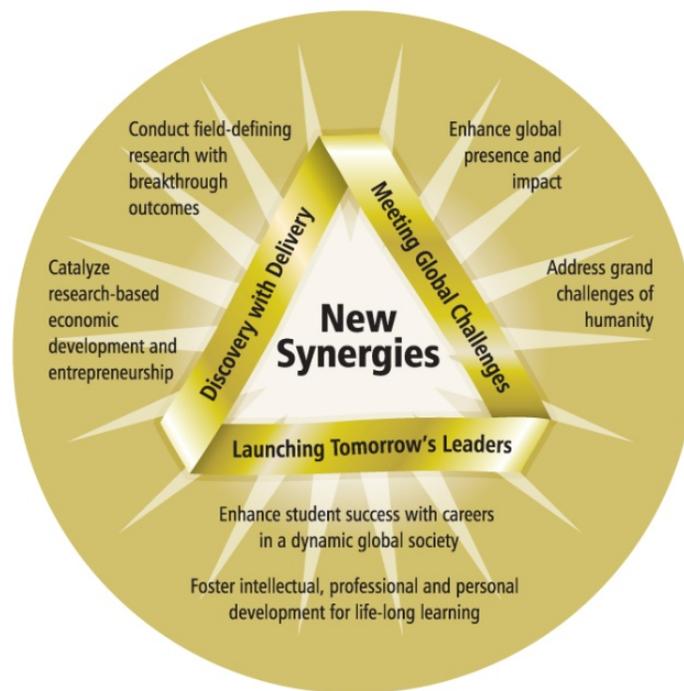


PURDUE

UNIVERSITY



GOVERNANCE REPORT TO THE BOARD OF TRUSTEES

ATHLETICS

July 2012

**Purdue University Report to the Board of Trustees
Executive Summary on Intercollegiate Athletics
July 2012**

This annual governance report covers Intercollegiate Athletics (ICA) at Purdue University on the West Lafayette campus. In December of 2008, ICA completed an 18-month review of its strategic plan and presented it to the President in January of 2009 who, after review, approved it. The complete plan is on our website and can be accessed at <http://www.purduesports.com/school-bio/strategic-plan.html>. This summary and its attachments provide information on the plan's goals as well as a brief paragraph on each sport's 2011-12 performance.

Equity

During 2011-12, 612 students participated in Intercollegiate Athletics. The gender equity rate stands at 55.6 percent for men (in 10 sports) and 44.4 percent for women (in 10 sports), which exceeds the University undergraduate gender distribution of 57 percent men and 43 percent women. Athletic-related aid closely approximates the University's undergraduate student gender distribution.

Athletics

A record 14 teams earned NCAA postseason opportunities, up from 12 a year ago, while 10 squads had upper-half Big Ten Conference finishes, one more than last year. We moved up from 49th to 47th out of 335 schools (85th percentile) in the final Director's Cup. Interestingly enough, Purdue participates in those sports that are generally the most sponsored sports in Division 1 (men's soccer is a glaring exception) and have the highest high school participation rates. If you adjust the standings to reflect only the sports we sponsor we move ahead of between 6-11 schools over the past 5 years. (See Attachment I). This past year we would have been 40th.

Women's golf placed ninth at the NCAA Championships, its seventh consecutive top-10 finish and our best national finish.

Purdue was one of 11 schools in the country to play in a football bowl game and participate in the NCAA tournaments for volleyball and men's and women's basketball. Purdue and Florida were the only two to win its bowl game and win at least one game in each of the three tournaments.

Big Ten Conference-wise, we had one regular-season champion (baseball) and three postseason tournament champions: baseball (first since 1909), women's basketball (3rd in last 6 years and 8th since the tourney started in 1995) and women's tennis (first ever). The four combined conference titles are the most in school history, and we had three (3) teams get second. Individually, we had five Big Ten champions (by three student-athletes) and five student-athletes named Player of the Year by the conference. Additionally, two coaches were honored as Big Ten Coach of the Year (Dave Shondell, volleyball and Doug Schreiber, baseball).

There were 20 All-America honors (by 16 student-athletes) and 15 first team All-Big Ten selections led by Robbie Hummel's selection as the 2012 Lowe's Senior Class Award winner and Ariel Turner's double All-American recognition in Volleyball, both as a student and as an athlete.

Purdue hosted the Big Ten Wrestling Championships at Mackey Arena, NCAA Volleyball Tournament first- and second-round matches on Belin Court in Holloway Gymnasium, NCAA Women's Basketball Tournament first- and second-round games at Mackey and NCAA Baseball regional games at the U.S. Steelyard ballpark in Gary, Indiana. Purdue and Texas A&M were the only two schools in the nation to host NCAA competition in baseball, women's basketball and women's volleyball.

Noteworthy accomplishments are set forth below and a complete summary of each sport is in Attachment II, and in Attachment III are some individual and team accomplishments.

SPORT RECAP.....

Football: By winning two of its final three games, the football team returned to the bowl scene for the first time since 2007. The Boilermakers defeated Ohio State 26-23 in overtime Nov. 12 and Indiana 33-25 to regain the Old Oaken Bucket on Nov. 26. They were tabbed for the Little Caesars Pizza Bowl in Detroit and defeated Western Michigan 37-32 in a thrilling game Dec. 27. Purdue finished 7-6 overall and 4-4 in conference play (third place in Leaders Division). Defensive tackle Kawann Short earned first team All-Big Ten honors. He was named the Walter Camp National Defensive Player of the Week after his six-tackle, three-sack effort against Ohio State. The Boilermakers defeated 23rd-ranked Illinois 21-14 on Oct. 22. Three Boilermakers were second team All-Big Ten: cornerback Ricardo Allen, punter Cody Webster and kicker-punter Carson Wiggs. The Boilermakers led the nation in kickoff returns with a school-record 28.7-yard average, led by Raheem Mostert's NCAA-leading 33.5-yard average (second-best in school history).

Volleyball - The volleyball team advanced to the NCAA third round (Sweet 16) for the sixth time in program history and the fifth time since 2005, making it just one of nine teams nationally to make at least five third-round appearances in the last seven years. The Boilermakers, headlined by first team All-American and Big Ten Player of the Year Ariel Turner, unanimous All-Big Ten and honorable mention All-America selection Tiffany Fisher and Big Ten All-Freshman Team selection Kierra Jones, posted a 29-5 record, including a 16-4 mark in Big Ten play, good for second place. AVCA Midwest Region and Big Ten Coach of the Year Dave Shondell led his team to its best overall mark since 1985 (34-4), best league mark since 1985 (17-1) and best conference finish since 1987 (second). The Boilermakers, who were ranked as high as eighth nationally, defeated a program-record seven ranked opponents. Turner capped her junior season as Purdue's first volleyball double All-American since 1984, garnering first team AVCA All-America and second team Academic All-America honors. Fisher's honorable mention selection gave Purdue its first pair of All-Americans since 1984.

Men's Basketball: The men's basketball team finished with a 22-13 record, tying the program record with its sixth-consecutive 20-win season. The Boilermakers were 10-8 and finished in sixth place in the Big Ten. They earned their sixth straight NCAA Tournament berth and won their opening game in the Big Dance for the 14th time in a row with a 72-69 second-round victory over Saint Mary's (Calif.). Robbie Hummel led the team in scoring (16.4 ppg), rebounds (7.2 rpg) and blocks (1.2 bpg) en route to first team All-Big Ten honors, while Lewis Jackson averaged a team-best 4.2 assists per game and earned honorable mention all-league accolades. D.J. Byrd had a breakout season, shooting 43 percent from three-point range and becoming the first Purdue player to earn Big Ten Sixth Man of the Year honors. Along the way, the Boilermakers made a school-record 284 three-point field goals. Ryne Smith was the team's catalyst from beyond the arc, making 89 three-pointers to rank third on Purdue's season chart.

Women's Basketball: The women's basketball team finished with a 25-9 record, including a tie for second place in the Big Ten with an 11-5 mark. The 25 wins marked the most since a 25-11 record in 2008-09. The Boilermakers won a conference-best eighth Big Ten Tournament title with a 74-70 double-overtime victory over Nebraska. Purdue hosted the NCAA Tournament first and second rounds for the 14th time at Mackey Arena. The fourth-seeded Boilermakers advanced to the second round to improve to 18-1 in first-round matchups. Purdue lost 72-61 to No. 5 seed South Carolina to end the season. The Boilermakers were ranked No. 13 in the Associated Press poll and No. 15 in the USA Today/ESPN Coaches' poll going into the NCAA Tournament. Three players earned Big Ten postseason honors: Brittany Rayburn (second team) and KK Houser and Sam Ostarello (honorable mention). Rayburn was recognized as a second team Academic All-American, finalist for the Lowe's Senior CLASS Award and Naismith Player of the Year midseason nominee. She finished her career as Purdue's sixth all-time leading scorer with 1,795 points, while ranking second in three-point field goals with 201 and third in free throw percentage at 82.1 percent

Baseball: The baseball team enjoyed a historic season, a campaign that legitimately could be considered the greatest in the 125-year history of the program. The Boilermakers went 45-14 – setting a school record for wins – captured the Big Ten regular-season title for the first time since 1909, claimed the Big Ten Tournament crown for the first time ever and qualified for the NCAA Tournament for the first time since 1987. Purdue also was chosen as one of 16 NCAA regional hosts. During the final Big Ten

weekend series in the history of Lambert Field (May 11-13), the Boilermakers clinched the Big Ten title in front of a large contingent of alumni that returned to campus to celebrate the program's home since 1965. On April 15 against Illinois, head coach Doug Schreiber won his 408th game to break the program's all-time wins record. Highlighted by a sweep of Big Ten Player (Kevin Plawecki), Pitcher (Joe Haase) and Coach of the Year (Schreiber) honors, the Boilermakers had a program-record eight players named All-Big Ten. Plawecki also was named the Most Outstanding Player at the conference tournament and a second team All-American. Plawecki, Cameron Perkins and Nick Wittgren were selected among the first 300 picks of the Major League Baseball draft. A program-record seven players were chosen in all.

Women's Golf: The women's golf team finished ninth at the 2012 NCAA Championships, the seventh straight top-10 finish in its 13th-consecutive appearance at the NCAA finals. The Boilermakers were led by junior Laura Gonzalez-Escallon who finished tied for third as an individual, and junior Paula Reto who tied for 14th place. Purdue placed third at the NCAA Central Regional to advance to the NCAA Championships. The Boilermakers were runners up at the Big Ten Championships for the second straight year, and Gonzalez-Escallon earned the individual title, the second of her career and a conference record fifth-straight for Purdue. The La Hulpe, Belgium, native garnered copious awards this season, including Big Ten Player of the Year, second team NGCA All-American, first team All-Big Ten, Mary Fossum Award for lowest-stroke average in the conference and Big Ten All-Championships Team. Reto also earned first team All-Big Ten honors. Purdue won one tournament, the prestigious Landfall Tradition, and had three other top-five finishes. Gonzalez-Escallon tied a 16-year-old school record by shooting a 65 in the second round of the Lady Puerto Rico Classic on Feb. 13. Just over a month later, Reto broke the record with a final round 64 at the Lady Jaguar to win the event with a school-record three-round total of 207. The Boilermakers' final rankings were No. 22 on Golfstat and No. 27 by Golfweek. Gonzalez-Escallon was ranked No. 10 (Golfstat) and No. 15 (Golfweek), while Reto was No. 21 and No. 23.

Women's Tennis: The women's tennis team enjoyed the most successful season in program history. The Boilermakers won their first-ever Big Ten Tournament Championship and were the first team ever to win that did not receive a first-round bye. The team's improbable run featured the three highest-ranked wins in program history over No. 17 Nebraska, No. 11 Northwestern and No. 15 Michigan. Jennifer Rabot was named first team All-Big Ten after knocking off the No. 17, 19, 45 and 98 players in the country in a two-week span. Laura Glitz was named the Ohio Valley Region Coach of the Year, while Roberto Aspillaga was Assistant of the Year. Lynda Xepoleas was Rookie of the Year in the region. Purdue played in its fifth NCAA Tournament where it lost in the first round to Pepperdine. The team racked up a school-record 18 victories. Rabot, Anna Dushkina and Kay Kay Magi leave Purdue as the winningest class in program history, as the trio was a part of 57 dual match wins during their careers. The team also earned the school's highest national ranking ever at No. 22.

Academics

Purdue's student-athletes continued over 3.00 CGPA for the fifth consecutive year (3.01) and now have performed better than the student body for 30 consecutive semesters. Our four-year graduation success rate stands at 78.4 percent, 1.4 percent better than last year and just below the Division 1 average of 80 percent. We project we will hit 80 percent in May of 2013 as we work toward our 85 percent goal. This GSR metric, which factors in transfer activity, is not available for internal comparisons, but our federal rate of 69 percent is equal to the student body. If a student-athlete completes his/her eligibility at Purdue, 90 percent graduate.

Joe Holland (football), Brittany Rayburn (basketball) and Ariel Turner (volleyball) were Academic All-Americans, and 158 Boilermakers garnered Academic All-Big Ten distinction.

Fiscal

Intercollegiate Athletics is a self-supporting auxiliary enterprise. As of March 31, 2012, we are forecasting a net operating surplus of \$350,000 for the fiscal year ending June 30, 2012, while covering the annual debt service on Ross Ade Stadium (\$4.6 million) and Mackey Arena (\$3.9 million) renovations.

Anticipated near-term facility major maintenance needs:

- Sand blasting and painting steel in Ross-Ade (TBD)
- Kampen Cart Paths (\$250,000)
- Lambert Field House Roof (\$514,000)

Turner Construction prepared a “floor to ceiling” 10-year major maintenance plan for all athletic facilities in May of 2011 and it is included in our 10-year Financial Master Plan. These items listed above were in the plan.

Final year-end numbers for FY 2011-12 will be available in early August.

Purdue was one of 22 Division 1 schools who were self-supporting in FY 2010-11, and we will remain on this list when the 2011-12 data is available in May 2013.

The Mackey campaign has concluded and we raised \$33.9 million vs. a goal of \$32 million. It is important to note that about \$5 million is deferred. Overall, the Mackey Complex business plan is in good order.

John Purdue Club membership stands at 8,407, year-to-date, down from 8,548 from last year. The bulk of the drop is at the first team level (\$200/year) but we have to grow the Club! This spring and summer, between JPC Caravans and PAA events (with athletics’ representation), we saw nearly 2,400 people as we worked toward that end.

We anticipate the John Purdue Club annual fund and legacy contributions to generate about \$7.1 million in 2011-12 and the athletic segment of the endowment plus other interest income will contribute income of about \$1.7 million. But with scholarship costs of \$9.4 million, we have used operating income and John Purdue Club reserves to fund the balance of the scholarship bill and to fund John Purdue Club operations. We have work to do!

We have completed the phased-in increase of the annual administrative overhead to the University from \$590,000 in 2006-07 to a recurring \$3.44 million in 2012-13 utilizing Big Ten television money. The balance of the Big Ten television money is being used primarily to support operations and the Mackey Complex business plan.

With the addition of Nebraska to the Big Ten in July 2011, each school will see about \$1.5 to \$2 million annually in additional television revenue. It has been determined that \$12 million, funded over six years, will be designated to support the CSEL building, and any additional television money over that figure will be designated to the athletic scholarship fund and our debt reserves. An initial \$1.2 million of the commitment for CSEL was transferred in April 2012.

During my July Governance report, I will go through a few external indicators that are part of the NCAA Dashboard Indicators so we can look at our relative position. These indicators are built through the submission by all schools of an annual financial report that is prepared for the NCAA. In the event you would like to see all the indicators, I am providing the link:

<https://web1.ncaa.org/dashboard/exec/flex?flexSubmit=start&orgId=559&year=2011&info=t&server=prod&p=A34b3598d85y7a82432>

The password is case sensitive and is PUDa\$hBd (you have to click on login after you type in the password). I would be happy to discuss any of them with you. As Attachment III, I am providing a list of the indicators.

2012-13

So the books were balanced this year. We submitted a budget projecting an operating deficit of \$1.6M for 2012-13, which includes the Ross-Ade debt service (\$4.6 million) and Mackey Complex debt service (\$4.7 million) and will be covered by athletics reserves.

This deficit is \$100,000 less than projected in our 10-year plan last year. We are confident we can reduce the deficit further during 2012-13 so we can minimize the need to use reserves. But those reserves were established to buffer us against the volatility of our business. The 10-year business plan will be updated by September 1, 2012, and will outline operating, major maintenance and scholarship cost estimates as well as anticipated capital needs during the next 10-years, and will project a modest net operating surplus for the 10-year period including the projected deficit for 2012-13. Our first plan last year showed a slight deficit.

The Mackey Complex is near completion, and it will positively affect the landscape of Purdue and remove most of the remaining significant facility deficiencies in the athletic complex. The 2012-13 academic year will be a busy construction period as we wrap up the project. The Brees Student-Athlete Academic Center, volleyball locker room and video areas, Newell football sports medicine space, Alexander Field and soccer complex will be completed. The softball complex should receive prompt attention in 2012-13 for equity reasons and has received CPC1 approval. We expect the consultants will deliver their report in the early fall. We will then move to CPC2. It is important to note, funding of softball at the Northwest Athletic Site is in our 10-year plan, which will show we are at a slight positive level over the 10-year period without trying to fully estimate the value of expected future increases in our television contracts. In addition, in 2012-13, we will work with Physical Facilities to undertake a study of the south end zone. In the next three to four years, we know we will have to repair concrete in the southeast and west corners of the main stadium horseshoe. This study will include removal of the south end zone bleachers, a new video board and ideas on how to program the available space to generate revenue and to enhance Ross-Ade aesthetics.

Summary

I am including, as Attachment IV, the presentation I will use on July 20.

In 1992, the Board of Trustees declared, "Purdue University is committed to creating a nationally recognized athletics program that is excellent in all respects and that such a commitment is consistent with the University's academic mission and reputation."

We are committed to our strategic plan, knowing full well that only **six** schools (Stanford, Duke, North Carolina, Penn State, Notre Dame and Illinois) in 2010-11 achieved the "25/85" designation. Over the last five years, we have ranked between the 80th and 90th percentile among all 335 Division I programs when combining both metrics (82nd in 2010-11 and likely to edge forward when final 2011-12 figures are available), and, within the peer group (same 16 schools as the University's) we have been between 10th and 15th during the same period. The entire peer group is in the top quartile of the 335 Division 1 programs. We were encouraged to see the number of Purdue's teams invited to compete in the NCAA Championships increase from 12 to 14. We believe the pipeline will produce enhanced performance next year and beyond. We believe 16 of our 20 sports can reach the NCAA postseason each year and, if eight reach top 16 status and the other eight make the top 30 to 40, we can hit the top 25 even with our current compliment of sports without adjusting for mix. All 16 schools in our peer group are at the 85th percentile or higher on the athletic component so it's the right group to compete against. We also are committed to maintaining a 3.0 cumulative grade-point average and, over the next year expect the GSR to climb from 78.4 percent to 80 percent as we move closer to the goal of 85 percent. With an average cohort of about 80 students per year, the 5 percent differential means we must move from 64 graduates annually to 68.

The key is to ensure we have adequate resources, sound plans and capable personnel. If we stay focused, we can succeed, but it will require commitment at all levels. We have to believe this effort is an integral piece of building Purdue's reputation and its student body of the future as well as producing 21st Century leaders.

**Director's Cup
Purdue-Sponsored Sports
Last Five Years**

The goal of this research was to determine how Purdue's final Director's Cup standing would be affected when only those sports it sponsored were scored by all higher-ranking schools. The following sports were subtracted, with the number of schools that sponsor it in parenthesis:

<i>Men's Sports</i>	<i>Women's Sports</i>
Fencing (20)	Bowling (33)
Gymnastics (16)	Fencing (23)
Ice Hockey (58) / 16-team bracket	Field Hockey (79) / 16-team bracket
Lacrosse (60) / 32-team bracket	Gymnastics (63)
Rifle (18)	Ice Hockey (35) / 8-team bracket
Skiing (11)	Lacrosse (89) / 16-team bracket
Soccer (201) / 32-team bracket	Rifle (22)
Volleyball (23) / 4-team bracket	Rowing (85)
Water Polo (22) / 4-team bracket	Skiing (12)
	Water Polo (33) / 8-team bracket

2011-12

Purdue ranked **47th** with 493.5 points

Adjusted Ranking: **40th** – moving ahead of Iowa State, West Virginia, Northwestern, New Mexico, Nebraska, Princeton and Maryland (+7)

2010-11

Purdue ranked **49th** with 464.5 points

Adjusted Ranking: **41st** – moving ahead of Northwestern, Connecticut, Iowa, Michigan State, West Virginia, Princeton, Kentucky and Maryland (+8)

2009-10

Purdue ranked **54th** with 376.5 points

Adjusted Ranking: **48th** – moving ahead of Wake Forest, Cornell, Northwestern, Princeton and Maryland (+5)

2008-09

Purdue ranked **38th** with 569.63 points

Adjusted Ranking: **28th** – moving ahead of Wake Forest, Missouri, Kentucky, Nebraska, Alabama, Oklahoma, Maryland, Michigan State, Notre Dame and Penn State (+10)

2007-08

Purdue ranked **35th** with 581.0 points

Adjusted Ranking: **25th** – moving ahead of Illinois, Louisville, Nebraska, West Virginia, Michigan State, Minnesota, Oklahoma, Washington, Notre Dame and Duke (+10)

Below are Purdue's sponsored sports, with the number of schools that sponsor in parenthesis:

<i>Men's Sports</i>	<i>Women's Sports</i>
Baseball (293) / 64-team bracket	Basketball (335) / 64-team bracket
Basketball (337) / 68-team bracket	Cross Country (333)
Cross Country (307)	Golf (248)
FBS Football (120)	Soccer (315) / 64-team bracket
Golf (292)	Softball (283) / 64-team bracket
Swimming & Diving (136)	Swimming & Diving (194)
Tennis (256) / 64-team bracket	Tennis (314) / 64-team bracket
Indoor Track & Field (251)	Indoor Track & Field (305)
Outdoor Track & Field (273)	Outdoor Track & Field (312)
Wrestling (80)	Volleyball (321) / 64-team bracket

ALL SPORT RECAP

Men's and Women's Cross Country: The men won four races and the women two in a season without home meets for the cross country programs. The highlight of the season came at the Indiana Intercollegiates when the men's team won the state championship for the first time since 2001, led by junior Stephen Schulz. Schulz took the top overall spot with an 8K time of 24:48. Redshirt freshman Dana Payonk was a bright spot for the women's team as she finished first for the Boilermakers in three consecutive races, including a top finish at the IPFW Invitational. At the Big Ten Championships, the men finished in ninth place out of 11 teams. That finish is the best by the Boilermakers since 2005. The women finished 11th out of 12 teams. At the NCAA Great Lakes Regional, the men finished 10th (among 31 teams) and the women 14th (among 33 squads).

Football: By winning two of its final three games, the football team returned to the bowl scene for the first time since 2007. The Boilermakers defeated Ohio State 26-23 in overtime Nov. 12 and Indiana 33-25 on Nov. 26 to regain the Old Oaken Bucket. They were tabbed for the Little Caesars Pizza Bowl in Detroit and defeated Western Michigan 37-32 in a thrilling game Dec. 27. Purdue finished 7-6 overall and 4-4 in conference play (third place in Leaders Division). Defensive tackle Kawann Short earned first team All-Big Ten honors. He was named the Walter Camp National Defensive Player of the Week after his six-tackle, three-sack effort against Ohio State. The Boilermakers defeated 23rd-ranked Illinois 21-14 on Oct. 22. Three Boilermakers were second team All-Big Ten: cornerback Ricardo Allen, punter Cody Webster and kicker-punter Carson Wiggs. The Boilermakers led the nation in kickoff returns with a school-record 28.7-yard average, led by Raheem Mostert's NCAA-leading 33.5-yard average (second-best in school history).

Soccer: Home night games for the first time at the Varsity Soccer Complex and a resilient midseason stretch that kept the Boilermakers alive in the Big Ten Tournament chase until the final day of the season highlighted the 2011 campaign for the women's soccer team. The highlight of the year was an 8-2 win over Indiana on Oct. 13 at home. The Boilermakers (7-11-2, 4-6-1 Big Ten) tied a single-game record for goals while extending their unbeaten streak against the Hoosiers to 15 consecutive games (12-0-3). Highlighted by a hat trick from senior Kellie Phillips, the win allowed Purdue to retain possession of the Golden Boot, a traveling trophy that has not left West Lafayette since it was introduced to the series in 2002. Despite starting the conference season 0-2-1 and earning only seven of a possible 18 points at home during Big Ten play, Purdue was the last team officially eliminated from Big Ten Tournament contention. The Boilermakers failed to qualify for the Big Ten Tournament for the first time since 1999 in years the event was played. Purdue had qualified for nine consecutive tournaments from 2000 to 2008, compiling the third-longest active streak (behind Penn State and Illinois) in the league in the process. Phillips finished her career with 20 goals and 20 assists, becoming only the second player in school history to join the 20-20 club.

Volleyball: The volleyball team advanced to the NCAA Sweet 16 for the sixth time in program history and the fifth time since 2005, making it just one of nine teams nationally to make at least five third-round appearances in the last seven years. The Boilermakers, headlined by first team All-American and Big Ten Player of the Year Ariel Turner, unanimous All-Big Ten and honorable mention All-America selection Tiffany Fisher and Big Ten All-Freshman Team selection Kierra Jones, posted a 29-5 record, including a 16-4 mark in Big Ten play, good for second place. AVCA Mideast Region and Big Ten Coach of the Year Dave Shondell led his team to its best overall mark since 1985 (34-4), best league mark since 1985 (17-1) and best conference finish since 1987 (second). The Boilermakers, who were ranked as high as eighth nationally, defeated a program-record seven ranked opponents. Turner capped her junior season as Purdue's first volleyball double All-American since 1984, garnering first team AVCA All-America and second team Academic All-America honors. Fisher's honorable mention selection gave Purdue its first pair of All-Americans since 1984.

Men's Basketball: The men's basketball team finished with a 22-13 record, tying the program record with its sixth-consecutive 20-win season. The Boilermakers were 10-8 and finished in sixth place in the Big Ten. They earned their sixth straight NCAA Tournament berth and won their opening game in the Big Dance for the 14th time in a row with a 72-69 second-round victory over Saint Mary's (Calif.). Robbie Hummel led the team in scoring (16.4 ppg), rebounds (7.2 rpg) and blocks (1.2 bpg) en route to first team All-Big Ten honors, while Lewis Jackson averaged a team-best 4.2 assists per game and earned honorable mention all-league accolades. D.J. Byrd had a breakout season, shooting 43 percent from three-point range and becoming the first Purdue player to earn Big Ten Sixth Man of the Year honors. Along the way, the Boilermakers made a school-record 284 three-point field goals. Ryne Smith was the team's catalyst from beyond the arc, making 89 three-pointers to rank third on Purdue's season chart.

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Men's Swimming and Diving: New program records in the 100 breaststroke and 200 freestyle relay as well as an NCAA Championships-qualifying relay team highlighted the 2011-12 season for men's swimming and diving. The Boilermakers also established team freshman records in four events. The 200 free relay team of Matt Friede, Danny Tucker, Ben Wachtel and Ben Ziolkowski broke the program record in a time-trial opportunity at the Big Ten Championships, punching their ticket to the NCAA Championships in the process. The quartet qualified for the consolation final at the national championship meet to earn honorable mention All-America recognition and give the Boilermakers a 39th-place team finish. It was Purdue's first NCAA-qualifying relay since 2006. Individually, Albert Miller broke the program record in the 100 breaststroke at the Big Ten Championships. Three different freshmen accounted for the first-year records, highlighted by Guillermo Blanco's benchmarks in the 100 backstroke and 400 IM. The 400 IM record had been the longest-standing freshman mark in the record book, dating to 1994. Six-time NCAA diver David Boudia opted to forgo his senior season of collegiate eligibility to train for the 2012 Olympic Games, but he remained a constant presence around the Boilermaker Aquatic Center. In December, he won two more national championships at the USA Swimming's Winter Nationals.

Women's Swimming and Diving: Seven program records and three individual NCAA Championships qualifiers highlighted the women's swimming and diving season. Emily Fogle established team benchmarks in the 100 and 200 breaststroke and the 200 IM. She earned two honorable mention All-America awards at the NCAA Championships – after qualifying for the consolation final of the 100 and 200 breaststroke – enabling the Boilermakers to finish tied for 31st as a team. She broke the school record in the 200 breast for the fifth time while winning the consolation final. Lauren Roth and Rhiannon Sheets also represented the Boilermakers at NCAAs. Fogle and Sheets were named second team All-Big Ten as Purdue finished in sixth place at the conference meet. Roth (200 freestyle), Sheets (100 and 200 butterfly) and Francesca Marr (400 IM) also established individual school records. The 200 and 400 medley relay teams set program benchmarks at the Big Ten Championships. There also were seven freshman records established, including four by Sheets. Purdue only had two women's divers compete after Mary Beth Dunnichay, Michelle Cabasol and Casey Matthews exercised Olympic redshirt waivers in order to train exclusively for the U.S. Olympic Trials. All three are expected to return for the 2012-13 season.

Men's Indoor Track and Field: The men's track and field team wrapped up the season with an 11th-place finish at the Big Ten Championships. Geoff Davis was a bright spot, finishing as runner-up in the high jump at the meet and qualifying for the NCAA Championships. He was named second team All-Big Ten and All-American. Purdue won the Gene Edmonds Cup in the annual meet against Indiana State for the 17th consecutive year. Brandon Winters earned a fifth-place finish in the 60m high hurdles at the Big Ten meet. Raheem Mostert was a pleasant addition after joining the team in January fresh off the football season. He was the team's top sprinter in the 60m and 200m dashes and ran a season best at Big Ten's in the 60m dash with a time of 6.77 seconds. That time is the fifth-fastest in school history and earned him a fourth-place finish.

Women's Indoor Track and Field: The women's track and field team finished the season with a 38th-place finish at the NCAA Championships following a ninth-place showing at the Big Ten Championships. Dani Bunch and Leah Eber were the league's best field athletes for the season. Bunch defended her Big Ten weight throw title with a throw of 20.93m (68-08.00) and also finished second in the shot put with a then-personal best of 16.34m (53-07.50). Those efforts earned her the title of Big Ten Field Athlete of the Championships, the first time in program history that a Purdue woman has won the award. Bunch eventually set the school record in the shot put with a distance of 16.65m (54-07.50). Eber defended her Big Ten long jump title with a leap of 6.42m (21-00.75). She was a model of consistency, winning five of the seven long jump events in which she competed. She set the school record with a jump of 6.47m (21-02.75). Eber was named Big Ten Field Athlete of the Year, making her the first woman in school history to earn that award. Combined with Bunch's award, the duo is the first pair from the same school to win the awards in the same year. Eber capped the season with a third-place finish in the long jump at the NCAA Championships to earn first team All-America honors.

Wrestling: The wrestling team had another solid season, posting a 10-10 dual record (3-5 Big Ten), finishing ninth at the Big Ten Championships and tying for 28th at the NCAA Championships. It marked the sixth straight season at .500 or better, and the Boilermakers' top-30 finish at NAAs was their fourth in the last five years, making Purdue one of just 25 programs nationally to accomplish the feat. Purdue was one of just 28 teams to qualify at least six individuals to the NCAA Championships. With two NWCA All-Academic award winners this season, Purdue boasts 13 over the past five years. The Boilermakers were ranked 25th in the final NWCA Coaches' Poll. A.J. Kissel tied the Purdue record for career falls, pinning 47 opponents in his four years, and became the first four-time NWCA All-Academic honoree in school history. He and four teammates set or equaled a combined 12 marks in the Boilermaker record book, including Matt Fields, who scored spots on five record lists. Cashé Quiroga had a team-best record of 22-8 and led the team with 97 takedowns, while Braden Atwood scored a team-best 48 team points in dual competition.

Baseball: The baseball team enjoyed a historic season, a campaign that legitimately could be considered the greatest in the 125-year history of the program. The Boilermakers went 45-14 – setting a school record for wins – captured the Big Ten regular-season title for the first time since 1909, claimed the Big Ten Tournament crown for the first time ever and qualified for the NCAA Tournament for the first time since 1987. Purdue also was chosen as one of 16 NCAA regional hosts. During the final Big Ten weekend series in the history of Lambert Field (May 11-13), the Boilermakers clinched the Big Ten title in front of a large contingent of alumni that returned to campus to celebrate the program's home since 1965. On April 15 against Illinois, head coach Doug Schreiber won his 408th game to break the program's all-time wins record. Highlighted by a sweep of Big Ten Player (Kevin Plawecki), Pitcher (Joe Haase) and Coach of the Year (Schreiber) honors, the Boilermakers had a program-record eight players named All-Big Ten. Plawecki also was named the Most Outstanding Player at the conference tournament and a second team All-American. Plawecki, Cameron Perkins and Nick Wittgren were selected among the first 300 picks of the Major League Baseball draft. A program-record seven players were chosen in all.

Men's Golf: The men's golf team posted six top-five finishes in a dozen tournaments, culminating in the Boilermakers' second straight NCAA Regionals berth. The Boilermakers finished the year with a 106-59-5 record for a .638 winning percentage. Senior Tyler Duncan earned second team All-Big Ten honors after leading Purdue with a 72.58 stroke average. The only Boilermaker to play in all 12 tournaments during

the season, he turned in six top-10 finishes and counted 32.5 of his 36 rounds to the team score. Sophomore Adam Schenk ranked second on the team with a 74.58 scoring average.

Women's Golf: The women's golf team finished ninth at the 2012 NCAA Championships, the seventh straight top-10 finish in its 13th-consecutive appearance at the NCAA finals. The Boilermakers were led by junior Laura Gonzalez-Escallon who tied for third as an individual, and junior Paula Reto who tied for 14th place. Purdue placed third at the NCAA Central Regional to advance to the NCAA Championships. The Boilermakers were runners up at the Big Ten Championships for the second straight year, and Gonzalez-Escallon earned the individual title, the second of her career and a conference record fifth-straight for Purdue. The La Hulpe, Belgium, native garnered copious awards this season, including Big Ten Player of the Year, second team NGCA All-American, first team All-Big Ten, Mary Fossum Award for lowest-stroke average in the conference and Big Ten All-Championships Team. Reto also earned first team All-Big Ten honors. Purdue won one tournament, the prestigious Landfall Tradition, and had three other top-five finishes. Gonzalez-Escallon tied a 16-year-old school record by shooting a 65 in the second round of the Lady Puerto Rico Classic on Feb. 13. Just over a month later, Reto broke the record with a final round 64 at the Lady Jaguar to win the event with a school-record three-round total of 207. The Boilermakers' final rankings were No. 22 on Golfstat and No. 27 by Golfweek. Gonzalez-Escallon was ranked No. 10 (Golfstat) and No. 15 (Golfweek), while Reto was No. 21 and No. 23.

Softball: The softball team finished the season with a 31-22 mark, including a program-best 10-0 start, despite having a roster with 14 underclassmen. The Boilermakers posted a 13-10 record in Big Ten play, good for the second-highest conference win tally in program history and a sixth-place league finish. Head coach Kim Maher posted her 200th career win, while the program has edged within three victories of the 600-win mark. The Boilermakers secured a .500 or better record for the 14th straight season and 17th in program history. The team also reached the 30-win milestone, which Purdue squads have done in 14 of the 18 previous seasons, including 11 of the last 12. Junior first baseman Ashley Courtney garnered third team All-Big Ten acclaim, while senior shortstop Molly Garst was named to the Academic All-District team. Garst also was one of 30 candidates selected nationally for the Lowe's Senior CLASS Award. Nine Boilermakers received Academic All-Big Ten acclaim. In 2012, the Boilermakers racked up a season-record 74 doubles and a .395 on-base percentage, while also posting a record-tying 18 triples and a .313 batting average. Garst set career marks for runs (148) and steals (130).

Men's Tennis: The men's tennis team finished with a 10-15 record and a 2-9 mark in Big Ten play. Mark Kovacs was named second team all-conference for the second straight year. The sophomore played the majority of the season at No. 1 singles and also had the team's best doubles record at 16-7. Aaron Dujovne and Diego Acosta ended the season nationally ranked as Purdue's top doubles pair. The duo was ranked as high as No. 39 in the country. Dujovne and Acosta won four of their last five matches, including three against nationally ranked opponents. Their lone loss was against the top duo in the country from Ohio State. Freshman Evan Hawkins was a pleasant surprise, posting a 10-10 record in singles, mostly at No. 6. Early in the season, Purdue won five out of six matches, including three against ranked teams. Among those three, one came at No. 72 Arkansas, while another came against No. 58 Maryland, the Boilermakers highest-ranked victory of the year.

Women's Tennis: The women's tennis team enjoyed the most successful season in program history. The Boilermakers won their first-ever Big Ten Tournament Championship and were the first team ever to win that did not receive a first-round bye. The team's improbable run featured the three highest-ranked wins in program history over No. 17 Nebraska, No. 11 Northwestern and No. 15 Michigan. Jennifer Rabot was named first team All-Big Ten after knocking off the No. 17, 19, 45 and 98 players in the country in a two-week span. Laura Glitz was named the Ohio Valley Region Coach of the Year, while Roberto Aspillaga was Assistant of the Year. Lynda Xepoleas was Rookie of the Year in the region. Purdue played in its fifth NCAA Tournament where it lost in the first round to Pepperdine. The team racked up a school-record 18 victories. Rabot, Anna Dushkina and Kay Kay Magi leave Purdue as the winningest class in program history, as the trio was a part of 57 dual match wins during their careers. The team also earned the school's highest national ranking ever at No. 22.

Men's Outdoor Track and Field: The men's track and field team finished the outdoor season with an 11th-place finish at the Big Ten Championships and sent six individuals to the NCAA Prelims. Geoff Davis was top performer at the conference meet, tying for third in the high jump. Mitch Erickson had a fourth-place finish in the pole vault, while Brandon Winters took seventh in the 110-meter hurdles. Cale Allen ran the fifth-fastest time in school history in the 10,000 meters at the Mt. SAC Relays. Davis earned the conference's Athlete of the Week award after his performance at the Mike Poehlein Invitational. He cleared 2.20 meters (7-02.50) for what was then the best showing in the Big Ten and the seventh-best nationally. Davis earned the program's first outdoor award since the 2009 season. The Boilermakers helped the conference win the Big Ten/SEC Challenge, as Allen finished runner-up in the 3,000 meters with a time of 8:14.13 – shattering the previous meet record by more than 17 seconds – and Jakob Engel placed sixth in the shot put.

Women's Outdoor Track and Field: The women's track team finished the outdoor season by sending two individuals to the NCAA Championships after qualifying six for the NCAA Prelims. Leah Eber and Dani Bunch qualified for the Championships in the long jump and shot put. There, Eber finished in ninth place, while Bunch took 15th. Those two also won Big Ten Championships earlier in the season. Eber repeated as the women's long jump champion, capping an indoor and outdoor sweep of the event for two straight years. Bunch won the shot put title for the first time in her career after finishing runner-up in the indoor event. The duo helped the Boilermakers finish in a 10th-place tie at the conference meet. Eber recorded a season-best jump of 6.45 meters (21-02.00), which would equal the school record but does not qualify because it was aided by a wind of more than 2.0 mph. Kaitlyn Brace was a pleasant addition to the program. The freshman javelin thrower won her first collegiate event at the Big Ten/SEC Challenge, qualifying for the NCAA Prelims with a throw of 43.76 meters (143-07). Kari Shoolbraid had a good season in the 800 meters. She finished fifth at the Big Ten Championships and qualified for the NCAA Prelims, but just missed qualifying for the NCAA Championships.

INDIVIDUAL AND SPORT ACCOMPLISHMENTS

2011-12 Accomplishments

Dani Bunch, Indoor Track and field ~ Big Ten Field Athlete of the Championships, Big Ten Champion (weight throw); Outdoor Track and Field ~ Big Ten Champion (shot put)

Leah Eber, Indoor Track and Field ~ First Team All-American, Big Ten Field Athlete of the Year, Big Ten Champion (long jump); Outdoor Track and Field ~ Big Ten Champion (long jump)

Laura Gonzalez-Escallon, Golf – Big Ten Champion, Big Ten Player of the Year

Joe Haase, Baseball – Big Ten Pitcher of the Year

Joe Holland, Football ~ First Team Academic All-America

Robbie Hummel, Basketball ~ Lowe's Senior CLASS Award

Kevin Plawecki, Baseball – Big Ten Player of the Year

Doug Schreiber, Baseball – Big Ten Coach of the Year

Dave Shondell, Volleyball ~ Big Ten Coach of the Year

Ariel Turner, Volleyball ~ First Team All-American, Big Ten Player of the Year

Baseball ~ Big Ten Champions (first since 1909), Big Ten Tournament Champions, second-ever NCAA Tournament appearance (also 1987) and first-ever win

Women's Basketball ~ Big Ten Tournament Champions

Football ~ Little Caesars Pizza Bowl Champions

Women's Golf ~ 9th at NCAA Championships

Women's Tennis ~ Big Ten Tournament Champions (first in school history)

Volleyball ~ NCAA Tournament Sweet 16

DASHBOARD INDICATORS

1	NCAA Sponsored Sports	12	Participation and Game Expenses (%)
2	NCAA Graduation Success Rate	13	Facilities Maintenance and Administrative Support (%)
3	NCAA Academic Progress Rate	14	Miscellaneous Expenses (%)
4	Total Athletics Revenue (\$)	15	Athletics Expenses / Student-athlete (\$)
4a	Generated Revenues / Total Athletics Revenue (%)	16	Athletics Expenditures / Institutional Expenditures (%)
4b	Allocated Revenues / Total Athletics Revenue (%)	17	Athletics Expenditures Rate of Change vs. University Expenditures Rate of Change (%)
5	Revenue Self-sufficiency (%)	18	Athletics Debt / Athletics Expenditures (%)
6	Net Revenues (\$)	19	Athletics Debt Service / Athletics Expenditures (%)
7	Reliance on Football Revenue (%)	20	Athletics Debt / University Debt (%)
8	Reliance on Men's and Women's Basketball Revenue (%)	21	Return on Capital (%)
9	Total Expenditures (\$)	A1	Generated Revenues / Athletics Direct Expenses (%)
10	Athletic Student Aid (%)	A2	Generated Revenue and Student Fees / Total Athletics Expenses (%)
11	Salaries and Benefits (%)		
11a	Coaches Compensation (%)		
11b	Administrative Compensation (%)		
11c	Severance Payments (%)		

VISION

A championship-caliber athletics organization that is excellent in all respects and is a consistent member of the "25/85 Club."

MISSION

Collectively aspiring to win championships - both athletically and academically - we will engage and inspire all constituencies to support the broader University pursuit of preeminence. We will attract the very best student-athletes, coaches, and staff and retain the engaged involvement of former student-athletes.

The very best will execute this mission sharing a common set of values - integrity, mutual respect, a belief in hard work, team work, a commitment to inclusiveness - and the courage to lead. They will be the Purdue Athletics' brand and continue to enhance our reputation while being pleased with every aspect of their experience

A financially self-supporting environment will provide the resources for coaches and staff to develop championship programs.

GOALS

Athletic

All sports will place in the top 25 nationally. Consistent performance at this level will see us competing for Big Ten and NCAA championships.

GOALS (cont.)

Academic

Student-athletes will perform at or above the all-campus cumulative grade-point average. All Purdue teams will have a graduation success rate (GSR) equal to or better than sport-specific Division 1-A GSR.

Fiscal

Marketing and Development plans will be designed and executed to generate revenue. All financial resources will be allocated in pursuit of the vision and managed to ensure that we provide scholarships, quality academic support services, competitive operating budgets, and comprehensive facilities.

Equity

In an atmosphere that upholds and embraces inclusiveness among all constituencies, we will provide champion-caliber participation opportunities that recognize and reinforce gender and ethnic equality for all student-athletes.

Image

The student-athletes, coaches, and staff will live their shared values as the role models that they are, so that people "experience" Purdue Athletics with respect, admiration, and pride. All decisions will be communicated in a manner to create, project and enhance this strong intercollegiate athletic brand.

Leadership

We will identify, cultivate, and reinforce those student-athletes, coaches, and staff members who are willing to lead by example, who are committed to thorough implementation and who challenge the status quo.

ATHLETIC PERFORMANCE	07-08	08-09	09-10	10-11	11-12
Top Half of Big Ten (H)	10	12	14	9	10
NCAA Invites (H)	11	11	10	12	14
Directors' Cup Finish (L)	35	38	54	49	47
Directors' Cup Purdue Sports	25	28	48	41	40

DIRECTORS' CUP (N=335)

Year	Place	Points	Percentile
2011-12	47th	493.5	85th
2010-11	49th	464.5	85th
2009-10	54th	376.5	83rd
2008-09	38th	570.0	88th
2007-08	35th	581.0	90th
2006-07	35th	532.5	91st
2005-06	35th	492.0	89th
2004-05	46th	400.0	87th

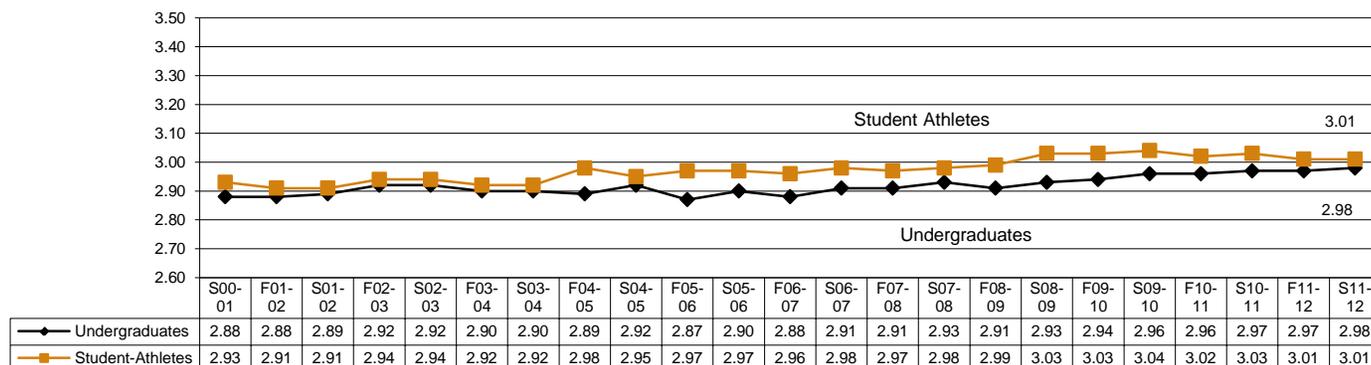
SPRING 2012 STUDENT-ATHLETIC ACADEMIC INFORMATION

	Athletics	University
Student-Athletes Sem.GPA = 2.91	280M	16,582M
Campus Sem.GPA = 2.88	195W	12,434W
Student-Athletes Cum.GPA = 3.01	475T	29,016T
Campus Cum.GPA = 2.98		
• 227 Student-Athletes with semester GPA of 3.0 or higher	47.8%	54.5%
• 128 Achieved Semester Honors	27.0%	31.8%
78 Dean's List & Semester Honors		
40 Semester Honors		
10 Dean's List		
• 28 Student-Athletes had a perfect 4.0 Sem.GPA	5.9%	7.2%
• 21 Student-Athletes placed on probation	4.4%	6.3%
• 8 Student-Athletes were dropped	1.7%	1.9%

COHORT GRADUATION RATES

Freshman-Cohort Graduation Rates	Division I Average	Purdue Student-Athletes
Four-Class Average (2002-03 - 2005-06)	80.0%	78.4%

AVERAGE CUMULATIVE GRADE INDEX TREND



DEVELOPMENT SUMMARY - as of 6/30/12

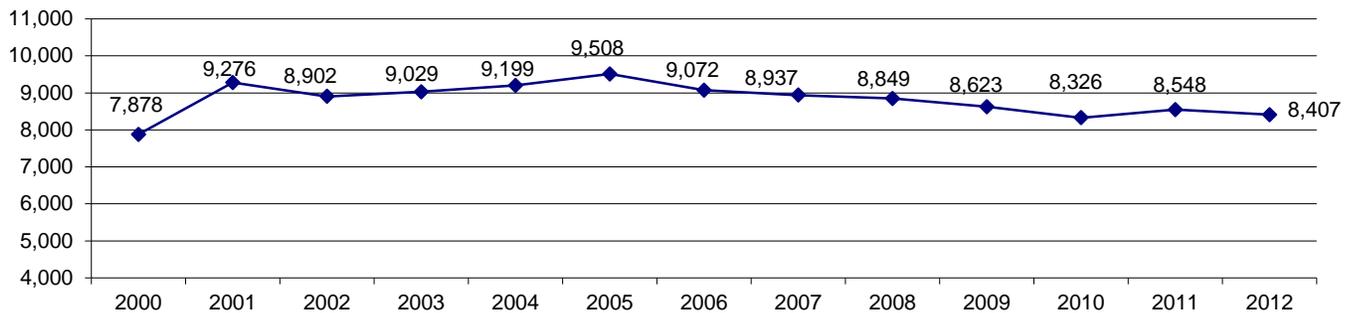
Total Production		Cash Production		Annual Fund	
FY12	\$16,927,850	FY12	\$14,718,154	FY12	\$6,026,038 *
FY11	\$15,065,296	FY11	\$19,652,469	FY11	\$7,088,381
FY10	\$13,941,264	FY10	\$15,690,221	FY10	\$6,360,460
FY09	\$15,855,318	FY09	\$16,441,673	FY09	\$5,910,339
FY08	\$26,678,972	FY08	\$11,787,390	FY08	\$5,867,502

Total Production is - Gifts-in-Kind, Cash, Planned Gifts, Pledges less Prior Pledge Payments.

Annual Fund - Cash Received for Scholarships.

*Legacy fund provided \$1million for scholarships

JOHN PURDUE CLUB - TOTAL MEMBERSHIPS*



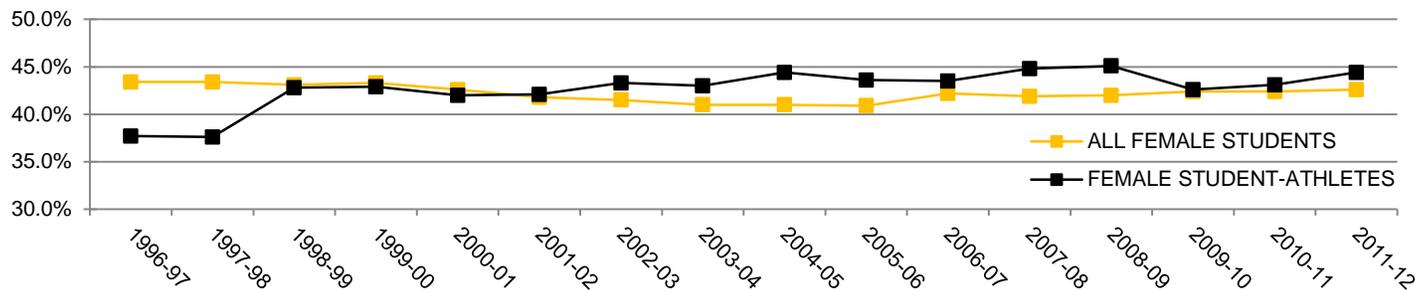
*As of June 30, 2012.

MAJOR MAINTENANCE PLAN 2011-12

Future MM Design Allowance	\$20,000
Restore Venue Aesthetics	\$35,000
Stadium Restroom Upgrades	\$10,000
Indoor Track runway upgrade	\$25,000
Mackey R & R roof clips	\$25,000
Ross-Ade Stadium paint underside of steel - delayed until 2012-13	
Ross-Ade Stadium Painting Scope Study	\$35,000
MOLL R & R flat roofs	\$80,000
Pavilion lavatory/countertop replacement	\$40,000
Golf Course Maintenance (Dye carpet, GCMB shop heaters)	\$20,000
TOTAL	\$290,000
Other Funded Projects:	
Golf cart path renewal	\$250,000
GRAND TOTAL	\$540,000

NOTE: All projects funded through Intercollegiate Athletic Department resources.

**CURRENT GENDER EQUITY
(PERCENT OF FEMALE STUDENTS ENROLLED)**



EQUITY INDICES 2011-12

Purdue Undergraduates

	<u>Number</u>	<u>Percent</u>
Male	17,668	57.4%
Female	13,108	42.6%
Total Undergraduates	30,776	100.0%

2010-11

<u>Athletically Related Student Aid</u>	<u>Amount</u>	<u>Percent</u>
Awarded to male athletes	\$5,680,600	61.4%
Awarded to female athletes	\$3,574,463	38.6%
Total Aid:	\$9,255,063	100.0%

Athlete Participants

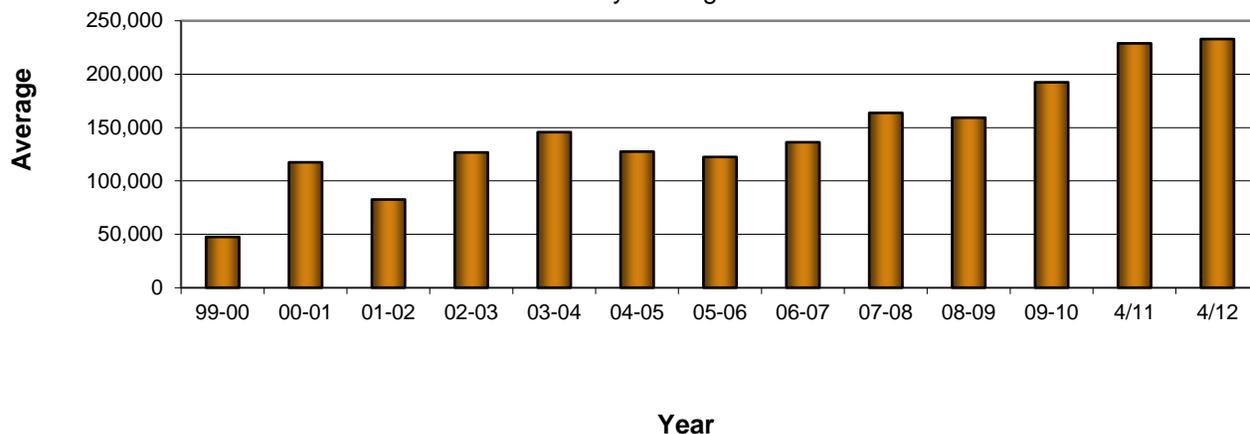
Men's teams:	340	55.6%
Women's teams:	272	44.4%
Total Participants	612	100.0%

Source: Equity in Athletics Disclosure Act (EADA) October 2011

PAGE VIEWS -- PurdueSports.com

Unique Visitors Page View Totals

Monthly Averages



40,000 "Likes"
A gain of approximately 8,000 over last year (this includes purduesports.com)



13,000 Followers
17,000 from @BoilerFootball
54,000 all combined



Over 600,000 Views
Double from last year