

IPFW Strategic Plan Update Fourth-Year Report 2011-12 April 2013

As IPFW nears the end of the 2008-14 Strategic Plan significant progress has been made. Many of the metrics demonstrate progress toward the goals and some already have been met. Notable successes have also been achieved in areas that are not subject to measurement, such as facilities projects. Summaries of accomplishments are provided in this report and in the presentation to the Board of Trustees on April 5, 2013.

IPFW's Strategic Plan includes three major goals:

Goal 1: Foster Learning and Create Knowledge

Goal 2: Develop Quality of Place and Experience

Goal 3: Contribute to the Development of the Northeast Indiana Region

The Strategic Plan also identifies six shared initiatives:

- 1. Increase enrollment, improve the academic qualifications of entering students, and increase graduation rates.
- 2. Foster a diverse, inclusive, multicultural, and international campus community.
- 3. Expand community partnerships to promote regional and institutional development.
- 4. Increase gift, grant, and contract funding of scholarships, research, and special university initiatives.
- 5. Expand and enhance sustainable physical facilities and grounds, including the ongoing development of student housing.
- 6. Continuously improve academic and administrative processes.

The 2008-14 Strategic Plan was designed to build upon the successes of the previous Strategic Plan. Results to date point to a broader success in positioning IPFW for future accomplishments.

Looking to the future, there are three areas on which we will focus our attention over the coming year: addressing retention and graduation rates, expanding and enhancing economic development partnerships, and our 50th Anniversary Legacy Campaign.

Vicky Carwein Chancellor

Goal 1: Foster Learning and Create Knowledge

Strategic directions:

- Attract, support, and celebrate a highly qualified and diverse faculty and staff.
- Offer a broad array of graduate and undergraduate programs that meet the highest standards of their disciplines and respond to regional needs.
- Promote the use of multiple methods of teaching and delivery to expand access and improve student learning and success.
- Assure quality and effectiveness of academic programs through accreditation, program review, and assessment
 of student learning.
- Expand academic support for a diverse community of learners to facilitate student success and create a culture
 of graduation.
- Promote and support faculty research/creative activity and increase external funding.

Accomplishments 2011-12:

| | | | | | | 2014 | |
|-----------------|-----------|-----------|-----------|-----------|-----------|--------|----------|
| | Fall 2007 | Fall 2008 | Fall 2009 | Fall 2010 | Fall 2011 | Target | Status |
| Student/Faculty | | | | | | | |
| Ratio | 16/1 | 17/1 | 18/1 | 19/1 | 18/1 | 16/1 | Below |
| Sections Taught | | | | | | | |
| by Full-time | | | | | | | |
| Faculty | 56% | 57% | 53% | 56% | 54% | 62% | Below |
| | | | | | | | |
| Cohort 6-Year | | | | | | | |
| Graduation Rate | 23% | 21% | 23% | 25% | 26% | 29% | Progress |
| 95% Pass Rate | | | | | | | |
| Performance on | | | | | | | |
| National Exams | 5 of 8 | 8 of 8 | 7 of 8 | 7 of 8 | 6 of 8 | 8 of 8 | Below |
| | | | | | | | |
| Total Grant and | | | | | | | |
| Contract Awards | \$4.1M | \$4.6M | \$6.4M | \$6.6M | \$6.2M | +18% | Above |

Accomplishments related to Students, Faculty, and Staff

- Computer Engineering Technology graduate one of just 60 named to prestigious USA Today All-USA College Academic Team
- Faculty professional publications and presentations increased; in 2012 there were 41 books, 214 publications and creative works, and 145 presentations

Accomplishments related to Academic Programs

- B.S. in Engineering/MBA Dual Degree—ETCS/DSB
- B.S. in Early Childhood Education
- Undergraduate concentrations in Biomedical Physics and Optoelectronics—COAS
- Minor in Professional and Applied Ethics—COAS
- Minor in Medieval Studies—COAS
- Minor in Astronomy—COAS
- Certificate in Lesbian, Gay, Bisexual, and Transgender Studies—COAS
- Certificate in Information Systems Application—ETCS

Accreditations

Accreditation Board for Engineering and Technology Initial

Civil Engineering

Continued Accreditation

- Architectural Engineering Technology
- Computer Engineering Technology
- Construction Engineering Technology
- Electrical Engineering Technology
- Industrial Engineering Technology
- Mechanical Engineering Technology

National Association of Schools of Theatre Initial

Theatre

Division of Continuing Studies

- 17,180 enrollments and 49,323 credit hours in Online Learning
- Conversion to Online Master in Nursing completed
- 88% of all graduates in the last two years have taken an online course
- Collegiate Connection™ (high school based dual credit) enrolled 3,701, a 78% increase over last year, in 39 regional high schools

Goal 2: Develop Quality of Place and Experience

Strategic directions:

- Increase student enrollment in a steady and sustainable manner toward the goal of 15,000
- Promote IPFW as an inclusive university community
- Encourage personal and professional development for the university community
- Continuously re-engineer infrastructure and services
- Improve and expand physical facilities and campus grounds
- Enhance financial support for university programs and services

Accomplishments 2011-12:

| | Fall 2007 | Fall 2008 | Fall 2009 | Fall 2010 | Fall 2011 | 2014 Target | Status |
|---------------------|-----------|-----------|-----------|-----------|-----------|----------------|--------|
| Students | 11,943 | 12,338 | 13,675 | 14,192 | 14,326 | +12% | Above |
| Students | 11,943 | 12,330 | 13,073 | 14,192 | 14,320 | +12/0 | Above |
| Credit Hours | 126,230 | 130,040 | 143,374 | 150,235 | 148,737 | +12% | Above |
| Minority Enrollment | 10.4% | 11.4% | 12.7% | 15.1% | 15.9% | 11.2% | Above |
| | | | | | | | |
| Under-rep. Minority | 8.6% | 9.5% | 10.5% | 12.3% | 12.6% | 9.2% | Above |

| | 2007 2008 | 2008 2009 | 2009 2010 | 2010 2011 | 2011 2012 | 2014 Target | Status |
|--------------------------------|--------------|--------------|--------------|--------------|--------------|----------------|--------|
| Total Financial Aid Awarded | \$71M | \$87M | \$106M | \$112M | \$114M | Fee Chg. | Above |

Accomplishments related to Development

Total gifts: \$6.7 million in 2010-11 and \$4.9 million in 2011-12

| | Endowments Held by Purdue | | | | | | | | | |
|---|---|--------------|--------------|--|--|--|--|--|--|--|
| | Dec 2007 Dec 2008 Dec 2009 Dec 2010 Dec 2011 Dec 2012 | | | | | | | | | |
| Book Value | \$13,902,943 | \$27,818,774 | \$31,790,380 | | | | | | | |
| Combined Market Value (IU and Purdue) \$46,043,00 | | | | | | | | | | |

Accomplishments related to Enrollment

- Enrollment reached a record level In Fall 2011, with 14,326 students enrolled
- Minority student enrollment increased to 16% of the student population
- Enrollment of under-represented minorities exceeded 12%
- Total financial aid increased from \$87 million to \$114 million, far exceeding the goal of increasing aid at a rate that at least matches increases in student fee rates

Accomplishments related to Academic Support and Student Services

- Enhanced food service in Student Services Center to include a convenience store and a frozen yogurt shop
- Office of Diversity and Multicultural Affairs received a \$250,000 TRIO Student Support Services grant
- Learning Center received certification from the National College Learning Center Association
- Greek life revitalization began on campus with the initiation of a new lettered organization
- Student handbook, athletic handbook, and student planner have been consolidated into one common document

Accomplishments related to promoting Diversity

- Campus events included celebrations of Hispanic Heritage Month, Black History Month, Native American Heritage Month, Women's History Month, and International Education Week. Film festivals, international dinners, and other events were also a regular part of campus calendars
- Diversity Showcase provided best practices for celebrating diversity and providing effective student support

Accomplishments related to Athletics

- Women's Volleyball team were Summit League Champions and reached NCAA Tournament
- Average student-athlete GPA was 3.13 for fall semester and 3.09 for spring semester, continuing a tradition of performance that has averaged over 3.00 for more than nine years
- Launched the award-winning Feel The Rumble marketing campaign
- 67 student-athletes received all A's during the 2011-12 academic year
- 31 student-athletes were selected for All Summit League recognition
- New Athletics Center opened in November 2011

Goal 3: Contribute to the Development of the Northeast Indiana Region

Strategic directions:

- Engage and enrich the community through programs hosted on campus
- Provide and extend university expertise, services, and support throughout northeast Indiana
- Enhance regional economic development

Accomplishments 2011-12:

| | 2007 2008 | 2008 2009 | 2009 2010 | 2010 2011 | 2011 2012 | 2014 Target | Status |
|---|--------------|--------------|--------------|--------------|--------------|----------------|--------|
| Continuing Education Non-Credit Enrollment | 11,176 | 15,891 | 23,552 | 20,321 | 20,068 | +12% | Above |

Accomplishments related to Community Partnerships

- Argast Family Imaging and Analysis Lab opened, partnering with local businesses in need of a scanning electron microscope
- 30-plus Fort Wayne not-for-profits received volunteer help from IPFW students, staff, faculty, and alumni in the inaugural The BIG Event. The event provided students leadership training and service learning.

Accomplishments related to Community Events

- Omnibus Lecture Series held its 100th lecture in 2012, featuring The Capitol Steps. Now in its 18th season, the series continues to grow
- Partnered with Burmese Community of Fort Wayne, City of Fort Wayne, and Memorial Coliseum to sponsor Fort Wayne visit of Aung San Suu Kyi, Noble Peace Prize recipient and Burmese Parliament member
- Arts programming on campus included Williams Theatre series, concerts, and art exhibits
- "Tapestry a Day for You," featuring keynote speaker Patricia Heaton, sold out again
- Third annual IPFW RiverFest celebration held in June 2012, attracting about 30,000

Accomplishments related to Workforce and Economic Development

- Hosted Northeast Indiana Small Business Development Corporation, ranked 2nd in state out of 10 centers with \$7,330,430 capital infusion in northeast region
- Employees from 658 organizations enrolled in professional development courses, a 12% increase over last year
- Offered a variety of on-site contract training programs—912 regional workers completed training at 21 companies, including Raytheon, ITT, and Navistar
- 291 videoconferences were connected through ACELINK (Allen County Education video-link service), impacting 292 classrooms in 2011-12, a 27% increase
- Renewed \$95,000 ACELINK contract with Allen County Schools for virtual field trips
- Launched Applied Leadership Series, a three-day intensive training program for business managers