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A meeting of the Board of Trustees convened in Room 326 of Stewart Center, Purdue University, West Lafayette, Indiana at 9:03 a.m. on Thursday, February 12, 2015, with these trustees present for all or part of the meeting: Thomas Spurgeon, chairman; Sonny Beck; Michael Berghoff, vice chairman; JoAnn Brouillette; Vanessa Castagna; John Hardin; Gary Lehman; and Kelsey Quin. Don Thompson was not in attendance.

Also in attendance were: Mitch Daniels, President; Deba Dutta, Provost and Executive Vice President for Academic Affairs; Bill Sullivan, Treasurer and Chief Financial Officer; Jim Almond, Senior Vice President and Assistant Treasurer; Steve Schultz, Legal Counsel; and Janice Indrutz, Executive Assistant to the Board and Corporate Secretary.

I. ROLL CALL

Chairman Spurgeon announced that all trustees were present for the meeting with the exception of Don Thompson, whose absence was excused. Bruce White was also not in attendance, having recently resigned from the Board.

II. FUTURE MEETING SCHEDULE

Chairman Spurgeon drew the Board’s attention to the schedule of future meetings and commencements through 2015, as listed on the agenda, and he pointed out the new dates for spring commencement ceremonies at Purdue University Calumet.

III. APPROVAL OF PROPOSED AMENDMENTS TO THE BYLAWS

Legal Counsel Schultz recommended approval of proposed amendments to Article VII, Contracts and Other Written Instruments, of the Bylaws of The Trustees of Purdue University. The amendments would (1) change various approval authority levels, in part due to recent changes in Indiana law that increased the monetary thresholds requiring state approvals, (2) clarify the signature authority of the Treasurer, Assistant Treasurer, and Treasurer designees, and (3) incorporate the comprehensive project approval mechanism that had recently been used effectively on large-scale projects. Mr. Schultz relayed the expectation that these amendments would provide the university greater flexibility to advance projects during periods between Board meetings, as long as a given project remained within its authorized cost level. Among other things, this approach would improve the university’s ability to respond more quickly to market opportunities. At the request of Chairman Spurgeon, Legal Counsel Schultz walked the Board through a more detailed summary of the proposed amendments. Trustee Lehman appreciated that although Board approval for each project phase would not always be necessary going forward, the Board would be made aware
in such instances. Upon proper motion duly seconded, the Board of Trustees voted unanimously to approve the proposed amendments to the Bylaws. Supporting documents were filed with the minutes.

IV. REPORTS FROM BOARD COMMITTEES

JoAnn Brouillette, chair of the Academic Affairs Committee, reported that the Committee met on February 11, 2015, and voted to recommend full Board approval of (1) converting, for professional classification reasons, the Bachelor of Arts degree to a Bachelor of Fine Arts degree for four programs in the Department of Art and Design in the College of Liberal Arts, (2) a posthumous degree, and (3) dividing the Department of Engineering at Indiana University-Purdue University Fort Wayne into two departments, all of which were included on the Board’s unanimous consent agenda. The Committee also received a report on the progress of the Honors College from Dr. Rhonda Phillips, dean.

Gary Lehman, chair of the Physical Facilities Committee, reported that the Committee met on February 11, 2015, and voted to recommend full Board approval of various actions related to the proposed redevelopment of the State Street corridor and the development of certain other projects in the so-called “western lands” area. These actions included: (1) approval to enter into a memorandum of understanding with the City of West Lafayette related to a joint effort to plan and manage a procurement process for State Street, (2) approval to enter into future lease commitments with respect to a new child care facility and a potential new office building to replace Freehafer Hall, and (3) a request for assistance from the Purdue Research Foundation on the development of these projects. Mr. Lehman also reported that the Committee voted to recommend approval of the proposed exchange of certain land parcels with the Purdue Research Foundation. All such items were included on the Board’s unanimous consent agenda. The Committee also approved the financing and construction of a project involving concrete repairs and replacement in the Ross-Ade Stadium SW and SE areas, including requesting participation therein of the Ross-Ade Foundation, and awarding the construction contract for the Biochemistry Building Annex third floor space renovation to J.C. Ripberger Construction Corporation of Zionsville, Indiana.

John Hardin, chair of the Audit and Insurance Committee, reported that the Committee met on February 11, 2015, and voted to recommend full Board approval of the 2014 annual report of the Director of Audits, Ms. Peg Fish. The Committee also reviewed the audit plan for calendar year 2015 with Ms. Fish, which included a discussion of enterprise risk management. Trustee Hardin also reported that following the public meeting, the Committee convened in executive session with Ms. Fish. He said no concerns arose during the session.

V. ITEMS APPROVED BY UNANIMOUS CONSENT

As reported by the Board committees, the following Unanimous Consent items were fully explored and debated in Committee meetings or were routine in nature. Chairman Spurgeon read the list of items and asked if any of the Board members wished to have an item removed from the consent agenda for further discussion or information. Hearing no such request, and upon proper motion duly seconded, the Board of Trustees voted unanimously to approve each of the following items:

- Minutes of the stated meeting held on December 20, 2014, and minutes of executive sessions held on December 19, 2014 and December 20, 2014;
• Approval to convert the Bachelor of Arts Degree to a Bachelor of Fine Arts Degree (Department of Art and Design, College of Liberal Arts), as recommended by the Academic Affairs Committee;

• Approval to award a posthumous Bachelor of Science degree to Lynda M. Glover, as recommended by the Academic Affairs Committee;

• For Indiana University-Purdue University Fort Wayne: Approval to divide the Department of Engineering into the Department of Civil and Mechanical Engineering and the Department of Electrical and Computer Engineering, as recommended by the Academic Affairs Committee;

• Approval to plan; approval of actions preparatory to project commencement – State Street Corridor and Western Lands Projects, as recommended by the Physical Facilities Committee;

• Approval to exchange land parcels: Purdue University Intramural Black Fields for Purdue Research Foundation Airport Runway RPZ and South Campus Lands, as recommended by the Physical Facilities Committee;

• Approval of the 2014 Annual Report of the Director of Audits, as recommended by the Audit and Insurance Committee;

• Approval of Conflict of Interest disclosures; and

• Approval of exception to Nepotism Policy.

All supporting documents were filed with the minutes.

VI. REPORT OF THE PRESIDENT

President Daniels focused his report on institutional excellence and reminded the Board of the five metrics that had been identified to measure institutional excellence. He noted that Purdue continued to attract a growing number of the top 5% of high school seniors, including a large increase in non-resident students. He presented data regarding the faculty, including awards and honors, national academy members, and publications and citations. President Daniels then discussed research productivity data and said faculty members were very pleased with the support they had been receiving from the Office of Research and Partnerships, and he also discussed entrepreneurial activity of the faculty and graduate students. President Daniels updated the Board on the number of applications received to date for fall 2015, which had already broken the previous record and included an increase in applications from women, African Americans and Hispanic Americans. President Daniels also believed it was noteworthy that Purdue ranked first in the state for the number of low-income students who had completed 30 credits a year.

Discussion followed President Daniels’ report, for which Dr. Suresh Garimella, Executive Vice President for Research and Partnerships, and Mr. Brent Drake, Chief Data Officer, were in attendance to assist with answering questions from members of the Board. President Daniels concluded the discussion by saying that the structural change made to bring the previously-unassigned function of partnerships together with research had already proven
itself. Trustee Berghoff then asked for definition of the structure. A copy of President Daniels’ report presentation was filed with the minutes.

VII. PURDUE MOVES STATUS UPDATES

A. ADVANCED PLANT SCIENCE RESEARCH

Dr. Jay Akridge, Glenn W. Sample Dean of the College of Agriculture, was in attendance to report on the progress of advanced plant science research since his last report on February 21, 2014. He discussed the efforts to expand capacity in plant biology, including efforts to recruit faculty for the new Center for Molecular Agriculture, and he discussed investments in the plant genome engineering core and teaching lab upgrades. Dean Akridge updated the Board on recent activities at the Purdue Agronomy Farm to automate large-scale plant analysis. He illustrated the new facility to be built there and said that the College had collaborated with industry partners, including Beck’s Hybrids and Dow Agro Sciences, to design and align the building with current industry practices in order to enhance the student experience and maximize research productivity in the facility. Dean Akridge also spoke about the College’s efforts to commercialize products and to develop graduate leaders, and he expressed cautious optimism about the increased number of students expected to enroll in the program for fall 2015. Dean Akridge pointed out that the $20 million in new proposals outstanding were the direct result of the Big Moves investment in plant science, and he concluded his report by acknowledging Dr. Karen Plaut’s contributions to these many efforts.

The Board members thanked Dean Akridge for the video he had provided for their review, and, in response to a question from Trustee Hardin, Dean Akridge provided concluding comments on whether there was a good general public understanding of the term “phenomics.” A copy of Dean Akridge’s presentation was filed with the minutes.

B. DRUG DISCOVERY

Dr. Craig Svensson, Dean of the College of Pharmacy, was in attendance to provide an update on the Big Moves in the area of drug discovery, on behalf of the six collaborating colleges. He illustrated a flow chart to assist in his explanation of the process for drug discovery and said that faculty members from the collaborating colleges were engaged in research across the spectrum of the drug discovery enterprise. Dean Svensson discussed the three key areas of research, and he said that the Purdue Moves investment was designed to accelerate this research for a bigger impact and greater footprint in the area of drug discovery. He stated that the major focus was to increase the intellectual capital on campus in an effort to create an environment that would attract researchers to Purdue, and he discussed the faculty searches that were being conducted for both senior and junior faculty. Dean Svensson also spoke about the significant entrepreneurial activity in the area of drug discovery and said that, with the assistance of the Purdue Foundry, the faculty had founded five new companies in the previous 18 months, of which he provided overviews. He concluded his report by reiterating the goal of identifying and creating new compounds that could be marketed as drugs to be used in the treatment of human health and animal health needs.

Chairman Spurgeon stated that he was extremely impressed by the report and complimented President Daniels and the drug discovery team on the progress that had been made. A copy of Dean Svensson’s presentation was filed with the minutes.
VIII. RATIFICATION OF PAUL L. WATTELET DISTINGUISHED PROFESSOR OF NUCLEAR ENGINEERING

Provost Dutta respectfully requested the Board’s approval to appoint Dr. Ahmed Hassanein as the Paul L. Wattelet Distinguished Professor of Nuclear Engineering. He explained that Dr. Hassanein had dedicated more than 30 years to research and development in the field of nuclear and plasma physics, computational physics, and material science. Upon proper motion duly seconded, the Board of Trustees voted unanimously to ratify Dr. Hassanein’s appointment.

Dr. Hassanein expressed his gratitude and remarked that he was very proud of this distinction and to be part of Purdue. He discussed his research and also recognized his son Adam, a Purdue student, who was in attendance. Supporting documents were filed with the minutes.

IX. RESOLUTION OF APPRECIATION FOR IRWIN H. “BUD” WEISER

Upon proper motion duly seconded, the Board of Trustees voted unanimously to approve the following resolution of appreciation for Irwin H. “Bud” Weiser, as read by Trustee Brouillette, chair of the Academic Affairs Committee:

WHEREAS, Irwin “Bud” Weiser has served Purdue University with excellence, dedication, and generosity as the Justin S. Morrill Dean of the College of Liberal Arts since July 2010, and as head of the Department of English from 2002 to 2009; and

WHEREAS, his close association with Purdue dates to 1981, when he joined the College of Liberal Arts as a faculty member in the Department of English; and

WHEREAS, he led the College of Liberal Arts through a critical transition period in 2009, when the College was part of the university’s academic realignment to create the College of Health and Human Sciences; and

WHEREAS, his leadership and vision for the College of Liberal Arts at Purdue University have led the College through a period of tremendous growth and success; and

WHEREAS, he is an exceptional scholar, educator and leader, with a 43-year career in writing instruction at the undergraduate and graduate levels that stems from his joy of teaching and has earned him a spot in Purdue’s Book of Great Teachers; and

WHEREAS, he has authored dozens of articles and book chapters and has remained a tireless presenter at academic conferences across the United States; and

WHEREAS, he has contributed widely to the higher education composition and writing community, serving on the Executive Committee of the Conference on College Composition and Communication, the Executive Board of the National Council of Writing Program Administrators, the editorial board of *College Composition and Communication* (the flagship journal for college writing), and various training councils for the Association of Departments of English and the National Council of Writing Program Administrators; and

WHEREAS, he and his wife, Vera Weiser, lead by example as active members of the Lafayette-West Lafayette community, avidly supporting the Tippecanoe Arts Federation, the
WHEREAS, Irwin “Bud” Weiser will step aside as the Justin S. Morrill Dean of the College of Liberal Arts on March 1, 2015, but will remain a member of the faculty in the Department of English;

BE IT THEREFORE RESOLVED BY THE TRUSTEES OF PURDUE UNIVERSITY:

1. That enormous gratitude and appreciation are expressed to Irwin “Bud” Weiser for his loyalty and service to Purdue University and the College of Liberal Arts; and

2. That Bud and Vera Weiser are again to be congratulated and thanked for their enormous dedication to Purdue University and our community; and

3. That Bud Weiser’s many achievements are part of the great, permanent history of Purdue, and will never be forgotten; and

4. That this resolution be spread upon the minutes of the Board of Trustees as part of the permanent record of Purdue University for all to witness.

Dr. Weiser thanked the Board and stated that serving Purdue as the Justin S. Morrill Dean of the College of Liberal Arts was the greatest honor, and greatest pleasure, of his career. He spoke about his efforts as dean and expressed his belief that his successor, Dr. David Reingold, would be an excellent leader. Trustee Brouillette remarked that Dr. Weiser had served admirably, and she expressed her appreciation for the Weisers’ friendship. Dr. Leah Jamieson, the John A. Edwardson Dean of Engineering, was in attendance and remarked that Dr. Weiser was a wonderful colleague and would be missed.

X. REGIONAL CAMPUS REPORTS

A. INDIANA UNIVERSITY-PURDUE UNIVERSITY FORT WAYNE (IPFW)

Dr. Vicky Carwein, Chancellor of IPFW, began her report by thanking President Daniels for his letter to the Indiana Commission for Higher Education (ICHE) and the Board’s support of his request to ICHE that IPFW be designated a “metropolitan university.” She then discussed enrollment data and said that there was a significant increase in applications for fall 2015. Chancellor Carwein highlighted several points of pride. These included having obtained accreditation for all programs in the IPFW College of Visual and Performing Arts, having been ranked third nationally by U.S. News & World Report for its online bachelor’s degree programs for veterans, and graduating more at-risk students.

Chancellor Carwein discussed IPFW’s forthcoming efforts to increase collaboration with its sister institutions, other universities, and the northeast Indiana community. The first of these efforts was hiring Mr. Michael Eikenberry in July 2014 to serve as IPFW’s new dean of the Doermer School of Business. She shared that Mr. Eikenberry, who was in attendance, was not the traditional academic hire, but rather had been a long-term, active, and visible leader in the banking industry and had already begun to connect the School of Business and the community.
Chancellor Carwein also spoke about IPFW’s transformation initiatives, which included re-envisioning IPFW’s Honors Program. She highlighted achievements of IPFW’s student athletes, and she reviewed the four goals of IPFW’s Plan 2020 and the metrics for each. To conclude her report, Chancellor Carwein discussed the premise of the annual fall tour she had instituted in 2013 and the Blue Tie Gala, which was the culminating event for IPFW’s 50th anniversary celebration.

Following Chancellor Carwein’s report, Chairman Spurgeon asked Dean Eikenberry what relationships the IPFW Doermer School of Business had with Purdue’s Krannert School of Management and Indiana University’s Kelley School of Business. A copy of Chancellor Carwein’s report presentation was filed with the minutes.

B. PURDUE UNIVERSITY NORTH CENTRAL (PNC)

Professor Jeff Shires, chair of the Faculty Senate at PNC, began his report by outlining PNC’s many engagement efforts, in which students were also participating. He reported that roughly 35 courses taught at PNC featured a service learning component and said that a large number of faculty members were involved with civic boards and community organizations. In addition, many faculty in PNC’s College of Education worked with teachers and after school programs. Professor Shires also reported that, with regard to the unification of PNC and Purdue University Calumet, a number of joint task forces had been established to coordinate the efforts of the faculty senates on both campuses. These included an Academic Structure Recommendation Subcommittee and a Constitution Writing Committee. Information gathering was ongoing to identify advantages of the unification, as well as concerns and roadblocks. Chairman Spurgeon thanked Professor Shires for his report. A copy of the report presentation was filed with the minutes.

C. PURDUE UNIVERSITY CALUMET (PUC)

The Board of Trustees had received a report presentation from Bobby Binford, president of the Student Government Association at PUC, for its review prior to his report at the meeting. However, Bobby was unable to attend the meeting to make his report in person. A copy of the report presentation was filed with the minutes.

XI. REPORT OF THE UNIVERSITY SENATE

Professor Patty Hart, chair of the University Senate, delivered the following remarks:

Greetings, honored trustees.

*Today my peers and colleagues want me to thank you very much for the contributions of your valuable time and efforts to the care of our institution. Along with our thanks, the single most important message that my colleagues would like me to deliver is that a Purdue education continues to be highly sought after, well-rounded, and forward thinking.*

You have read that some colleges and universities across the country are stumbling and have had to make drastic changes, such as creating a large number of online degrees or vastly expanding enrollment. You have read that there are those who feel that universities have lost their way and are failing to produce good citizens. *We would like to tell you that Purdue is not stumbling. Purdue is not failing its students. Purdue has not gone astray.*
graduates succeed economically and they find satisfaction in the workplace and in life. Purdue is not academically adrift.

However, if you genuinely feel that certain parts of the university’s basic education need a change in direction, we would beseech you to learn as much as you can about what we are doing now but then work very closely with the faculty on any reforms that you might envision.

You have told us that you were concerned about the future of higher education in America. It is not surprising that as trustees of a major university, you are following closely the discussion. But we would urge you to not get distracted by the problems of universities and institutions that are very different from ours, and instead to focus your attention most closely on the case of Purdue.

You have asked the faculty to find a reliable way to measure student growth. For various reasons, we are not yet as far along as you and we would like. Now, for better or for worse, the matter has garnered public attention and we must get this right. President Daniels has committed the resources and the autonomy needed, and we are currently engaged in a good-faith effort to move forward as quickly as possible. However, we would like to ask you as clearly as we know how to follow the recommendations that the committee might bring back. To bring honor on Purdue, this student growth initiative must be carried out with the collaboration of the faculty.

We have also talked this year about the new Core Curriculum. It brings us into alignment with the mandates from the Indiana Commission for Higher Education and should make it much easier for students to change majors and transfer into Purdue without wasting time and money.

The Core is the result of a lot of thoughtful work by faculty and other stakeholders across campus. It is much more than a list of classes; it is a deep reflection by representatives from all colleges on what it means to be educated. As the new Core rolls out, we will be able to judge its success and fine-tune it. We Purdue faculty feel very keenly our responsibilities to be the architects and guardians of academics at our fine institution. The buck stops with us.

We would like to encourage you to work hand-in-glove with the faculty on any academic initiatives, and we would caution you against over-extending yourselves. Public conversations on these matters directly affect morale.

The laws of the state of Indiana give you almost unfettered power, so what you say in public is scrutinized. People are looking for clues as to your intentions to act, now and in the future. When you and the President speak, people listen, and your words directly impact our ability to recruit and retain the best and brightest faculty from around the world.

All together, we faculty have literally thousands of years of experience in designing and imparting higher education, and we believe we have earned at least a measure of your trust.

We are living up to our solemn duty to educate students for a lifetime. Forty-eight percent of our students graduate with no debt at all, and of those who do borrow, the average amount for in-state students is $26,000 – about the cost of a new car. We can guarantee you that a Purdue education does not depreciate the minute you drive it off the lot.
Thank you so much for your dedication and your generosity to Purdue. The faculty really appreciates all you do, and we look forward to a continued positive and productive collaboration.

Trustee Hardin expressed his sincere appreciation for Professor Hart’s remarks and leadership and said that shared governance results in a better outcome for the students. He stressed that the Board believed it was very important to have a good relationship with faculty leaders.

XII. REPORTS OF STUDENT REPRESENTATIVES

A. PURDUE STUDENT GOVERNMENT (PSG)

Bobby Haddix, president of Purdue Student Government, reported that PSG successfully addressed a communication gap by bringing a service called “Ventfull” to campus as a tool for all student organizations to centrally advertise their events. He also reported that through PSG’s efforts to identify a free online homework tool for students, it was discovered that one was already available on campus through ITaP (Information Technology at Purdue). The tool, Lon-Capa, was being utilized by very few academic departments but should be more widely utilized across campus to save students money. Bobby also suggested the need for additional resources for the Purdue Student Health Center (PUSH), specifically CAPS (Counseling and Psychological Services). He said that PSG would seek an allocation from the student activity fee to provide CAPS with more resources to help students, and he requested attention to this matter from the Board and administration. PSG had also lobbied the state legislature to defer jury duty for students, and he said PSG’s focus for the spring semester was sexual assault awareness and prevention. Bobby shared that he had personally served on three search committees for the Office of the Provost, including the committee for the recently-appointed vice provost for student life, and he shared his observations of the new Amazon store in the Krach Leadership Center. To conclude his report, Bobby reminded the Board that PSG elections would take place after spring break, and he announced that the search for the next student trustee was underway.

Trustee Castagna thanked Bobby for his leadership and said he was role model for other students. Trustee Lehman asked Bobby what other feedback he had received regarding the Amazon store, and Trustee Beck asked how students had been utilizing the building as a whole. In response to a question from Trustee Berghoff, Bobby explained the specific concerns regarding PUSH. Trustee Berghoff said that the PUSH resource issues should be given attention because the service was highly valued by both student and parents. A copy of Bobby’s report presentation was filed with the minutes.

B. PURDUE GRADUATE STUDENT GOVERNMENT (PGSG)

Chris Kulesza, president of PGSG, focused his report on graduate student life at Purdue and began by sharing statistics with the Board. The statistics included: 4,196 graduate students were admitted to Purdue in fall 2014; a total of 8,568 graduate students were currently enrolled; the mean age of the graduate student population was 28.5; and 52% of the graduate students received funding through assistantships. He discussed the atmosphere for graduate students, as well as graduate student salaries and working hours. Chris also outlined the steps a graduate student takes to obtain his or her degree, and he spoke about challenges that graduate students faced. Chris concluded his report by reviewing PGSG’s accomplishments.
over the previous few years and added that he was pleased that very few changes would be made to the graduate student health care plan.

Trustee Hardin asked if there were any substantial differences between the rigor at Purdue and that of its peer institutions, to which Chris responded that the biggest difference was that some programs at Purdue required a master’s degree before the student could pursue a doctorate degree. A copy of the report presentation was filed with the minutes.

XIII. RESOLUTION OF APPRECIATION FOR FRIENDS OF PURDUE UNIVERSITY

As recommended by President Daniels, and upon proper motion duly seconded, the Board of Trustees voted unanimously to approve the following resolution of appreciation for friends of Purdue who have made a gift of $1,000,000 or more to the University:

WHEREAS, the following friends of Purdue University have generously contributed $1,000,000 or more to move Purdue to greater excellence and preeminence; and

WHEREAS, the University wishes to acknowledge the significance of these gifts to new directions, advancements, and momentum in Purdue’s history, progress, and future;

BE IT THEREFORE RESOLVED:

1. That the University and the Trustees are grateful to these individuals for their leadership and support of Purdue University; and

2. That this resolution be spread upon the minutes of the Board of Trustees as part of the permanent record of the University.

FRIENDS: Elaine J. Heron, to support the College of Science; Thomas and Mary Howatt, to support the Krannert School of Management; Lew and Linda Myers, to support the College of Engineering; the W. M. Keck Foundation, to support the College of Engineering; and Anonymous, to support the Krannert School of Management.

XIV. FOR INDIANA UNIVERSITY-PURDUE UNIVERSITY FORT WAYNE (IPFW): APPROVAL TO NAME COLE CLUBHOUSE

Chancellor Carwein requested approval to change the building designated to bear the Cole name from the present “Cole Commons” building to the “Cole Clubhouse” building. She explained that the clubhouse space had become the center of student activities in the housing complex and that naming this space “Cole Clubhouse” aligned more closely with the original intent of the donor. She also indicated that the “Commons” building would then be utilized for the expanded advancement function. Upon proper motion duly seconded, the Board of Trustees voted unanimously to approve the request. Supporting documents were filed with the minutes.

XV. ADJOURNMENT

By consent, the meeting adjourned at 11:38 a.m.