



Priority Point System

To illustrate how our Priority Points system works, here is a points report for a fictional John Purdue Club member, whom we'll call Pete.

<u>Point Category</u>	<u>Pete's Points</u>
1. John Purdue Club Membership Bonus (50 points) <i>When Pete joined the John Purdue Club, he automatically received 50 points</i>	50
2. John Purdue Club, Cumulative Contributions (1 point per \$100) <i>Pete joined the John Purdue Club five years ago. For his first two years, he was a First Team member donating \$200, and for the past three years, he's been at the MVP level, donating \$1,000 each year. Pete has donated a lifetime total of \$3,400 to the John Purdue Club, which earns him 34 points</i>	34
3. John Purdue Club, Consecutive Years of Membership (2 points per year) <i>Since Pete has been in the Club for five years, he receives 10 points</i>	10
4. Football Season Tickets, Consecutive Years of Purchase (3 points per year) <i>Pete has purchased football season tickets for the past nine years, so he gets 27 points</i>	27
5. Men's Basketball Season Tickets, Consecutive Years of Purchase (3 points per year) <i>Pete has purchased men's basketball tickets for the past five years, totaling 15 points</i>	15
6. Women's Basketball Season Tickets, Consecutive Years of Purchase (3 points per year) <i>Pete has purchased women's basketball tickets for six years for a total of 18 points</i>	18
7. Volleyball Season Tickets, Consecutive Years of Purchase (3 points per year) <i>Pete gets six points for two consecutive years of purchasing volleyball season tickets.....</i>	6
8. Recruitment of New Club Members (1 point per \$100 donated by new members) <i>Pete has recruited three new members, each of whom gave \$200 in the first year of membership. That \$600 total nets Pete six points</i>	6
9. Suite/Club Seat License Agreement Payments (1 point per \$100) <i>Pete has paid a deposit of \$1,000 for two outdoor club seats at Ross-Ade Stadium and his first-year license agreement payment of \$3,500, so he gets 45 points</i>	45
10. Deferred Gifts to the John Purdue Club (1 point per \$500 in deferred giving.) <i>Pete has named the John Purdue Club as the beneficiary of a \$10,000 unitrust, so he receives 20 points now</i>	20
11. President's Council, Active Membership (3 points upon membership) <i>As an MVP-level John Purdue Club member, Pete is also a member of the President's Council, earning him a one-time allocation of three points.....</i>	3
12. Purdue Alumni Association, Active Membership (3 points upon membership) <i>Pete is a member of PAA, earning him a one-time allocation of three points</i>	3
13. Purdue Varsity Letter Winner (4 points) <i>Pete earned a varsity letter at Purdue as (what else?) Purdue Pete</i>	4
14. Football Bowl Game Tickets (2 points* for each year of purchase since 1998) <i>Pete has purchased bowl game tickets to each of the Boilers' last three bowl games, giving him a total of six points (*NOTE: Only granted for tickets purchased through Purdue ticket office.).....</i>	6
Total John Purdue Club Priority Points for Pete 247	