# Matrix of Metrics

| # of | Measures | Strategies Common to All Goals | | | | | | | | | | | | | | | | | | | | | | Strategies for Goal: Launching Tomorrow's Leaders | | | | | | | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U |
| 1 | *Academic Profile of New Freshmen* | | | | | | | | | | | | | | | | | | | | | | | | 1 | | 1 | | | | | | | | | | | | | 1 | | | | | |
| 2 | *Selectivity and Yield for Enrollment* | | | | | | | | | | | | | | | | | | | | | | | | 1 | | 1 | | | | | | | | | | | | | 1 | 1 | | | | |
| 3 | *Number of Students with Significant Honors* | | | | | | | | | | | | | | | | | | | | | | | | 1 | | 1 | | | | | | | | | | | | | 1 | | | | | |
| 4 | *Undergraduate Retention and Graduation Rates* | | | | | | | | | | | | | | | | | | | | | | | | 1 | | 1 | | | | | | | 1 | | | | | 1 | | | 1 | | | |
| 5 | *Graduate Student Time to Degree* | | | | | | | | | | | | | | | | | | | | | | | | | | | 1 | 1 | | | | | | | | | | | | | | | | |
| 6 | *Graduate Degrees Granted per Year* | | | | | | | | | | | | | | | | | | | | | | | | | | | 1 | 1 | | | | | | | | | | | | | | | | |
| 7 | Percent of Graduates Remaining Indiana | | | | | | | | | | | | | | | | | | | | | | | 1 | | | | | | | | | | | | | | | | | | | | | |
| 8 | Honor Programs Enrollment | | | | | | | | | | | | | | | | | | | | | | | | 1 | | | | | | | | | 1 | | | | | | | | | | |
| 9 | Student Program Examples | | | | | 1 | | | | | 1 | | | | | | | 1 | | | | | 1 | 1 | 1 | | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | | 1 | 1 | | 1 | 1 |
| 10 | Core Curriculum Examples | | | | | 1 | | | | | 1 | | | | | | | | | | | | | | | | | | | 1 | 1 | 1 | | | | | | | | | | | 1 | |
| 11 | Culture of Assessment | | | | | | | 1 | | | | | | | 1 | | | | | | | | | | | | | | | 1 | | | | 1 | | | | | | | | | | |
| 12 | *Student Engagement* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 1 | | | 1 | | 1 | | | 1 | | | | 1 | | 1 | |
| 13 | *Financial Resources* | | | | | | | | | | | | | | | | | | | | | | | | 1 | 1 | | 1 | | | | | | | | | | | | | | | | | |
| 14 | *Financial Aid Disbursement* | | | | | | | | | | | | | | | | | | | | | | | | | 1 | | | | | | | | | | | | | | | | | | | |
| 15 | *Undergraduate Indebtedness upon Graduation* | | | | | | | | | | | | | | | | | | | | | | | | | 1 | | | | | | | | | | | | | | | | | | | |
| 16 | *Student Faculty Ratio* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 1 | | | | | | | | 1 | |
| 17 | *Percent of Classes Taught by Faculty* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 1 | | | | | | | | 1 | |
| 18 | *Undergraduate Class/Section Size* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 1 | | | | | | | | 1 | |
| 19 | *Graduate Stipends* | | | | | | | | | | | | | | | | | | | | | | | | | | | 1 | | | | | | | | | | | | | | | | |
| 20 | *Alumni Participation Rate and Private Giving* | | | | | | | | | | | | 1 | 1 | | | | | | | | | | | | 1 | | | | | | | | | | | | | | | | | | | |
| 21 | *Career Placement and Additional Study of Graduates* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 1 | | | | | | | | | | | | 1 | | | |
| 22 | *Rankings and Recognitions* | | | | | | | | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 23 | *Demography* | 1 | | | 1 | | | | | | | | | | | | | | | | | | | | 1 | | | | | | | | | | | | | | 1 | | | 1 | | | |
| 24 | Climate Study | 1 | | | 1 | | | | | | | | | | | | | | 1 | 1 | | | | | | | | | | | | | | | | | | | 1 | | | | | | |
| 25 | Professional and Personal Development Programs | 1 | 1 | | 1 | 1 | | | | | | | | | | | | | 1 | 1 | | 1 | 1 | 1 | | | | | | | | | | | | | | | | | | | | 1 |
| 26 | Faculty and Staff Recruitment | 1 | | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 27 | *Faculty Salary and Compensation* | 1 | | 1 | | | | | | | | | | | | | | | | 1 | | | | | | | | | | | | | | | | | | | | | | | | |
| 28 | *Staff Salary* | 1 | | 1 | | | | | | | | | | | | | | | | 1 | | | | | | | | | | | | | | | | | | | | | | | | |
| 29 | Faculty and Staff Retention and Severence | 1 | 1 | 1 | 1 | | | | | | | | | | | | | | | 1 | | | | | | | | | | | | | | | | | | | | | | | | |
| 30 | *Faculty and Staff Quality and Recognition* | 1 | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 31 | Synergy Examples and Results | | | | | 1 | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | 1 | | | | | | | | | | |
| 32 | Assessment of Business Processes | | 1 | | | | | 1 | | | | | | | 1 | | | | 1 | 1 | | 1 | | | | | | | | | | | | | | | | | | | | | | |
| 33 | *Sponsored Expenditures and Activities* | | | | | 1 | | | | | | | | | | | | | | | | | | | | | | 1 | | | | | | | | | | | | | | | | |
| 34 | *Technology Commercialization* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 35 | *Endowment Value* | | | | | | | | | | | | | 1 | | | | | | | | | | | | 1 | | | | | | | | | | | | | | | | | | | |
| 36 | Space Allocations and Facilities Additions and Conditions | | | | | | | | | | | | | | 1 | 1 | 1 | 1 | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | 1 |
| 37 | *Sustainability* | | | | | | | | | | | | | | 1 | 1 | 1 | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 38 | Environmental and Ecological Examples | | | | | | | | | | | | | | 1 | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 39 | Engagement Examples | | | | | 1 | | | | 1 | | | | | | | | | | | | 1 | | 1 | 1 | | | | | | | | | | | | | | 1 | | | 1 | | | |
| 40 | Partnerships Examples | | | | | | 1 | | | 1 | | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | 1 | | | 1 | | | |
| 41 | Global Presence Examples | | | | | | 1 | | 1 | | 1 | 1 | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 42 | Enhanced Marketing Examples | | | | | | | | 1 | | | | | | | | | | | | | | | 1 | | | | | | | | | | | | | | | | | | 1 | | | | |
| 43 | Purdue Presence in Media | | | | | | | | 1 | 1 | | 1 | 1 | | | | | | | | | 1 | | 1 | 1 | | | | | | | | | | | | | | | | | | 1 | | 1 | | |
| 44 | Friends, Alums, and Retirees Involvement | | | | | | | | | 1 | | | 1 | 1 | | | | | | | | 1 | 1 | 1 | 1 | | | | | | | | | | | | | | | | | | | 1 | | | |
| | *TOTAL COUNT* | *8* | *4* | *4* | *4* | *6* | *3* | *2* | *4* | *4* | *3* | *3* | *4* | *3* | *5* | *3* | *2* | *3* | *4* | *6* | *3* | *3* | *5* | *7* | *8* | *5* | *5* | *6* | *3* | *5* | *2* | *3* | *2* | *3* | *3* | *4* | *1* | *3* | *4* | *4* | *6* | *4* | *3* | *6* | *3* |

# Matrix of Metrics

| # of | Measures | Strategies for Discovery with Delivery | | | | | | | | | | | | | | Strategies for Meeting Global Challenges | | | | | | | | | | | | | | TOTAL |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | |
| 1 | *Academic Profile of New Freshmen* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 3 |
| 2 | *Selectivity and Yield for Enrollment* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 4 |
| 3 | *Number of Students with Significant Honors* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 3 |
| 4 | *Undergraduate Retention and Graduation Rates* | | | | | | | | | | | | | | | | | | | | | | | | | | | | 1 | | 6 |
| 5 | *Graduate Student Time to Degree* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 2 |
| 6 | *Graduate Degrees Granted per Year* | | | | | | | | | | | | | | | | | | | | | | | | | | | | 1 | | 3 |
| 7 | Percent of Graduates Remaining Indiana | | | | | | | | | | | | 1 | | | | | | | | | | | | | | | | 1 | | 3 |
| 8 | Honor Programs Enrollment | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 2 |
| 9 | Student Program Examples | | | | | | | | | | | | | | | 1 | | | | | | | | | | | | | 1 | 1 | 26 |
| 10 | Core Curriculum Examples | | | | | | | | | | | | | | | | | | | | 1 | | | | | | | | | | 7 |
| 11 | Culture of Assessment | | | | | | | | | | | | | | | | | | | | | | 1 | | | | | | | | 5 |
| 12 | *Student Engagement* | | | | | | | | | | | | | | | 1 | | | | | 1 | | | | | | | | | | 8 |
| 13 | *Financial Resources* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 3 |
| 14 | *Financial Aid Disbursement* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 1 |
| 15 | *Undergraduate Indebtedness upon Graduation* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 1 |
| 16 | *Student Faculty Ratio* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 2 |
| 17 | *Percent of Classes Taught by Faculty* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 2 |
| 18 | *Undergraduate Class/Section Size* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 2 |
| 19 | *Graduate Stipends* | 1 | | | 1 | | 1 | | | | | | | | | | | | | | | | | | | | | | | | 4 |
| 20 | *Alumni Participation Rate and Private Giving* | | 1 | | | | 1 | | | | | | | | 1 | | | | | | | | | | | | | | | | 6 |
| 21 | *Career Placement and Additional Study of Graduates* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 2 |
| 22 | *Rankings and Recognitions* | | | | | | | | | | | | | | | | | 1 | | | | | | | | | | | | | 2 |
| 23 | *Demography* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 1 | 6 |
| 24 | Climate Study | | | | | | | | | | | | | 1 | | | 1 | | | | | | | | | | | | | 1 | 8 |
| 25 | Professional and Personal Development Programs | | | | 1 | | 1 | | | | | | | | | | | | | | | | | | | | | | | | 12 |
| 26 | Faculty and Staff Recruitment | | | | | 1 | 1 | | | | | | | | | | | 1 | | | | | | | | | | | | | 5 |
| 27 | *Faculty Salary and Compensation* | 1 | | | | 1 | 1 | | | | | | | | | | | | | | | | | | | | | | | | 6 |
| 28 | *Staff Salary* | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 4 |
| 29 | Faculty and Staff Retention and Severence | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 6 |
| 30 | *Faculty and Staff Quality and Recognition* | 1 | | | 1 | | 1 | | | | | | | | | | | | | | | | | | | | | | | | 5 |
| 31 | Synergy Examples and Results | | | | | 1 | 1 | | | 1 | | 1 | | | 1 | | | | 1 | | 1 | | 1 | 1 | | | | | | 1 | 13 |
| 32 | Assessment of Business Processes | | 1 | | | | | 1 | | 1 | | | | | 1 | | | | | | | | | | | | | | | | 10 |
| 33 | *Sponsored Expenditures and Activities* | 1 | | 1 | 1 | 1 | | 1 | | | | | | 1 | 1 | | | | 1 | | 1 | | 1 | | | | | | | | 12 |
| 34 | *Technology Commercialization* | | | | | | | 1 | 1 | | 1 | | | | | | | | | 1 | | | | 1 | 1 | | | | | | 6 |
| 35 | *Endowment Value* | | 1 | | | | 1 | | | | | | | | 1 | | | | | | | | | | | | | | | | 5 |
| 36 | Space Allocations and Facilities Additions and Conditions | 1 | 1 | | | 1 | 1 | 1 | | | | | | | | | | 1 | | | | | | | | | | | | | 12 |
| 37 | *Sustainability* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 4 |
| 38 | Environmental and Ecological Examples | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 2 |
| 39 | Engagement Examples | | | 1 | | | | | 1 | | | 1 | 1 | | | | | | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 24 |
| 40 | Partnerships Examples | | | 1 | | | | 1 | 1 | | 1 | 1 | 1 | 1 | 1 | | | 1 | | 1 | 1 | | | | 1 | | | 1 | 1 | 1 | 20 |
| 41 | Global Presence Examples | | | | | | | | 1 | | 1 | | | | | 1 | | | 1 | 1 | 1 | 1 | | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 19 |
| 42 | Enhanced Marketing Examples | | | | | | | 1 | | | | | | | | | | | | 1 | | 1 | | | | | | | | | 6 |
| 43 | Purdue Presence in Media | | | 1 | | | | | 1 | | | 1 | 1 | | | | | | | 1 | | 1 | | 1 | | 1 | | | | | 17 |
| 44 | Friends, Alums, and Retirees Involvement | | | | | | | | | | | | | | | | | | | | | 1 | | | | | 1 | | | 1 | 10 |
| | *TOTAL COUNT* | *7* | *4* | *4* | *4* | *5* | *9* | *6* | *5* | *2* | *3* | *4* | *4* | *3* | *6* | *3* | *1* | *4* | *4* | *6* | *7* | *5* | *4* | *5* | *4* | *3* | *3* | *3* | *7* | *8* | |