

**News Release
June 12, 2014
For Immediate Release**

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Beth Holloway at Purdue University Receives WEPAN Distinguished Service Award

Denver, Colorado, June 12, 2014 – Women in Engineering ProActive Network ([WEPAN](http://www.wepan.org)), presented its prestigious annual Distinguished Service Award to Beth Holloway, Assistant Dean of Engineering for Undergraduate Education and Director of the Women in Engineering Program at Purdue University on June 11, at the WEPAN 2014 Change Leader Forum in Minneapolis, MN. The Distinguished Service Award recognizes WEPAN members whose individual service has made a significant impact for the organization.

Beth Holloway has been a member of WEPAN since 2001 and has served in many capacities, including as President, President Elect, and Past President. She has worked tirelessly for WEPAN and is truly passionate about advancing women in STEM (Science, Technology, Engineering and Math).

Dr. Holloway earned bachelor's and master's degrees in mechanical engineering, and a PhD in engineering education, all from Purdue University. She worked at Cummins, Inc. in engineering research and development for nine years. In 2001, she returned to Purdue University to become the Director of the Women in Engineering Program. She was appointed Assistant Dean of Engineering for Undergraduate Education in 2014, with responsibilities for the College's scholarship strategy and undergraduate student data, and a focus on the retention of undergraduate students. Her research areas include differential retention issues for students across engineering disciplines; engineering admissions practices; and women and leadership, particularly in male dominated careers. Additionally, from 2009 – 2012, Holloway co-led a College-wide team of faculty and staff in the creation of a minor in Engineering Leadership as part of the College of Engineering's strategic plan. She received the 2013 Purdue University Helen B. Schleman Gold

Medallion award for her work on behalf of undergraduate students, particularly women.

At a national level, Dr. Holloway also serves as the Program Chair (2012-2014) of the Women in Engineering Division (WIED) of the American Society for Engineering Education (ASEE), and will become chair of that division in July 2014. Dr. Holloway is the faculty advisor for the Purdue section of the Society of Women Engineers (SWE) and was recognized by the National SWE organization as the SWE Outstanding Faculty Advisor of the Year (2012). The Purdue University Office of the Dean of Students has awarded Dr. Holloway the Outstanding Advisor of the Year award twice, in 2010 and 2014, for her work with Purdue SWE.

Dr. Holloway is passionate about increasing the participation of women in engineering. She is an advocate and a role model and is frequently invited to speak with companies, universities, guidance counselors and parents who are interested in promoting the success of women in engineering. The Distinguished Service Award is presented for her outstanding leadership and significant contributions to the advancement of WEPAN and its members.

WEPAN awards serve to continuously raise the bar for extraordinary service, significant achievement, model programs, notable achievement in research, and exceptional work environments that augment the success of women engineers.

About the Women in Engineering ProActive Network (WEPAN)

WEPAN is the nation's leading organization and catalyst for transforming culture in engineering education and the workforce to promote the inclusion and success of diverse communities of women.

WEPAN's 880 members are based in 140 engineering schools as well as corporations, government agencies and not-for-profit organizations. WEPAN's engineering school members reach 43,900 or 60% of U.S. women engineering students each year with a range of retention-focused programming. WEPAN Institutional Members average 15% higher enrollment of women in engineering than non-member schools.

WEPAN's 2014 Change Leader Forum: Engineering a Culture that Drives Innovation, the organization's flagship event, included opportunities for ideas, training, research and best practices—all focused on advancing women in engineering. This important conference for learning and engaging new and expert women in engineering advocates in dialogue was held June 9-11, 2014 in Minneapolis, MN: [WEPAN conference information](#).

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