FALL 2015 NEW STUDENTS

New Freshmen

7%: ~6,800 Projection

SAT, ACT & High School GPA

1 SAT, .2 ACT, .01 GPA

Hispanic Freshmen

11% from 2013, .6% from 2014

African American Freshmen

21% from 2013, 14% from 2014

New Transfers

14% YTD Applications

26% YTD Admissions
SUMMER CREDIT HOUR ENROLLMENT

- Study abroad up 10%
- Students taking online courses up 36%
- 1 in 4 taking a course of some kind

*Excludes graduate research registrations
BOT MEETING TOPICS

Feb: Institutional Excellence

April: Fundraising

May: Affordability, Efficiency & Student Debt

Sept: Student Intellectual Growth & Achievement

Dec: Student Success
**Estimated Big Ten Tuition Changes***

<table>
<thead>
<tr>
<th></th>
<th>Resident</th>
<th>Non Resident</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Purdue</strong></td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td><strong>Big Ten Mean</strong></td>
<td>1.43%</td>
<td>3.89%</td>
</tr>
<tr>
<td><em>(Excluding Purdue)</em></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Big Ten High</strong></td>
<td>5%</td>
<td>5.20%</td>
</tr>
</tbody>
</table>

*Based on survey of peers*
## RESIDENT TUITION & FEE RANKINGS

<table>
<thead>
<tr>
<th>Year</th>
<th>Ranking</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td></td>
</tr>
<tr>
<td>PENN ST</td>
<td>1</td>
</tr>
<tr>
<td>ILLINOIS</td>
<td>2</td>
</tr>
<tr>
<td>MICHIGAN</td>
<td>3</td>
</tr>
<tr>
<td>MINNESOTA</td>
<td>4</td>
</tr>
<tr>
<td>MICHIGAN ST</td>
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</tr>
<tr>
<td>OHIO ST</td>
<td>6</td>
</tr>
<tr>
<td>WISCONSIN</td>
<td>7</td>
</tr>
<tr>
<td>INDIANA</td>
<td>8</td>
</tr>
<tr>
<td>PURDUE</td>
<td>9</td>
</tr>
<tr>
<td>IOWA</td>
<td>10</td>
</tr>
<tr>
<td>NEBRASKA</td>
<td>11</td>
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<tr>
<td>2013</td>
<td></td>
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<tr>
<td>PENN ST</td>
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<td>2</td>
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<tr>
<td>WISCONSIN</td>
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<td>PURDUE</td>
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<tr>
<td>2014</td>
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<tr>
<td>MINNESOTA</td>
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<tr>
<td>RUTGERS</td>
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<td>WISCONSIN</td>
<td>7</td>
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<tr>
<td>INDIANA</td>
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<tr>
<td>OHIO ST</td>
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<tr>
<td>PURDUE</td>
<td>10</td>
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<td>MARYLAND</td>
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<tr>
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<tr>
<td>2015</td>
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<td>1</td>
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<tr>
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<td>RUTGERS</td>
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<tr>
<td>NEBRASKA</td>
<td>12</td>
</tr>
<tr>
<td>IOWA</td>
<td>13</td>
</tr>
</tbody>
</table>

### 2016 Projections*
- Maryland: raises tuition by 5%; could pass Purdue
- Nebraska: considering 3% hike; no change in ranking
- Iowa: little to no tuition hike

*Based on public statements from university leaders
## Room & Board Trends

### 2013 Rates

<table>
<thead>
<tr>
<th>School</th>
<th>Rate</th>
<th>Ranking</th>
</tr>
</thead>
<tbody>
<tr>
<td>Michigan</td>
<td>$9,752</td>
<td>1</td>
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<tr>
<td>Purdue</td>
<td>$9,700</td>
<td>2</td>
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<tr>
<td>Illinois</td>
<td>$9,688</td>
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<tr>
<td>Ohio State</td>
<td>$9,318</td>
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<tr>
<td>Nebraska</td>
<td>$9,122</td>
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</tr>
<tr>
<td>Penn State</td>
<td>$8,990</td>
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<tr>
<td>Indiana</td>
<td>$8,853</td>
<td>7</td>
</tr>
<tr>
<td>Michigan State</td>
<td>$8,476</td>
<td>8</td>
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<tr>
<td>Iowa</td>
<td>$8,243</td>
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<tr>
<td>Wisconsin</td>
<td>$8,024</td>
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<tr>
<td>Minnesota</td>
<td>$8,000</td>
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</tbody>
</table>

### 2014 Rates

<table>
<thead>
<tr>
<th>School</th>
<th>Rate</th>
<th>Ranking</th>
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</thead>
<tbody>
<tr>
<td>Michigan State</td>
<td>$10,050</td>
<td>1</td>
</tr>
<tr>
<td>Illinois</td>
<td>$9,980</td>
<td>2</td>
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<tr>
<td>Purdue</td>
<td>$9,654</td>
<td>3</td>
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<tr>
<td>Nebraska</td>
<td>$9,532</td>
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<tr>
<td>Ohio State</td>
<td>$9,440</td>
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<tr>
<td>Penn State</td>
<td>$9,370</td>
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<tr>
<td>Indiana</td>
<td>$9,149</td>
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<tr>
<td>Iowa</td>
<td>$9,066</td>
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<tr>
<td>Michigan State</td>
<td>$8,806</td>
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<tr>
<td>Minnesota</td>
<td>$8,312</td>
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<td>Wisconsin</td>
<td>$8,287</td>
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### 2015 Rates

<table>
<thead>
<tr>
<th>School</th>
<th>Rate</th>
<th>Ranking</th>
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<tbody>
<tr>
<td>Rutgers</td>
<td>$11,749</td>
<td>1</td>
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<tr>
<td>Maryland</td>
<td>$10,633</td>
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<tr>
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<td>$10,196</td>
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<td>Nebraska</td>
<td>$9,961</td>
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<tr>
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<td>Penn State</td>
<td>$9,770</td>
<td>7</td>
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<tr>
<td>Indiana</td>
<td>$9,493</td>
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<tr>
<td>Purdue</td>
<td>$9,414</td>
<td>9</td>
</tr>
<tr>
<td>Iowa</td>
<td>$9,389</td>
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<tr>
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<td>$9,154</td>
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<tr>
<td>Minnesota</td>
<td>$8,554</td>
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<tr>
<td>Wisconsin</td>
<td>$8,546</td>
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## 2016

<table>
<thead>
<tr>
<th>School</th>
<th>Projected Rate</th>
<th>Ranking</th>
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<tbody>
<tr>
<td>Rutgers</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Maryland</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>Michigan</td>
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<tr>
<td>Michigan State</td>
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<tr>
<td>Purdue</td>
<td>$9,414</td>
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<tr>
<td>Wisconsin</td>
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</tr>
</tbody>
</table>

**Purdue 2016 Rate: $9,414**

- Likely drop from 2nd highest to 3rd lowest in Big Ten in 4 years

*Predominant rates*
Last semester: **22,000 textbooks** purchased at an average price **29%** below competitor -- ≈**$579K saved**
DECLINING COST OF ATTENDANCE

2009-15

*2014-15 uses preliminary IPEDS data
STUDENT AFFORDABILITY INDEX

In-State Tuition & Fees / Median Household Income* 

*Income adjusted to 2013 levels
DEBT LEVELS OF GRADUATING BORROWERS
UNDERGRADS 2010-15

% of ALL Grads with Debt: 52%  % of RESIDENT Grads with Debt: 63%
% of NATIONAL grads with Debt: 71%

*Approximation of Kantrowitz WSJ.com chart
QUALITY \[\frac{\text{COST}}{\text{VALUE}}\]
# SALARY TRENDS

## Estimated Big Ten Salary Changes*

<table>
<thead>
<tr>
<th>Faculty</th>
<th>Staff</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Purdue</strong></td>
<td>3.5%</td>
</tr>
<tr>
<td><strong>Big Ten Mean</strong> (Excluding Purdue)</td>
<td>1.85%</td>
</tr>
<tr>
<td><strong>Big Ten Low</strong></td>
<td>0%</td>
</tr>
<tr>
<td><strong>Big Ten High</strong> (Purdue only)</td>
<td>3.5%</td>
</tr>
</tbody>
</table>

*Based on survey of peers

Purdue entry-level wages for clerical and service staff raised to **$10 an hour**
# NEW INVESTMENTS IN QUALITY

<table>
<thead>
<tr>
<th>Investment</th>
<th>Approximate 2015-16 Expense</th>
</tr>
</thead>
<tbody>
<tr>
<td>Purdue Moves</td>
<td>$15.4 Million</td>
</tr>
<tr>
<td><strong>Academic Initiatives</strong></td>
<td></td>
</tr>
<tr>
<td>- Disability Resource Center</td>
<td></td>
</tr>
<tr>
<td>- Asian American Center</td>
<td></td>
</tr>
<tr>
<td>- Krannert Expansion</td>
<td></td>
</tr>
<tr>
<td>- Library Materials</td>
<td>$2.9 Million</td>
</tr>
<tr>
<td>- Enrollment Mgmt/Recruiters</td>
<td></td>
</tr>
</tbody>
</table>
### FACULTY & STAFF TRENDS

<table>
<thead>
<tr>
<th></th>
<th>FY13</th>
<th>FY15</th>
<th>Change</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty, Adjuncts &amp; Lecturers</td>
<td>3,102</td>
<td>3,260</td>
<td>158</td>
<td>5%</td>
</tr>
<tr>
<td>Staff*</td>
<td>8,016</td>
<td>7,834</td>
<td>-182</td>
<td>-2%</td>
</tr>
</tbody>
</table>

#### Staff

<table>
<thead>
<tr>
<th>Staff Type</th>
<th>FY13</th>
<th>Change</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admin Staff</td>
<td>76</td>
<td>-76</td>
<td></td>
</tr>
<tr>
<td>Clerical Staff</td>
<td>136</td>
<td>-136</td>
<td></td>
</tr>
<tr>
<td>Service Staff</td>
<td>16</td>
<td>16</td>
<td></td>
</tr>
<tr>
<td>Professional Staff</td>
<td>14</td>
<td>14</td>
<td></td>
</tr>
</tbody>
</table>

#### Faculty & Instructors

<table>
<thead>
<tr>
<th>Type</th>
<th>FY13</th>
<th>FY15</th>
<th>Change</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tenure / T. Track</td>
<td>37</td>
<td>+37</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>Research, Clinical, P. Doc</td>
<td>85</td>
<td>+85</td>
<td>100%</td>
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</tr>
<tr>
<td>Adjunct</td>
<td>13</td>
<td>+13</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>Lecturers</td>
<td>23</td>
<td>+23</td>
<td>100%</td>
<td></td>
</tr>
</tbody>
</table>

*Excludes extension educators
In 2013 there were 80 administrators for every 100 faculty. Now there are 73 for every 100.