Enrollment in a Regional Campus – Challenges and Solutions

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IPFW Senate

Professor and Chair of Mathematics

Enrollment Picture

Enrollment – Fall 2013

UNDERGRADUATE

Degree-seeking	9,795
Non-degree seeking	3,133

GRADUATE

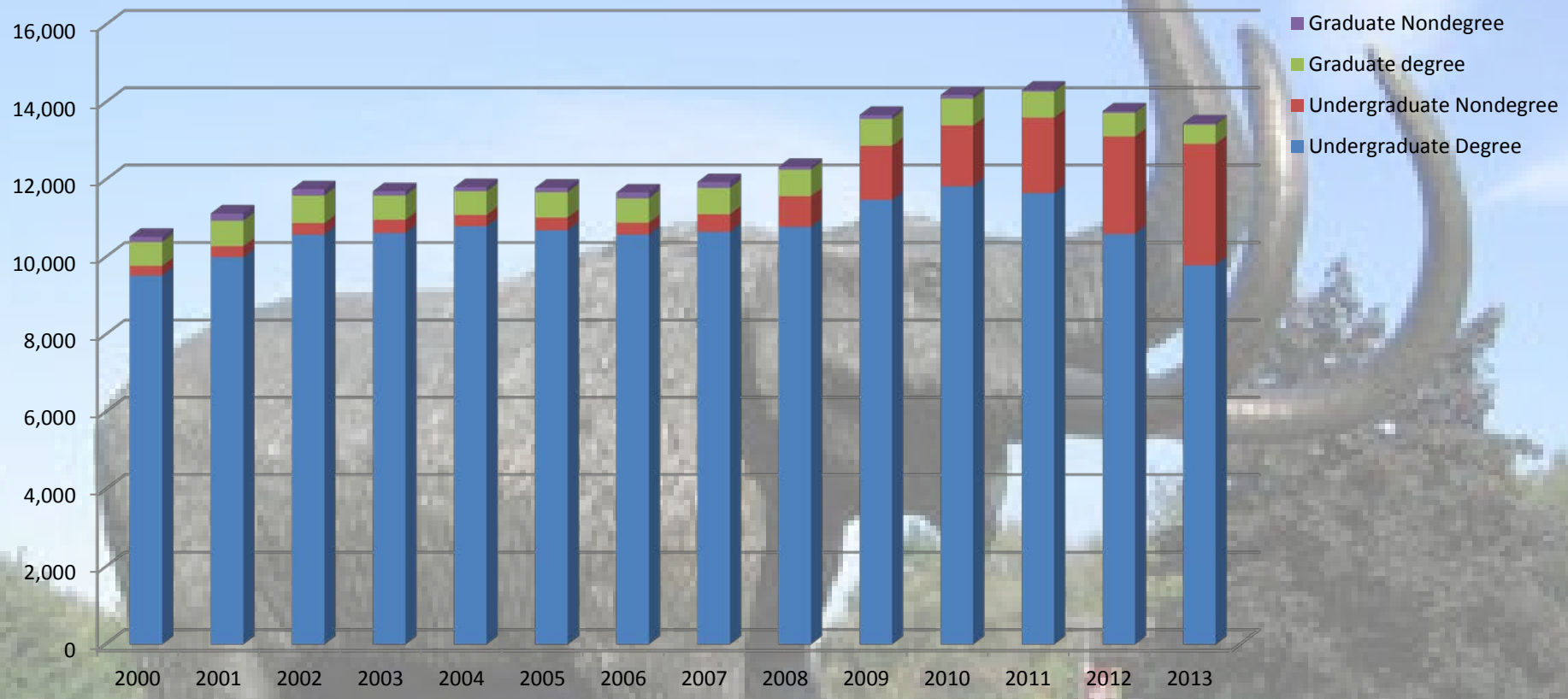
Degree-seeking	496
Non-degree seeking	35

Top 20% of HS class	13.2%
Top 50% of HS class	77.2%
First-generation college students	51.0%

Degrees Granted – May 2012

Certificates	99
Associate	322
Bachelor's	1,370
Master's	257
Total	2,048

Historical Trends 2000-2013



	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Degree-seeking	9,526	10,000	10,587	10,622	10,800	10,694	10,587	10,659	10,787	11,483	11,836	11,655	10,601	9,795
Nondegree-seeking	247	282	293	346	289	334	303	451	791	1,393	1,566	1,953	2,516	3,133
Graduate	620	662	713	623	616	653	633	681	685	697	699	671	610	496
Graduate Non-Degree	139	185	164	115	105	114	149	152	75	102	91	47	44	35
Total	**10,532**	**11,129**	**11,757**	**11,706**	**11,810**	**11,795**	**11,672**	**11,943**	**12,338**	**13,675**	**14,192**	**14,326**	**13,771**	**13,459**
Full Time Equivalent	**6,710**	**7,252**	**7,816**	**7,920**	**8,070**	**8,167**	**8,259**	**8,489**	**8,737**	**9,638**	**10,092**	**9,987**	**9,376**	

Volatility of Enrollment

- 2012 admission criteria increased - accepted 500 fewer students;
- Decline in transfer students and graduate students, remedial course students, slight increase in freshmen;
- Graduate enrollment decline – primarily losses in teachers' market (great concern about SBP mission delivery);
- Competition from for-profits, not-for-profits, free universities – national trend.

IPFW response

- Honors Program – targeted investment in academic excellence – 1.5 M gift from Chapman Family
- Open and transparent budget discussion and strategic re-alignment of resources
- Strategic planning process – Spring '13 forums; 550 faculty and staff participated in survey; 1 ½ day retreat Sept. 18-19
- Legislative study committee

  Flexibility and autonomy for graduate programs;

  Different classification for the university;

  New funding formula that more accurately reflects the patterns of enrollment and demographics of our students.

Purdue System response

- Professional Master's – respond to regional needs; Purdue Study Plan, Proposal for jointly delivered DNP

- International Students*– underutilized opportunity for Purdue brand at Regionals;

  WL – 16%, PUC – 5%; IPFW – 1.7%, PNC - <1%

  <u>Benefit:</u>

  Diversity and international exposure of Hoosier students – important education need at Regionals;

  Less volatile;

  High retention rate.

* Disclaimer – the speaker is biased.