Purdue Student Government Agenda

1. Healthcare
   a. PUSH trained 2 additional Sexual Assault Nurse Examiners and issued more funds to Sexual Assault education programs. By doing so, it has started to fulfill a need seen by many students on campus.
   b. In addition, a medical hotline is being created to centralize all of the services Purdue offers to one phone number. When a student needs help, there won’t be any question where to go. This service is set to be released at the start of the spring semester.
   c. There is currently a proposal from PUSH to appoint a Director of Sexual Assault as well as a Director for Risk Prevention. At this time, the job descriptions are being drafted and funding is still being discussed. I hope that this proposal is given the utmost consideration. While Purdue has increased its educational programming surrounding Sexual Assault, in the past there has been a lack of reactionary services. A Sexual Assault Director could fill that gap and work to find services that create a safer campus while keeping those services cost-effective.

2. Purdue Creed
   a. The Presidents’ Round Table unanimously approved the Purdue Creed on Nov. 7th. We are currently working with Purdue marketing to develop a marketing plan and implementation timeline. We plan to propose the Creed for approval by the University Senate on Jan. 27th. If approved, a week celebrating the Creed and introducing it to students will take place the week of Feb. 24th. The Creed is currently circulating through the various senate committees. I ask for your continued support as we navigate this process.

3. PSG survey
   a. This year, I gave PSG a goal of 2000 survey responses. We received 3340 responses thanks to the hard work of my Executive Director for Strategic Planning and Assessment Ravi Rajesvaran. Last year, PSG’s survey received a little over 1000 responses. We more than tripled our return. This increase speaks for the internal improvements we’ve made in PSG and the effectiveness of our organization as a whole.

4. PSG-SPAN
   a. Next semester, senate meetings will be filmed and televised on Boiler Television to increase Purdue Student Government’s visibility on campus. Meetings will also be uploaded to our YouTube channel for students to view. This initiative will help with our transparency and increase our outreach on campus. This was made possible by my Senior Policy Advisor Samantha Richards.

5. Social Media Week
   a. Luke Nolting, Executive Director of Communications, led a successful initiative to increase our outreach on Social Media. Throughout the week of Nov. 18th, PSG promoted our Facebook, Twitter, and Instagram accounts. We received over 600 new “Likes” on our Facebook page, 1200 followers to our newly established Twitter account, and over 100 to our newly established Instagram account.

6. Second Semester Goals
a. Course Syllabi Repository – We are moving forward with the creation of a Course Syllabi Repository. Registrar Blalark has been a helpful point of contact with this initiative. Our goal is to see this available for fall 2014.

b. Purdue Student Government Programming – We plan to increase programming in PSG, standardize the programs we do have, and start tracking attendance at our events. Starting next semester, a process will be in place for tracking attendance and judging the success of events.

c. We are currently in the process of developing the rest of our second semester plan. It will be finalized over break.

7. Happy Holidays!

a. Overall, Meg and I have enjoyed our positions. The opportunity to make a difference is an incredible one. At times, an initiative might seem to hit a wall. However, there is always an administrator or faculty member somewhere willing to support you. I would like to personally thank President Daniels and his Chief of Staff Gina DeSanto. They have been a tremendous help pushing Purdue Student Government’s initiatives. Their willingness to listen and follow-up with key stakeholders has made many of our goals possible. Thank you all and Happy Holidays!