

Sports Camps & Clinics

The Athletics Department encourages its coaches to offer sports camps and clinics. Coaches are reminded that all campus and clinics they develop must be in compliance with NCAA, Big Ten Conference, and University regulations. In your planning for a camp/clinic, this section of the Coaches Compliance Handbook will provide a quick reference to several key rules (and interpretations) to follow. However, all coaches should review NCAA Bylaw 13.13, and Section X of the Athletics Department's Procedures manual during your initial planning of a sports camp/clinic. If you have any questions, please discuss your concerns with the Compliance staff and/or the Business Office.

Sports camps/clinics are to be developed with the assistance of the Office of Continuing Education, and receive preliminary approval from the individual designated as the department's Camps Coordinator. The Athletics Director will review and give final approval to all aspects of each camp/clinic operations. The head coach is responsible for all camp/clinic activities of their assistants and staff.

Institutional Camp or Clinic (Bylaw 13.12.1)

Is any camp or clinic that is owned or operated by a member institution or an employee of the member institution's athletics department, either on or off its campus, and in which prospects participate.

Purpose of Camps or Clinics (Bylaw 13.12.1.1.1)

- a) Places emphasis on a particular sport or sports and provides specialized instruction, practice or competition.
- b) Involves activities designed to improve overall skills and general knowledge in the sport.
- c) Offers a diversified experience without emphasis on instruction, practice or competition in any particular sport.

Types of Camps

Diversified Sports Camp (Bylaw 13.02.1.1) is a camp that offers a balanced camping experience, including participation in seasonal summer sports and recreational activities, without emphasis on instruction, practice or competition in any particular sport.

Specialized Sports Camp (Bylaw 13.02.1.2) is a camp that places special emphasis on a particular sport or sports and provides specialized instruction in the sport(s).

Attendance Restriction (Bylaw 13.12.1.2)

A member institution's sports camp or clinic shall be open to any and all entrants (limited only by number and age).

Fees and Discounts

Reduced or Free admission may be provided to a camp or clinic participant unless the individual is a high school, Prep school or two-year college athletics award winner.

Group Discounts

May be offered to coaches and student-athletes provided those discounts are available on an equal basis with documented standards to all who wish to take advantage of them. The basis for all free or reduced admissions must be documented.

Exception - Division. 1 Football (Bylaw 13.12.1.2.1)

In Division I football a senior prospect **shall not** be permitted to enroll, participate or be employed at any such sports camp or clinic. Senior PSAs may enroll or participate, but may not be employed in those developmental clinics outlined in Bylaw 13.12.3.1.

No Physical Activity (Bylaw 13.12.1.2.1.2)

A senior PSA may attend a camp or clinic provided the prospect does not participate in any physical activities.

Awards and Merchandise

Prospects may receive awards for camp/clinic participation as long as the cost of such awards is included in the admission fees charged to participants in the camp/clinic. The interpretation on this legislation has been to permit the receipt of mementos such as T-shirts by prospects, high school and two year college coaches for participating in an institution's summer camp or coaches clinic, provided the value of the memento is included as part of the admission price of the camp/clinic.

Recruiting Calendar Exceptions (Bylaw 13.12.1.3)

The interaction during sports camps and clinics between prospects and those coaches employed by the sports camp/clinic is not subject to the recruiting calendar restrictions. However, other coaches wishing to attend the camp as observers must comply with appropriate recruiting contact and evaluation periods.

Employment at Camps or Clinics

Athletics Department Staff Members

Both full-time and part-time athletics department staff members must receive prior written approval from the institution's chief executive officer for income or benefits received outside the institution, including income from sports camps/clinics (11.2.2).

Camp/Clinic Providing Recruiting or Scouting Service (Bylaw 13.12.2.3.1)

No athletics department staff member may be employed (either salaried or volunteer basis) in any capacity by a camp or clinic established, sponsored or conducted by an individual or organization that provides recruiting or scouting services concerning prospects. This provision does not prohibit an athletics department staff member from participating in an officiating camp where participants officiate for, but are not otherwise involved in, a scouting services camp.

Other Non-Institutional Privately Owned Camps/Clinic (Bylaw 13.12.2.3.3)

An institution's athletics department personnel may serve in any capacity (e.g., counselor, guest lecturer, consultant) in a non-institutional, privately owned camp/clinic, provided the camp or clinic is operated in accordance with restrictions applicable to institutional camps (e.g., open to any and all entrants, no fee or reduced admission to or employment of athletics award winners). In the sports of football and basketball, participation in such camps/clinics is limited to the months of June, July and August.

Volunteer Coach

An individual who is a volunteer coach may receive compensation from a sports camp/clinic conducted by the institution or its athletics department or that is owned or operated by an athletics department employee (Bylaw 11.01.5).

The children of a volunteer coach may receive free admission to attend the institution's camp/clinic without counting such compensation in the coaches compensation limits, provided the institution has a policy for children of all athletics department staff members to receive such a benefit (staff 4/29/94).

Employment of Prospects/No Fee or Reduced Admission (Bylaw 13.12.1.5) Division I (Bylaw 13.12.1.5.1)

An institution, members of its staff or representative of its athletics interests **shall not employ or give free or reduced admission privileges to a high school, preparatory school or two year college athletics award winner.** For purposes of this rule, a high school includes 9th grade level, regardless of whether the 9th grade is part of a junior high school system. **Payment of Expenses** (Bylaw 13.13.1.5.3): A representative of an institutions' athletics interest **may not pay a prospect's expenses** to attend a member institution's sports camp or clinic.

General Rule Student-Athletes (Bylaws 13.12.2.1, 13.12.2.1.1)

A student-athlete who is employed in any sports camp/clinic must meet the following requirements:

- A. The SA must perform duties that are of a general supervisory character and any coaching or officiating assignments shall represent not more than one-half of the SAs duties.
- B. Compensation provided to the SA shall be commensurate with the going rate for camp/clinic counselors of like teaching ability and camp/clinic experience and may not be paid on the basis of the value that the SA may have for the employer because of the athlete's reputation or fame the student-athlete has achieved. It is not permissible to establish varying levels of compensation for a student-athlete employed in a sports camp/clinic based on the level of athletic skills of the SA. Each sport is to develop a "pay scale" for individuals other than athletics department staff coaches who work your camp. The pay scale should include compensation you would pay an individual who is a graduate student, student-athlete, a undergraduate student, a junior high school coach, a high school coach and non Purdue staff coaches.
- C. A student-athlete who only lectures or demonstrates at a camp/clinic may not receive compensation for his or her appearance at the camp/clinic.
- D. A student-athlete who is employed by an institution's sports camp/clinic must be compensated out of the camp's or clinic's general account and not from a coach's personal account (staff, 10/2/91).

- E. In Division I Football programs an institution (or an employee of the athletics department) may not employ or allow to participate members of its football team as counselors or campers in camps and clinics except:
1. A member of the football team who has eligibility remaining may be employed in any camp that specializes in the sport of football, other than the student-athlete's own institutions camp. Provided not more than one football SA from any one institution is employed.
 2. A member of the football team who has eligibility remaining may be employed as a counselor in any diversified camp, including a diversified camp conducted by his institution provided not more than one team member with eligibility remaining of the previous year's football squad of any one Division I institution is employed (Bylaw 13.13.2.1.3.3).

Student-athlete as a demonstrator, NCAA Membership services interpretation (7/17/92) determined that it is not permissible to assemble members of an institutions athletic team (with remaining eligibility) for demonstration purposes only in conjunction with a sports camp or clinic that occurs outside the playing season in the student-athletes sport.

Self-Employment

A student-athlete with eligibility remaining is not permitted to conduct his or her own camp or clinic.

Other areas to note

Any student-athlete that you wish to employ in your camp must spend 50% of their time in activities that are "supervisory in character." You may not assign a SA to only coaching or officiating responsibilities.

NCAA regulations require that you must request written approval from the athletics director for any SA you employ in your camp.

Each sport conducting a camp is to develop a pay scale for individuals who work the camp. The pay scale should include the compensation you would pay an individual who is a college coach, high school or junior high coach, graduate student, or undergraduate/student-athlete.

An institutional staff member is not permitted to give a recruiting presentation (including showing recruiting videos) in conjunction with a sports camp/clinic.

High School, Prep School, or Two-year College Coaches (Bylaw 13.12.2.2)

General Rule (Bylaw 13.12.2.2.1)

A member institution (or employees of its athletics department) may employ a high school, prep school or 2 year college coach at its camp or clinic, provided:

- A. The coach receives compensation that is commensurate with the going rate for camp counselors of like teaching ability and camp experience, and
- B. The coach is not paid on the basis of the value the coach may have for the employer because of the coach's reputation or contact with prospects.

Prohibited Compensation (Bylaw 13.12.2.2.1)

A member institution may not compensate or reimburse a high school, Prep school or 2 year college coach based on the number of campers the coach sends to the camp/clinic.

Athletics Staff Member (Bylaw 13.12.2.3)

A member institution's athletics staff member may be involved in sports camps or clinic unless otherwise prohibited by the contents of Bylaw 13.13.2.

Camp Brochure (Bylaw 13.4.1.c)

NCAA Division 1 institutions should note that with the adoption of NCAA Proposal No. 2001-76, effective August 1, 2003, pursuant to NCAA Bylaw 13.4.1c, camp brochures are no longer restricted in content or design, but are restricted to a single, two-sided sheet not to exceed 17" by 22" when opened in full. However, Proposal 2001-76 did not affect the application Bylaw 12.5.1.7 (summer camps). Pursuant to Bylaw 12.5.1.7, a currently enrolled student athlete's name, picture and institutional affiliation may appear in institutional or privately owned summer camp brochures only in the camp counselor section to identify the student-athlete as a staff member. A student-athlete's name or picture may not be used in any other way to promote the camp. Therefore, while camp brochures will no longer be restricted by general content or design the use of a student-athlete's name and picture is still restricted to the camp counselor section of an institution's brochure in order to identify the student-athlete as a staff member.

Camp brochures may be provided to a prospect. Information contained in camp brochures must relate specifically to camp events and activities (as opposed to information that may be provided to prospects). These brochures may be provided to a prospect prior to September 1 at the beginning of the prospect's junior year in high school.

An institutional or privately owned camp may use a student-athlete's name, picture and institutional affiliation only in the camp counselor section in its camp brochure to identify the student-athlete as a staff member. A student-athlete's name or picture may not be used in any other way to directly advertise or promote the camp (Bylaw 12.5.1.7).

It is not permissible to use the name or picture of a student-athlete with remaining eligibility in the camp brochure if the SA will not be employed as a counselor in the camp.

Payment of Expenses (Bylaw 13.13.4.1)

It is not permissible for a representative of an institution's athletics interests to pay a prospect's expenses to attend a privately owned sports camp, clinic or coaching school.

Division I Coaches' Attendance at Basketball Events (Bylaw 13.13.5)

Institutional coaching staff members are restricted during the academic year to attending regularly scheduled high-school, preparatory school and two-year college contests/tournaments, practices, pick-up games and open gyms conducted under the supervision of the high-school or two-year college coach, and events that are approved, sanctioned, sponsored or conducted by the applicable high-school or two-year college associations, National Federation of State High School Association or the National Junior College Athletic Association. During the summer evaluation period, a member of an institution's basketball coaching staff may attend non-institutional non-organized events (e.g., pick-up games), institutional basketball camps per Bylaw 13.13.1.1 and non-institutional organized events (e.g., camps, leagues, tournaments, festivals and organized team practices in preparation for a certified event) that are certified per Bylaw 30.17.

The basketball event certification program is not applicable to non-institutional organized events that are approved, sponsored or conducted by an applicable state, national, or international governing body (e.g., intrastate and interstate high school basketball games, state high school all-star games, international competitions). Violations of this Bylaw shall be considered an institutional

violation per Constitution 2.8.1, however, it shall not affect the prospect's eligibility.

Advertisements and Promotions

An institutions summer camp/clinic advertisement in recruiting publications are permissible if placed in a periodical (other than a high school or two-year college game program) that includes a camp directory that meets the following requirements (Bylaw 13.4.4.1.2):

- a) The size (not to exceed on half page) and format of such advertisements must be identical.
- b) The camp directory must include multiple listings of summer camps/clinics on each page (i.e. at least two summer camp/clinic advertisements of the same size must appear on each page).

Transportation

Local transportation to and from the airport may be provided to campers or clinic participants as long as it is available for all participants. You may not provide transportation for one camper or clinic participant but not another with the same need!

Camp Brochures (Bylaw 13.4.1.c):

Copy for brochures and advertising for all institutional sports camps and clinic is to be cleared prior to publication by the athletics department compliance officer.