May 16, 2014

TO: Purdue University Board of Trustees

FROM: Greg Kapp, Assistant Vice President for Development

RE: Continuation in the Indiana Bureau of Motor Vehicles Specialty License Plate Program

IC 9-18-25-2.3 states that effective August 1, 2013, new documentation requirements exist for continued participation in the Bureau of Motor Vehicles Specialty License Plate Program. Among the requirements is evidence of governance by a board of directors regarding program participation and use of funds.

We ask that the Board officially document support of Purdue University’s participation in the Bureau of Motor Vehicles Specialty License Plate program including the current process and use of the funds collected by the Bureau of Motor Vehicles, whereby the funds are transferred to the University Development Office for the sole purpose of providing scholarships to Indiana resident undergraduate students across the Purdue University system through the various campus General Scholarship Funds. In calendar year 2013, sales of Purdue license plates generated $1,108,850 for Purdue’s scholarship program.

Thank you for your consideration.