
www.Saralynn toggs.com
jofrancour@collegeconcepts.com
Spec Agr Disclosed: 04/09/2010

**Distribution Channel(s)**

**Product Categories**
- 02A (Jewelry)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05D (School Supplies)
- 06C (Toys)
- 07B (Consumables)
### Licensees

**Licensed as of 01/2011**

#### Purdue University

<table>
<thead>
<tr>
<th>School Datebooks (54205)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2880 U.S. Highway 231 South, Suite 200</td>
</tr>
<tr>
<td>Lafayette, IN 47909</td>
</tr>
<tr>
<td>Minority/Woman Owned</td>
</tr>
<tr>
<td>Mr. Jon Sautter</td>
</tr>
<tr>
<td>Phone 765-471-8833</td>
</tr>
<tr>
<td>Fax 765-471-8874</td>
</tr>
<tr>
<td><a href="http://www.Schooldatebooks.com">www.Schooldatebooks.com</a></td>
</tr>
<tr>
<td><a href="mailto:jon@schooldatebooks.com">jon@schooldatebooks.com</a></td>
</tr>
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<td>Spec Agr Disclosed: 04/09/2010</td>
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**Distribution Channel(s):**
- Campus/Local Channel
- Restricted Channel

**Product Categories**
- 05D (School Supplies)

<table>
<thead>
<tr>
<th>Seasonal Designs Inc (23122)</th>
</tr>
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<tbody>
<tr>
<td>1595 Shields Dr.</td>
</tr>
<tr>
<td>Waukegan, IL 60085</td>
</tr>
<tr>
<td>Mr. Bob Ahern</td>
</tr>
<tr>
<td>Phone 847-688-0280</td>
</tr>
<tr>
<td>Fax 847-688-0281</td>
</tr>
<tr>
<td><a href="http://www.SeasonalDesigns.com">www.SeasonalDesigns.com</a></td>
</tr>
<tr>
<td><a href="mailto:bahern@seasonaldesigns.com">bahern@seasonaldesigns.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 06/15/2010</td>
</tr>
</tbody>
</table>

**Distribution Channel(s):**
- Campus/Local Channel
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Super Center/Wholesale Clubs

**Product Categories**
- 02C (Personal Accessories)
- 03B (Furniture/Furnishings)
- 06A (Sports Equipment)

<table>
<thead>
<tr>
<th>Sewing Concepts (11819)</th>
</tr>
</thead>
<tbody>
<tr>
<td>5710 Q Street</td>
</tr>
<tr>
<td>Omaha, NE 68117</td>
</tr>
<tr>
<td>Mr. Ken Aylor</td>
</tr>
<tr>
<td>Phone 402-731-8181</td>
</tr>
<tr>
<td>Fax 402-731-9291</td>
</tr>
<tr>
<td><a href="http://www.Scflags.com">www.Scflags.com</a></td>
</tr>
<tr>
<td><a href="mailto:sewingconcepts@prodigy.net">sewingconcepts@prodigy.net</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 10/07/2010</td>
</tr>
</tbody>
</table>

**Distribution Channel(s):**
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog/Mid-Tier
- Off-Price/Closeout
- Restricted Channel
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 04C (Signage Products)
- 06C (Toys)

#### Schug Awards (45868)

<table>
<thead>
<tr>
<th>2229 S. 30th St.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lafayette, IN 47909</td>
</tr>
<tr>
<td>Ms. Sharon Schug</td>
</tr>
<tr>
<td>Phone 765-474-0002</td>
</tr>
<tr>
<td>Fax 765-474-4556</td>
</tr>
<tr>
<td><a href="http://www.Schugawards.com">www.Schugawards.com</a></td>
</tr>
<tr>
<td><a href="mailto:sshug@schugawards.com">sshug@schugawards.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 09/19/2010</td>
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</tbody>
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**Distribution Channel(s):**
- Restricted Channel

**Product Categories**
- All

#### Schutt Sports Inc. (16483)

<table>
<thead>
<tr>
<th>610 S. Industrial Dr.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Litchfield, IL 62056</td>
</tr>
<tr>
<td>Mr. Brad Haley</td>
</tr>
<tr>
<td>Phone 217-324-2712 2130</td>
</tr>
<tr>
<td>Fax 217-324-3236</td>
</tr>
<tr>
<td><a href="http://www.Schuttsports.com">www.Schuttsports.com</a></td>
</tr>
<tr>
<td><a href="mailto:bhaley@schutt-sports.com">bhaley@schutt-sports.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 10/27/2010</td>
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</tbody>
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**Distribution Channel(s):**
- Campus/Local Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 04B (Collectibles)

**Seneca Foundry dba Designcast Specialties (65490)**

<table>
<thead>
<tr>
<th>PO BOX 365</th>
</tr>
</thead>
<tbody>
<tr>
<td>Webster City, IA 50595</td>
</tr>
<tr>
<td>Mrs. Lori Mason</td>
</tr>
<tr>
<td>Phone 515-832-2068</td>
</tr>
<tr>
<td>Fax 515-832-2579</td>
</tr>
<tr>
<td><a href="http://www.Thegrilltopper.com">www.Thegrilltopper.com</a></td>
</tr>
<tr>
<td><a href="mailto:lorim@senecafoundry.com">lorim@senecafoundry.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 06/04/2010</td>
</tr>
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**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03A (Domestics)
- 03B (Furniture/Furnishings)
Purdue University

<table>
<thead>
<tr>
<th>Siskiyou Buckle Co. (11767)</th>
</tr>
</thead>
<tbody>
<tr>
<td>3551 Avion Drive</td>
</tr>
<tr>
<td>Medford, OR 97504</td>
</tr>
<tr>
<td>Mr. Mike Barry</td>
</tr>
<tr>
<td>Phone 541-858-3400</td>
</tr>
<tr>
<td>Fax 541-858-3402</td>
</tr>
<tr>
<td><a href="http://www.Siskiyougifts.com">www.Siskiyougifts.com</a></td>
</tr>
<tr>
<td><a href="mailto:mbarry@siskiyougifts.com">mbarry@siskiyougifts.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 12/20/2010</td>
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**Distribution Channel(s)**
- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

<table>
<thead>
<tr>
<th>Product Categories</th>
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<tbody>
<tr>
<td>02A (Jewelry)</td>
</tr>
<tr>
<td>02C (Personal Accessories)</td>
</tr>
<tr>
<td>03A (Domestics)</td>
</tr>
<tr>
<td>03B (Furniture/Furnishings)</td>
</tr>
<tr>
<td>03C (Office Products)</td>
</tr>
<tr>
<td>03D (Housewares)</td>
</tr>
<tr>
<td>04A (Automobile Products)</td>
</tr>
<tr>
<td>04B (Collectibles)</td>
</tr>
<tr>
<td>04D (Gifts &amp; Novelties - Miscellaneous)</td>
</tr>
<tr>
<td>04E (Holiday Accessories)</td>
</tr>
<tr>
<td>05B (Checks)</td>
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<tr>
<td>07C (Health/Beauty)</td>
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<table>
<thead>
<tr>
<th>Smartphones Technologies Inc. (52091)</th>
</tr>
</thead>
<tbody>
<tr>
<td>6817 Southpoint Parkway Suite 2401</td>
</tr>
<tr>
<td>Jacksonville, FL 32216</td>
</tr>
<tr>
<td>Mr. Mike Merrill</td>
</tr>
<tr>
<td>Phone 904-296-3070 26</td>
</tr>
<tr>
<td>Fax 904-212-1188</td>
</tr>
<tr>
<td><a href="http://www.SmartphonesTech.com">www.SmartphonesTech.com</a></td>
</tr>
<tr>
<td><a href="mailto:mike@smartphonesTech.com">mike@smartphonesTech.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 09/30/2010</td>
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**Distribution Channel(s)**
- Related Retail/Direct

<table>
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<th>Product Categories</th>
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<tbody>
<tr>
<td>07H (Media Players &amp; Content)</td>
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<table>
<thead>
<tr>
<th>Smiling Cross Inc. dba Smile Promotions (74495)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PO Box 8122</td>
</tr>
<tr>
<td>Bloomington, IN 47407</td>
</tr>
<tr>
<td>Ms. Michelle Heinke</td>
</tr>
<tr>
<td>Phone 812-323-9290</td>
</tr>
<tr>
<td>Fax 800-353-2608</td>
</tr>
<tr>
<td><a href="http://www.SmilePromotions.com">www.SmilePromotions.com</a></td>
</tr>
<tr>
<td><a href="mailto:mheink@smilepromotions.com">mheink@smilepromotions.com</a></td>
</tr>
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**Distribution Channel(s)**
- Restricted Channel

<table>
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<th>Product Categories</th>
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<tr>
<td>All</td>
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<table>
<thead>
<tr>
<th>Skinit Inc. (47197)</th>
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<tbody>
<tr>
<td>8969 Kenamar Dr. Suite 108</td>
</tr>
<tr>
<td>San Diego, CA 92121</td>
</tr>
<tr>
<td>Ms. Linda Castillon</td>
</tr>
<tr>
<td>Phone 858-433-2580 7022</td>
</tr>
<tr>
<td>Fax 858-433-2599</td>
</tr>
<tr>
<td><a href="http://www.Skinit.com">www.Skinit.com</a></td>
</tr>
<tr>
<td><a href="mailto:linda.castillon@skinit.com">linda.castillon@skinit.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 01/20/2010</td>
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**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Related Retail/Direct

<table>
<thead>
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<th>Product Categories</th>
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<tbody>
<tr>
<td>02C (Personal Accessories)</td>
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<tr>
<td>04A (Automobile Products)</td>
</tr>
<tr>
<td>05A (Stationery)</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Spoonball LLC (75815)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PO Box 916</td>
</tr>
<tr>
<td>St. Petersburg, FL 33731</td>
</tr>
<tr>
<td>Mr. Jack Wells</td>
</tr>
<tr>
<td>Phone 727-498-4689</td>
</tr>
<tr>
<td>Fax 727-894-5335</td>
</tr>
<tr>
<td><a href="http://www.Spoonball.net">www.Spoonball.net</a></td>
</tr>
<tr>
<td><a href="mailto:jack.wells@spoonball.net">jack.wells@spoonball.net</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 01/12/2010</td>
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**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

<table>
<thead>
<tr>
<th>Product Categories</th>
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<tbody>
<tr>
<td>06D (Games)</td>
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</table>

<table>
<thead>
<tr>
<th>Spirit Products Ltd./MA (12289)</th>
</tr>
</thead>
<tbody>
<tr>
<td>88 Essex Street</td>
</tr>
<tr>
<td>Haverhill, MA 01832</td>
</tr>
<tr>
<td>Ms. Manon Camacho</td>
</tr>
<tr>
<td>Phone 978-372-2022 119</td>
</tr>
<tr>
<td>Fax 978-372-5399</td>
</tr>
<tr>
<td><a href="http://www.SpiritProducts.com">www.SpiritProducts.com</a></td>
</tr>
<tr>
<td><a href="mailto:mcamacho@spiritproducts.com">mcamacho@spiritproducts.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 12/20/2010</td>
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</tbody>
</table>

**Distribution Channel(s)**
- Campus/Local Channel
Purdue University

Sports Fan Products LLC (56034)
395 Winkler Drive Suite 200
Alpharetta, GA 30004
Mr. Joel Thompson
Phone 800-493-3408
Fax 770-475-9860
www.Sportsfanproducts.com
asimon@sportsfanproducts.com
Spec Agr Disclosed: 10/03/2010

Distribution Channel(s)
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Super Center/Wholesale Clubs

Product Categories
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 04C (Signage Products)
- 06A (Sports Equipment)
- 06D (Games)

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Clearout
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01E (Jerseys/Uniforms)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Stamps.com (55718)
12959 Coral Tree Place
Los Angeles, CA 90066-7020
Mr. Kevin Vahidi
Phone 310-482-5929
Fax 310-482-5850
www.Stamps.com
kvahidi@stamps.com
Spec Agr Disclosed: 10/15/2010

Distribution Channel(s)
- Campus/Local Channel
- Related Retail/Direct
- Super Center/Wholesale Clubs

Product Categories
- 05A (Stationery)

Sports Solution LLC (32308)
PO Box 2011
Broomfield, CO 80038-2011
Minority/Woman Owned
Ms. Julie Emerson
Phone 303-466-4220
Fax 303-466-4235
www.Sportsolution.net
emersonpj1@msn.com
Spec Agr Disclosed: 10/12/2010

Distribution Channel(s)
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier

Product Categories
- 05A (Stationery)

Distribution Channel(s)
Sports Tissues LLC (75264)
260 Adams Blvd. 1st Floor
Farmingdale, NY 11735
Mr. Fred Malamud
Phone 631-249-8324
Fax 631-249-8328
www.Protissues.com
freddy@sportstissues.com
Spec Agr Disclosed: 05/14/2010

Product Categories
- 03B (Furniture/Furnishings)

Sports Specialties (11563)
One Bowerman Drive Bldg. NR4
Beaverton, OR 97005-6453
Ms. Elaine Nock
Phone 503-532-0145
Fax 503-622-8084
www.Nike.com
Elaine.Nock@nike.com
Spec Agr Disclosed: 10/03/2007

Distribution Channel(s)
- Grocery/Drug/Convenience Stores
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories
- 03D (Housewares)
- 05E (Publishing)
- 07C (Health/Beauty)
**Purdue University**

**Sterling Contract Packaging dba Seven Sons (11645)**
139 Interstate Park
Spartanburg, SC 29303
Mr. Michael Froedge
Phone 864-587-5511
Fax 864-587-0745
www.Sevensons.com
mfroedge@sterlingcpi.com
Spec Agr Disclosed: 10/25/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Restricted Channel
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02C (Personal Accessories)

---

**Stockdale (14367)**
104 Commerce St.
Lake Mary, FL 32746
Ms. Kay Mullins
Phone 407-323-5121
Fax 407-321-3939
www.Stockdale.net
kay@stockdale.net
Spec Agr Disclosed: 12/02/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Off-Price/Closeout
- Specialty Mass/Value Catalog
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)

---

**Strand Art Company (11615)**
4700 E Hunter
Anaheim, CA 92807
Ms. Vicky Strand
Phone 714-777-0444
Fax 714-970-8890
www.Strandart.com
wickie01@aol.com
Spec Agr Disclosed: 01/19/2010

**Distribution Channel(s)**
- Campus/Local Channel

**Product Categories**
- 04A (Automobile Products)

---

**Strategic Printing and Mfg. Solutions Inc. (79401)**
9673 SW Tualatin-Sherwood Rd.
Tualatin, OR 97062
Mr. Randall R. Thom
Phone 503-612-9974
Fax 503-612-9978
www.Keyscaper.com
randy@strategic-printing.com
Spec Agr Disclosed: 10/12/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02C (Personal Accessories)
- 03C (Office Products)

---

**Storm Duds Raingear (12007)**
100 Frank Mossberg Drive
Attleboro, MA 02703
Mr. Terry Sanger
Phone 508-222-0155
Fax 508-222-0139
www.Stormduds.com
terry@stormduds.com
Spec Agr Disclosed: 08/20/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02C (Personal Accessories)
- 03A (Domestics)
- 07E (Footwear)
### Purdue University

**Summit Products LLC (82005)**

<table>
<thead>
<tr>
<th>PO Box 55806</th>
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</thead>
<tbody>
<tr>
<td>Birmingham, AL 35025</td>
</tr>
<tr>
<td>Ms. Wendy Sudsinunthorn</td>
</tr>
<tr>
<td>Phone 205-589-8609</td>
</tr>
<tr>
<td>Fax 205-589-8816</td>
</tr>
<tr>
<td><a href="http://www.Summittoy.com">www.Summittoy.com</a></td>
</tr>
<tr>
<td><a href="mailto:wendysudsinunthorn@summittoy.com">wendysudsinunthorn@summittoy.com</a></td>
</tr>
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**Distribution Channel(s)**

- Department Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Super Center/Wholesale Clubs

**Product Categories**

- 04D (Gifts & Novelties - Miscellaneous)

---

**Sun Mountain Sports/MT (18794)**

<table>
<thead>
<tr>
<th>301 N. 1st Avenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Missoula, MT 59801</td>
</tr>
<tr>
<td>Mr. Josh Trexler</td>
</tr>
<tr>
<td>Phone 406-728-9224</td>
</tr>
<tr>
<td>Fax 406-728-8998</td>
</tr>
<tr>
<td><a href="http://www.Sunmountain.com">www.Sunmountain.com</a></td>
</tr>
<tr>
<td><a href="mailto:josh@sunmountain.com">josh@sunmountain.com</a></td>
</tr>
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**Distribution Channel(s)**

- Golf Specialty
- Restricted Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 06A (Sports Equipment)

---

**Superior Labels Inc. (15210)**

<table>
<thead>
<tr>
<th>2390 Cumberland Square Drive</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bettendorf, IA 52722</td>
</tr>
<tr>
<td>Mr. Scott Lee</td>
</tr>
<tr>
<td>Phone 800-546-9677</td>
</tr>
<tr>
<td>Fax 563-388-5185</td>
</tr>
<tr>
<td><a href="http://www.Superiorlabels.com">www.Superiorlabels.com</a></td>
</tr>
<tr>
<td><a href="mailto:president@superiorlabels.com">president@superiorlabels.com</a></td>
</tr>
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**Distribution Channel(s)**

- Campus/Local Channel
- Related Retail/Direct

**Product Categories**

- 05A (Stationery)

---

**Table Mate Products Inc. (51361)**

<table>
<thead>
<tr>
<th>2391 CTH S</th>
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</thead>
<tbody>
<tr>
<td>Little Svanimo, WI 54141</td>
</tr>
<tr>
<td>Mr. Ronald Feldman</td>
</tr>
<tr>
<td>Phone 920-826-6585</td>
</tr>
<tr>
<td>Fax 920-826-7338</td>
</tr>
<tr>
<td><a href="http://www.Tablemateusa.com">www.Tablemateusa.com</a></td>
</tr>
<tr>
<td><a href="mailto:rfeldman@tablemateusa.com">rfeldman@tablemateusa.com</a></td>
</tr>
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**Distribution Channel(s)**

- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 03A (Domestrics)

---

**Tagler Designs (49988)**

<table>
<thead>
<tr>
<th>2097 London Road Suite G</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delaware, OH 43015</td>
</tr>
<tr>
<td>Ms. Tammy Gickler</td>
</tr>
<tr>
<td>Phone 740-369-0470</td>
</tr>
<tr>
<td>Fax 866-250-3015</td>
</tr>
<tr>
<td><a href="http://www.Teamstencils.com">www.Teamstencils.com</a></td>
</tr>
<tr>
<td><a href="mailto:tgickler@teamstencils.com">tgickler@teamstencils.com</a></td>
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<tr>
<td>Spec Agr Disclosed: 07/08/2010</td>
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</tbody>
</table>

**Distribution Channel(s)**

- Campus/Local Channel
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 03B (Furniture/Furnishings)
- 05E (Publishing)

---

**Tailgate Clothing Company dba T-University (33309)**

<table>
<thead>
<tr>
<th>2805 SW Snyder Blvd. Suite 530</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ankeny, IA 50023</td>
</tr>
<tr>
<td>Mr. Steve King</td>
</tr>
<tr>
<td>Phone 515-963-7903</td>
</tr>
<tr>
<td>Fax 515-963-7912</td>
</tr>
<tr>
<td><a href="http://www.Tailgateclothing.com">www.Tailgateclothing.com</a></td>
</tr>
<tr>
<td><a href="mailto:steve@tailgateclothing.com">steve@tailgateclothing.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 10/06/2010</td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**

- Specialty Mid-Tier

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

---

**Team Athletics (66180)**

<table>
<thead>
<tr>
<th>1370 Broadway 15th Floor</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York, NY 10018</td>
</tr>
<tr>
<td>Mr. Stephen Werderger</td>
</tr>
<tr>
<td>Phone 212-594-9700 3063</td>
</tr>
<tr>
<td>Fax 646-364-9755</td>
</tr>
<tr>
<td><a href="http://www.Outerstuff.com">www.Outerstuff.com</a></td>
</tr>
<tr>
<td><a href="mailto:masssubmissions@outerstuff.com">masssubmissions@outerstuff.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 02/17/2010</td>
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</tbody>
</table>

**Distribution Channel(s)**

- Super Center/Wholesale Clubs

**Product Categories**

- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
Purdue University

<table>
<thead>
<tr>
<th>Team Beans LLC (35316)</th>
<th>Campus/Local Channel</th>
<th>Campus/Local Channel</th>
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<tbody>
<tr>
<td>115 Fieldcrest Ave. Raritan Center Business Park</td>
<td>Department Stores</td>
<td>Related Retail/Direct</td>
</tr>
<tr>
<td>Edison, NJ 08837</td>
<td>Grocery/Drug/Convenience Stores</td>
<td>Specialty Mid-Tier</td>
</tr>
<tr>
<td>Mr. Matt Katz</td>
<td>Related Retail/Direct</td>
<td>Super Center/Wholesale Clubs</td>
</tr>
<tr>
<td>Phone 732-967-1177 215</td>
<td>Restricted Channel</td>
<td></td>
</tr>
<tr>
<td>Fax 732-967-1444</td>
<td>Specialty Mass/Value Catalog</td>
<td></td>
</tr>
<tr>
<td><a href="http://www.Forevercollectibles.com">www.Forevercollectibles.com</a></td>
<td>Specialty Mid-Tier</td>
<td></td>
</tr>
<tr>
<td><a href="mailto:mzkatz@forevercollectibles.com">mzkatz@forevercollectibles.com</a></td>
<td>Sporting Goods/Sports Specialty/Fan Shops</td>
<td></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 07/15/2010</td>
<td>Product Categories</td>
<td>07C (Health/Beauty)</td>
</tr>
</tbody>
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Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Clearout
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 07D (Infant Products)

Team Effort Inc. (12168)

<table>
<thead>
<tr>
<th>Team Effort Inc. (12168)</th>
<th>Campus/Local Channel</th>
<th>Campus/Local Channel</th>
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<tbody>
<tr>
<td>PO Box 243</td>
<td>Department Stores</td>
<td>Related Retail/Direct</td>
</tr>
<tr>
<td>Clarion, IA 50525</td>
<td>Grocery/Drug/Convenience Stores</td>
<td>Specialty Mid-Tier</td>
</tr>
<tr>
<td>Ms. Misty Eivins</td>
<td>Related Retail/Direct</td>
<td>Super Center/Wholesale Clubs</td>
</tr>
<tr>
<td>Phone 515-532-2040 247</td>
<td>Restricted Channel</td>
<td></td>
</tr>
<tr>
<td>Fax 515-532-3416</td>
<td>Specialty Mass/Value Catalog</td>
<td></td>
</tr>
<tr>
<td><a href="http://www.TeamEffort.com">www.TeamEffort.com</a></td>
<td>Specialty Mid-Tier</td>
<td></td>
</tr>
<tr>
<td><a href="mailto:misty.eivins@teameffort.com">misty.eivins@teameffort.com</a></td>
<td>Sporting Goods/Sports Specialty/Fan Shops</td>
<td></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 10/19/2010</td>
<td>Product Categories</td>
<td>07C (Health/Beauty)</td>
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Distribution Channel(s)
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Clearout
- Restricted Channel
- Specialty Mass/Value Catalog
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories
- 02C (Personal Accessories)
- 06A (Sports Equipment)
Purdue University

**Team Golf (22762)**

- 2639 Electronics Ln Suite 105
- Dallas, TX 75220
- Ms. Alisa Stitt
- Phone 214-366-1595
- Fax 214-366-1599
- www.Alumnigolf.com
- astitt@alumnigolf.com
- Spec Agr Disclosed: 10/20/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 06A (Sports Equipment)

---

**Team Sports America Inc. (42230)**

- 5790 East Shelby Drive Suite 104
- Memphis, TN 38141
- Ms. Angela Justice
- Phone 888-567-8326
- Fax 901-365-1895
- www.Teamsportsamerica.com
design01@teamsportsamerica.com
- Spec Agr Disclosed: 10/25/2010

**Distribution Channel(s)**
- Amusement Park
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)

---

**TEI (71734)**

- 480 Sprague Street
- Dedham, MA 02026
- Mr. Kevin Meisinger
- Phone 781-320-1384
- Fax 781-320-8186
- www.Twinsenterprise.com
- kevinm@nineteen47.com
- Spec Agr Disclosed: 01/21/2009

**Distribution Channel(s)**
- Grocery/Drug/Convenience Stores
- Super Center/Wholesale Clubs

**Product Categories**
- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01M (Clothing Accessories)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 04D (Gifts & Novelties - Miscellaneous)

---

**Team Grill Inc. f/k/a AZ & Associates Inc. (71514)**

- 20 Craig Road
- Acton, MA 01720
- Ms. Julie Steinbauer
- Phone 978-635-1800 231
- Fax 978-635-1820
- www.Teamgrill.com
- jsteinbauer@teamgrill.com
- Spec Agr Disclosed: 06/30/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 03B (Furniture/Furnishings)

---

**Tegtmeyer Enterprise Inc. (77527)**

- 2119 E. 1730 N. Rd.
- Watseka, IL 60970
- Mr. Nathan Tegtmeyer
- Phone 815-432-4748
- Fax 815-432-5439
- mjfly23@colint.net
- Spec Agr Disclosed: 09/28/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Super Center/Wholesale Clubs

**Product Categories**
- 03B (Furniture/Furnishings)

---

**Tervis Tumbler Company (12233)**

- 201 Triple Diamond Blvd.
- North Venice, FL 34275
- Ms. Megan Sinibaldi
- Phone 941-966-2114 1332
- Fax 941-441-2308
- www.Tervis.com
- msinibaldi@tervis.com
- Spec Agr Disclosed: 06/25/2010

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03D (Housewares)
### Purdue University

**Third Street Sportswear (11659)**
- **PO Box 145**
- **Ozark, MO 65721-0145**
- **Ms. Jennifer Gibson**
- **Phone**: 800-538-1059
- **Fax**: 417-485-8995
- **www.Thirdstreetsportswear.com**
- **jennifer@thirdstreetsportswear.com**
- **Spec Agr Disclosed: 04/08/2010**

**Distribution Channel(s)**
- Campus/Local Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 07D (Infant Products)

**McFarlane Toys (74293)**
- **1711 W. Green tree Dr. Suite 212**
- **Tempe, AZ 85284**
- **Ms. Teresa Holt**
- **Phone**: 480-302-8023
- **Fax**: 480-838-2648
- **www.McFarlane.com**
- **tholt@mcfarlane.com**
- **Spec Agr Disclosed: 03/23/2010**

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Toegoz Inc. (36259)**
- **166 Riverside Industrial Parkway**
- **Portland, ME 04103**
- **Mr. Travis Holland**
- **Phone**: 207-878-9777
- **Fax**: 207-878-9727
- **www.Toegoz.com**
- **toegoz1@hotmail.com**
- **Spec Agr Disclosed: 08/26/2010**

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 04D (Gifts & Novelties - Miscellaneous)
- 07E (Footwear)

### Thirstystone Resources Inc. (15067)

- **PO Box 1638**
- **Gainesville, TX 76241**
- **Ms. Tyler Yarbrough**
- **Phone**: 940-668-6793
- **Fax**: 940-668-6207
- **www.Thirstystone.com**
- **tyarbrough@thirstystone.com**
- **Spec Agr Disclosed: 10/04/2010**

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 05C (Paper Products)

**To The Game LLC (11499)**
- **PO Box 2516**
- **Phenix City, AL 36868-2516**
- **Ms. Kelli Floyd**
- **Phone**: 334-291-5151 107
- **Fax**: 334-448-2313
- **www.2thegame.com**
- **keeli.floyd@2thegame.com**
- **Spec Agr Disclosed: 06/17/2010**

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Restricted Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01C (Men's/Unisex Other Headwear)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Top Line Scrn Printing & Embroidery (39808)**
- **4210 L.B. McLeod Rd. Ste 109**
- **Orlando, FL 32811**
- **Ms. Sara Vargas**
- **Phone**: 407-429-9515
- **Fax**: 407-447-9539
- **www.Toplineshirts.com**
- **mnelson@toplineshirts.com**
- **Spec Agr Disclosed: 07/02/2010**

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
### Purdue University

**Top Of The World (11871)**
- 3001 36th Avenue NW
- Norman, OK 73072
- Mr. Mike Ross
- Phone  405-360-9856  319
- Fax  405-360-0373
- www.Towcaps.com
- mross@towcaps.com
- Spec Agr Disclosed: 12/20/2010

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Topsox (11759)**
- PO Box 7128
- High Point, NC 27264-7128
- Ms. Effie Atwell
- Phone  336-887-8777  106
- Fax  336-887-2725
- www.Topsox.com
eatwell@topsox.com
- Spec Agr Disclosed: 12/14/2009

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 03D (Housewares)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)

### Treasures & Trinkets Inc. (53533)

77 Woodland Street
Manchester, CT 06042
- Ms. Debra Baribault
- Phone  860-649-8181
- Fax  860-643-0038
- www.Treasures-trinkets.com
debra@treasures-trinkets.com
- Spec Agr Disclosed: 04/05/2010

**Distribution Channel(s)**
- Amusement Park
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)

### Toy Factory LLC (47390)

1235 Gembler
San Antonio, TX 78219
- Ms. Amy Hoffman
- Phone  210-304-7614  7614
- Fax  210-467-3184
- www.Thetoystoryfactory.biz
amyh@thetoystoryfactory.biz
- Spec Agr Disclosed: 08/26/2010

**Distribution Channel(s)**
- Amusement Park
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 02A (Jewelry)
- 04D (Gifts & Novelties - Miscellaneous)

---

**Purdue University**

Licensed as of 01/2011
## Licensees

**Purdue University**

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Email Address</th>
<th>Spec Agr Disclosed:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trends International LLC (45751)</td>
<td>5188 West 74th Street, Indianapolis, IN 46268</td>
<td>Mr. Paul Beck</td>
<td>317-388-4041</td>
<td>317-388-1414</td>
<td><a href="mailto:pbeck@trendsinternational.com">pbeck@trendsinternational.com</a></td>
<td>01/14/2010</td>
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**Distribution Channel(s):**
- Campus/Local Channel
- Specialty/Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories:**
- 05E (Publishing)

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Email Address</th>
<th>Spec Agr Disclosed:</th>
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<tbody>
<tr>
<td>Twice Framing LLC (70669)</td>
<td>1216 S. Gratiot Avenue, Mt. Clemens, MI 48043</td>
<td>Ms. Katie Wood</td>
<td>586-468-3027</td>
<td>586-468-3613</td>
<td><a href="mailto:katie@twiceframing.com">katie@twiceframing.com</a></td>
<td>01/29/2010</td>
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**Distribution Channel(s):**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 03C (Office Products)
- 05E (Publishing)

<table>
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<tr>
<th>Company Name</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Email Address</th>
<th>Spec Agr Disclosed:</th>
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<tbody>
<tr>
<td>Twins Enterprise Inc. (11642)</td>
<td>480 Sprague Street, Dedham, MA 02026</td>
<td>Mr. Kevin Meisinger</td>
<td>781-320-1384</td>
<td>781-320-8186</td>
<td><a href="mailto:kevinm@nineteen47.com">kevinm@nineteen47.com</a></td>
<td>04/01/2010</td>
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**Distribution Channel(s):**
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 05E (Publishing)

---

**Two Fish Concepts LLC (54531)**

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Email Address</th>
<th>Spec Agr Disclosed:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>6050 Peachtree Pkwy, Ste. 240-197, Norcross, GA 30092-3336</td>
<td>Ms. Tavie Allain</td>
<td>770-449-1883</td>
<td>678-623-0792</td>
<td><a href="mailto:tavie@twofishconcepts.com">tavie@twofishconcepts.com</a></td>
<td>05/28/2010</td>
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**Distribution Channel(s):**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 03C (Office Products)
- 01A (Men's/Unisex T-shirts)
- 01C (Men's/Unisex Other Headwear)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
## Purdue University

- **University Blanket & Flag Corp** *(12511)*
  - 1111 Orange Ave, Suite C
  - Coronado, CA 92118-3432
  - Mr. Bradley Gerbel
  - Phone: 619-435-4100
  - Fax: 619-437-0226
  - www.Ubflag.com
  - bgerbel@ubflag.com
  - Spec Agr: Disclosed: 07/06/2010

  **Distribution Channel(s):**
  - Campus/Local Channel
  - Grocery/Drug/Convenience Stores

  **Product Categories:**
  - 04A (Automobile Products)
  - 04C (Signage Products)

- **University Bookstore Inc.** *(12956)*
  - PO Box 3028
  - West Lafayette, IN 47906
  - Mr. Tom Frey
  - Phone: 765-743-9618
  - Fax: 765-743-8659
  - www.Purdue.com
  - steve@purdue.com
  - Spec Agr: Disclosed: 04/15/2010

  **Distribution Channel(s):**
  - Related Retail/Direct

  **Product Categories:**
  - 01A (Men's/Unisex T-shirts)
  - 01J (Men's/Unisex Fleece)
  - 02C (Personal Accessories)
  - 03C (Office Products)
  - 03D (Housewares)
  - 04A (Automobile Products)
  - 04D (Gifts & Novelties - Miscellaneous)
  - 05C (Paper Products)
  - 05D (School Supplies)
  - 06B (Balls)
  - 06D (Games)
  - 07D (Infant Products)

- **University Frames (CA)** *(20385)*
  - 3060 E. MiraLoma Avenue
  - Anaheim, CA 92806-1810
  - Ms. Kelly Ng
  - Phone: 714-575-5100
  - Fax: 714-575-5187
  - www.Universityframes.com
  - licensing@universityframes.com
  - Spec Agr: Disclosed: 02/04/2010

  **Distribution Channel(s):**
  - Campus/Local Channel
  - Related Retail/Direct
  - Specialty Mass/Value Catalog
  - Specialty Mid-Tier

  **Product Categories:**
  - 03C (Office Products)
  - 05E (Publishing)

- **Vantage Custom Classics** *(15168)*
  - 100 Vantage Drive
  - Avenel, NJ 07001
  - Ms. Marie Augustyn
  - Phone: 732-340-3000
  - Fax: 732-340-5850
  - www.Vantageapparel.com
  - mariea@vantageapparel.com
  - Spec Agr: Disclosed: 06/21/2010

  **Distribution Channel(s):**
  - Campus/Local Channel
  - Department Stores
  - Golf Specialty
  - Internet/TV/Catalog Mid-Tier
  - Restricted Channel
  - Specialty Mid-Tier
  - Sporting Goods/Sports Specialty/Fan Shops

  **Product Categories:**
  - 01B (Men's/Unisex Outerwear)
  - 01H (Men's Fashion Apparel)
  - 01I (Women's Apparel)

- **Varsity Baby Inc. (IN)** *(62857)*
  - 5463 Turfway Circle
  - Indianapolis, IN 46228
  - Mr. Joseph Viglietta
  - Phone: 317-407-6138
  - Fax: 317-295-1940
  - www.Varsitybaby.com
  - jviglietta@varsitybaby.com
  - Spec Agr: Disclosed: 01/04/2010

  **Distribution Channel(s):**
  - Campus/Local Channel

  **Product Categories:**
  - 01C (Men's/Unisex Other Headwear)

- **Varsity Quilts Inc.** *(51144)*
  - 4807 S. Lake Dr.
  - Norman, OK 73072
  - Ms. Barbara Poe
  - Phone: 405-360-9470
  - Fax: 405-912-3069
  - www_VARSITYquilts.com
  - bmp1949@yahoo.com
  - Spec Agr: Disclosed: 01/15/2010

  **Distribution Channel(s):**
  - Related Retail/Direct
  - Sporting Goods/Sports Specialty/Fan Shops

  **Product Categories:**
  - 03A (Domestics)

- **Vermont Originals** *(56001)*
  - 320 Wilkins St.
  - Morrisville, VT 05661
  - Mr. Tad Washburn
  - Phone: 802-888-3032
  - Fax: 802-888-2988
  - www.Vermontoriginals.com
  - tad@vermontoriginals.com
  - Spec Agr: Disclosed: 04/07/2010

  **Distribution Channel(s):**
  - Campus/Local Channel

  **Product Categories:**
  - 01C (Men's/Unisex Other Headwear)
Purdue University

Vesi Inc. (13740)
16 Tech View Pl.
Cincinnati, OH 45215
Ms. Sue Visconti
Phone 513-563-6002 124
Fax 513-563-6692
www.Vesiinc.com
svisconti@vesiinc.com
Spec Agr Disclosed: 10/15/2010

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01M (Clothing Accessories)

Victoria's Secret by Jones & Mitchell
Sportsware (71152)
11880 College Blvd., Suite 400
Overland Park, KS 66210
Ms. Sarah Dice
Phone 913-324-2762 2762
Fax 913-324-2799
www.Jonesmitchell.com
sdice@jonesmitchell.com
Spec Agr Disclosed: 02/15/2010

Distribution Channel(s)
- Campus/Local Channel
- Specialty Mid-Tier

Product Categories
- 01I (Women's Apparel)
- 02C (Personal Accessories)
- 03A (Domestics)
- 05E (Publishing)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Internet/TV/Catalog Mid-Tier
Related Retail/Direct

Virtual Greats LLC (77330)
270 Coral Circle
El Segundo, CA 90245
Ms. Lila Madden
Phone 310-606-8782
Fax 310-919-3046
www.Virtualgreats.com
lilia@virtualgreats.com
Spec Agr Disclosed: 07/08/2010

Distribution Channel(s)
- Related Retail/Direct

Product Categories
- 07G (Internet Products & Services)

Victoria's Secret by New Era Cap Co. Inc. (84188)
160 Delaware Avenue
Buffalo, NY 14202
Ms. Lauren Hartmayer
Phone 716-604-9000 1185
Fax 716-604-9127
www.Neweracap.com
necollege@neweracap.com
Spec Agr Disclosed: 05/10/2009

Distribution Channel(s)
- Campus/Local Channel
- Specialty Mid-Tier

Product Categories
- 01I (Women's Apparel)

Victoria's Secret by 5th & Ocean
(71986)
590 West 83rd Street
Hialeah, FL 33014
Minority/Woman Owned
Ms. Susej Perez
Phone 305-822-4606 206
Fax 305-822-4665
www.5thocean.com
melany@5thocean.com
Spec Agr Disclosed: 06/28/2010

Distribution Channel(s)
- Specialty Mid-Tier

Product Categories
- 01I (Women's Apparel)
- 02C (Personal Accessories)

Vineyard Vines LLC (56803)
37 Brown House Rd.
Stamford, CT 06902
Mr. Tim Sears
Phone 800-892-4982
Fax 203-487-7490
www.Vineyardvines.com
tsears@vineyardvines.com
Spec Agr Disclosed: 11/14/2010

Distribution Channel(s)

Licensed as of 01/2011
## Purdue University

<table>
<thead>
<tr>
<th>Company</th>
<th>Address</th>
<th>Contact Information</th>
<th>Specialties</th>
</tr>
</thead>
<tbody>
<tr>
<td>Westrick Paper Co. (11851)</td>
<td>3011 Mercury Road, Jacksonville, FL 32207</td>
<td>Ms. Ann Lamb</td>
<td>03C (Office Products), 03D (Housewares), 04D (Gifts &amp; Novelties - Miscellaneous), 05A (Stationery), 05C (Paper Products), 06D (School Supplies)</td>
</tr>
<tr>
<td>Wild Sales LLC (52491)</td>
<td>17401 Tiller Court Suite A, Westfield, IN 46074</td>
<td>Mrs. Kelly Johnson</td>
<td>03A (Domestics), 03B (Furniture/Furnishings), 03C (Office Products), 04B (Collectibles), 06D (Games)</td>
</tr>
<tr>
<td>Wincraft Inc. (11514)</td>
<td>PO Box 888, Winona, MN 55987</td>
<td>Ms. Sherry Otterness</td>
<td>02A (Jewelry), 02C (Personal Accessories), 03A (Domestics), 03B (Furniture/Furnishings), 03C (Office Products), 05D (School Supplies)</td>
</tr>
</tbody>
</table>

### Distribution Channel(s)
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closet
- Specialty Mass/Value Catalog
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

### Product Categories
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)

## Whirley Industries Inc. (11979)

<table>
<thead>
<tr>
<th>Address</th>
<th>Contact Information</th>
<th>Specialties</th>
</tr>
</thead>
<tbody>
<tr>
<td>PO Box 988, Warren, PA 16365-0988</td>
<td>Ms. Sue Borland</td>
<td>03C (Office Products)</td>
</tr>
<tr>
<td>Phone 814-723-7600, Fax 814-723-2477</td>
<td><a href="mailto:sborland@whirley.com">sborland@whirley.com</a></td>
<td>06C (Toys), 06D (Games)</td>
</tr>
</tbody>
</table>

### Distribution Channel(s)
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mass/Value Catalog
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

### Product Categories
- 03D (Housewares)
- 06C (Toys)
- 07D (Infant Products)

## Wildman Business Group (79695)

<table>
<thead>
<tr>
<th>Address</th>
<th>Contact Information</th>
<th>Specialties</th>
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<tbody>
<tr>
<td>800 South Buffalo St., Warsaw, IN 46580</td>
<td>Mr. David Bazzoni</td>
<td>03A (Domestics), 03B (Furniture/Furnishings), 03C (Office Products), 04A (Automobile Products), 04C (Signage Products), 04D (Gifts &amp; Novelties - Miscellaneous), 05A (Stationery), 05D (School Supplies), 06C (Toys), 06D (Games), 07B (Consumables), 07C (Health/Beauty)</td>
</tr>
</tbody>
</table>

### Distribution Channel(s)
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

### Product Categories
- 03B (Furniture/Furnishings)
# Licensees

**Licensed as of 01/2011**

## Purdue University

<table>
<thead>
<tr>
<th>Wine Things Unlimited (69241)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PO Box 1349</strong></td>
</tr>
<tr>
<td>Sonoma, CA 95476</td>
</tr>
<tr>
<td>Mr. David Lieberstein</td>
</tr>
<tr>
<td><strong>Phone</strong> 800-447-3983 101</td>
</tr>
<tr>
<td><strong>Fax</strong> 707-935-3403</td>
</tr>
<tr>
<td><a href="mailto:david@winethings.com">david@winethings.com</a></td>
</tr>
<tr>
<td><strong>Spec Agr Disclosed: 07/01/2010</strong></td>
</tr>
</tbody>
</table>

**Product Categories**
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

## WNA (25618)

<table>
<thead>
<tr>
<th>2155 W. Longhorn Drive</th>
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<tbody>
<tr>
<td>Lancaster, TX 75134</td>
</tr>
<tr>
<td>Ms. Shannon Hill</td>
</tr>
<tr>
<td><strong>Phone</strong> 972-224-8407 339</td>
</tr>
<tr>
<td><strong>Fax</strong> 972-228-4655</td>
</tr>
<tr>
<td><a href="http://www.Wnadrinkware.com">www.Wnadrinkware.com</a></td>
</tr>
<tr>
<td><a href="mailto:shannon.hill@wna.biz">shannon.hill@wna.biz</a></td>
</tr>
<tr>
<td><strong>Spec Agr Disclosed: 07/07/2010</strong></td>
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</tbody>
</table>

**Product Categories**
- 03D (Housewares)

## Wolf Manufacturing Company Inc. (68875)

<table>
<thead>
<tr>
<th>1801 W. Waco Drive</th>
</tr>
</thead>
<tbody>
<tr>
<td>Waco, TX 76707</td>
</tr>
<tr>
<td>Mr. Robert Wood</td>
</tr>
<tr>
<td><strong>Phone</strong> 800-437-0940 202</td>
</tr>
<tr>
<td><strong>Fax</strong> 254-753-8919</td>
</tr>
<tr>
<td><a href="http://www.Wolfmfg.com">www.Wolfmfg.com</a></td>
</tr>
<tr>
<td><a href="mailto:sales@wolfmfg.com">sales@wolfmfg.com</a></td>
</tr>
<tr>
<td><strong>Spec Agr Disclosed: 04/06/2010</strong></td>
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</table>

**Product Categories**
- 03A (Domestics)

**Distribution Channel(s)**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

## Winning Streak Sports LLC (29679)

<table>
<thead>
<tr>
<th>9821 Widmer Road</th>
</tr>
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<tbody>
<tr>
<td>Lenexa, KS 66215</td>
</tr>
<tr>
<td>Ms. Jessica DeGregorio</td>
</tr>
<tr>
<td><strong>Phone</strong> 913-768-8868</td>
</tr>
<tr>
<td><strong>Fax</strong> 913-322-1418</td>
</tr>
<tr>
<td><a href="http://www.Wssdecor.com">www.Wssdecor.com</a></td>
</tr>
<tr>
<td><a href="mailto:jdegregorio@wssdecor.com">jdegregorio@wssdecor.com</a></td>
</tr>
<tr>
<td><strong>Spec Agr Disclosed: 02/04/2010</strong></td>
</tr>
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</table>

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 04C (Signage Products)

## Za-Meks (27917)

<table>
<thead>
<tr>
<th>55685 Currant Road Suite B</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mishawaka, IN 46545</td>
</tr>
<tr>
<td>Mr. Jim Szamecki</td>
</tr>
<tr>
<td><strong>Phone</strong> 574-254-7570</td>
</tr>
<tr>
<td><strong>Fax</strong> 574-254-7572</td>
</tr>
<tr>
<td><a href="http://www.Zameks.com">www.Zameks.com</a></td>
</tr>
<tr>
<td><a href="mailto:jim@zameks.com">jim@zameks.com</a></td>
</tr>
<tr>
<td><strong>Spec Agr Disclosed: 06/30/2010</strong></td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 03A (Domestics)
- 03C (Office Products)
### Purdue University

**Zephyr Graf-X (13475)**

5443 Earhart Road  
Loveland, CO 80538  
Mr. Jas Kasten  
Phone 970-663-3242  220  
Fax 970-663-7695  
www.Zhats.com  
jkasten@zhats.com  
Spec Agr Disclosed: 04/13/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01C (Men's/Unisex Other Headwear)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02C (Personal Accessories)

**Disney by MJ Soffe (80250)**

#1 Soffe Dr.  
Fayetteville, NC 28312  
Mr. Jay Williams  
Phone 910-483-2500  6231  
Fax 910-483-7406  
www.Mjsoffe.com  
jay.williams@mjsoffe.com  
Spec Agr Disclosed: 10/26/2010

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

### Exclusive Headwear Program

**Bravo Photo LLC (78108)**

575 Cameron Way  
North Liberty, IA 52317  
Mr. Brook Peterson  
Phone 319-665-6060  3  
Fax 319-665-6067  
www.Bravophoto.com  
brook@bravophotostore.com  

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 05A (Stationery)
- 05E (Publishing)

### Co-Branded Program (8.0%)  

**NFLPA by Levelwear (90260)**

388 Carlaw Avenue Suite 202  
Toronto, AB M4M 2T4  
Mr. Harvey Ngo  
Phone 416-465-7211  230  
Fax 416-465-4571  
www.Levelwear.com  
harvey@accolade-group.com  
Spec Agr Disclosed: 08/13/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

### Gameday/Rivalry Program

---

**Zungz Company - The (67685)**

1419 Franklin Road  
Brentwood, TN 37027  
Mr. Bryan Neihoff  
Phone 615-457-2893  
Fax 615-377-7934  
www.zungz.com  
bryan@zungz.com  
Spec Agr Disclosed: 04/05/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier

**Product Categories**
- 02C (Personal Accessories)

**Co-Branded Program (7.0%)**

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### Purdue University

**Twins Enterprise Inc. (11642)**
480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone  781-320-1384
Fax     781-320-8186
www.Twinsenterprise.com
kevinm@nineteen47.com
Spec Agr  Disclosed: 04/01/2010

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Department Stores
- Golf Specialty
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- Campus/Local Channel
- Related Retail/Direct
- Restricted Channel
- Sporting Goods/Sports Specialty/Fan Shops
- Nike USA Inc. (12012)
  One Bowerman Drive - Building NR4
  Beaverton, OR 97005-6453
  Ms. Elaine Nock
  Phone  503-671-6831
  Fax     503-622-8084
  www.Nike.com
  Elaine.Nock@nike.com
  Spec Agr  Disclosed: 05/24/2010

**Exclusive Mass Program**

**Knights Apparel Inc. (14948)**
5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax     864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr  Disclosed: 05/10/2010

**Distribution Channel(s)**
- Off-Price/Closeout
- Super Center/Wholesale Clubs

**Product Categories**
- 01E (Jerseys/Uniforms)
- 01I (Women's Apparel)
- Campus/Local Channel
- Related Retail/Direct
- Restricted Channel
- Sporting Goods/Sports Specialty/Fan Shops

### Exclusive Jersey Program

**Knights Apparel Inc. (14948)**
5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax     864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr  Disclosed: 05/10/2010

**Distribution Channel(s)**
- Off-Price/Closeout
- Super Center/Wholesale Clubs

**Product Categories**
- 01E (Jerseys/Uniforms)
- 01I (Women's Apparel)
- Campus/Local Channel
- Related Retail/Direct
- Restricted Channel
- Sporting Goods/Sports Specialty/Fan Shops

### Exclusive Performance Apparel Program

**Sports Specialties (11563)**
One Bowerman Drive Bldg. NR4
Beaverton, OR 97005-6453
Ms. Elaine Nock
Phone  503-532-0145
Fax     503-622-8084
www.Nike.com
Elaine.Nock@nike.com
Spec Agr  Disclosed: 10/03/2007

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Restricted Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01E (Jerseys/Uniforms)
- 01I (Women's Apparel)
### Purdue University

**Nike Golf (50949)**

One Bowserman Drive Bldg. NR4  
Beaverton, OR 97005-6453  
Ms. Elaine Nock  
Phone  503-622-8084  
Fax  503-622-8084  
www.Nike.com  
Elaine.Nock@nike.com  
Spec Agr Disclosed: 04/03/2002

**Distribution Channel(s)**
- Campus/Local Channel
- Golf Specialty
- Related Retail/Direct
- Restricted Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01I (Women's Apparel)
- 01L (Men's/Unisex Performance Apparel)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Sports Specialties (11563)**

One Bowserman Drive Bldg. NR4  
Beaverton, OR 97005-6453  
Ms. Elaine Nock  
Phone  503-532-0145  
Fax  503-622-8084  
www.Nike.com  
Elaine.Nock@nike.com  
Spec Agr Disclosed: 10/03/2007

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01I (Women's Apparel)
- 01L (Men's/Unisex Performance Apparel)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

---

**NIKE USA Inc. (12012)**

One Bowserman Drive - Building NR4  
Beaverton, OR 97005-6453  
Ms. Elaine Nock  
Phone  503-671-6831  
Fax  503-622-8084  
www.Nike.com  
Elaine.Nock@nike.com  
Spec Agr Disclosed: 05/24/2010

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog Mid-Tier
- Off-Price/Clearout
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01I (Women's Apparel)
- 01L (Men's/Unisex Performance Apparel)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

---

**Akzo Nobel Paints LLC (59328)**

1100 Wilson Way Suite 400  
Smyrna, GA 30082  
Ms. Laura Hodge  
Phone  770-438-4270  
Fax  440-2974866  
l.hodge@akzonobel.com  
Disclosed: 08/23/2010

**Distribution Channel(s)**
- Specialty Mass/Value Catalog

**Product Categories**
- 03B (Furniture/Furnishings)

---

**Special Projects**

**EA Sports Basketball (34123)**

4330 Sanderson Way  
Burnaby, BC V5G 4X1  
Mr. Sean O'Brien  
Phone  604-456-3998  
Fax  604-456-5015  
www.Easports.com  
seanobrien@ea.com  
Spec Agr Disclosed: 05/05/2000

**Distribution Channel(s)**
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 07A (Video Games)
# The Collegiate Licensing Company

### Licensees

**Licensed as of 01/2011**

## Purdue University

**EA Sports Football (34122)**

1950 Summit Park Drive
Orlando, FL 32810
Mr. Adam Thompson
Phone: 407-386-4440
Fax: 407-386-4001
www.Easports.com
athompson@ea.com
Spec Agr Disclosed: 05/05/2000

**Distribution Channel(s)**

- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- Internet/TV/Catalog Mid-Tier
- 04D (Gifts & Novelties - Miscellaneous)

**Team Beans LLC (35316)**

115 Fieldcrest Ave. Raritan Center Business Park
Edison, NJ 08837
Mr. Matt Katz
Phone: 732-967-1177 Fax: 732-967-1444
www.Forevercollectibles.com
mikatz@forevercollectibles.com
Spec Agr Disclosed: 07/15/2010

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Clearout
- Restricted Channel
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 01D (Men's/Unisex Combo-Packaged Goods)
- 01M (Clothing Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04D (Gifts & Novelties - Miscellaneous)
- 06B (Balls)
- 07E (Footwear)

## Upper Deck Company Inc. (16726)

5909 Sea Otter Place
Carlsbad, CA 92008
Mr. Jason Mashera
Phone: 760-929-3409 Fax: 760-929-6547
www.Upperdeck.com
jason_mashera@upperdeck.com
Spec Agr Disclosed: 04/22/2010

**Distribution Channel(s)**

- Grocery/Drug/Convenience Stores
- Specialty Mass/Value Catalog
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 04B (Collectibles)

## COLLEGE VAULT

**College Vault by Asgard Press (65784)**

2838 Patterson Lake Rd. #823
Pinckney, MI 48169
Ms. Bethany Stover
Phone: 302-295-8992 Fax: 302-295-9926
www.Asgardpress.com
thor@asgardpress.com
Spec Agr Disclosed: 01/29/2010

**Distribution Channel(s)**

- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 05A (Stationery)
- 05E (Publishing)

## Special Rate Program

**Scentsy Inc. (67367)**

PO Box 1335
Meridian, ID 83680
Mr. Phillip E. Broadbent
Phone: 208-855-5491 Fax: 208-895-1270
www.Scentsy.com
pbroadbent@scentsy.com
Spec Agr Disclosed: 10/07/2010

**Wincraft Inc. (11514)**

PO Box 888
Winona, MN 55987
Ms. Sherry Otterness
Phone: 507-454-5510 Fax: 507-453-6780
www.Wincraft.com
sotterness@wincraft.com
Spec Agr Disclosed: 05/18/2010

**Distribution Channel(s)**

- Campus/Local Channel
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs
# Licensees

**Purdue University**

**College Vault by Boelter Brands LLC**
**(81522)**

N22 W23685 Ridgeview Pkwy West
Waukesha, WI 53187-1637
Ms. Kristina Manke
Phone 262-523-6636 6636
Fax 262-523-6096
www.Boelterbrands.com
Spec Agr Disclosed: 03/04/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 02A (Jewelry)
- 04D (Gifts & Novelties - Miscellaneous)

**College Vault by Memory Company**
**(87660)**

25 Downing Drive
Phenix City, AL 36869
Ms. Cheryl Wills
Phone 334-448-0708
Fax 334-664-0022
www.Memorycompany.com
cwills@memorycompany.com
Spec Agr Dislosed: 07/15/2010

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03B (Furniture/Furnishings)
- 03D (Housewares)

**College Vault by Collegiate Pacific Company**
**(78060)**

PO Box 300
Roanoke, VA 24002
Ms. Linda Reich
Phone 540-981-0281
Fax 540-981-0337
www.Collegiatepacific.com
linda.reich@collegiatepacific.com
Spec Agr Dislosed: 02/01/2010

**Distribution Channel(s)**
- Campus/Local Channel
- Restricted Channel

**Product Categories**
- 04C (Signage Products)

**College Vault by Legacy Athletic**
**(85730)**

14 Barnhart Drive
Hanover, PA 17331
Ms. Tori Gregg
Phone 717-630-0892 111
Fax 717-630-0827
www.Legacyathletic.com
tgregg@legacycaps.com
Spec Agr Dislosed: 02/12/2010

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)

**College Vault by NIKE USA**
**(76504)**

One Bowerman Drive - Building NR4
Beaverton, OR 97005-6453
Ms. Elaine Nock
Phone 503-532-6925
Fax 503-622-8084
www.Nike.com
Elaine.Nock@nike.com
Spec Agr Dislosed: 07/24/2008

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
## Licensees

**Licensed as of 01/2011**

### Purdue University

**College Vault by Tervis Tumbler Company (82774)**

<table>
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<td>Ms. Megan Sinibaldi</td>
<td>11/16/2009</td>
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**Distribution Channel(s)**

- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

### College Vault by Twins Enterprise Inc. (61592)

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<tr>
<td>480 Sprague Street Dedham, MA 02026</td>
<td>781-320-1384</td>
<td>781-320-8186</td>
<td><a href="mailto:kevinm@nineteen47.com">kevinm@nineteen47.com</a></td>
<td>04/01/2010</td>
</tr>
<tr>
<td>Mr. Kevin Meisinger</td>
<td></td>
<td></td>
<td></td>
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**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

### College Vault by Whitman Publishing LLC (62647)

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<tr>
<td>3101 Clairmont Rd. Ste. C Atlanta, GA 30329</td>
<td>404-235-5315</td>
<td>404-214-4390</td>
<td><a href="mailto:dennis.schmidt@whitmanbooks.com">dennis.schmidt@whitmanbooks.com</a></td>
<td>08/26/2010</td>
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<tr>
<td>Mr. Dennis Schmidt</td>
<td></td>
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**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 05E (Publishing)

### College Vault by Wildcat Apparel Group Inc. (74822)

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<tr>
<td>1931 Bay Street Los Angeles, CA 90021</td>
<td>323-583-4508 23</td>
<td>323-583-6171</td>
<td><a href="mailto:cmoore@originallorbrand.com">cmoore@originallorbrand.com</a></td>
<td></td>
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<tr>
<td>Ms. Cassidy Moore</td>
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**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
### Purdue University

**College Vault by Wincraft Inc. (80858)**

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PO Box 888  
Winona, MN 55987  
Ms. Sherry Otterness  
Phone: 507-454-5510  
Fax: 507-450-6780  
www.Wincraft.com  
sotterness@wincraft.com  
Spec Agr: Disclosed: 02/22/2010

**Distribution Channel(s)**
- Campus/Local Channel  
- Related Retail/Direct  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan  
- Shops

**Product Categories**
- 02A (Jewelry)  
- 03A (Domestics)  
- 03B (Furniture/Furnishings)  
- 03C (Office Products)  
- 03D (Housewares)  
- 04A (Automobile Products)  
- 04C (Signage Products)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 06D (Games)

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**College Vault by Winning Streak Sports LLC (67466)**

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<th>Licensee Type</th>
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<td>Special Agreements</td>
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<tr>
<td>Disclosed</td>
<td>390</td>
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9821 Widmer Road  
Lenexa, KS 66215  
Ms. Jessica DeGregorio  
Phone: 913-768-8868  
Fax: 913-322-1418  
www.Wssdecor.com  
jdegregorio@wssdecor.com  
Spec Agr: Disclosed: 01/19/2010

**Distribution Channel(s)**
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Internet/TV/Catalog Mid-Tier  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan  
- Shops

**Product Categories**
- 04C (Signage Products)