

Purdue University United Way

Note: Important Team Captain Info!

For answers to your questions, read below!

Who has NOT turned in cards in my department?

- Your Sr. Chair will receive a list of employees in your area who've not returned their pledge card on each Thursday, beg. Sept 24. Please ask for YOUR (department/org. unit) list from him/her.

What do I do with *these* cards?

- Please return to United Way/DAUC:
 1. all pledge packets for people who are no longer at Purdue
 2. all pledge packets for people not in your dept.
 3. all unused/extra posters (*by hand*– **not** campus mail)

Where do I get a blank pledge card/packet?

- If you don't have a pledge card for someone in your area, email Anne at awashburn@purdue.edu with the name. (To make sure they haven't already turned it in in the early campaign.)
- If you need a blank pledge packet for a new employee come to front desk of Dauch Alumni Center (Development side). You may also email Anne for them; or, you may go online at www.purdue.edu/unitedway and print one

What resources are available?

- Remember to give those who return the envelope a poster.
- Have a party or activity to encourage pledge card returns. Go to www.uwlafayette.org for more ideas
- Send a reminder letter to your dept: See letter in this email for a great idea from one of our Team Captains

Students Again hold Web Auction, Need Donations!

- Our student chairs are again running a silent web auction during our United Way campaign.
- We currently have about 11 items on the site, so we need more!
- Items currently include: Original local artwork, Purdue sports and convocations tickets, food, jewelry, and hotel packages.
- Thanks to: Morgan Burke, Todd Wetzel, Michelle Liratni Elizabeth Diaz-Depew who have already donated items along with several businesses.
If you have a friend or know of a business that might donate an item, they will receive mention or logo (with link to web page) on our site. Just email them this link:
- Check out this link to find out more. Email this link to friends and family!

<https://www.cmarket.com/auction/AuctionHome.action?auctionId=87346088>

Share the great news: **MATCHING** gifts!

All new or increased giving will be matched dollar-for-dollar by our friends at the **Eli Lilly Endowment**. So, if you gave \$100.00 in 2008, and increase your gift to \$150.00, Eli Lilly will match that increase of \$50.00 for a total of \$200.00 to help United Way initiatives. Plus, every dollar donated goes directly to the agencies, thanks to the Vanguard givers who designate a portion of their donation to cover United Way of Greater Lafayette's overhead, which is one of the lowest in the country!

Go to uwlafayette.org for posters from United Way, pocket guides, testimonials, great ideas, etc!

IMPORTANT DATES!

- **October 21:** Report Meeting ARMS 1028, 4: 00 (Sr. and Jr. Chairs only)
- **November 12:** Try to have all your cards in by this date!
- **November 17:** VICTORY CELEBRATION: E/W Faculty Lounge, PMU 4:00 p.m.

Your Gift Matters!

Every cent of every dollar donated to United Way of Greater Lafayette goes directly to the 23 member agencies. "The Vanguard", a group of leadership donors, directs a portion of their contributions to cover the administrative costs of United Way. This means that 100 percent of our employee contribution goes directly to support programs and services of our member agencies. Purdue currently has 258 Vanguards! **One in three people in Tippecanoe County use a service of United Way.**

Send a letter to your co-workers! Example below!

PURDUE
UNIVERSITY

SCHOOL OF AERONAUTICS AND ASTRONAUTICS

Interoffice Memorandum

To: AAE Faculty, Staff, and Grads
From: Jennifer LaGuire (Captain) & Karen Johnson (Co-Captain)
Date: September 15, 2009
Subject: Purdue United Way Campaign 2009

Why should you give to the Purdue United Way Campaign? Who benefits? Will your gift make a difference? Your gift, large or small, helps 1 in 3 people in the Greater Lafayette area.

Upon receiving your solicitation, we ask everyone to return his or her pledge card, **whether contributing or not**, to me, as it lets me know you received your materials and had the opportunity to make your decision to pledge or not. Your pledge card is sealed in an envelope; no one will know whether or not you chose to make a gift. Please place your name on the outside of the envelope prior to returning it to me.

Be sure to pick up the 2009 Campaign Poster at my desk in Arms 3300 upon returning your pledge card to me. This year it is a poster of the Armstrong Statue out in front of our building.

Thanks,
Jenn LaGuire

