A meeting of the Academic Affairs Committee of the Board of Trustees convened in Room 326 of Stewart Center, Purdue University West Lafayette, Indiana, at 1:33 p.m. on Thursday, July 17, 2014.

All committee members were present: JoAnn Brouillette, chair; Vanessa Castagna; John Hardin; Kelsey Quin; and Patty Hart (ex-officio). Other trustees present were Sonny Beck, Michael Berghoff, Gary Lehman, Thomas Spurgeon, and Bruce White. Don Thompson was not present. Also in attendance were: Deba Dutta, Executive Vice President for Academic Affairs and Provost; Bill Sullivan, Treasurer and Chief Financial Officer; Jim Almond, Senior Vice President for Business Services, and Assistant Treasurer; Steve Schultz, Legal Counsel; and Janice Indrutz, Executive Assistant to the Board and Corporate Secretary.

Trustee Brouillette welcomed Professor Patty Hart, chair of the University Senate, to the committee, and she also welcomed the new provost, Dr. Deba Dutta, with whom the Committee looked forward to working.

I. APPROVAL OF COOPERATIVE EDUCATION PROGRAM

Provost Dutta requested approval of a proposal to create a cooperative education program in the Department of Psychological Sciences in the College of Health and Human Sciences. The program would provide twelve months of work experience in cooperation with the Office of Professional Practice. Dr. Eckhard Groll, chairman of the Professional Practice Advisory Council, was in attendance to assist with answering questions from the Committee. Upon proper motion duly seconded, the Academic Affairs Committee voted unanimously to request full Board approval to establish the cooperative education program. Supporting documents were filed with the minutes.

II. APPROVAL TO OFFER A MASTER OF SCIENCE DEGREE IN ENGINEERING TECHNOLOGY

Provost Dutta requested approval of a proposal to offer a Master of Science degree in Engineering Technology. He explained that this degree would replace the Master of Science degree in Technology and was designed for traditional students and working professionals. Upon proper motion duly seconded, the Academic Affairs Committee voted unanimously to recommend full Board approval of the proposal. Supporting documents were filed with the minutes.

III. APPROVAL TO CREATE THE DIVISION OF MILITARY SCIENCE AND TECHNOLOGY

Provost Dutta requested approval of a proposal to create the Division of Military Science and Technology. He cited widespread support to create the Division in order to bring the three ROTC programs together under one college. Dr. Jamie Mohler, Associate Dean for Academic Affairs in the College of Technology, and representatives from the ROTC
branches were in attendance and explained that the new Division would allow more ROTC credits to be counted within degrees and many academic synergies would be gained. Following discussion, and upon proper motion duly seconded, the Academic Affairs Committee voted unanimously to request full Board approval to create the Division of Military Science and Technology. Supporting documents were filed with the minutes.

In addition, Trustee Lehman requested a presentation in the near future to update the Board on the status of the ROTC programs.

IV. APPROVAL OF COLLEGE OF TECHNOLOGY PROGRAM IN QATAR

Provost Dutta introduced the College of Technology’s proposal to establish an aviation technology baccalaureate program in Qatar through a collaborative relationship with the Qatar Foundation. He shared that detailed discussions on academic and legal matters have been held over the past three years among Purdue stakeholders and the Qatar Foundation, resulting in the draft agreement that had been shared with the Committee and the Board. Legal Counsel Schultz added that the specific action sought from the Committee, and subsequently from the full Board, was approval of the draft agreement to establish the program, subject to such changes as may be subsequently approved by the Board Chairman, the President, and the Treasurer (who would be given delegated authority to negotiate and approve the final terms). Mr. Schultz explained that, while the draft agreement was believed to be in substantially final form, the Qatar Foundation had just submitted a request to the College of Technology to consider staffing the program in part with faculty and other personnel seconded from Qatar’s flagship university—Hamad bin Khalifa University (or HBKU). This proposal was being reviewed by the project team and, if ultimately accepted, would be reduced to a writing that, like the agreement itself, would be subject to approval by the Chairman, the President and the Treasurer.

Dr. Gary Bertoline, Dean of the College of Technology, and Dr. Robert Cox, Associate Dean for Globalization and Engagement in the College of Technology, were in attendance to participate in the discussion. In response to a question from Trustee Castagna regarding the program’s strategic objectives, Dr. Cox explained how the program was not only part of the College of Technology’s educational mission and in alignment with the university’s global affairs strategy, but was also a promising source of economic development opportunities for Indiana industries through potential relationships with leading global companies located in Qatar and the surrounding region. Dr. Bertoline reiterated the strategic fit of the program and pointed out that Purdue was specifically sought out by the Qatar Foundation for its expertise in aviation technology. He noted that, if the program was approved, Purdue would become the latest U.S. university to be recruited to Qatar, with others (such as Northwestern, Texas A&M and Carnegie Mellon) already having established a presence there. Dr. Bertoline shared his belief that this program had the promise of bringing more distinction to Purdue aviation technology and to the university in general, and he also underscored the synergies already experienced by the programs of other U.S. universities located in Qatar.

Discussion also included how the program would be administered and staffed, as well as its funding and budgetary mechanics. Dr. Cox explained that the program was a cost-reimbursable contract funded entirely by the Qatar Foundation, with a management fee payable to the college on top of program expenses. Dr. Cox also provided more detail on the Qatar Foundation’s stated reason for its recent proposal to staff the Purdue aviation technology program with seconded faculty and employees from HBKU, as well as the project team’s current assessment of that proposal. In response to a question from Trustee
Brouillette, Dr. Cox clarified that the program would be based on a “2+2 degree model,” meaning that students may complete the first two years of the degree requirements at a college other than Purdue (such as the Qatar Aeronautical College), but they would then be able to matriculate into the Purdue Bachelor of Science Degree in Aviation Technology. Each graduate’s diploma would indicate Purdue University at Qatar as the degree-granting institution. Dr. Bertoline and Dr. Cox fielded a number of questions from Trustee White on whether this program was truly the right fit for the college in terms of a global strategy. Based on their responses, Trustee White reiterated his confidence in the dean’s leadership, acknowledged the project team’s due diligence in addressing issues of the type he had raised, and recognized the effort that had been put forth to reach the milestone of the draft agreement.

Following a lengthy discussion, and upon proper motion duly seconded, the Academic Affairs Committee voted unanimously to request full Board approval (i) of the establishment of the aviation technology program in Qatar, (ii) of the draft agreement governing the program, and (iii) of the proposed delegation of authority to the Board Chairman, the President and the Treasurer to negotiate, approve, execute and deliver the final version of the agreement. Supporting documents were filed with the minutes.

V. FOR PURDUE UNIVERSITY CALUMET: APPROVAL TO CHANGE THE NAME OF THE DEPARTMENT OF HISTORY AND POLITICAL SCIENCE

As requested by Chancellor Tom Keon, and upon proper motion duly seconded, the Academic Affairs Committee voted unanimously to recommend full Board approval to change the name of the Department of History and Political Science in the College of Liberal Arts and Social Sciences at Purdue University Calumet to the Department of History, Political Science, and Economics. Supporting documents were filed with the minutes.

VI. FOR PURDUE UNIVERSITY CALUMET: APPROVAL TO OFFER A MASTER OF SCIENCE DEGREE IN MECHANICAL ENGINEERING

Chancellor Keon requested approval of the proposal to offer a Master of Science degree in Mechanical Engineering at Purdue University Calumet. He explained that naming the degree for the concentration would help industry employers better understand it. In response to a question from Trustee Hardin, Chancellor Keon said that students who earn the baccalaureate degree at Purdue University North Central could easily transfer to Purdue University Calumet to pursue the master’s degree. Upon proper motion duly seconded, the Academic Affairs Committee voted unanimously to recommend full Board approval of the proposal. Supporting documents were filed with the minutes.

VII. FOR PURDUE UNIVERSITY CALUMET: APPROVAL TO OFFER A MASTER OF SCIENCE DEGREE IN ELECTRICAL AND COMPUTER ENGINEERING

Chancellor Keon requested approval of the proposal to offer a Master of Science degree in Electrical and Computer Engineering at Purdue University Calumet. He explained that, like the Master of Science in Mechanical Engineering, naming the degree for the concentration would help industry employers better understand it. Dr. Nasser Houshangi, Head of Electrical and Computer Engineering at Purdue University Calumet, was in attendance to assist with answering questions from the Committee. Upon proper motion duly seconded, the Academic Affairs Committee voted unanimously to recommend full Board approval of the proposal. Supporting documents were filed with the minutes.
VIII. PRESENTATION: COLLEGE OF HEALTH AND HUMAN SCIENCES

Dr. Christine Ladisch, Dean of the College of Health and Human Sciences (HHS), made a presentation to the Committee. She reviewed the reasons for the creation of the College four years ago and its mission, and she provided an overview of the nine academic departments/schools within the College. Dean Ladisch illustrated enrollment metrics and highlighted that HHS is the second largest college on campus, with 4,161 students. She discussed how HHS serves its students and explained the role of its clinical faculty. She also spoke about HHS research and was pleased to report an increase in external funding from diverse sources. Dean Ladisch discussed outreach and engagement efforts and how HHS was making a significant contribution to Purdue Moves through its study abroad programs. She expressed excitement about the upcoming dedication of the new Lyles-Porter Hall and how the building would be utilized, and she concluded her presentation with an overview of the College’s emerging strengths and research areas, strategies, and new faculty joining the College in the fall. Dean Ladisch thanked the Committee and the other members of the Board for their support of the College, saying the College was proud and excited.

A robust discussion followed, driven by Trustee White’s belief that the Hospitality and Tourism Management program would better fit in the Krannert School of Management and Trustee Berghoff’s view that the College lacked identity and visibility. A copy of Dean Ladisch’s presentation was filed with the minutes.

IX. ADJOURNMENT

By consent, the meeting adjourned at 3:00 p.m.