APPLICANT UPDATE

Nation

- Application growth rate is decelerating
- Some schools reporting declines

Purdue

- # of applications >39,000; ↑28%
- # of non-resident applications ↑48%
- Increase in international applications, especially from India & S. Korea
ADMISSIONS UPDATE

• Most admissions offers sent; building a wait list and monitoring yield

• Hispanic American admissions $\uparrow$ 40%

• African American admissions $\uparrow$ 16%

• Profile likely to remain steady
Agricultural & Biological Engineering
• Ranked No. 1 graduate program in the U.S. for the 5th year in a row
  – High Value: Among the top ten schools, Purdue has the 2nd lowest tuition
• Ranked 6th best in the world

Krannert School of Management
• Overall MBA ranking improved 4 spots
• Masters in human resource management ranked No. 2

Engineering
• 8 graduate programs ranked in the top 10 in the country
• Ranked 8th overall, improved from 10th last year
MIDWEST TUITION TRENDS

- Legislative deal to freeze resident 2013-14 tuition in exchange for ↑ funding
- Still raised tuition on all but resident undergrads
- Raised housing rates beyond inflation
- Discussing 2014-15 tuition hike ≈ 1%

- 2014-15 hike of 1.7%
- 2003 state law locks rate for each entering resident class
- ↑ 1.9 to 3.9% in 2013-14
- “Freezing tuition…would have a detrimental effect on quality.”

- Legislature forced 2012-14 freeze
- Only other Big Ten school to freeze tuition for all main campus students
- Discussing a hike for non-residents

- No freeze since 1967
- 2nd most expensive in-state tuition

- Frozen for in-state undergrads in 2013-14; ↑≈2% for all others
- 0 to 1.5% increase in 2014-15
- ↑1.1 to 3.2% in 2013-14
Board of Trustees
April 4, 2014