RESOLUTION TO NAME THE CONSOLIDATED REGIONAL CAMPUS RESULTING FROM THE UNIFICATION OF PURDUE UNIVERSITY CALUMET AND PURDUE UNIVERSITY NORTH CENTRAL

WHEREAS, in response to a joint proposal by chancellors Thomas Keon and James Dworkin, Purdue University Calumet and Purdue University North Central have been engaged in the process of preparing plans to unify their administrative oversight functions into one central office and provide opportunities for students to seamlessly pursue degree programs on either campus, while preserving both campus locations under a single name; and

WHEREAS, the Board of Trustees has commended the chancellors for their initiative in making this proposal, which reflects the University’s continued emphasis on achieving administrative cost savings to promote student affordability and accessibility; and

WHEREAS, the unification plan, which will be brought to the Board of Trustees for its ultimate consideration and approval at a later meeting, is expected to build upon the strengths of both regional campuses and create an even stronger opportunity to serve students and communities throughout the northwest Indiana region; and

WHEREAS, the Board recognizes that the selection of a name for the unified campus represents an important milestone in this historic process, and the Board expresses its sincere gratitude for the input given by many stakeholders who offered their own views on a fitting and proper name for the unified campus—a process that has resulted in the three alternatives being recommended to the Board for its consideration today; and

WHEREAS, even as the unification plan continues to be developed under the able leadership and superb collaboration of the two chancellors, the Trustees recognize that the task of selecting a name for the unified campus falls to the Board in its official capacity:

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees as follows:

1. The name of the consolidated regional campus that will result from the unification of Purdue University Calumet and Purdue University North Central will be Purdue University Northwest, to be commonly referred to as Purdue Northwest (PNW), as approved by this Resolution duly adopted at a stated meeting of the Board of Trustees held July 18, 2014.

2. The adoption of this name will have immediate effect, and the officers and employees of Purdue University and of the regional campuses are hereby authorized and empowered to use and incorporate the name in such further activities and in such manner as they deem fit in connection with the continued development of the unification plan, which will be brought to the Board of Trustees for its consideration and approval at a later meeting.

3. The chancellors and their designees are hereby authorized and empowered, in consultation with the President and his designees, to develop a new logo incorporating this name and a new nomenclature for the existing regional campus locations in order to distinguish them from each other while operating under the common banner of Purdue Northwest.