

Steering Committee 2006-2007

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Comments From The Chair *by Tim Kerr*

"Sunny day, sweepin' the clouds away
On my way to where the air is sweet
Can you tell me how to get,
How to get to PACADA street?"

As we begin a new year, I find myself wondering, do I really know what PACADA means? Yes, I am aware that it's an acronym for Purdue Academic Advising Association, but to me it means more.

P is for Professional

We are professionals! We are PURDUE professionals! This means commitment to higher standards, to diligence, to competence, and to uphold and develop expertise in our field. A Purdue advisor is one who is dedicated to the development of knowledge. "Good advising may be the single most underestimated characteristic of a successful college experience." Light, Richard. (2001). *Making the Most of College*

A is for Attentive

We must be attentive to what students say and what they do, but we must also be mindful of their non-verbal cues. Being attentive allows us to assist the students in exploring their life goals, career goals, and educational goals.

C is for Community

We are a community in our offices, in our Colleges/Schools, and with all students, staff, and faculty throughout campus. To make Purdue better, it's not what I want, but what we want, what the community needs.

A is for Attitude

We need to be mindful of our attitudes. The manner in which we act, think, and feel is very important to how we advise, and more generally how we relate to others. A positive attitude is important to create and maintain an environment that is open to new ideas and enables us to build relationships with our students.

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PACADA

Purdue Academic Advising Association

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D is for Dynamic

We bring life to our work! We are individuals filled with spirit and energy who change as we grow. A university is never static—students change, faculty and staff change, responsibilities and expectations change; all throughout we constantly refresh ourselves in order to maintain a dynamic learning environment.

A is also for Advancement

We must promote our profession and work to keep up-to-date and educated. If you are reading the newsletter, then you have already taken a step to educate yourself. Take another step—join NACADA, go to the National Conference in Indy, mentor a new advisor, join a committee, go to the September retreat, and spread the word to encourage colleagues who are non-members to join PACADA and come to the retreat.

We are PACADA!

We are *attentive professionals* with a *dynamic attitude* that allows for *advancement* of our *community*!

Finally, on behalf of the PACADA Steering Committee and all advisors, I want to thank Chris Ladisch and the Provost's office. We appreciate their support in our endeavors to better serve the Purdue community.

Ad-hoc Research Committee Needs Your Help

If someone at Purdue asked you, "What does an advisor do?" how would you respond? How do you think a student would answer the same question? What about faculty members or administrators? Do you think your answer might change after the new registration system is implemented with OnePurdue? PACADA members would probably all agree that an advisor can have a major impact on a student's time at Purdue, and that we contribute in important ways to the campus community. But would other members of the community agree?

Especially in light of possible changes to advisors' roles, the ad-hoc research committee wants to find answers to these questions. Whenever advisors discuss our roles in regard to OnePurdue and the changes it will bring, the conversation often centers on what we are not. We do not just register students and process schedule changes. But since our roles are so varied, it can be hard to articulate just what we actually do, and even harder to communicate our many roles to others. The committee wants to look into perceptions of advising on campus. How do we see ourselves? How do others see us?

We're planning to convene a few small focus groups and then administer a follow-up survey, but we need help from other advisors. To participate in the research project, advisors first need to complete a basic course in human subjects research, but this can be done in fifteen minute segments online. We're also looking for a Principle Investigator, so if you or someone you know is a faculty member or senior administrator and would be interested in participating, please let us know.

If you share our interest in looking into the state of advising at Purdue, if you want to develop or improve your research skills, or if you're looking for a way to get more involved in PACADA, please join us. None of the committee members is a research expert, but we all want to contribute to and learn more about the Purdue advising community. Contact Sheila Fothergill at sfotherg@purdue.edu or 43685 for more information.

Committee Reports

Communications Committee

by Cristy Cornell and Elizabeth Diaz, Co-Chairs

The Communications Committee has completed recent projects such as the Advising Partnership Brochure, PACADA website, and the new electronic PACADA Newsletter.

Our goals for 2006 – 2007 academic year are to recruit new members and to develop projects that involve and strengthen communications with the regional campuses.

We would like to thank Darryl Craig for his hard work on the PACADA website. He will be missed by all, and we wish him luck in his new position.

Our next meeting will be Friday, September 22, at 3pm in Young Hall room 809.

Current members: Lori Barber, Sheila Fothergill, Brad Peters, Jamie Schoenbeck – Walsh, Diane Stevenson, Joel Weber



Professional Development Committee

by Lisa Snodgrass and Ed Wiercioch, Co-Chairs

Summer has been a busy time for the PD committee. In June we hosted the 2nd Annual Food, Fun & Fellowship gathering. It was a great time for all who attended. We have also been busy preparing for the Fall Retreat. The Retreat will be held on September 27th at the Wright Forestry Center, Martell Center.

The topic this year will focus on developmental advising and is titled "Academic Advising: Under Construction – Reaching New Heights." This year we continue the retreat series which began with last year's topic of OnePurdue. With the foundation laid, we will now explore what happens after OnePurdue. Keynote speaker Dr. William Hendey, Director of Advising at Southern Illinois University – Edwardsville, will help us explore life after a system change. Mark your calendars now and plan to attend the retreat on September 27th.

Current members: Emily Bramson, Mary Beth Brubaker, Rose Delong-Bolyard, Rex Fodrea, Lynne Horngren, Dorothy Hughes, Anneliese Kay, Mary Beth Lencke, Sherre Meyer, Jim Mills, Melissa Pederson, Linden Petrin, Jerry Ripke, Holly Witherspoon Keckler

Campus Affairs Committee

by Cara Wetzel, Chair

On behalf of the Campus Affairs Committee, I'd like to welcome everyone back for the new school year, and to invite you to expand your professional horizons by joining our group. We meet 4 or 5 times a year to discuss issues of concern to advisors that are occurring on campus. If the group deems that an issue demands action on our part, we investigate and initiate proposals and solutions.

We are responsible for the Student Services Updates in the fall and spring semesters. This year they will be on September 21 and February 15. We have recently been discussing distance education and CODO issues.

If you have thoughts about these topics or any others, please join us. The next meeting will be on Tuesday, November 14, 2006, in Young 447, from 10:30-12:00. Contact Cara Wetzel, crwetzel@purdue.edu, for more information, including this year's meeting schedule. Hope to see you on November 14!



Membership Committee

By Rita Baker and Jennifer Fecher, Co-Chairs

The membership committee is gearing up for another great PACADA filled year. Be sure to get your membership form and retreat reservation in soon! We will be taking shirt orders at the retreat again this year. Our committee will be sending out membership packets in October. Also, the committee has been working on the Mentor/Mentee program. We would write more, but as you know, someone is here to drop/add! Any new advisors who would be interested in joining our neat group, contact one of us. We would be happy to have you! Our best wishes to you all!

Current members: Beth Burnett, Linda Conner, Sangita Handa, Sally Harmon, Marcy Helms, Karen Hickman, Dorothy Jones, Barbara Soodek, Betsy Thompson, Scott Vana, Judy Ware.



Comings and Goings Around Campus

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In memorium - John Bothel, one of the founders of PACADA, passed away on Sunday, July 30. We owe a debt of gratitude to the PACADA legacy John left us.

The PACADA Steering Committee

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I am delighted to announce that Ms. Sarah Paul joined our academic advising team as of August 2, 2006. Sarah has a Master of Arts in Communication Studies from the University of North Carolina, Chapel Hill. She has worked as an Honors College Associate for the University of Maine. Most recently she served as a Graduate Teaching Assistant in the Communications Department at the University of North Carolina.

Please join CFS Undergraduate Student Services in welcoming Sarah to the Purdue University advising community.

Linda S. Conner
Director of Undergraduate Student Services
College of Consumer & Family Sciences

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Allen Reigel has joined the Management Advising Office effective July 31, 2006. It is a pleasure to welcome him to Krannert and our office. Allen has experience with Purdue as an Admissions Office staff member for the last five years. He brings knowledge about Purdue and enthusiasm for working with students. We look forward to working with Allen as a School of Management Advisor.

Sue Hume Graham, Ph.D.
Director of Management Undergraduate Programs
Krannert School of Management

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The First Year Engineering Program regrettably said goodbye to Dr. John Gaunt this spring. He "retired" in May, then turned around and worked Day on Campus. His experience, wisdom and perspective are sorely missed in the office, as well as his unbelievable ability to see 20 (yes, twenty) students a day during DoC.

We are thrilled to welcome Kristin Deckard and Steve Woods to Engineering Education and the First Year program advising office.

Kristin received her B.S in CFS and M.S. in Counseling and Development from Purdue. A native of Brookston, Indiana, she has worked in management for GAP Inc, and in various capacities in the Office of the Dean of Students on campus. She spent the last two years as a university lecturer in the Family and Consumer Sciences Department at the University of Georgia, where she was awarded Teacher of the Year in 2005. She has advised students both at Georgia and in the Consumer Sciences and Retailing Program at Purdue. Kristin began in ENE on June 5.

Steve Woods graduated from Purdue and came to ENE from the School of Management. He has also worked for IT@P supporting the legacy systems for the Registrar, Bursar and Financial Aids; for the University Development Office as a programmer/analyst; and for Enrollment Management, using BRIO, Access and Noel-Levitz software. He has a degree in German and has taught German at Purdue. Steve began on June 19.

Beth Burnett
Engineering Education

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The College of Liberal Arts would like to welcome David Clark, our new Director of Diversity Initiatives. David comes to us from Grand Valley State University where he earned a bachelor's degree in health communication and a master's degree in college student personnel. He will also be advising communication students. Join us in welcoming David to our advising community.

David Santogrossi
Associate Dean, College of Liberal Arts

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I am pleased to announce that Ms. Tiffany Mousel has joined our academic advising team as of August 2nd. Tiffany has a Master of Arts in Educational Psychology from the University of Nebraska-Lincoln. She has worked at the University of Nebraska Women's Center and most recently as a Graduate Assistant in the Office of Student Affairs and Office of Undergraduate Studies, also at the University of Nebraska. Please join the staff of the Office of Student Services in the School of Pharmacy in welcoming Tiffany to the Purdue University advising community.

Joe Dubes
Director, Office of Student Services
School of Pharmacy

Professional Advisor Training

Purdue North Central honored its first group of graduates from the Academic Advisor training program presented on its campus. The program was open to anyone on campus with academic advising responsibilities. All the professional academic advisors participated along with admissions representatives, student support services members and several faculty academic advisors. The training program was purchased through Noel-Levitz and taught by three professional academic advisors, Dr. Linda Duttlinger, Barbara Austin and Janice Keim. Austin and Keim are recent graduates from Kansas State University with the graduate certificate in Academic Advising. The training program was taught over the course of the 2005-2006 academic year through monthly classes. Each participant in the program was recognized during a formal luncheon and received a certificate of completion.

Participants included: Gail Barker, Diane Borawski, Allana Burke, Carin Chuang, Heather Engstrom, Connie Fidanza, Martha Garcia-Saenz, Jodi James, Janet Knight, Carol Kurmis, Diana Marovich, Keri Marrs de Barron, Marybeth Mitchell, Paul Osisek, Cindy Roberts, Beth Rudnick, Kristi Thomas, Madonna Tritle, and Janice Whisler.





Spotlight On...

CSR 342 Personal Finance

If you know of something that you think might interest other advisors, please contact Sheila Fothergill at sfotherg@cla.purdue.edu or Jamie Schoenbeck Walsh at schoenbj@purdue.edu.

Imagine the following scenario: you are sitting at your desk, and across from you is a distressed young woman. But instead of describing schedule conflicts or clashes with professors, she's telling you a very different story. After graduating from college, she didn't have enough left over after rent, her car payment, and other necessary expenses for her student loans. So she started taking out cash advances on her credit cards to make up the difference. Eventually, almost her entire income went toward meeting the minimum payments on her credit cards while she paid for all her other expenses by taking out even more cash advances. Of course, this system couldn't last forever, and now, no one will extend her more credit. Even if she files bankruptcy on all her credit card debt, her monthly income still won't be enough to meet all her obligations. What will you tell her to do?

Another scenario: You're at the same desk, but now you're facing a well-dressed couple in their late fifties or early sixties. They are both professors at the local university, and their combined income is far more than you will ever earn. Why are they talking to you? They owe nearly \$150,000 in credit card debt. They don't want to file bankruptcy and are considering taking out a second mortgage to pay down the credit card balances. They're also worried because while they would like to retire in the next few years, they have almost no retirement savings. What will you suggest they do?

I haven't heard any stories like this as an academic advisor, but in my first job out of college I worked at a family service agency as a credit counselor, and these are only two of the actual clients I tried to help. I worked with high school dropouts and college professors, corporate executives and mothers on welfare. What did they have in common? They knew very little about making smart choices when it came to their personal finances. Several clients told me they wished they could have taken a class in high school or college that could have helped them avoid their present circumstances. Fortunately, Purdue students have the opportunity to do just that.

Helping students move far beyond simply balancing their checkbooks, CSR 342: Personal Finance covers four main content areas: investments, credit, insurance, and retire-

ment. Professor Chakravarty said that he tries to teach personal finance from a holistic standpoint, demonstrating to students that the four areas are interconnected. Students learn to apply financial principles like the time value of money, and are given tools to address specific financial concerns they are likely to face both in college and after graduation. For example, students will learn:

- What to look for in credit card offers and how to avoid common credit pitfalls
- What is insurance and how much of which kinds is needed
- How to investigate stocks or mutual funds and decide where to invest
- How to manage large debts like mortgages or car loans
- How to start planning for retirement even when it's decades away

Bobbe Stephenson, an advisor in the College of Consumer and Family Science, said there are several reasons it's important for students to understand personal finance issues. She has found that recruiters frequently check job applicants' credit reports to see if they have been responsible with money. She also said that students who hope to manage other people's money should first know how to manage their own. Even students who don't plan to work in finance will need to be familiar with budgets and financial statements if they hope to become supervisors or managers in their chosen fields.

Who should take the class? Professor Chakravarty said that while the course is generally geared toward juniors and seniors, sophomores (and rare freshmen) who are strong math students have been successful. There are no official prerequisites, but students do need to be comfortable with algebra, and a basic economics course might also be helpful.

In my previous position, I often told clients that money management was simple: spend less than you make, and pay your bills on time. But of course, making intelligent personal finance decisions can get a lot more complicated than that. No one wants to end up in the situations I described earlier, and perhaps we can help some of our students avoid that fate by recommending CSR 342 as an elective to take before graduation. *by Sheila Fothergill*

We would like to thank Professor Sugato Chakravarty, College of Consumer and Family Sciences, for his content expertise for this article.

Second Annual "Food, Fun & Fellowship" a Success!



Great food, great games, and a great tour highlighted this year's FFF gathering. With fifty (or so) PACADA members in attendance, the festivities quickly livened up! The event was held at The End Zone Café (at the football stadium). After lunch, more than two-thirds of the group took advantage of the tour of the Pavilion. What a beautiful facility that is! Then it was time for games. There were tables for Apples to Apples, Imagine If..., Mexican Train Dominoes, cards, and more. Folks had a grand time relaxing, catching up with one another, and simply having fun!

**Be part of the fun!
Pencil it in your calendar for 2007.**





PACADA Bulletin Board

PACADA Fall Student Services Update Meeting

Thursday September 21st, 2006
8:15 – 11:30am
Stewart Center Rm. 218AB

The following Student Service Offices will present:
Registrar's Office
Bursar's Office
Financial Aid
Office of Admissions
Residential Life

Coffee social 8:15 – 8:45 AM
Presentations 9:00 – 11:30 AM

Fall Retreat Information

DATE: September 27, 2006
TIME: 8:30 a.m.-4:00 p.m.

PLACE: John S. Wright Center Conference Facilities
at Martell Forest
1011 North 725 West, West Lafayette, IN 47906

For directions see <http://www.agriculture.purdue.edu/fnr/jswright/directions.htm>

TOPIC: Academic Advising:
Under Construction – Reaching New Heights

If you have questions about the retreat, call Lisa
Lambert Snodgrass at 4-3686

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**Don't forget to fill out and send in the
membership form included in this
newsletter!**

Calendar of Events



Student Services Update

September 21, 2006
8:15 AM - 11:30 AM
STEW 218, AB

PACADA Retreat

September 27, 2006
John S. Wright Center
(registration deadline September 20)

NACADA National Conference

October 18-21, 2006
Indianapolis, IN
(Early registration deadline September 22)

**2006-2007 PACADA MEMBERSHIP FORM and RETREAT RESERVATION
Due September 20, 2006**

NAME _____ POSITION _____

DEPARTMENT _____ CAMPUS BUILDING and ROOM _____

CAMPUS PHONE _____ FAX NUMBER _____

E-MAIL ADDRESS _____

E-MAIL/HOME ADDRESS/PHONE NUMBER OF LIFETIME COLLEAGUE _____

Membership Fee: \$15 _____
 Retreat & Membership: \$30 _____
 Affiliate* Membership Fees: \$18 _____
 Retreat & Affiliate Membership: \$33 _____
 Lifetime Colleague** (no membership fee) _____
 Retreat & Lifetime Colleague: \$15 _____
 Retreat only for non-members: \$20 _____

Make checks payable to PACADA. If you are attending the retreat, please return this form and check to Judy Ware, ENGL/HEAV by September 20. If you are not attending the retreat, return membership form and fee by October 6 to Judy to avoid having your name removed from the PACADA membership list. If you are asking your department to pay for your membership and/or retreat, send this form before the deadlines above to Judy with a note that your department will send a Purdue check soon. If you cannot send your form/check via campus mail, send it via U.S. mail to Judy Ware, Purdue University, English Department, 500 Oval Drive, West Lafayette, IN 47907-2038. If you have questions about membership, call Judy at 43743.

RETREAT INFORMATION

DATE: September 27, 2006 TIME: 8:30 a.m.-4:00 p.m.

PLACE: John S. Wright Center Conference Facilities at Martell Forest
 1011 North 725 West, West Lafayette, IN 47906

<http://www.agriculture.purdue.edu/fnr/jswright/directions.htm>

TOPIC: Academic Advising: Under Construction -- Reaching New Heights
 Lunch will be provided.

If you have questions about the retreat, call Lisa Lambert Snodgrass at 43686.

*An Affiliate member is a former PACADA member who no longer works at Purdue.

**A Lifetime Colleague is a former PACADA member who retired from Purdue.

To learn about PACADA, go to <http://www.purdue.edu/advisors/pacada/>

As a PACADA member, I am interested in participating on the following committee(s) during 2006-2007.

_____ **Campus Affairs Committee** is active in any area within the University community which affects the students of Purdue University, the PACADA membership, academic advisors in general, and academic advising as a profession. (Chair – Cara Wetzel, SCI/MATH, 41771, crwetzel@purdue.edu)

_____ **Communications Committee** facilitates communication of relevant information among advisors on the Purdue University campus and to the University and local communities and media as appropriate and to heighten awareness about the importance of academic advising as a profession. (Chair – Cristy Cornell, LA/BRNG, 43689, ccornell@cla.purdue.edu and Elizabeth Diaz, LA/BRNG, 49695, ediaz@cla.purdue.edu)

_____ **Membership Committee** promotes, establishes, and maintains active membership in the Association. (Co-Chairs – Rita Baker, USP/YONG, 63670, baker@purdue.edu and Jennifer Fecher, LA/BRNG, 43670, jfecher@cla.purdue.edu)

_____ **Professional Development Committee** promotes the individual and corporate professional growth of the membership for the benefit of the advisors, students, and University as a whole. (Chair – Lisa Lambert Snodgrass, LA/BRNG, 43686, lsnodgra@purdue.edu and Ed Wiercioc, EDU/BRNG, 46658, wiercioc@purdue.edu)

_____ **Ad-hoc Research & Assessment Committee** works on the long-term project of assessing the current state of advising on campus and eventually hopes to survey faculty, students, and advisors to compare their perceptions of our advising system. (Co-Chairs – Sheila Fothergill LA/BRNG, 43685, sfotherg@cla.purdue.edu and Alan Welch, SCI/MATH, 41771, welch@purdue.edu)

PURDUE
UNIVERSITY

PACADA

Purdue Academic Advising Association

Advising Matters

the newsletter of PACADA

Jamie Schoenbeck Walsh, Editor

Sheila Fothergill, Co-Editor