

NCAA BYLAW 13.4.1.2 -- Electronic Transmissions

Effective Date: Aug 01, 2007

Electronically transmitted correspondence that may be sent to a prospective student-athlete is limited to electronic mail and facsimiles. (See Bylaw 13.1.7.2.) **All other forms of electronically transmitted correspondence (e.g., Instant Messenger, text messaging) are prohibited.** Color attachments may be included with electronic mail correspondence sent to a prospective student-athlete, provided the attachment only includes information that is not created for recruiting purposes, except for items that are specifically permitted as printed recruiting materials (e.g., questionnaires). In addition, attachments shall not include any animation, audio or video clips and there shall be no cost (e.g., subscription fee) associated with sending the item attached to the electronic mail correspondence. (Adopted: 4/28/05 effective 8/1/05 for publications prepared for the 2005-06 academic year and after, Revised: 12/12/06, 4/26/07 effective 8/1/07)

The following interpretation was issued July, 2007:

Use of Service or Software that Converts Electronic Mail into a Text Message

Date Issued: Jul 11, 2007

Type: Official

Interpretation: The committee determined that it is not permissible for institutional staff members to use a service or software that converts electronic mail (e.g., e-mail) sent by an institutional staff member into a text message when received by the prospect.

Please address any questions you may have to the Compliance Office.